

**CITY OF ALPINE
HOTEL OCCUPANCY TAX COMMITTEE MEETING
MONDAY, JULY 10, 2023 - 5:30 P.M.**

NOTICE IS HEREBY GIVEN THAT THE HOTEL OCCUPANCY TAX COMMITTEE OF THE CITY OF ALPINE, TEXAS WILL HOLD A MEETING AT 5:30 P.M. ON MONDAY, JULY 10, 2023 AT CITY COUNCIL CHAMBERS LOCATED AT 803 WEST HOLLAND AVENUE AND VIA ZOOM. ACTION ITEMS APPROVED AT THIS MEETING WILL GO TO THE CITY COUNCIL FOR FINAL APPROVAL.

AGENDA

1. Call to Order.
2. Determination of quorum.
3. Public Comments (limited to three minutes per person).
4. Approval of minutes from the previous meeting – None.
5. Information or Discussion Items.
6. Action Items –
 - a) Approve a recommendation to the City Council to award HOT Grants for FY 2023-2024.
7. Board Member Comments.
8. Adjourn.

CERTIFICATION

I, Geoffrey R. Calderon, hereby certify that this notice was posted at City Hall, a convenient and readily accessible place to the general public, and to the City website at www.cityofalpine.com pursuant to Section 551.043, Texas Government Code. The said notice was posted at 5:00 P.M. on July 4, 2023, and remained so posted for at least 72 hours preceding the scheduled time of the said meeting. This facility is wheelchair accessible and accessible parking space is available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the Office of the City Secretary at (432) 837-3301, option 1, or email city.secretary@cityofalpine.com for further information.



Geoffrey R. Calderon, City Secretary



Organization	Event Name	Civic Center Use	Advertising	Promotion of the Arts	Historical Resto.	Sporting Events	Transportation	Total
Ole Crystal Bar, LLC	Crystal Art Show		\$5,000	\$15,000				\$20,000
Ole Crystal Bar, LLC	Big Bend Music Festival		\$5,000	\$15,000				\$20,000
Ole Crystal Bar, LLC	4th Annual Motorcycle Rally		\$5,000	\$15,000				\$20,000
Family Crisis Center of Big Bend	Cowboy Dance		\$500	\$1,500				\$2,000
Kiwanis	July 4th Celebration		\$4,000	\$2,250				\$6,250
Viva Big Bend	Viva Big Bend		\$19,250	\$15,000		\$750		\$35,000
Alpine's Gallery Night	Spirits of the West Wine & Beef Festival		\$16,000	\$11,500				\$27,500
Alpine's Gallery Night	Alpine's Artwalk 2023		\$25,000	\$20,000				\$45,000
Museum of the Big Bend	Museum of the Big Bend		\$25,000					\$25,000
Museum of the Big Bend	MoBB Renovation and Expansion				\$25,000			\$25,000
Museum of the Big Bend	38th Trapping of Texas		\$25,000					\$25,000
Sul Ross State University Rodeo Team	Sul Ross College Rodeo					\$15,000		\$15,000
Our Lady of Peace Catholic Church	Fall Festival 2023		\$15,000	\$15,000				\$30,000
Big Bend Ranch Rodeo	Big Bend Ranch Rodeo					\$20,000		\$20,000
Alpine Independent School District	Kokemot Field Restorations			\$5,000	\$20,000			\$45,000
Big Bend Bluegrass Association	Big Bend Bluegrass Festival		\$10,000	\$15,000				\$25,000
Go Ghana LLC	Afrofest	\$400	\$59,944	\$36,800.00		\$42,935	\$48,268	\$187,947
Big Bend Community Baseball & Softball	Alpine Cowboys Baseball		\$14,000		\$10,000	\$10,000		\$34,000
Big Bend Film Commission	Big Bend Film Commission		\$26,000					\$26,000
Sul Ross State University	Kokemot Lodge Activities				\$25,000			\$25,000
Sul Ross State University	Jackson Field Improvements			\$10,000	\$5,000	\$10,000		\$25,000
Granada	Granada Sign Restoration				\$20,000			\$20,000
Alcove	Work Out West		\$12,000					\$12,000
La Sala	Alpine Yoga Retreat		\$2,500				\$1,500	\$4,000
Big Bend Collective LLC Transpecos Jeeps	Alpine Circular Van		\$10,000				\$25,000	\$35,000
Historic Alpine	Historic Alpine Christmas Stroll		\$30,000	\$5,000	\$100,000		\$3,000	\$138,000
Start Local LLC	Alpine Events		\$25,000					\$25,000
Historic Alpine	Alpine Ghost Tours		\$5,000	\$4,000	\$3,000			\$12,000
Lone Star Cowboy Poetry Gathering	Lone Star Cowboy Poetry Gathering	\$400	\$38,000	\$22,000		\$10,000	\$2,000	\$72,400
Theatre of the Big Bend	Kokemot Outdoor Theatre		\$40,000					\$40,000
Alcove	Granada Presents		\$9,000	\$4,500				\$13,500

\$800	\$426,194	\$212,550	\$208,000	\$127,935	\$60,518	\$1,055,987	\$400,000
-------	-----------	-----------	-----------	-----------	----------	-------------	-----------

Total Available

City Music \$5,000
Film Rebate Program \$5,000
Total \$10,000.00

15% (MAX) \$83,750
Total Arts \$ available for grants \$83,750

15% (MAX) \$93,750
Total Arts \$ available for grants \$93,750