



# Music Advisory Board

---

CHRIS RUGGIA  
ALPINE TOURISM DIRECTOR  
FEBRUARY 21, 2023

# Advisory Board Activity

---

- **Noise Ordinance**
  - **Music Venue Stakeholder input**
  - **Official Alpine Music Venue program**
  - **Live Music Event Permits**

# Economic Impact

---

## **The 2023 Economic Impact of Music in Texas**



# Economic Impact

---

**Table 1: Texas Music Industry 2022 Direct “Footprint” (\$Billions)**

	Jobs	Earnings	Revenue/Sales
Music-Related Business	74,224	\$3.726	\$10.360
Music-Related Education	15,745	\$0.859	N.A
<b>Total Annual</b>	<b>89,969</b>	<b>\$4.585</b>	<b>\$10.808</b>

Source: TXP, Inc.

**Table 2: Summary of Texas Music Industry 2022 Total Economic Impact (\$Billions)**

	Jobs	Earnings	Revenue/Sales	TX Tax Rev.
Music-Related Business	166,691	\$7.771	\$23.040	\$0.388
Music-Related Education	25,984	\$1.620	\$3.414	\$0.081
<b>Total Annual</b>	<b>192,675</b>	<b>\$9.391</b>	<b>\$26.454</b>	<b>\$0.469</b>

Source: TXP, Inc.