

City of Alpine

Regular City Council Meeting **Tuesday, September 18, 2018, 5:30 P.M.**

Notice is hereby given that the City Council of the City of Alpine, Texas will hold a Regular Meeting at 5:30 P.M. on Tuesday, September 18, 2018 in the Council Chambers, at 801 West Holland, in the City of Alpine, Texas for the purpose of considering the attached agenda. This notice is posted pursuant to the Texas Open Meetings Act. (Section 551.043, Texas Government Code).

PUBLIC NOTICE – THE USE OF CELLULAR PHONES ARE PROHIBITED IN THE CITY COUNCIL CHAMBERS DURING MEETINGS OF THE CITY COUNCIL.

Members of the audience will be provided an opportunity to address the Council during Public Hearings and during Action items. Please speak into the microphone located at the podium and state your name and address. If you have a petition or other information pertaining to your subject, please present it to the City Secretary. **State law generally prohibits the Council from discussing or taking any action on any issue not included on the agenda**, but, if appropriate, the Council may schedule the topic for future discussion or refer the matter to staff. **NO PERSONAL ATTACKS ON COUNCIL MEMBERS OR CITY STAFF WILL BE ALLOWED.** The Mayor and/or City Council Members may call a Point of Order to stop Personal Attacks. If an individual continues to personally attack an elected official or staff member in a meeting, they may be barred.

Agenda

- 1. Call to Order, Invocation, and Pledge of Allegiance.**
- 2. Determination of a Quorum and Proof of Notice of City Council Meeting.**
- 3. Presentations, Recognitions and Proclamations – (A. Ramos, Mayor) –**

A. Recognitions:

- John Kennedy
- Zach Austin

4. Reports -

City Mayor's Report – (A. Ramos, Mayor) – NONE

City Manager Report – (Jessica Garza, City Manager) –

City Staff Updates –

- A. Quarterly Report – Parks by Supervisor Robert Llanez.**
- B. Quarterly Report – Visitor Center by Ellen Melvin and Tourism Report by Director of Tourism Chris Ruggia.**
- C. Monthly Report – August Monthly Revenue/Expense Report by Director of Finance Megan Antrim.**
- D. Quarterly Report – Investment Report by Director of Finance by Megan Antrim**

5. Public Hearings –

- A. Public Hearing to obtain citizen's view and comments of Ordinance No. 2018-09-02 amending Ordinance 2017-05-03, to repeal the designated to right hand turn only at the East and West Intersections of Sul Ross Avenue and North 5th Street.**
- B. Public Hearing to obtain citizen's view and comments of Ordinance No. 2018-09-03 Repealing Ordinance 2016-04-01, establishing no parking zones as follows: 1) No parking for the first 25 feet, South of the railroad tracks on the East side of South 5th Street. 2) No Parking with the exception of a 20 minute loading zone for the remainder of the area fronting Printco on the East side of South 5th Street. 3) No parking on the West side of South 5th Street from the intersection of 5th and Murphy South to the alley.**
- C. Public Hearing to obtain citizen's view and comments of Ordinance No. 2018-09-04 Repealing Ordinance 2008-09-07, which designated to place traffic controls signs and designating an area in front of Digital Studios a loading and unloading zone.**
- D. Public Hearing to obtain citizen's view and comments of Ordinance No. 2018-09-05 Repealing Ordinance 2010-04-01, which designated no parking on the East side of 6th Street on the 100 block of North 6th Street and designating a loading and unloading zone.**

6. Consent Agenda – (Minutes, Financial reports, Department written reports, board appointments, etc.)

- A. Approval of minutes from City Council meeting on September 4, 2018 (J. Garza, City Manager)**
- B. Approval of minutes from Special City Council meeting on September 10, 2018. (J. Garza, City Council)**
- C. Approve Quinton Sledge to be an alternate on the Building and Standards Commission. (R. Stephens, City Council)**

- D. Approve Marbert Moore to the airport board for Ward 3. (J. Fitzgerald, City Council)

7. Information or Discussion items –

- A. Quarterly Report – Chamber of Commerce by Aaron Rodriguez.
- B. Quarterly Report – West Texas Ambulance by Mike Scudder
- C. Review procedure for Ordinance approval. (J. Garza, City Manager)

Action items to be accompanied by a brief statement of facts, including where funds are coming from, if applicable. (Action items limited to (up to) 10 per meeting.) (Citizens are allowed to comment – limited to 3 minutes – after being called upon by Mayor or Mayor Pro Tem. Citizens are required to state their name and the Ward in which they reside. Priority will be given to citizens of Alpine and those who own businesses or property in the City. Individuals who do not live in, or own businesses or property in the City limits of Alpine, will be allowed to speak if there is time available.) –

- 8. Discuss, review, consider, and take action to establish the City Council meeting dates for 2018/2019 Fiscal Year. (R. Stephens, City Council)
- 9. Discuss, consider, and take action on the second reading of Ordinance 2018-08-10, abandonment of property of .05 acres of property at the intersection of N. Bird and the unimproved portion of platted, but not improved section Brown Ave. identified in Tract No. 1 in conveyance document of the City of Alpine recorded in Volume 143, Page 402 of the Brewster County Deed Record, Brewster County, Texas to Britt Pauls, 801 N. Bird St., Alpine, Texas 79830. (R. Stephens, City Council)
- 10. Discuss, consider, and take action on the second reading of Ordinance 2018-08-11, sale of property of .05 acres of property at the intersection of N. Bird and the unimproved portion of platted, but not improved section Brown Ave identified in Tract No. 1 in conveyance document to the City of Alpine recorded in Volume 143, Page 402 of the Brewster County Deed Record, Brewster County, Tx to Britt Pauls, 801 N. Bird Street, Alpine, Tx 79830 for the appraised value of \$2,600. (R. Stephens, City Council)
- 11. Discuss, consider, and take action on a bid submitted by Jonny and Judy Vick for the purchase of R12482 being Lots 4, 5, and 6, Block 13, Shipman Addition, Alpine, Brewster County, bid amount is \$12,500.00.(J. Garza, City Manager)
- 12. Discuss and Consider approving and adopting the 2018/2019 Tax Year Proposed Property Tax Rate for the City of Alpine, Texas by

Ordinance 2018-09-06. A tax rate of \$0.534970 per \$100 valuation has been recommended for FY 2018/2019 budget, M & O is \$.494278, I&S is \$.040692. (J. Garza, City Manager)

- a. Discuss and consider Ordinance 2018-09-06, an ordinance of the City of Alpine, Texas setting the Ad Valorem Tax Rate at \$0.534970 cents per \$100.00 valuation of property for the 2018-2019 Fiscal Year; setting the tax rate for the Maintenance and Operations (\$.494278) of the municipal government portion of the Ad Valorem Tax Rate; and providing when taxes shall become due and when same shall become delinquent if not paid.**
- b. Discuss and consider Ordinance 218-09-06, an ordinance of the City of Alpine, Texas setting the tax rate for the Debt Service (\$.040692) portion of the Ad Valorem Rate for the 2018-2019 Fiscal Year; and providing when taxes shall become due and when same shall become delinquent if not paid.**

13. City Councilmember Comments and Answers – No discussion or action may take place.

14. Executive Session – Pursuant to Texas Government Code Section 551.071 (consultation with attorney), and Section 551.074 (personnel matters) –

A. Conduct interview and discuss appointment of Municipal Court Judge. (J. Garza, City Manager)

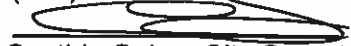
NOTICE: The City Council reserves the right to adjourn into Executive Session at any time during the course of this meeting to discuss any of the matters listed on the posted agenda, above, as authorized by the Texas Government Code, Sections 551.071 (consultation with attorney), 551.074 (personnel matters).

15. Action after Executive Session –

A. Action, if any, concerning the interview and discuss appointment of Municipal Court Judge. (J. Garza, City Council)

16. ADJOURNMENT

I certify that this notice was posted at 1:00 P. M. on September 14, 2018. Pursuant to Texas Open Meetings Act (Texas Government Code Section 51.043). This facility is wheelchair accessible and accessible parking space is available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (432)837-3301 or email city.secretary@ci.alpine.tx.us for further information.


Cynthia Salas, City Secretary
City of Alpine

Certificate of Recognition

This certificate is presented to

John Kennedy

WATER UTILITY DEPARTMENT

For satisfactorily completing and remarkable achievement on his
Class D Water Operator license

Signed this 18th day of September, 2018.

Andres "Andy" Ramos, Mayor
City of Alpine, Texas

Certificate of Recognition

This certificate is presented to

Zachary Austin

WATER UTILITY DEPARTMENT

For satisfactorily completing and remarkable achievement on his
Class D Water Operator license

Signed this 18th day of September, 2018.

Andres "Andy" Ramos, Mayor
City of Alpine, Texas

QUARTERLY REPORT FOR PARKS DEPT

In addition to our regular duties we have painted the Medina Parks playground equipment and pic nic tables, we are trimming the trees at kokernot park. We have patched holes on the walking track, and are getting the soccer fields ready for opening season.

On or around September 15th weather permitting, we have begun or will begin painting the Manuel Payne field with assistance from Sul Ross students on a volunteer basis.



City of Alpine - Parks Department

Park

Dates: _____

	Monday	Tuesday	Wednesday	Thursday	Friday
Medina					
Centennial					
Baines					
Pueblo Nuevo					
George Felix Howland Memorial					
Railroad					
Nopalitos					
Veterans Memorial					
American Legion					
Old Town Square					
Kokernot					
Alpine Little League Baseball Fields					
Manuel Payne Complex					
Alpine International Field					
Alpine Soccer Fields					
Alpine Municipal Pool					
Alpine Country Club					
Pavillion					
Non Park Related					

Mowing **W**eedeating **P**ainting **S**prinklers **SU**-SetUp(Event) **C**lean Up(Event) **R**estrooms **WT**-Water **F**ertilizing **A**erating
Wld-Welding **B**uilding Maintenance **F**ence **BC**-Basketball Courts **T**rash Day

Hags are put up Monday - Friday(Excluding holidays) at Baines Park and City Hall

April 2018

<u>DATE</u>	<u>DAILY COUNT</u>	<u>DATE</u>	<u>DAILY COUNT</u>
1		17	47
2	28	18	23
3	30	19	
4	32	20	34
5	54	21	33
6	34	22	
7	20	23	43
8		24	32
9	40	25	28
10	23	26	50
11	23	27	36
12	37	28	25
13	22	29	
14	23	30	25
15		31	
16	42	TOTAL	784

FOREIGN	
Canada	5
Netherlands	7
Germany	6
Australia	6
Belgium	4
Switzerland	8
New Zealand	2
United Kingdom	10
France	4
TOTAL	52

<u>USA</u>		<u>USA</u>	
Alabama	3	Montana	4
Alaska	1	Nebraska	1
Arizona	8	Nevada	2
Arkansas	4	New Hampshire	
California	1	New Jersey	6
Colorado	12	New Mexico	19
Connecticut		New York	7
Delaware		North Carolina	2
Florida	10	North Dakota	
Georgia	2	Ohio	
Hawaii		Oklahoma	18
Idaho	1	Oregon	6
Illinois		Pennsylvania	2
Indiana		Rhode Island	
Iowa	4	South Carolina	2
Kansas	2	South Dakota	
Kentucky	2	Tennessee	
Louisiana	11	Texas	562
Maine		Utah	2
Maryland	4	Vermont	
Massachusetts	2	Virginia	7
Michigan	2	Washington	9
Minnesota	6	West Virginia	3
Mississippi	2	Wisconsin	
Missouri	1	Wyoming	2
		TOTAL	784

	2018	2017
IN STATE	562	N/A
OUT OF STATE	170	NO
FOREIGN	52	DATA
TOTAL WALK-IN	784	RECORDED
MAIL OUTS		From Call
PHONE CALLS	78	
RELOCATION P.	3	
BROCHURES	1100	
TX MONTHLY	57	
EVENTS PACKETS	265	

575 Estimated

MAY 2018

<u>DATE</u>	<u>DAILY COUNT</u>	<u>DATE</u>	<u>DAILY COUNT</u>
1	20	17	32
2	23	18	43
3	19	19	15
4	30	20	
5		21	30
6		22	37
7	20	23	25
8	23	24	26
9	28	25	27
10	33	26	25
11	44	27	
12	23	28	
13		29	29
14	25	30	25
15	37	31	24
16	31	TOTAL	694

FOREIGN	
Canada	10
Netherlands	3
Germany	8
Australia	4
Polland	2
South Africa	2
United Kingdom	2
TOTAL	31

USA		USA	
Alabama	1	Montana	2
Alaska		Nebraska	
Arizona	5	Nevada	
Arkansas		New Hampshire	
California	36	New Jersey	2
Colorado	8	New Mexico	4
Connecticut		New York	8
Delaware		North Carolina	
Florida	6	North Dakota	
Georgia	1	Ohio	3
Hawaii		Oklahoma	2
Idaho		Oregon	2
Illinois	7	Pennsylvania	2
Indiana		Rhode Island	
Iowa		South Carolina	
Kansas	2	South Dakota	4
Kentucky	1	Tennessee	
Louisiana	9	Texas	542
Maine		Utah	2
Maryland		Vermont	
Massachusetts		Virginia	
Michigan	2	Washington DC	6
Minnesota		Washington	2
Mississippi	1	West Virginia	
Missouri	3	Wisconsin	
		Wyoming	
		TOTAL	694

	2018	2017
IN STATE	542	271
OUT OF STATE	121	101
FOREIGN	31	24
TOTAL WALK-IN	694	396
MAIL OUTS	61	24
PHONE CALLS	783	88
RELOCATION P.	4	
BROCHURES	994	792
TX MONTHLY	57	6
EVENTS PACKETS	135	

June 2018

<u>DATE</u>	<u>DAILY COUNT</u>	<u>DATE</u>	<u>DAILY COUNT</u>
1	33	17	
2	28	18	18
3	23	19	16
4	69	20	14
5	25	21	19
6	38	22	21
7	25	23	9
8	15	24	
9	26	25	12
10		26	9
11	28	27	13
12	32	28	33
13	24	29	29
14	27	30	20
15	22	31	
16	10	TOTAL	615

FOREIGN	
Canada	1
Australia	2
Mexico	4
Belgium	2
France	1
United Kingdom	1
TOTAL	11

	2018	2017
IN STATE	502	301
OUT OF STATE	102	175
FOREIGN	11	54
TOTAL WALK-IN	615	530
MAIL OUTS	43	96
PHONE CALLS	73	204
RELOCATION P.	2	na
BROCHURES	1506	288
TX MONTHLY	5	213
EVENTS PACKETS	100	68

<u>USA</u>		<u>USA</u>	
Alabama		Montana	
Alaska		Nebraska	
Arizona	6	Nevada	3
Arkansas		New Hampshire	
California	6	New Jersey	2
Colorado		New Mexico	8
Connecticut		New York	35
Delaware		North Carolina	4
Florida	4	North Dakota	
Georgia	1	Ohio	2
Hawaii		Oklahoma	9
Idaho		Oregon	
Illinois	6	Pennsylvania	
Indiana	4	Rhode Island	
Iowa		South Carolina	
Kansas		South Dakota	
Kentucky		Tennessee	2
Louisiana	2	Texas	502
Maine		Utah	2
Maryland		Vermont	
Massachusetts	4	Virginia	
Michigan		Washington	
Minnesota		West Virginia	
Mississippi		Wisconsin	2
Missouri		TOTAL	604

ALPINE TOURISM PROMOTION PLAN: Report for July – September 2018

PRINT ADS

Southwest: The Magazine - 447,896 circulation (5,517,000 readers)

September - 1/3-page

Total cost: \$7,400 (discounted from \$19,000)

Cost per thousand circulation (full page): \$49.56

Cost per thousand "readers" (full page): \$4.02

Texas Monthly - 270,853 circulation (2,389,000 readers)

July & September - 1/3-page

Total cost: \$3,258

Cost per thousand circulation (full page): \$36.09

Cost per thousand "readers" (full page): \$4.08

Texas Highways - 176,000 circulation (490,000 readers)

August - 1/7-page (Full-page co-op with Fort Davis, Marfa, Fort Stockton, Midland, Odessa, Big Bend Chamber)

Total cost (each): \$835.19

Cost per thousand circulation (full page): \$33.22

Cost per thousand "readers" (full page): \$11.90

Big Bend & Texas Mountains Travel Guide - 95,000 circulation (275,000 readers)

2018-19 - 2-page spread (plus large editorial section on Alpine)

Total Cost: \$6,000

Cost per thousand circulation (full page): \$31.58

Cost per thousand "readers" (full page): \$10.91

Texas Music - 35,000 circulation (50,000 readers)

July - full page with advertorial

Total cost: \$1,500

Cost per thousand circulation (full page): \$42.86

Cost per thousand "readers" (full page): \$30.00

Authentic Texas - 30,000 circulation (100,000 readers)

September - full page with advertorial

Total cost: \$1,750

Cost per thousand circulation (full page): \$58.33

San Antonio Magazine - 29,600 circulation (96,000 readers)

July - full page with advertorial

Total cost: \$2,000

Cost per thousand circulation (full page): \$67.57

Cost per thousand "readers" (full page): \$20.83

Ride Texas - 18,506 circulation (100,000 readers)
July - 1/3-page (Full-page co-op with Marfa & Visit Big Bend)
Total cost: \$476.67
Cost per thousand circulation (full page): \$77.31
Cost per thousand "readers" (full page): \$14.31

Alpine Community Guide & Chamber Directory - 12,000 circulation (26,400 readers)
Annual (published in September) - 1/2-page
Total cost: \$975
Cost per thousand circulation (full page): \$162.50
Cost per thousand "readers" (full page): \$73.86

DIGITAL ADS

Note: CTR = Click-through Rate.

Industry average CTR for non-targeted web display ads = 0.05%

Industry average CTR for email newsletters = 3%

Email newsletter open rate: 15-25% is considered a good performance

Facebook - 192,612 impressions to 85,441 viewers with 1,334 engagements across 10 ad campaigns
Total cost: \$683.95
Cost per thousand impressions: \$3.55
Cost per thousand viewers: \$8.00
Cost per engagement: \$0.51

Austin Monthly - Instagram contests
July - 58,963 impressions to 40,677 viewers with 3,554 likes (up 150% over the last one!), 806 entries (up 130% over the last one!)
Total cost: \$1,000
Cost per thousand impressions: \$16.96
Cost per thousand viewers: \$24.58
Cost per engagement: \$0.28
Cost per new instagram follower: \$1.24
NOTE: Austin Monthly just informed me that this was their highest engagement ever for an instagram post.

Austin Monthly - "AM Insider" Email Newsletter
40,301 subscribers, 11,394 opens (28.27% open rate), 272 clicks (0.67% CTR)
Total cost: \$1,000
Cost per thousand readers: \$24.81
Cost per open: \$0.09
Cost per click: \$3.68

Texas Monthly - Sponsored Content

August - 4 articles on texasmonthly.com

Retreating to Downtown Alpine - 247 pageviews, 236 unique, average time on page: 4:46

Dark Skies and Cool Summer Nights in Alpine - 193 pageviews, 179 unique, average time on page: 4:16

Photography and Birding in Alpine - 357 pageviews, 333 unique, average time on page: 7:16

Day Trips Out of Alpine - 247 pageviews, 236 unique, average time on page: 4:46

For comparison: average time from a general google search is 0:53

Total cost: \$2,500

Cost per thousand impressions: \$2,394.64

Cost per engagement: \$2.54

Texas Monthly - Ads supporting Sponsored Content

August - 112,479 impressions, 233 clicks, 0.21% CTR

Total cost: \$2,500

Cost per thousand impressions: \$22.23

Cost per engagement: \$10.73

Texas Monthly - Trip Planner Email Newsletter

August - 31,994 subscribers, 4,285 opens (13.39% open rate), 237 clicks (5.53% CTR)

Total cost: \$0 (Value Added for our annual contract)

Cost per thousand readers: \$0.00

Cost per open: \$0.00

Cost per click: \$0.00

SOCIAL MEDIA (3 months: June-August)

Facebook

26,364 followers (+15.38% over last year)

455,263 impressions (+31.59% over last year)

123 posts (+18.03% over last year)

14,724 engagements (comments, shares) (+36.5% over last year)

Instagram

4,310 followers (Instagram impressions not available)

42 posts (+147.41% over last year)

8,299 likes (+149.92% over last year)

99 comments (+816.67% over last year)

Twitter

1,201 followers

31 tweets (+21.68% over last year)

50,102 impressions (+50.98% over last year)

2,046 engagements (likes, retweets) (+66.57% over last year)

WEB SITE (3 months: June-August)

19,031 visitors (+18.45% over last year)

56,870 page views (+6.06% over last year)

DEMOGRAPHICS

Facebook Demographics

Gender: 57% women / 42% men

Age: 25% 65+ / 24% 55-64 / 20% 45-54 / 17% 35-44 / 11% 25-24

Relationship Status: 68% married / 21% single / 9% in a relationship / 2% engaged

Education: 63% college / 23% high school / 11% grad school

Cities (numeric): 1. Austin / 2. San Antonio / 3. Fort Worth / 4. Houston / 5. Midland

Cities (compared to total FB): 1. Midland / 2. Odessa / 3. Lubbock / 4. Austin / 5: El Paso

Web Site Demographics

Gender: 52% women / 48% men

Age: 21% 55-64 / 19% 25-34 / 19% 45-54 / 18% 35-44 / 15% 65+

Cities (traffic): 1. Dallas / 2. Austin / 3. Houston / 4. Alpine / 5. San Antonio

Cities (time on site): 1. Washington / 2. Ft Worth / 3. San Antonio / 4. Midland / 5. Lubbock

OTHER ACTIVITIES

- Attended Texas Association of Convention & Visitors Bureaus' Annual Conference in Sugar Land, TX on August 14-17
- Begin a new outreach program for Alpine hoteliers on August 20 with a joint presentation by myself and Texas Hotel & Lodging Association (THLA). Quarterly meetings to follow.
- Promote 2018 #AlpineTXPhoto Contest with press releases, facebook ads, direct email, postcards & flyers
- Produce advertorials for full-page display ads in Authentic Texas, Texas Music and Austin Monthly
- Determine subjects, copy points, commission writer and acquire photography for four texasmonthly.com sponsored articles
- Assist with new HOT grant policies & procedures, public meeting, direct information to grant applicants, and serve on committee to evaluate applications
- Coordinate media hospitality for journalists groups referred by Travel Texas (State Tourism office)
- Assist "Eat Drink Texas" video crews with ideas and locations
- Complete proposal and contract for Tourism Directorship and begin 2018-2019 tourism promotion budget

- Work with Bret Scott at Sul Ross to develop new 30-second television commercial and 9 short videos for social media
- Actively pursue co-operative projects with regional partners (Brewster County, Marfa, Texas Mountain Trail, Fort Davis, Midland, Odessa, Fort Stockton, etc) including display ads, radio contest program and State Fair representation
- Commission new central advertising photographs from E. Dan Klepper (*Texas Highways*, etc.)
- Provide photography and content input to Big Bend and Texas Mountains Travel Guide
- Web Site Updates (visitalpinetx.com)
- Visitor Center assistance as needed (weekly events handouts, ipad surveys, event surveys, etc)
- Event Assistance (meet with event organizers to consult on event promotions plan and assist where possible): Wild West Brid Fest, Artwalk, Alpine Downtown Association (Harvest Moon Weekend, Christmas in Alpine, Fiesta del Sol), Big Bend Comic Con, Diez y Seis de Septiembre, Alpine Cowboys Baseball, Big Bend Ranch Rodeo, Sul Ross Education Conference, etc.
- Submit Event Listings & Information to Texas Highways, Texas Events Calendar, Texas Town & Country Magazine, liv432 (text service for Midland/Odessa)
- Consult with Alpine Downtown Association on Wayfinding Signage within and beyond our TXDoT request and their plans for branding Downtown Alpine
- Represent Alpine Tourism Promotion to other entities (Sul Ross, Visit Big Bend, Alpine Downtown Association, Alpine Chamber of Commerce, Historic Murphy Street, City of Alpine Parks Board, Alpine Public Library, Texas Mountain Trail Region, Marfa Tourism, etc)
- Refine systems for assessing performance and reporting on digital advertising performance
- Research new digital promotion platforms and opportunities
- Research new mobile app and web site software

July & August 2018

visitalpinetx.com Top Cities-Traffic

- 1 Dallas 1600 (12.68%)
- 2 Austin 1501 (11.89%)
- 3 Houston 869 (6.88%)
- 4 Alpine 691 (5.74%)
- 5 San Antonio 512 (4.06%)

Top Cities-Engagement

- Washington 64 / 2:59
 Fort Worth 152 / 2:48
 San Antonio 512 / 1:54
 Midland 235 / 1:49
 Lubbock 81 / 1:46

Top Demos-Traffic

- 55-64 female 544 (11.08%)
 25-34 female 509 (10.36%)
 55-64 male 506 (10.30%)
 45-54 male 488 (9.94%)
 35-44 male 450 (8.00%)

Top Demos-Engagement

- 65+ male 436 / 2:12
 55-64 female 544 / 2:07
 45-54 male 488 / 2:02
 45-54 female 436 / 2:00
 65+ female 333 / 1:57

Top Sources-Traffic

- 1 google search 7815 (63.73%)
- 2 direct visit 1878 (15.31%)
- 3 bing search 633 (5.16%)
- 4 facebook 406 (3.4%)
- 5 yahoo search 390 (3.18%)

Top Sources-Engagement

- desktop facebook 41 / 4:00
 alpinetexasguide.com 17 / 3:44
 cityofalpine.com 174 / 2:59
 tourtexas.com 24 / 2:41
 bing search 633 / 2:39

Top Links-Engagement

- alpinetexasguide.com 17 / 3:53
 jwcarpenter.com 12 / 3:44
 wikipedia.org 9 / 3:27
 cityofalpine.com 174 / 2:59
 tourtexas.com 24 / 2:41

Top Search Queries-Traffic

- 1 alpine texas 2522 (38.03%)
- 2 alpine tx 944 (20.96%)
- 3 alpine, tx 157 (2.37%)
- 4 where is alpine texas 114 (1.72%)
- 5 viva big bend 78 (1.18%)

Facebook

Audience Insights

- 57% women
 25% 65+
 24% 55-64
 21% 45-54
 18% 35-44
 11% 25-34
 2% 18-24

- 68% married
 21% single
 9% in a relationship
 2% engaged

- 65% college
 23% high school
 11% grad school

Top Categories

Organization: Viva Big Bend

TV

Texas Country Reporter

Page Likes ("Relevance")

Alpine Avalanche

Law Enforcement: Brewster Sheriff	The Daytripper	Viva Big Bend
Brewery: Big Bend Brewing	The Texas Bucket List	Big Bend Now
Local Bus.: Visit Big Bend	Texas Music TV	Brewster Sheriff
Science Museum: McDonald Observatory		Big Bend Brewing Co
National Park: BBNP	Mags	West of the Rest
Artist: Gary P. Nunn	Texas Highways	Visit Big Bend
City: Luckenbach	Texas Monthly	McDonald Observatory
TV Show: TX Ctry Reporter/Daytripper/Texas Bucket List	Cowboy & Indians	Big Bend Country
History Museum: The Alamo	Local/Travel Web	Big Bend National Park
	Big Bend Country	
	Texas Back Roads	
	In New Braunfels	
	Texas Hill Country	

June 2018

visitalpinetx.com

Top Cities-Traffic	Top Cities-Engagement	Top Demos-Traffic	Top Demos-Engagement
1 Austin 830 (11.94%)	San Angelo 64 / 2:57	25-34 female 330 (11.83%)	65+ male 215 / 2:19
2 Dallas 796 (11.45%)	Monahans 98 / 2:48	55-64 female 317 (11.36%)	65+ female 173 / 2:00
3 Houston 513 (7.38%)	Lubbock 41 / 2:12	35-44 female 289 (10.36%)	35-44 male 244 / 1:54
4 Alpine 441 (6.34%)	Odessa 208 / 2:12	55-64 male 261 (9.35%)	45-54 male 261 / 1:50
5 San Antonio 230 (3.31%)	Fort Worth 84 / 2:05	45-54 male 240 (8.6%)	35-54 female 289 / 1:50
Top Sources-Traffic	Top Sources-Engagement	Top Links-Traffic	Top Links-Engagement
1 google search 3804 (55.98%)	yahoo search 185 / 3:39	cityofalpine.com 92 (7.86%)	tourtexas.com 8 / 4:53
2 direct visit 1125 (16.56%)	bing search 292 / 3:04	houston.culturemap.com 57 (4.8%)	sanantonio.culturemap.com 6 / 4:26
3 facebook 536 (8.73%)	duckduckgo search 34 / 2:30	austin.culturemap.com 31 (2.65%)	cityofalpine.com 92 / 2:15
4 bing search 292 (4.3%)	printerest 23 / 2:28	cbs7.com 18 (1.54%)	jwcarpenter.com 5 / 1:20
5 yahoo search 185 (2.72%)	cityofalpine.com 92 / 2:15	dallas.culturemap.com 18 (1.54%)	fortworth.culturemap.com 7 / 1:14

Facebook

Audience Insights 58% women 42% men 68% married 65% college

24% 65+
24% 55-64
21% 45-54
18% 35-44
12% 25-34
2% 18-24

25% 65+
25% 55-64
21% 45-54
18% 35-44
12% 25-34
1% 18-24

21% single
9% in a relationship
2% engaged

23% high school
11% grad school

Top Categories

Organization: Viva Big Bend
News/Media: Big Bend Now • Texas Hill Country
Law Enforcement: Brewster Sheriff
Brewery: Big Bend Brewing
Region: Big Bend Ranch • Texas
Local Bus.: Visit Big Bend
Science Museum: McDonald Observatory
National Park: BBNP
Artist: Gary P. Nunn
City: Luckenbach

TV

Texas Country Reporter
The Daytripper
The Texas Bucket List
Texas Music TV

Mags

Texas Highways
Texas Monthly
Cowboy & Indians

Local/Travel Web

Big Bend Country
Texas Back Roads
In New Braunfels

Page Likes ("Relevance")

Alpine Avalanche
Viva Big Bend
Big Bend Now
Brewster Sheriff
TX Mtn Trail
Marfa Public Radio
BB Brewing Co
BB Ranch SP
West of the Rest
Visit Big Bend

Top Pages-Traffic	Top Pages-Engagement
home 6317 (17.18%)	events/big-bend-ranch-rodeo 232 / 4:19
events 2914 (7.92%)	attractions/rocks 293 / 3:53
alpine overview 1814 (4.95%)	events/fourth-of-july 1,140 / 3:28
attractions 1631 (4.43%)	events/viva-big-bends 701 / 2:56
alpine-murals 1558 (4.24%)	hotels 1369 / 2:43

Social Referrals-Traffic	Social Referrals-Engagement
Facebook 406 (84.76%)	Facebook 405 / 1:42
Pinterest 52 (10.86%)	Pinterest 52 / 1:25
Instagram 13 (2.71%)	Instagram 13 / 1:18
Twitter 4 (0.84%)	Instagram Stories 3 / 0:48
Instagram Stories 3 (0.63%)	Buzzfeed 1 / 0:43

% of audience	compared to FB total
5% Austin	Midland +2900%
5% San Antonio	Odessa +2900%
4% Fort Worth	Lubbock +1900%
3% Dallas	Austin +900%
3% Houston	El Paso +900%
3% Midland	Nueces +900%
3% Odessa	San Antonio +733%

Page Likes (size of audience)
Texas Hill Country

Traces of Texas
HEB
Greg Abbott
TX Parks & Wildlife
Visit Big Bend
Texas Back Roads
TX Hwys
TX Monthly
I Am a Texan

Top Pages-Traffic	Top Pages-Engagement
home 3818 (19%)	photos/west-texas-swimming-pool 89 / 5:57
events 1682 (8.37%)	guest rentals 63 / 4:25
fourth of july week 1195 (5 attractions/rocks 105 / 4:09	
alpine overview 917 (4.55€ hotels 598 / 3:04	
attractions 789 (3.93%)	viva big bend 314 / 3:00

Social Referrals-Traffic	Social Referrals-Engagement
Facebook 536 (92.57%)	Pinterest 28 / 2:22
Pinterest 28 (4.84%)	Instagram 13 / 0:56
Instagram 10 (1.73%)	Twitter 10 0:47
Twitter 5 (0.86%)	Facebook 536 / 0:36

% of audience	compared to FB total
5% Austin	Midland +2900%

5% San Antonio	Odessa +2900%
4% Fort Worth	Lubbock +1900%
3% Dallas	Austin +900%
3% Houston	El Paso +900%
3% Midland	Nueces +900%
3% Odessa	San Antonio +733%

Page Likes (quantity)

Texas Hill Country
Traces of Texas
HEB
Greg Abbott
TX Parks & Wildlife
Visit Big Bend
Texas Back Roads
TX Hwys
TX Monthly
I Am a Texan



August Monthly Revenue/Expense Report

September 18, 2018

Overview

The monthly revenue/expense report is directed at providing a snapshot of the General Fund revenues and expenditures as well as other important financial information for the month of **August 2018**. Attached to this report are monthly summaries that indicate financial activity for the period as well as fiscal year to date.

In the revenue/expense summaries, the General Fund revenues are reported by department. General Fund Expenditures are also shown by department. The revenue and expense summary for the remaining City funds are broken down by total revenues and total expenditures.

As indicated, this revenue/expense report and accompanying summaries are focused on monthly and year to date activity. Additional detailed financial information can be found within the City's FY 2017-18 Budget. In addition, several financial documents, such as audits, check registers, and notices, can also be found online at the City's website: www.cityofalpine.com



For more information contact:

Megan Antrim
Director of Finance
Director.finance@ci.alpine.tx.us

General Fund Revenues

As of August 31, 2018, General Fund revenues total \$4,214,410 or 92% of total budgeted revenues. The City received June's sales tax in the amount of \$138,099. Sales tax decreased 2.4% over last year June's (2017) payment. August's property tax collections totaled \$22,075 or 1% of the budget. As of August 31, 2018 total Ad Valorem Tax collected totaled \$1,629,323 or 99% of the budget. Sales tax and property tax are by far the two largest sources of revenue for the General Fund totaling 73% of all budgeted revenues.

General Fund Expenditures

As of August 31st, General Fund expenditures totaled \$3,405,665 or 75% of the total budget. At the end of August 24 out of 26 payrolls have been posted, which represent 92% of the total payrolls for the fiscal year. The attached financial summary includes total General Fund expenditures by department. The table below is broken down by total General Fund expenditures for employee expenses and operating expenses. Employee expenses include salaries, overtime, FICA, retirement, unemployment, health insurance, and workman's comp. All other expenses are classified as operating expenses.

Expenditure Category	Current Budget Total	Period Activity August 2018	Fiscal YTD Expenditures and Encumbrances	Fiscal YTD % of Budget
Employee Expenses	\$2,530,320	\$177,471	\$2,173,873	86%
Operating Expenses	\$2,056,054	\$111,996	\$1,231,762	60%
TOTAL	\$4,586,374	\$289,467	\$3,405,665	75%

Enterprise Funds

Water/Solid Waste/Sanitation Fund-Water revenues in the month of August total \$142,219 or % of total budgeted revenues. Revenues continue to remain in line with forecasting against total budgeted revenues. Water expenditures in the month of August total \$77,858 or 5%. Solid waste revenues in the month of August total \$65,407 or 8% of the total budgeted revenue. Waste Water expenses for the month August \$35,411 or 4%. Sanitation revenues total \$174,274 or 9% of total budgeted revenues. Sanitation expenses total \$138,207 or 9%. Utility Billing expenditures totaled \$5,826 for the month of August.

Airport Fund - Revenues in the month of August total \$49,121 or 9% of total budgeted revenues; revenue for August continues to be primarily from fuel sales. Total expenditures for August totaled \$60,822 or 11%.

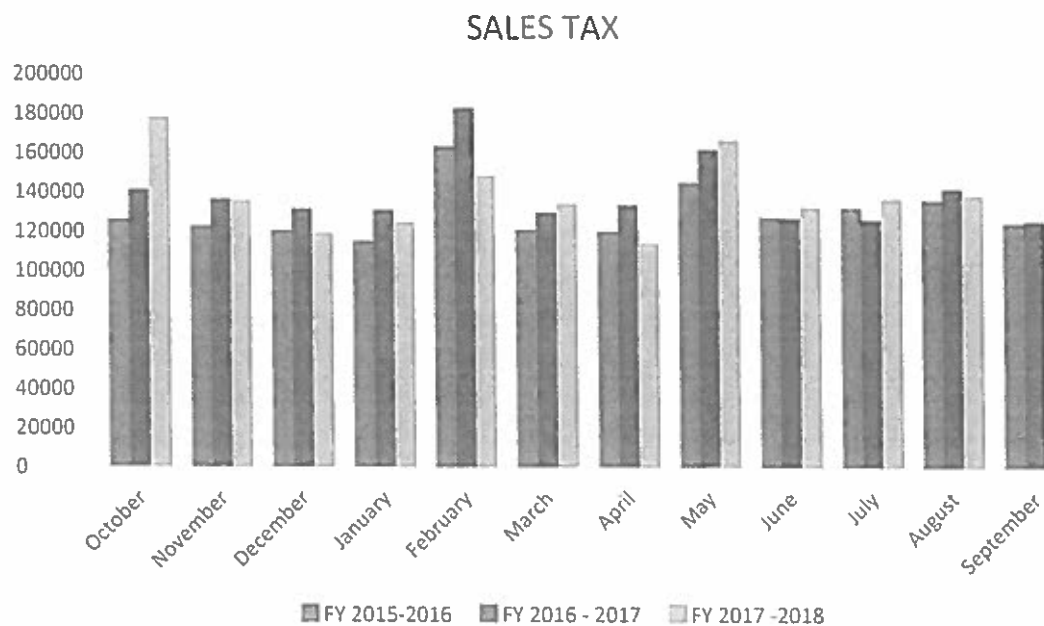
Gas Department - Revenues in the month of August total \$66,106 or 4% of total budgeted revenues. Revenues continue to decline as we go through the warmer months. Department expenditures total \$156,849 or 9% of total budgeted expenses for the month of August.

Interest & Sinking - The Interest and Sinking Fund's revenue comes from property tax and the Water and Sewer Fund. Revenues for the month of August total \$3,416, all from property taxes. As of July 31st, total revenues \$618,243 or 102% of the total budget. Debt payments were made in the amount of \$122,763.

Sales Tax Collection

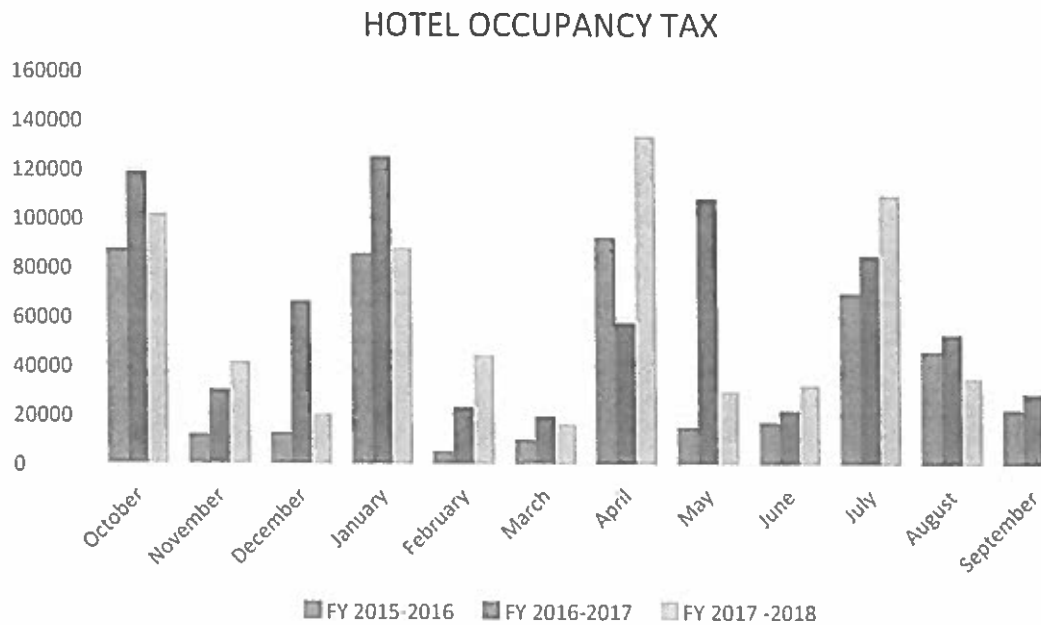
As mentioned earlier, sales tax is received approximately six weeks after the month has ended. June 2018 sales tax collection totaled \$138,099 a decrease of 2.4% from the payment received for June 2017. Actual payment was received in August 2018.

The graph below shows sales tax payments in an effort to provide the most up to date information regarding sales tax collections. The growth is a positive trend to start the year as it relates to sales tax collections. Sales tax is one of the largest revenue sources for the City's General Fund.



Hotel/Motel Tax Collection

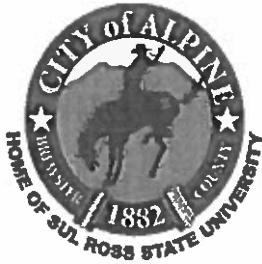
Hotel Motel tax collections are another revenue source that is typically received 30-45 days after a month has ended. Therefore, August's financial summary does not include hotel activity for the month of August. However, the graph below does include hotel/ motel collections for the month of July to provide the latest information. August shows a decrease of 34% from the prior year's collections. Occupancy tax is paid based on the State's recommendation of monthly or quarterly, depending on the hotel's collections.





GENERAL FUND

	CURRENT TOTAL BUDGET	PERIOD ACTIVITY August 2018	TOTAL FISCAL YTD	FISCAL YTD % OF BUDGET
REVENUES				
Administrative/Non Departmental	\$803,085	\$1,336	\$673,966	84%
Municipal Court	\$35,200	\$1,748	\$35,010	99%
Police	\$3,800	\$249	\$2,357	62%
Property Taxes	\$1,649,764	\$22,075	\$1,629,323	99%
Code Enforcement- Permits	\$31,050	\$1,048	\$32,221	104%
Animal Control	\$35,120	\$3,026	\$41,314	118%
Parks and Pool	\$20,805	\$2,201	\$23,460	113%
Streets	\$181,550	\$1,958	\$136,474	75%
Sales Tax / Franchise	\$1,826,000	\$147,078	\$1,640,285	90%
TOTAL GENERAL FUND REVENUES	\$4,586,374	\$180,719	\$4,214,410	92%
	CURRENT TOTAL BUDGET	PERIOD ACTIVITY August 2018	TOTAL FISCAL YTD EXPENDITURES AND ENCUMBRANCE S	TOTAL FISCAL YTD COMMITTED AS % OF BUDGET
EXPENDITURES				
Non Departmental	\$474,200	\$18,883	\$414,590	87%
City Council	\$153,300	\$1,954	\$64,090	42%
City Administration	364,840	\$24,534	\$284,070	78%
Municipal Court	\$80,067	\$4,033	\$62,410	78%
Sunshine House	\$8,000	\$273	\$3,714	46%
Neighborhood Center	\$2,250	\$45	\$2,111	94%
Police	\$1,126,883	\$74,945	\$992,230	88%
Fire	\$91,125	\$2,079	\$38,464	42%
Tax Contracts	\$78,760	\$0	\$74,385	94%
Code Enforcement	\$107,096	\$7,398	\$87,233	81%
Finance	\$318,920	\$23,161	\$286,110	90%
Animal Control	\$193,700	\$12,471	\$169,183	87%
Parks and Pool	\$447,070	\$67,876	\$355,578	80%
Streets	\$1,140,163	\$51,815	\$510,227	45%
Transfers	\$107,505	\$0.00	\$107,505	100%
TOTAL GENERAL FUND EXPENDITURES	\$4,586,374	\$289,467	\$3,451,900	75%



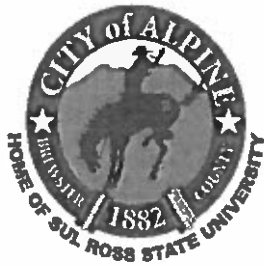
CITY OF ALPINE - FINANCE DEPARTMENT
August 2018
FINANCIAL SUMMARY

WATER/SOLID WASTE/ SANITATION FUND

	CURRENT TOTAL BUDGET	PERIOD ACTIVITY August 2018	TOTAL FISCAL YTD EXPENDITURES AND ENCUMBRANCES	FISCAL YTD % OF BUDGET
REVENUES				
Charges for Services – Water	\$1,679,000	\$142,219	\$1,477,072	88%
Charges for Services – Sewer	\$834,851	\$65,407	\$753,780	90%
Charges for Services – Sanitation	\$1,855,400	\$174,274	\$1,835,734	99%
Miscellaneous / Interest	\$8,500	\$4,248	\$33,205	391%
TOTAL WATER/SOLID WASTE/SANITATION FUND REVENUES	\$4,377,751	\$386,148	\$4,099,791	94%
EXPENDITURES				
Employee Expenses	\$867,620	\$62,621	\$734,068	85%
Water Operations	\$1,005,144	\$37,947	\$874,243	87%
Solid Waste Operations	\$678,520	\$23,429	\$299,338	44%
Sanitation Operations	\$1,558,450	\$130,740	\$1,481,467	95%
Utility Billing Operations	\$268,017	\$2,565	\$192,741	72%
TOTAL WATER/SOLID WASTE/SANITATION FUND EXPENSES	\$4,377,751	\$257,302	\$3,581,857	82%

AIRPORT FUND

	CURRENT TOTAL BUDGET	PERIOD ACTIVITY August 2018	TOTAL FISCAL YTD EXPENDITURES AND ENCUMBRANCES	FISCAL YTD % OF BUDGET
REVENUES				
Fuel Sales	\$550,000	\$48,874	\$560,928	102%
Lease Payments	\$14,000	\$83	\$14,034	100%
Auction / Misc	\$100	\$164	\$10,665	
Transfers	\$300,000	\$0	\$215,011	
TOTAL REVENUES	\$564,100	\$49,121	\$800,638	142%
EXPENDITURES				
Employee Expenses	\$107,298	\$7,623	\$98,316	91%
Operation Expenses	\$456,802	\$53,199	\$762,646	167%



CITY OF ALPINE - FINANCE
DEPARTMENT
August 2018

HOTEL/ MOTEL FUNDS

	CURRENT TOTAL BUDGET	PERIOD ACTIVITY August 2018	TOTAL FISCAL YTD EXPENDITURES AND ENCUMBRANCES	FISCAL YTD % OF BUDGET
REVENUES				
Hotel Occupancy Tax	\$700,000	\$34,995	\$629,866	90%
Miscellaneous	\$0.00	\$0	\$20,413	100+%
TOTAL HOTEL/MOTEL FUND REVENUES	\$700,000	\$34,995	\$650,279	93%
EXPENDITURES				
Employee Expenses	\$60,827	\$3,853	\$44,137	73%
Event Expenses	\$639,173	\$120,149	\$393,928	62%
TOTAL HOTEL/MOTEL FUND EXPENDITURES	\$700,000	\$124,002	\$438,065	63%

GAS DEPARTMENT

	CURRENT TOTAL BUDGET	PERIOD ACTIVITY August 2018	TOTAL FISCAL YTD EXPENDITURES AND ENCUMBRANCE S	FISCAL YTD % OF BUDGET
REVENUES				
Charges for Services - Alpine	\$1,468,000	\$53,942	\$1,340,758	91%
Charges for Services – Ft. Davis	\$254,000	\$8,959	\$239,988	94%
Adjustments		\$0	\$-2,918	
Miscellaneous	\$9,500	\$3,205	\$31,269	329%
TOTAL GAS DEPT. REVENUES	\$1,731,500	\$66,106	\$1,609,097	93%
EXPENDITURES				
Employee Expenses	\$534,459	\$35,678	\$459,794	79%
Operation Expenses	\$1,197,041	\$121,171	\$907,672	76%
Transfers	\$107,505	\$0.00	\$107,505	100%
TOTAL GAS DEPT. EXPENDITURES	\$1,731,500	\$62,420	\$1,474,971	85%



CITY OF ALPINE - FINANCE DEPARTMENT
August 2018
FINANCIAL SUMMARY

Interest and
Sinking


	CURRENT TOTAL BUDGET	PERIOD ACTIVITY August 2018	TOTAL FISCAL YTD EXPENDITURES AND ENCUMBRANCE S	FISCAL YTD % OF BUDGET
REVENUES				
General Fund – Property Taxes	\$215,316	\$3,416	\$224,732	100%
Water/Sewer Revenue	\$393,511	\$0	\$393,511	100%
TOTAL I&S REVENUES	\$608,827	\$3,416	\$618,243	100%
EXPENDITURES				
General Fund Debt	\$215,316	\$23,275	\$215,316	100%
Water Fund Debt	\$382,264	\$98,848	\$382,263	100%
Sewer Fund Debt	\$11,247	\$640	\$11,377	100%
TOTAL I&S EXPENDITURES	\$608,827	\$122,763	\$608,956	100%

CITY OF ALPINE
QUARTERLY COUNCIL REPORT
FY 2017 - 2018 1st QUARTER
INVESTMENT REPORT

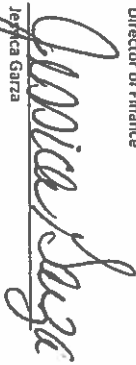
ACCOUNT TYPE	PURCHASE DATE	MATURITY DATE	Beginning Balance 10/1/2017	INTEREST As of December 31, 2017	INTEREST/DIVIDEND EARNED	BOOK VALUE	MARKET VALUE	CHANGE AMOUNT	Fund Distribution
TeStar	N/A	On Demand	\$581.33	1.1762%	\$1.73	\$583.06	\$583.06	\$0.00	All Funds
TXClass - Capital Improvements	7/27/2016	On Demand	\$12,732.61	1.4100%	\$42.55	\$12,775.16	\$12,775.16	\$0.00	General Fund - Road Repair
TXClass - Airport Reserve	8/10/2015	On Demand	\$84,274.27	1.4100%	\$281.48	\$84,555.75	\$84,555.75	\$0.00	Airport
TXClass - HOT Reserve	8/11/2015	On Demand	\$81,263.12	1.4100%	\$271.46	\$81,534.58	\$81,534.58	\$0.00	Tourism
TXClass - Creek Project	7/17/2017	On Demand	\$215,549.91	1.4100%	\$719.91	\$216,269.82	\$216,269.82	\$0.00	General Fund - Creek
TXClass - Fire Dept	7/17/2017	On Demand	\$185,473.19	1.4100%	\$619.46	\$186,092.65	\$186,092.65	\$0.00	General Fund - Fire
TXClass - Water/Sewer Infrastructure	6/20/2017	On Demand	\$751,699.37	1.4100%	\$2,510.73	\$754,210.10	\$754,210.10	\$0.00	Water/Sewer
Beginning Total Investments			\$1,331,573.80	Total Interest	\$4,447.32	Total Investment	\$1,336,021.12		

This quarterly report is in full compliance with the investment strategy as established for the City's funds in the City's Investment Policy and meets the reporting requirements mandated by the Public Funds Investment Act (Chapter 2256) as amended.

Prepared by


Megan Antim
Director of Finance

Reviewed by



Jessica Garza
City Manager

CITY OF ALPINE
QUARTERLY COUNCIL REPORT
FY 2017 - 2018 2nd QUARTER
INVESTMENT REPORT

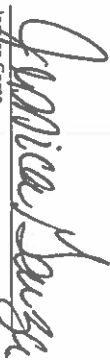
ACCOUNT TYPE	PURCHASE DATE	MATURITY DATE	Beginning	INTEREST	INTEREST/DIVIDEND	BOOK VALUE	MARKET VALUE	CHANGE AMOUNT	Fund Distribution
			Balance 1/1/2018 As of March 31, 2018						
TexStar	N/A	On Demand	\$583.06	1.4995%	\$1.92	\$584.98	\$584.98	\$0.00	All Funds
TXClass - Capital Improvements	7/27/2016	On Demand	\$12,775.16	1.7500%	\$51.78	\$12,826.94	\$12,826.94	\$0.00	General Fund - Road Repair
TXClass - Airport Reserve	8/10/2015	On Demand	\$84,555.75	1.7500%	\$342.60	\$84,898.35	\$84,898.35	\$0.00	Airport
TXClass - HOT Reserve	8/11/2015	On Demand	\$81,534.58	1.7500%	\$330.33	\$81,864.91	\$81,864.91	\$0.00	Tourism
TXClass - Creek Project	7/17/2017	On Demand	\$216,269.82	1.7500%	\$876.29	\$217,146.11	\$217,146.11	\$0.00	General Fund - Creek
TXClass - Fire Dept	7/17/2017	On Demand	\$186,092.65	1.7500%	\$754.03	\$186,846.68	\$186,846.68	\$0.00	General Fund - Fire
TXClass - Water/Sewer Infrastructure	6/20/2017	On Demand	\$754,210.10	1.7500%	\$3,055.96	\$757,266.06	\$757,266.06	\$0.00	Water/Sewer
Beginning Total Investments			\$1,336,021.12	Total Interest	\$5,412.91	Total Investment	\$1,341,434.03		

This quarterly report is in full compliance with the investment strategy as established for the City's funds in the City's Investment Policy and meets the reporting requirements mandated by the Public Funds Investment Act (Chapter 2256) as amended.

Prepared by


Megan Antrim
Director of Finance

Reviewed by


Jessica Garza
City Manager

CITY OF ALPINE
QUARTERLY COUNCIL REPORT
FY 2017 - 2018 3rd QUARTER

INVESTMENT REPORT


ACCOUNT TYPE	PURCHASE DATE	MATURITY DATE	Beginning	INTEREST	INTEREST/DIVIDEND	BOOK VALUE	MARKET VALUE	CHANGE AMOUNT	Fund Distribution
			Balance						
TexStar	N/A	On Demand	3/31/2018 As of June 30, 2018 \$584.98	1.8300%	\$2.65	\$587.63	\$587.63	\$0.00	All Funds
TXClass - Capital Improvements	7/27/2016	On Demand	\$12,826.94	2.1600%	\$65.86	\$12,892.80	\$12,892.80	\$0.00	General Fund - Road Repair
TXClass - Airport Reserve	8/20/2015	On Demand	\$84,898.35	2.1600%	\$435.85	\$85,334.20	\$85,334.20	\$0.00	Airport
TXClass - HOT Reserve	8/11/2015	On Demand	\$81,864.91	2.1600%	\$420.24	\$82,285.15	\$82,285.15	\$0.00	Tourism
TXClass - Creek Project	7/17/2017	On Demand	\$217,146.11	2.1600%	\$1,114.76	\$218,260.87	\$218,260.87	\$0.00	General Fund - Creek
TXClass - Fire Dept	7/17/2017	On Demand	\$186,846.68	2.1600%	\$959.16	\$187,805.84	\$187,805.84	\$0.00	General Fund - Fire
TXClass - Water/Sewer Infrastructure	6/20/2017	On Demand	\$757,266.06	2.1600%	\$3,887.53	\$761,153.59	\$761,153.59	\$0.00	Water/Sewer
Beginning Total Investments			\$1,341,434.03	Total Interest	\$6,886.05	Total Investments	\$1,348,320.08		

This quarterly report is in full compliance with the investment strategy as established for the City's funds in the City's Investment Policy and meets the reporting requirements mandated by the Public Funds Investment Act (Chapter 2256) as amended.

Prepared by


Megan Kottm
Director of Finance

Reviewed by


Jessica Garza
City Manager

City of Alpine
Regular City Council Meeting
Tuesday, September 4, 2018
5:30 P.M.
Minutes

1. **Call to Order, Invocation and Pledge of allegiance to the flags** – Mayor Andy Ramos called the meeting to order. The meeting was held in the Council Chambers at 803 West Holland in the City of Alpine, Texas. Joshua Stueve gave the invocation. Mayor Ramos led the pledge of allegiance to the flags.
2. **Determination of a quorum and proof of notice of the meeting** – Councilor Curry, Councilor Olivas, Councilor Escovedo, Councilor Fitzgerald, Councilor Stephens, and Mayor Ramos were present. City Secretary, Cynthia Salas reported that the meeting had been posted at 5:00 P.M. on August 30, 2018. City Manager Jessica Garza, Megan Antrim, and Abel Hinojos were also present.
3. **Presentations, recognitions and proclamations** – (A. Ramos, Mayor) –
 - A. Happy September Birthday to the following employees.
 - Joe Rivera
 - Trent DeWaters Jr.
 - Ismael Hernandez
 - Alexandra Lopez
 - Ruben Hernandez Jr.
 - Lee Roy Dutchover
 - Logan Calderon
 - Jennifer Stewart
 - B. Proclamation for National Night Out 2018
4. **Reports** –
 - City Mayor's Report** – (A. Ramos, Mayor) – NONE
 - City Manager Report** – (Jessica Garza, City Manager) – NONE
 - City Staff Updates** –
 - A. Monthly Report – Public Utilities Director Chris Wright
5. **Public Hearings** –
 - A. Public Hearing to obtain citizen's views and comments on Ordinance 2018-08-02 Repealing Ordinance 2010-07-02, which designated a one-way street on 6th street between Ave. E. and Holland Ave. with traffic flowing North and South; and providing the necessary signs for the designation as a two-way street as provided in the Texas Transportation Code.
 - B. Public Hearing to obtain citizen's views and comments on a small animal permit request. This application is a request by Shera Welch for a permit for a temporary bottle fed baby calf, to be located at 504 N. 17th in Alpine, Texas.

- C. Public Hearing to obtain citizen's view and comments concerning the request for the annexation of property 5.17 acre tract of land out of Section 102 in Block 9, G.H. & S.A. RY CO Survey being out of a 10.16 acre tract of land described in Book 210 at Page 472 and being all of a 1.0 acre tract of land described in Book 324 at Page 164 both recorded among the Official Public Records of Brewster County, Texas by the City of Alpine. The property would be zoned as R-2 (multi-family district) or R-3 (apartment district) depending on the platting of the property for a single story multi-family units.

6. – Consent Agenda – (Minutes, Financial reports, Department written reports, board appointments, etc.) – (Notice to the Public – The following items are of a routine and administrative nature. The Council has been furnished with background and support material on each item, and/or it has been discussed at a previous meeting. All items will be acted upon by one vote without being discussed separately unless requested by a Council Member, in which event the item or items will immediately be withdrawn for individual consideration in its normal sequence after the items not requiring separate discussion have been acted upon. The remaining items will be adopted by one vote.) –

A. Approval of minutes from City Council meeting on August 21, 2018. (J. Garza, City Manager)

B. Approval of Official City Holidays for the FY 2018/2019. (J. Garza, City Manager)

Motion was made by Councilor Stephens, by Resolution 2018-09-01, to approve consent as written. Motion was seconded by Councilor Fitzgerald. Motion unanimously carried.

7. Information or Discussion items –

A. Quarterly Reports – Alpine Public Library from Executive Director Don Wetterauer.

B. Quarterly Reports – Emergency Management Coordinator By Stephanie Elmore,

C. Quarterly Reports – County/City Engagement by liaison Councilor Fitzgerald

D. Discuss the loading and unloading on 5th Street by Printco, the old Napa building on 7th street, the two on 6th street. (L. Escovedo, City Council)

E. Provide an update for the Brewster County Appraisal District. (R. Stephens, City Council)

F. Discuss the appraisals completed by Superior Land Services; (J. Garza, City Manager)

- a. City Hall
- b. Old Fire Station
- c. Airport
- d. Animal Shelter
- e. Gas Dept.

G. Chris Weber – TxDot

Action items to be accompanied by a brief statement of facts, including where funds are coming from, if applicable. (Action items limited to (up to) 10 per meeting.) (Citizens are allowed to comment – limited to 3 minutes – after being called upon by Mayor or Mayor Pro Tem. Citizens are required to state their name and the Ward in which they reside. Priority will be given to citizens of Alpine and those who own businesses or property in the City. Individuals who do not live in, or own businesses or property in the City limits of Alpine, will be allowed to speak if there is time available.) –

8. Discuss, consider, and take action to adopt Ordinance No. 2018-08-10, abandonment of property of .05 acres of property at the intersection of N. Bird and the unimproved portion of platted, but not improved section Brown Ave identified in Tract No. 1 in conveyance document of the City of Alpine recorded in Volume 143, Page 402 of the Brewster County Deed Record, Brewster County, TX to Britt Pauls, 801 N. Bird St., Alpine, Tx 79830. (R. Stephens, City Council) – Motion was made by Councilor Stephens, by Resolution 2018-09-02 to adopt Ordinance No, 2018-08-10, abandonment of property of .05 acres of property at the intersection of N. Bird and the unimproved portion of platted, but not improved section Brown Ave identified in Tract No. 1 in conveyance document of the City of Alpine recorded in Volume 143, Page 402 of the Brewster County Deed Record, Brewster County, TX to Britt Pauls, 801 N. Bird St. Alpine, Tx 79830. Motion was seconded by Councilor Fitzgerald. Motion unanimously carried.
9. Discuss, consider, and take action to adopt Ordinance 2018-08-11, sale of property of .05 acres of property at the intersection of N. Bird and the unimproved portion of platted, but not improved section Brown Ave. identified in Tract No. 1 conveyance document to the City of Alpine recorded in Volume 143, Page 402 of the Brewster County Deed Record, Brewster County, Tx to Britt Pauls, 801 N. Bird Street, Alpine, Tx 79830 for the appraised value of \$2,600. (R. Stephens, City Council) – Motion was made by Councilor Stephens, by Resolution 2018-09-03 to adopt Ordinance 2018-08-11, sale of property of .05 acres of property at the intersection of N. Bird and the unimproved portion of platted, but not improved section Brown Ave. identified in Tract No. 1 conveyance document to the City of Alpine recorded in Volume 143, Page 402 of the Brewster County Deed Record, Brewster County, Tx to Britt Pauls, 801 N. Bird Street, Alpine, Tx 79830 for the appraised value of \$2,600. Motion was seconded by Councilor Fitzgerald. Motion unanimously carried.
10. Discuss, consider, and take action to amend the City of Alpine, Texas resolution 2018-06-01 on Hotel Occupancy Tax funding allocations that was passed on June 5, 2018 for the purpose of clarification, and resolve administrative items. (R. Stephens, City Council) – Motion was made by Councilor Stephens, by Resolution 2018-09-04 to amend the City of Alpine, Texas resolution 2018-06-01 on Hotel Occupancy Tax funding allocations that was passed on June 5, 2018 for the purpose of clarification, and resolve administrative items. Motion was seconded by Councilor Fitzgerald. Motion unanimously carried.
11. Discuss, consider, and take action to review applications and approve allocation of Hotel Occupancy Tax funding for fiscal year 2018-2019. (R. Stephens, City Council) – Motion was made by Councilor Stephens, by Resolution 2018-09-05 to approve allocation of Hotel Occupancy Tax funding for fiscal year 2018-2019 in the funding total award of \$183,863.00. allocated to the applicants but consistent with the total funding of \$587,507.00 that covers including the \$325,000.00 associated with advertising. Motion was seconded by Councilor Fitzgerald. Motion unanimously carried.
12. Discuss, consider, second and final reading of Ordinance No. 2018-08-02 Repealing Ordinance 201-07-02, which designated a one-way street on 6th street between Ave E. and Holland Ave. with traffic flowing North and South; and providing the necessary signs for the designation as a two-way street as provided in the Texas Transportation Code. (M. Curry, City Council) – Motion was made by Councilor Curry, by Resolution 2018-09-06 to table. Motion was seconded by Councilor Olivas. Motion unanimously carried.

13. Discuss, consider, first and final reading for a small animal permit request. This application is a request by Shera Welch for a temporary permit for a bottle fed baby calf, to be located at 504 N. 17th in Alpine, Texas. (M. Curry, City Council) – Motion was made by Councilor Curry, by Resolution 2018-09-07 to approve a small animal permit for a temporary bottle fed baby calf to be located at 504 N. 17th in Alpine, Texas. Motion was seconded by Councilor Stephens. Motion unanimously carried.
14. Discuss, consider and take action to authorize FXSA to proceed to reduce the scope of work to bring the CITY OF ALPINE-BREWSTER COUNTY, WATER SYSTEM IMPROVEMENTS TXCDBG Contract No. 7217000 project cost within the \$210,000 construction budget set by TDA and for FXSA to Re-Bid the project (J. Garza, City Manager) – Motion was made by Councilor Stephens, by Resolution 2018-09-08 to authorize FXSA to proceed to reduce the scope of work to bring the CITY OF ALPINE-BREWSTER COUNTY, WATER SYSTEM TO IMPROVEMENTS TXCDBG Contract No. 7217000 project cost within the \$210,000 construction budget set by TDA and for FXSA to Re-Bid the project. Motion was seconded by Councilor Fitzgerald. Motion unanimously carried.
15. Discuss, consider, and take action to approve a recommendation from FXSA to reject the one bid received for the CITY OF ALPINE-BREWSTER COUNTY, WATER SYSTEM IMPROVEMENTS TXCDBG Contract No. 7217000, from HAT Construction with their Bid Package received on August 28, 2018 before 3:00 P.M. (J. Garza, City Manager) – Motion was by Councilor Stephens, by Resolution 2018-09-09 to approve a recommendation from FXSA to reject the one bid received for the CITY OF ALPINE-BREWSTER COUNTY, WATER SYSTEM IMPROVEMENTS TXCDBG Contract No. 7217000 from HAT Construction with their Bid Package received on August 28, 2018 before 3:00 P.M. Motion was seconded by Councilor Fitzgerald. Motion unanimously carried.
16. Discuss, consider, and take action to authorize a resolution authorizing the submission of the two applications for grant funding from TECQ'S Solid Waste Grant Program for a technical study and other improvements for the Hal Flanders Recycling Center. (J. Garza, City Manager)- Motion was made by Councilor Stephens, by Resolution 2018-09-10 to authorize a resolution authorizing the submission of the two applications for grant funding from TECQ'S Solid Waste Grant Program for a technical study and other improvements for the Hal Flanders Recycling Center. Motion was seconded by Councilor Fitzgerald. Motion unanimously carried.
17. Discuss, consider, and take action to allocate additional funds from the Water Department reserve fund to complete the implementation of the SCADA (Supervisory Control and Data Acquisition) System. (J. Garza, City Manager) – Motion was made by Councilor Stephens, by Resolution 2018-09-11 to allocate additional funds of \$35,000 from the Water Department reserve fund to complete the implementation of the SCADA. Motion was seconded by Councilor Fitzgerald. Motion unanimously carried.
18. Discuss, consider, and take action on status of appraisals, authorize the City Manager to contract with Superior Land Services, LLC. of remaining City owned properties/facilities and approve the allocation of appropriate funds. (J. Garza, City Manager) – Motion was made by Councilor Stephens, by Resolution 2018-09-12 to action on the status of appraisals, authorizing the City Manager to contract with Superior Land Services, LLC. of remaining City owned properties/facilities and approve the allocation of appropriate funds. Motion was seconded by Councilor Fitzgerald. Motion unanimously carried.
19. Discuss, consider and take action to approve proposed bid options for the 1824ALPIN TXDOT Aviation taxiway/ramp project; recommendations provided by TXDOT Aviation. (J. Garza, City Manager) – Motion was made by Councilor Stephens, by Resolution 2018-09-13 to approve option 1, that will add the additional \$23,000 as contingency in the event that is required to do the Aviation taxiway/ramp project. Motion was seconded by Fitzgerald. Motion unanimously carried.

20. Councilmember Comments and Answers –

Councilor Stephens – No comment

Councilor Escovedo – No comment

Councilor Fitzgerald – No comment

Councilor Olivas – No comment

Councilor Curry – No comment

Mayor Ramos – No comment

21. Executive Session – Pursuant to Texas Government Code Section 551.071 (consultation with attorney), and Section 551.074 (personnel matters)

A. Update from the City Attorney on the appointment of Municipal Court Judge. (R. Stephens, City Council)

Motion was made by Councilor Stephens, by Resolution 2018-09-14 to move to executive session. Motion was seconded by Councilor Fitzgerald. Motion unanimously passed. (8:02 p.m.)

NOTICE: The City Council reserves the right to adjourn into Executive Session at any time during the course of this meeting to discuss any of the matters listed on the posted agenda, above, as authorized by the Texas Government Code, Sections 551.071 (consultation with attorney), 551.072 (deliberations about real property), 551.073 (deliberations about gifts and donations), 551.074 (personnel matters), 551.076 (deliberations about security devices), and 551.086 (economic development.)

12. Action after Executive Session –

A. Take Action, if any, on the update from City Attorney on the appointment of Municipal Court Judge. (R. Stephens, City Council)

Motion was made by Councilor Stephens, by Resolution 2018-09-15 to come back into open session. Motion was made by Councilor Fitzgerald. Motion unanimously carried. (8:05 p.m.)

13. ADJOURNMENT: 8:06 p.m.

I certify that this notice was posted at 5:00 P.M. on August 30, 2018, pursuant to Texas Open Meetings Act. (Texas Vernon's Annotated Civil statutes, section 551.043 Texas Government Code.) This facility is wheelchair accessible and accessible parking space is available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the city secretary's office at (432) 837-3301 or fax (432) 837-2044 for further information.

Andres "Andy" Ramos, Mayor

Council Minutes: 09-04-2018

Approved: 09-18-2018

Attest:

Cynthia Salas, City Secretary

I, Cynthia Salas, City Secretary, do certify that this notice was posted at 5:00 P.M. on August 30, 2018, and remained so posted continuously for at least 72 hours proceeding the scheduled time of said meeting.

Cynthia Salas, City Secretary

City of Alpine
Special City Council Meeting
Tuesday, September 10, 2018
5:30 P.M.
Minutes

1. Call to Order, Invocation and Pledge of allegiance to the flags – Mayor Pro Tem Rick Stephens called the meeting to order. The meeting was held in the Council Chambers at 803 West Holland in the City of Alpine, Texas.

2. Determination of a quorum and proof of notice of the meeting – Councilor Curry, Councilor Olivas, Councilor Escovedo, Councilor Fitzgerald, Councilor Stephens were present, and Mayor Ramos were absent and unexcused. City Secretary, Cynthia Salas reported that the meeting had been posted at 10:00 A.M. on September 6, 2018. City Manager Jessica Garza, Megan Antrim, and Abel Hinojos were also present.

3. Public Hearings -

A. To obtain citizens views and comments concerning the 2018 Tax Year Proposed Property Tax Rate for the City of Alpine, Texas of \$0.534970 per \$100 valuation.

Interest & Sinking (I&S - debt service)	.040692/\$100
Operations & Maintenance (O&M - General Fund)	.494278/\$100

The proposed tax rate is equal to the current tax rate of .534970/\$100.

Action items to be accompanied by a brief statement of facts, including where funds are coming from, if applicable. (Action items limited to (up to) 10 per meeting.) (Citizens are allowed to comment – limited to 3 minutes – after being called upon by Mayor or Mayor Pro Tem. Citizens are required to state their name and the Ward in which they reside. Priority will be given to citizens of Alpine and those who own businesses or property in the City. Individuals who do not live in, or own businesses or property in the City limits of Alpine, will be allowed to speak if there is time available.) –

4. Discuss, consider, and take action to approve a Request for Qualifications (RFQ) for Engineering Services for a waste water project.(J. Garza, City Manager) – Motion was made by Councilor Fitzgerald, by Resolution 2018-09-15 to approve a Request for Qualifications (RFQ) for Engineering Services for a waste water project. Motion was seconded by Councilor Olivas. Motion unanimously passed.

5. ADJOURNMENT:

I certify that this notice was posted at 10:00 A.M. on September 6, 2018, pursuant to Texas Open Meetings Act. (Texas Vernon's Annotated Civil statutes, section 551.043 Texas Government Code.) This facility is wheelchair accessible and accessible parking space is available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the city secretary's office at (432) 837-3301 or fax (432) 837-2044 for further information.

Council Minutes: 09-10-2018
Approved: 09-18-2018

Andres "Andy" Ramos, Mayor

Attest:

Cynthia Salas, City Secretary

I, Cynthia Salas, City Secretary, do certify that this notice was posted at 10:00 A.M. on September 6, 2018, and remained so posted continuously for at least 72 hours proceeding the scheduled time of said meeting.

Cynthia Salas, City Secretary

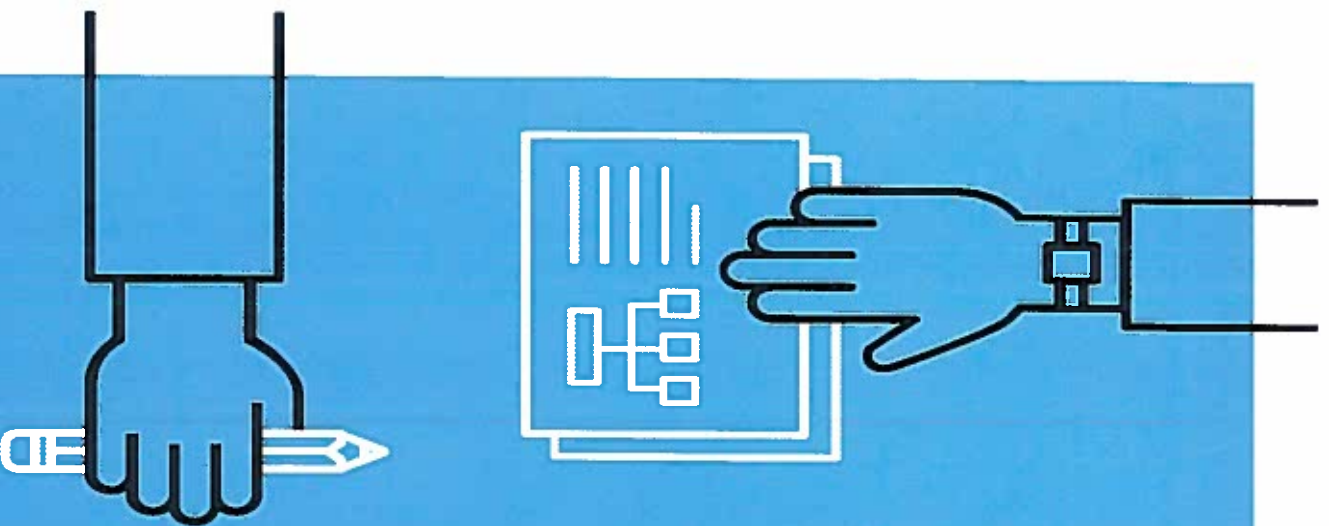
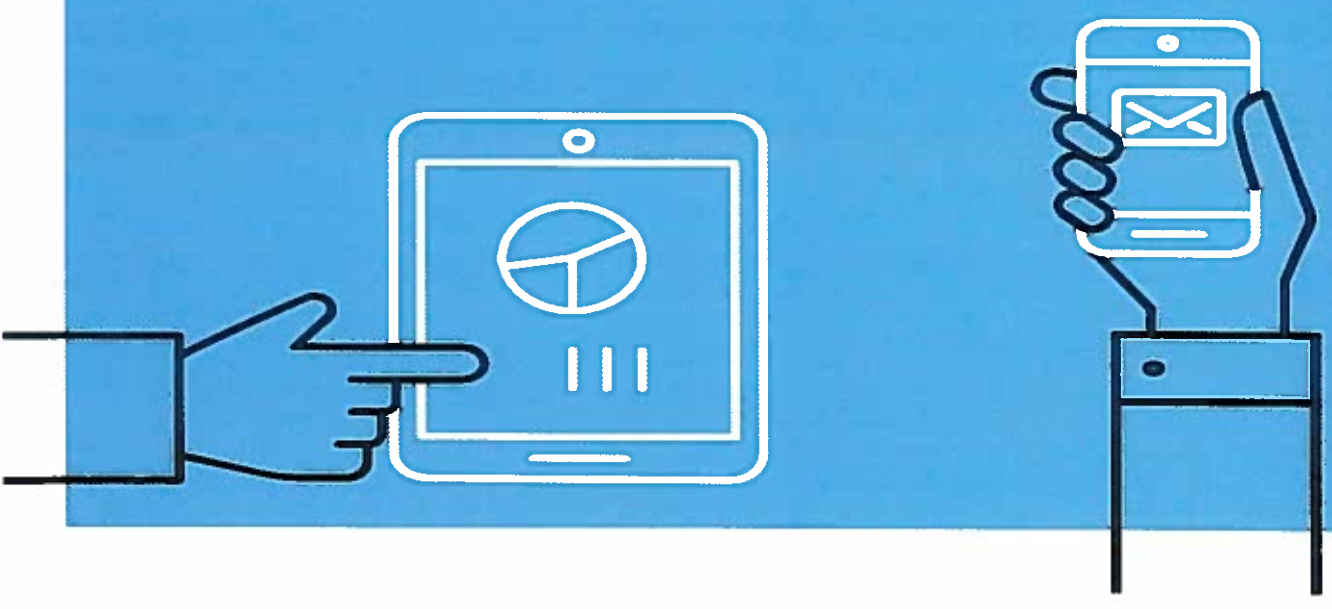


Q3 Update

Aaron Rodriguez

Co-President

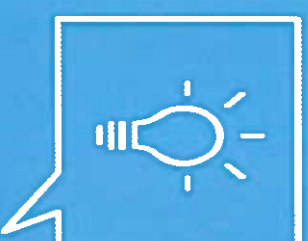
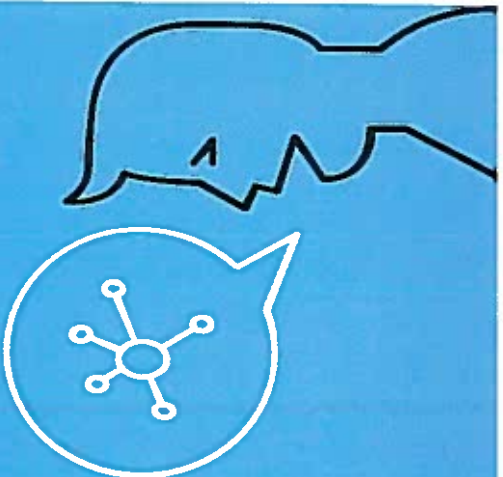
September 18, 2018



“

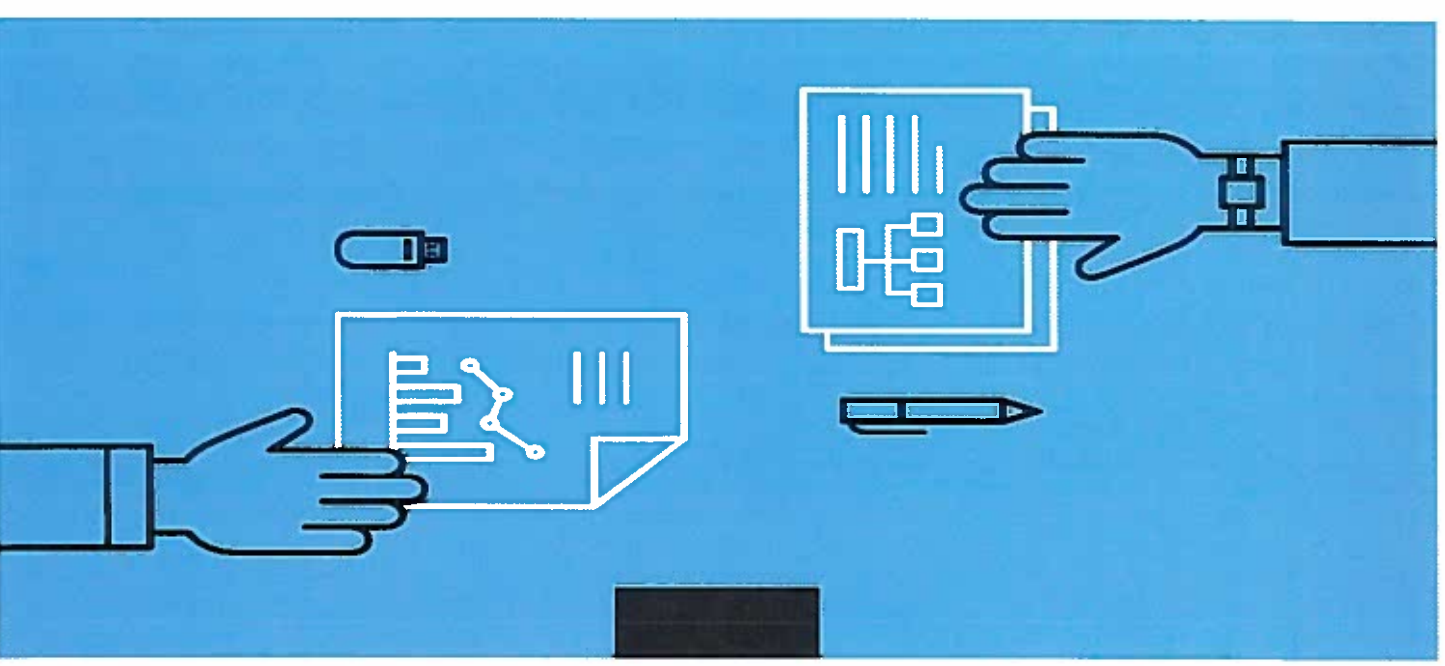
*People often say
motivation doesn't last.
Neither does bathing—
that's why we
recommend it daily.*

-Zig Ziglar



Chamber Goals

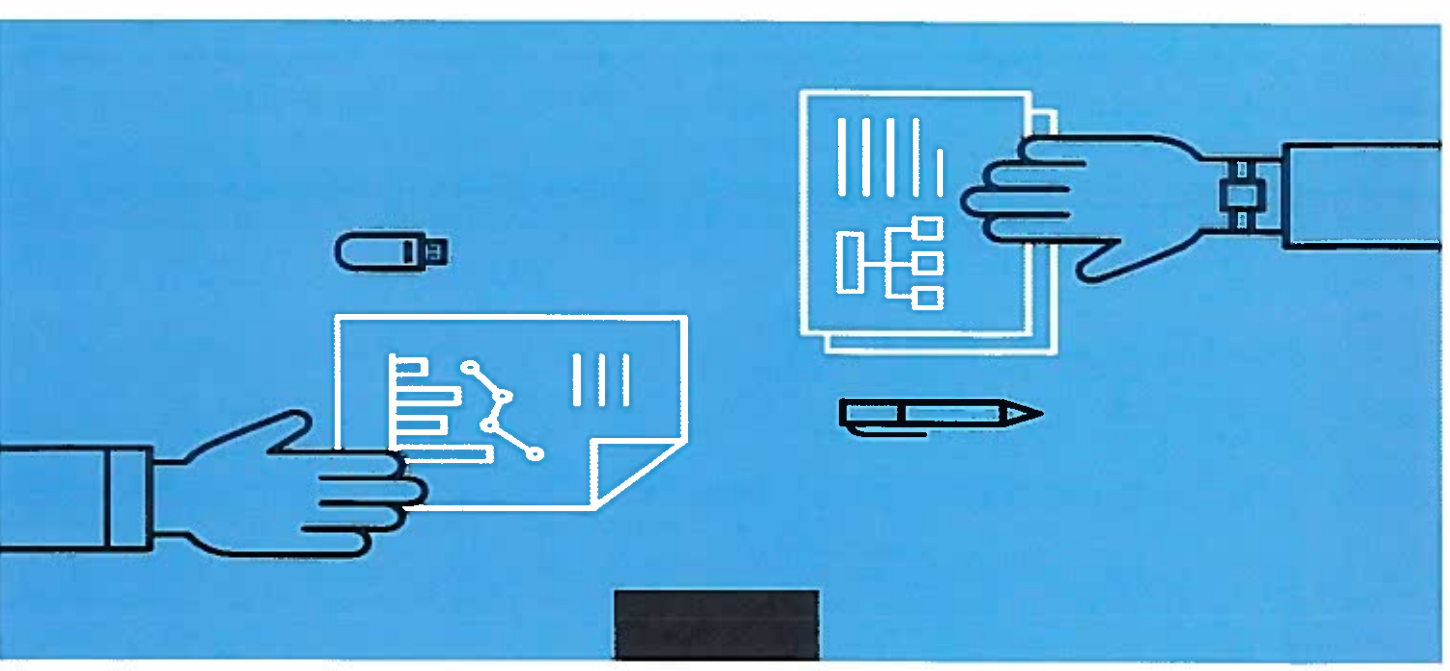
- Customer Service Awareness Campaign
- Monthly Videos for Mixer Winners
- Monthly Mixers (Twice a month)
- Membership drive
- Technology initiative
- Coordination with ADA, Ambassadors, and SBDC
- Brown Bag Lunches



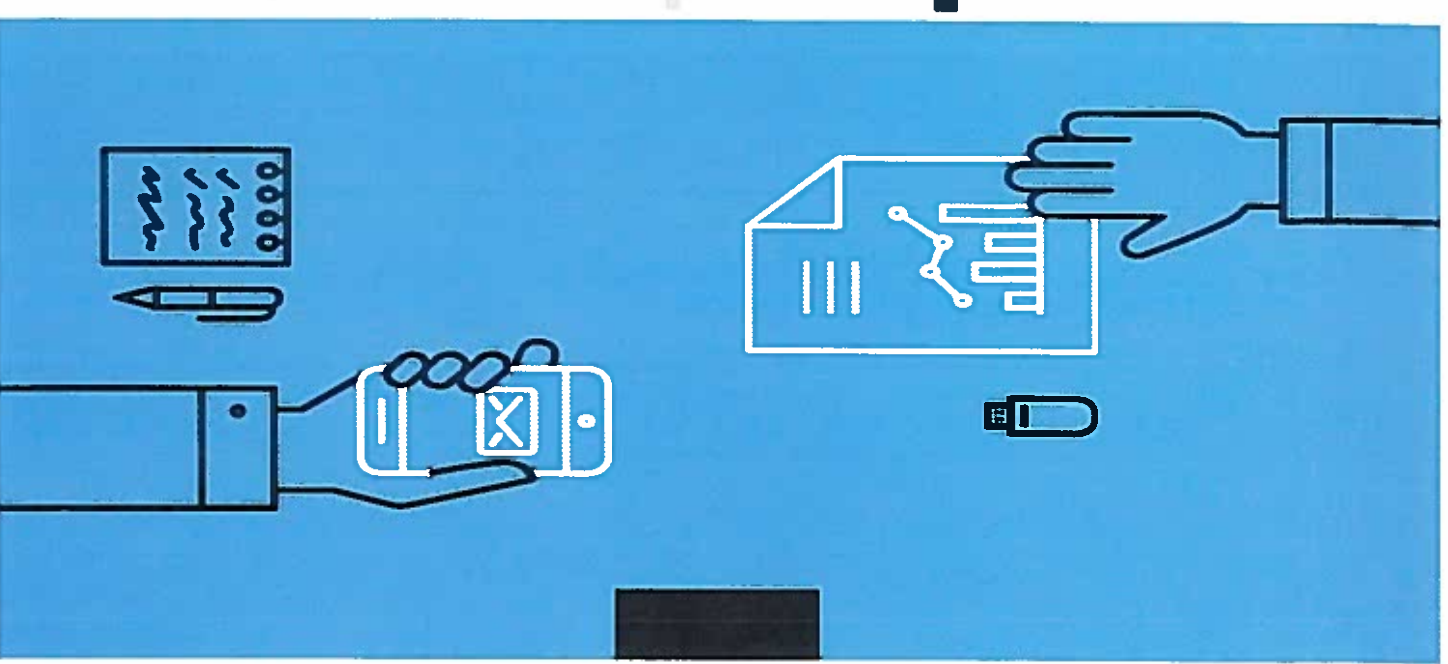
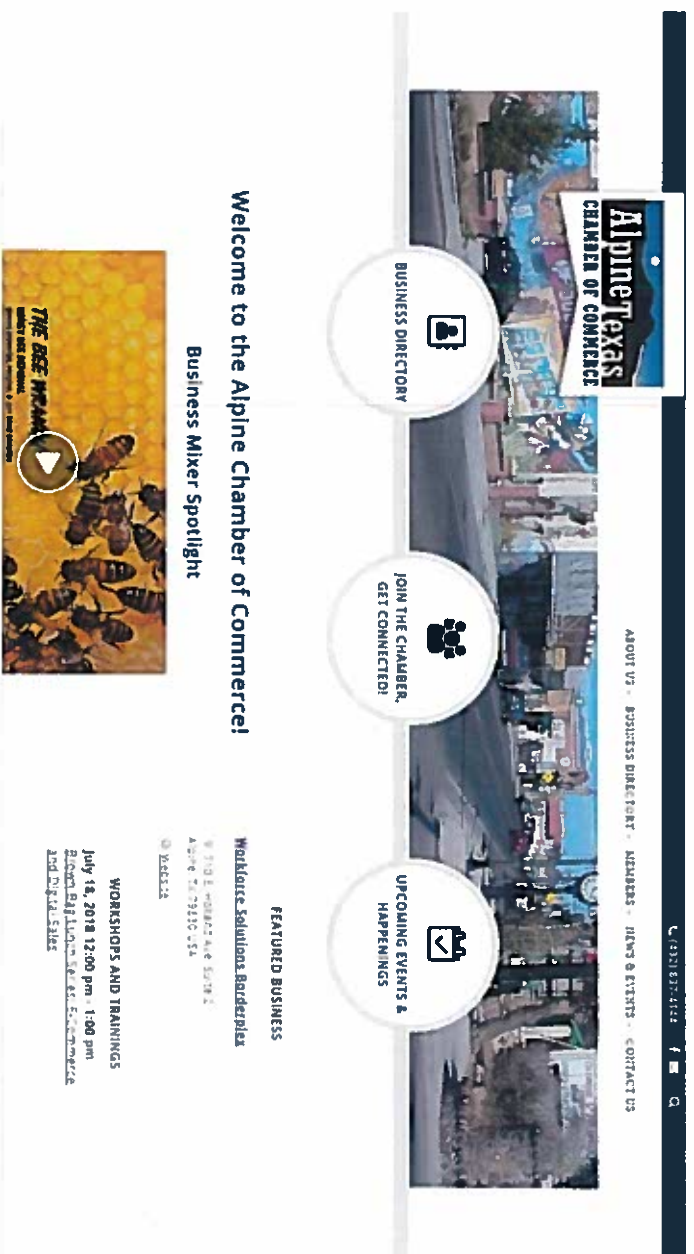
Customer Service Award Winner for July



Laura Vasquez

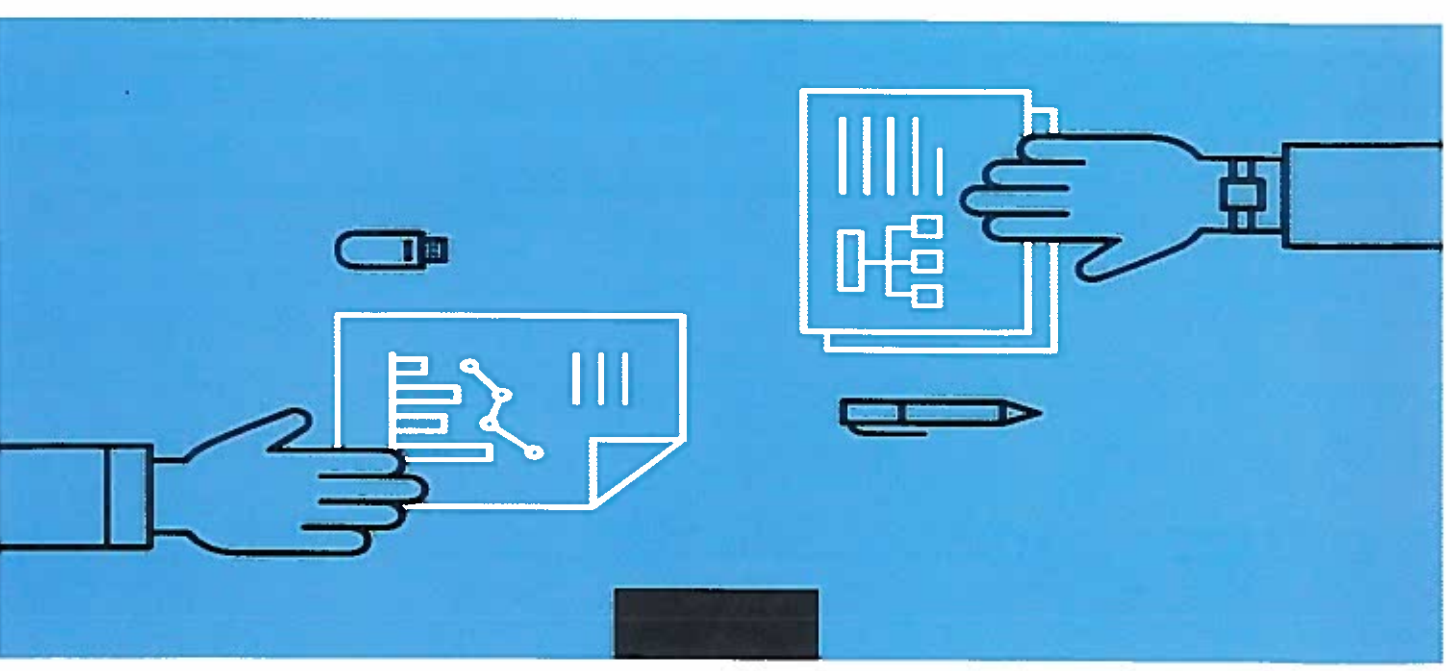


Website Revamp



Ideas to Move Forward

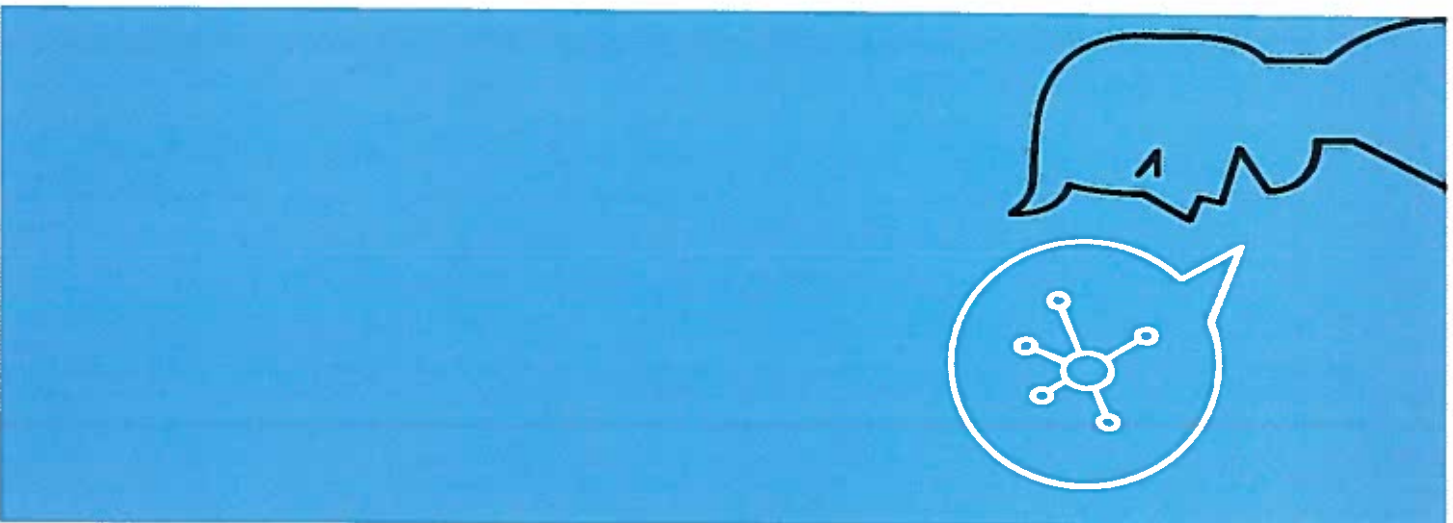
- Education
- Motivation
- Increase Morale City-wide
- Do Our Part



“

*You don't have to be
great to start, but you
have to start to be great.*

-Zig Ziglar



**West Texas Ambulance Service - Alpine E.M.S.
Quarterly EMS Run Report for April 1, 2018 through June 30, 2018**

Total number of City/County/Marathon Runs 04/01/2018 to 06/30/2018 - 143 calls

Total City Calls	- 84
Total City No Transports	- 23
Total County Calls	- 23
Total County No Transports	- 13


Monthly Break Down of Calls

Month	City	City No Transport	County	County No Transport	Total
April	28	8	4	6	46
May	32	9	10	5	56
June	24	6	9	2	41
<hr/>					
Total	84	23	23	13	143

**Air Ambulance Transports (Interfacility) from BBRMC to Alpine Municipal Airport
(2nd Quarter 2018)**

April	31
May	33
June	26
<hr/>	
Total	90

Submitted by:


**Michael Scudder, EMTP-EMS Director
Owner/Operator**

08/01/2018

Date



CITY COUNCIL

AGENDA REQUEST

AGENDA FOR COUNCIL MEETING:	DATE: SEPTEMBER 18, 2018	AGENDA REQUEST NO:	
INITIATED BY:	JESSICA GARZA	RESPONSIBLE DEPARTMENT:	ADMINISTRATION
PRESENTED BY:	JESSICA GARZA	FINANCE DIRECTOR:	
		ADDITIONAL DIRECTOR (S):	
SUBJECT / PROCEEDING:	TAKE ACTION TO APPROVE CALENDAR FOR REGULAR COUNCIL MEETINGS FOR FY 18-19.		
EXHIBITS:			
CLEARANCES		APPROVAL	
LEGAL:	CITY ATTORNEY	MICK McKAMIE	_____
FINANCE:	FINANCE DIRECTOR	MEGAN ANTRIM:	_____
APPROVAL:	CITY MANAGER	JESSICA GARZA:	_____
BUDGET			
EXPENDITURE REQUIRED: \$		0	
SAVINGS ANTICIPATION: \$		0	
CURRENT BUDGET FY2017-2018: \$		0	
ADDITIONAL FUNDING: \$		0	
RECOMMENDED ACTION			
To set calendar for the upcoming fiscal year in order to schedule and plan accordingly.			
EXECUTIVE SUMMARY			

September 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 Labor Day City Hall Closed	4 City Council	5	6	7	8
9	10 Public Hearing on Tax Rate	11 Public Hearing on Annexation	12	13	14	15
Grandparents Day Rosh Hashbana						
16	17	18 Yom Kippur City Council	19	20	21	22 Autumn Begins
23	24	25	26	27	28	29
30						

October 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2 City Council	3	4	5	6
7	8 Columbus Day	9 TMM-Conferece Ft. Worth	10 TMM-Conferece Ft. Worth	11 TMM-Conferece Ft. Worth	12 TMM-Conferece Ft. Worth	13
14	15	16 City Council	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31 Halloween			

November 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4 Daylight Savings Ends	5	6 City Council	7	8	9	10
11	12	13	14	15	16	17
Veterans Day	Veterans Day (Observed) City Hall Closed					
18	19	20 City Council (option)	21 City Hall Closed	22 Thanksgiving City Hall Closed	23 City Hall Closed	24
25	26	27	28	29	30	

December 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2 Hanukkah	3	4 City Council	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21 Winter Begins	22
23	24 City Hall Closed	25 New Year's Eve Christmas Day City Hall Closed	26 Kwanzaa City Hall Closed	27	28	29
30		31				

January 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 New Year's Day City Hall Closed	2 City Hall Closed	3	4	5
6	7	8 City Council (option)	9	10	11	12
13	14	15 City Council	16	17	18	19
20	21	22	23	24	25	26
	Martin Luther King, Jr. Day City Hall Closed					
27	28	29	30	31		

February 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2 Groundhog Day
3	4	5 City Council Chinese New Year	6	7	8	9
10	11	12 Lincoln's Birthday	13	14 St Valentine's Day	15	16
17	18	19 City Council	20	21	22	23
	President's Day City Hall Closed					
24	25	26	27	28		

March 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5 City Council	6 Ash Wednesday	7	8	9
10 Daylight Savings Begins	11	12	13	14	15	16
17 St. Patrick's Day	18	19 City Council	20 Spring Begins Purim	21	22	23
24	25	26	27	28	29	30
31						

April 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 April Fool's Day	2 City Council	3	4	5	6
7	8	9	10	11	12	13
14 Palm Sunday	15	16 City Council	17	18	19 Passover City Hall Closed	20
21 Easter Sunday	22 Earth Day City Hall Closed	23	24	25	26	27
28	29	30				

May 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 May Day	2	3	4
5 Cinco de Mayo	6	7 City Council	8	9	10	11
12 Mother's Day	13	14	15	16	17	18 Armed Forces Day
19	20 Victoria Day	21 City Council	22	23	24	25
26	27 Memorial Day City Hall Closed	28	29	30	31	

June 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4 City Council	5	6	7	8
9	10	11	12	13	14 Flag Day	15
16	17	18 City Council	19	20	21 Summer Begins	22
Father's Day						
23	24	25	26	27	28	29
30						

July 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Canada Day	2 City Council	3	4 Independence Day City Hall Closed	5 City Hall Closed	6
7	8	9	10	11	12	13
14	15	16 City Council	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

August 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6 City Council	7	8	9	10
11	12	13	14	15	16	17
18	19	20 City Council	21	22	23	24
25	26	27	28	29	30	31

September 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 Labor Day City Hall Closed	3 City Council (option)	4	5	6	7
8 Grandparents Day	9	10	11	12	13	14
15	16	17 City Council	18	19	20	21
22	23 Autumn Begins	24	25	26	27	28
29 Rosh Hashanah	30					

ORDINANCE NO. 2018-08-10

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF ALPINE TEXAS, AUTHORIZING THE VACATING AND ABANDONMENT OF .05 ACRES OF PROPERTY AT THE INTERSECTION OF N. BIRD AND THE UNIMPROVED PORTION OF PLATTED, BUT NOT IMPROVED SECTION OF BROWN AVE. IDENTIFIED IN TRACT NO. 1 IN CONVEYANCE DOCUMENT OF THE CITY OF ALPINE RECORDED IN VOLUME 143, PAGE 402 OF THE BREWSTER COUNTY DEED RECORDS, BREWSTER COUNTY, TEXAS TO BRITT PAULS, 801 N. BIRD ST. ALPINE, TEXAS; RETAINING A GENERAL UTILITY EASEMENT; PROVIDING FOR TERMS AND CONDITIONS OF SUCH THEREOF; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City of Alpine, Texas as a Home-Rule Municipality and operating under the laws of the State of Texas, has the authority under *Chapters 272, 282 and 253 of the Tex. Loc. Gov't Code*, as amended, to vacate and abandon and close municipal rights-of-way, streets or alleys, by ordinance, when such action is in the best interest of and serves the public purpose;

WHEREAS, Chapter 272, *Tex. Loc. Gov't Code*, authorizes political subdivisions to sell and convey rights-of-way to one or more abutting property owners;

WHEREAS, the City of Alpine requests the City Council to approve vacating and abandonment of a .05 acre portion of a City owned property located at the intersection of N. Bird and an unimproved portion of Brown Avenue as described in the above Caption of this Ordinance;

WHEREAS, the City of Alpine has received approval from the abutting property owners of for the City to abandon and vacate the segment the alley adjacent to their property pursuant to the City of Alpine Code of Ordinances;

WHEREAS, upon considering the request and additional information pertaining to the request, the City Council now finds that the utilities existing, or that will exist in the future, in the segments of the property to be abandoned and vacated will be sufficiently protected by the City's existing easements;

WHEREAS, the abandonment and vacating of said property will not affect the traffic flow or pattern in the area, and the City Council finds that it is in the best interest of the City to abandon, vacate and close said property; and

WHEREAS, the City Council of the City of Alpine, Texas, finds and declares that it is in the best interest of all of the citizens of the City of Alpine, Texas, that said property be vacated and closed and abandoned in favor of the request of the City of Alpine.

NOW, THEREFORE BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ALPINE, TEXAS THAT:

Section 1. The foregoing recitals are hereby found to be true and correct and are incorporated into this Ordinance as findings of fact by the City Council of Alpine, Texas.

Section 2. That the following described property be, and the same is hereby abandoned, vacated and closed insofar as the right, title or easement of the public is concerned, save and except

for any past, present, and future utility easements, which said easements shall be and remain with the City:

“.05 acres of property at the intersection of N. Bird and the unimproved portion of platted, but not improved section of Brown Ave. identified in Tract No 1 in conveyance document of the City of Alpine recorded in Volume 143, Page 402 of the Brewster County Deed Record, Brewster County, Texas to Britt Pauls, 801 N. Bird St., Alpine, Texas 79830.”

Section 3. That said portion of the property described herein is not needed for public purposes and it is in the public interest of the City of Alpine to abandon said described property for public use, but reserving the past, present and future utility easements for the City.

Section 4. That the abandonment provided for herein shall extend only to the public right and title in and to the tracts of land described in Section 2 of this Ordinance, and shall be construed only to that interest the governing body of the City of Alpine may legally and lawfully abandon.

Section 5. This ordinance shall take effect immediately upon its passage and approval on Second Reading.

Section 6. Should any part of this Ordinance be held to be invalid for any reason, the remainder shall not be affected thereby, and such remaining portions are hereby declared to be severable.

PASSED AND ADOPTED THIS 4TH DAY OF SEPTEMBER, 2018 BY THE CITY COUNCIL OF THE CITY OF ALPINE, TEXAS.

**INTRODUCTION AND FIRST READING
AUGUST 21, 2018.**

**SECOND AND FINAL READING
SEPTEMBER 4, 2018.**

ATTEST:

Andy Ramos, Mayor

**Cynthia Salas
City Secretary**

APPROVED AS TO FORM:

**William M. McKamie
City Attorney**

ORDINANCE NO. 2018-08-11

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF ALPINE TEXAS, AUTHORIZING THE SALE OF VACATED AND ABANDONED PROPERTY FOR THE APPRAISED VALUE THEREOF; PROVIDING FOR TERMS AND CONDITIONS OF SUCH THEREOF; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City of Alpine, Texas as a Home-Rule Municipality and operating under the laws of the State of Texas, has the authority under *Chapters 272, 282 and 253 of the Tex. Loc. Gov't Code*, as amended, to vacate and abandon and close municipal rights-of-way, streets or alleys, by ordinance, when such action is in the best interest of and serves the public purpose;

WHEREAS, Chapter 272, *Tex. Loc. Gov't Code*, authorizes political subdivisions to sell and convey rights-of-way to one or more abutting property owners;

WHEREAS, upon approval by the City Council of vacation and abandonment and abandonment of a .05 acre portion of a City owned property located at the intersection of N. Bird and an unimproved portion of Brown Avenue, sale of that property is in the best interests of the City;

WHEREAS, the City of Alpine has received interest in purchase of said property for the appraised value thereof;

WHEREAS, the appraised values of the subject property is \$2,600.00; and

WHEREAS, the City Council of the City of Alpine, Texas, finds and declares that it is in the best interest of all of the citizens of the City of Alpine, Texas, that upon vacation and abandonment of said property, that it be sold for the appraised value thereof.

NOW, THEREFORE BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ALPINE, TEXAS THAT:

Section 1. The foregoing recitals are hereby found to be true and correct and are incorporated into this Ordinance as findings of fact by the City Council of Alpine, Texas.

Section 2. That the sale of the following described property, which has been abandoned, vacated and closed insofar as the right, title or easement of the public is concerned, save and except for any past, present, and future utility easements, which said easements shall be and remain with the City, is hereby approved:

“.05 acres of property at the intersection of N. Bird and the unimproved portion of platted, but not improved section of Brown Ave. identified in Tract No 1 in conveyance document of the City of Alpine recorded in Volume 143, Page 402 of the Brewster County Deed Record, Brewster County, Texas to Britt Pauls, 801 N. Bird St., Alpine, Texas 79830.”

Section 3. That the sale of the property described herein shall be for the appraised value thereof, the amount of Two Thousand Six Hundred and no/100 Dollars (\$2,600.00).

Section 5. This ordinance shall take effect immediately upon its passage and approval on Second Reading.

Section 6. Should any part of this Ordinance be held to be invalid for any reason, the

remainder shall not be affected thereby, and such remaining portions are hereby declared to be severable.

PASSED AND ADOPTED THIS 4TH DAY OF SEPTEMBER, 2018 BY THE CITY COUNCIL OF THE CITY OF ALPINE, TEXAS.

**INTRODUCTION AND FIRST READING
AUGUST 21, 2018.**

**SECOND AND FINAL READING
SEPTEMBER 4, 2018.**

ATTEST:

Andy Ramos, Mayor

**Cynthia Salas
City Secretary**

APPROVED AS TO FORM:

**William M. McKamie
City Attorney**



CITY COUNCIL

AGENDA REQUEST

AGENDA FOR COUNCIL MEETING:	DATE: SEPTEMBER 18, 2018	AGENDA REQUEST NO:	
INITIATED BY:	JESSICA GARZA	RESPONSIBLE DEPARTMENT:	FINANCE
PRESENTED BY:	JESSICA GARZA	FINANCE DIRECTOR:	MEGAN ANTRIM
		ADDITIONAL DIRECTOR (S):	
SUBJECT / PROCEEDING:	DISCUSS AND TAKE ACTION ON A BID SUBMITTED BY JONNY AND JUDY VICK FOR THE PURCHASE OF R12482 BEING LOTS 4, 5 AND 6 BLOCK 13, SHIPMAN ADDITION, ALPINE, BREWSTER COUNTY, BID AMOUNT IS \$12,500.00		
EXHIBITS:	TAX DEED, PROPERTY CARD		
CLEARANCES		APPROVAL	
LEGAL:	CITY ATTORNEY	MICK MCKAMIE	_____
FINANCE:	FINANCE DIRECTOR	MEGAN ANTRIM:	_____
APPROVAL:	CITY MANAGER	JESSICA GARZA:	_____
BUDGET			
EXPENDITURE REQUIRED:		\$	0
SAVINGS ANTICIPATION:		\$	0
CURRENT BUDGET FY2017-2018:		\$	0
ADDITIONAL FUNDING:		\$	0
RECOMMENDED ACTION			
Approve the bid for the property described.			
EXECUTIVE SUMMARY			
This is the first property auctioned by Texas Communities Group under the contract with Perdue Brandon...			
EXHIBITS			



Management Info:

Status: Trust

Best Process: Sign

Best Process Type:

Progress:

Property Info:

City: Alpine

Cad Property Id: 12482

CAD Value: 11876.00

Site Description: W Eagle Pass Ave, Alpine, TX 79830, USA
3 vacant lots on the South side of W Eagle Pass and East of N 14th St.

Owner Info: ALPINE INDEPENDENT SCHOOL
DISTRICT TRUSTEE
ALPINE, TX 79830

Legal Description: Lots Four (4), Five (5) and Six (6), Block Thirteen (13), Shipman Addition, Alpine, Brewster
County, Texas.

Homestead: No

Site Structure: No

Non Affixed Material: No

Litigation Info:

Case Number: 2008-01-B9808-A-TAX

Judgement Date: 05/15/2009

Sale Date: 05/01/2012

Sheriff's Deed Date: 05/21/2012

Redemption Date: 11/27/2012

Court: District Court

Style Plaintiff: Alpine Independent School District

Style Defendant: Any and all Unknown Heirs of A.B. and Pearl Sandifer, Deceased

Sheriff's Deed Volume: Vol. 280, Pg. 411, OPR

Tax Due: No

Delinquent: Yes

Litigation: No

"NOTICE OF CONFIDENTIALITY RIGHTS: IF YOU ARE A NATURAL PERSON, YOU MAY REMOVE OR STRIKE ANY OF THE FOLLOWING INFORMATION FROM THIS INSTRUMENT BEFORE IT IS FILED FOR RECORD IN THE PUBLIC RECORDS: YOUR SOCIAL SECURITY NUMBER OR YOUR DRIVER'S LICENSE NUMBER."

TAX DEED

STATE OF TEXAS §

§

COUNTY OF BREWSTER §

WHEREAS, by an Order of Sale issued out of the Judicial District Court of Brewster County, Texas; in Cause No. 2008-01-B9808-A-TAX styled Alpine Independent School District, vs. Any and all Unknown Heirs of A.B. and Pearl Sandifer, Deceased, and delivered to the Sheriff directing him to seize, levy upon and sell the hereinafter described property to satisfy the amount of all delinquent taxes, penalties, interest and costs which were secured by a judgment rendered in said cause on the 15th day of May, 2009, in favor of the Plaintiffs.

WHEREAS, in obedience to said Order of Sale, the Sheriff did seize and levy on the hereinafter described property and all the estate, right, title and interest or claims which said Defendants so had, in and to, on the 15th day of May, 2009 and since that time had of, in and to, the hereinafter described real property; and as prescribed by law for Sheriff's sales, did offer to sell such real property at public auction.

WHEREAS, at said sale no bid being received which was equal to the adjudged value of said real property as fixed by said court or the aggregate amount of said judgment established therein, the title to said real property pursuant to said judgment and Section 34.01 of the Texas Property Tax Code was struck off in trust for the use and benefit of each taxing district having been by said judgment adjudged to have valid tax liens against such real property, and

NOW, THEREFORE, KNOW ALL MEN BY THESE PRESENTS that the taxing entities set forth in the judgment in said cause, pursuant to the provisions of Section 34.05 of the Texas Property Tax Code, for and in consideration of the sum of **TWELVE THOUSAND FIVE HUNDRED DOLLARS AND 00/100 (\$12,500.00)**, said amount being the highest and best offer received from **Jonny Vick and Judy Vick, 1701 N. 7th St., Alpine, Texas 79830**, receipt of which is hereby acknowledged, and by these presents do convey, expressly subject to the right of redemption by the Defendants in said tax suit as provided by Section 34.21 of the Texas Property Tax Code, and further subject to all presently recorded and validly existing restrictions, reservations, covenants, conditions, easements, oil and gas leases, mineral interests, and water interests outstanding in persons other than Grantor, and other instruments, other than conveyances of the surface fee estate, that affect the Property, all the right, title and interest as was acquired by the taxing entities through foreclosure the certain tract of land described as follows:

Lots Four (4), Five (5) and Six (6), Block Thirteen (13), Shipman Addition, Alpine, Brewster County, Texas., (R12482)

TO HAVE AND TO HOLD the above described property unto the named purchaser Jonny Vick and Judy Vick, his/her heirs, successors and assigns forever, free and clear of all liens for ad valorem taxes against such property delinquent at the time of judgment in the above referred tax suit to all taxing units which were a party of said suit and as fully and absolutely as the entities named below can convey the above described real property by virtue of said judgment and Order of Sale and said Section 34.05 of the Texas Property Tax Code.

GRANTEE IS TAKING THE PROPERTY IN AN ARM'S-LENGTH AGREEMENT BETWEEN THE PARTIES. THE CONSIDERATION WAS BARGAINED ON THE BASIS OF AN "AS IS, WHERE IS" TRANSACTION AND REFLECTS THE AGREEMENT OF THE PARTIES THAT THERE ARE NO REPRESENTATIONS OR EXPRESS OR IMPLIED WARRANTIES. GRANTEE HAS NOT RELIED ON ANY INFORMATION OTHER THAN GRANTEE'S INSPECTION.

GRANTEE RELEASES GRANTOR FROM LIABILITY FOR ENVIRONMENTAL PROBLEMS AFFECTING THE PROPERTY, INCLUDING LIABILITY (1) UNDER THE COMPREHENSIVE ENVIRONMENTAL RESPONSE, COMPENSATION, AND LIABILITY ACT (CERCLA), THE RESOURCE CONSERVATION AND RECOVERY ACT (RCRA), THE TEXAS SOLID WASTE DISPOSAL ACT, AND THE TEXAS WATER CODE; OR (2) ARISING AS THE RESULT OF THEORIES OF PRODUCT LIABILITY AND STRICT LIABILITY, OR UNDER NEW LAWS OR CHANGES TO EXISTING LAWS ENACTED AFTER THE EFFECTIVE DATE OF THE PURCHASE CONTRACT THAT WOULD OTHERWISE IMPOSE ON GRANTORS IN THIS TYPE OF TRANSACTION NEW LIABILITIES FOR ENVIRONMENTAL PROBLEMS AFFECTING THE PROPERTY. THIS RELEASE APPLIES EVEN WHEN THE ENVIRONMENTAL PROBLEMS AFFECTING THE PROPERTY RESULT FROM GRANTOR'S OWN NEGLIGENCE OR THE NEGLIGENCE OF GRANTOR'S REPRESENTATIVE.

This tax deed may be executed in one or more counterparts, each one of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

EXECUTED this ____ day of _____, 2018.

CITY OF ALPINE

By: _____
Andres "Andy" Ramos, Mayor

ATTEST:

City Secretary

This instrument was acknowledged before me on the _____ day of _____, _____, by Andres, Andy Ramos, Mayor, on behalf of CITY OF ALPINE in its capacity therein stated.

Notary Public, State of Texas

BREWSTER COUNTY

By: _____
Eleazar R. Cano, County Judge

ATTEST:

County Clerk

This instrument was acknowledged before me on the _____ day of _____, _____, by
Eleazar R. Cano, County Judge, on behalf of BREWSTER COUNTY in its capacity therein stated.

Notary Public, State of Texas

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**ALPINE INDEPENDENT SCHOOL DISTRICT**

By: \_\_\_\_\_  
Eddie Natera, Board President

ATTEST:

\_\_\_\_\_  
Board Secretary

This instrument was acknowledged before me on the \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_, by  
Eddie Natera, Board President, on behalf of ALPINE INDEPENDENT SCHOOL DISTRICT in its  
capacity therein stated.

\_\_\_\_\_  
Notary Public, State of Texas

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BIG BEND REGIONAL HOSPITAL DISTRICT

By: _____
Lisa Taylor, Chairman of the Board

ATTEST:

Board Secretary

This instrument was acknowledged before me on the _____ day of _____, _____. by Lisa Taylor, Chairman of the Board, on behalf of BIG BEND REGIONAL HOSPITAL DISTRICT in its capacity therein stated.

Notary Public, State of Texas

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**ORDINANCE 2018-09-06**

**AN ORDINANCE LEVYING AD VALOREM TAXES FOR USE AND SUPPORT OF THE MUNICIPAL GOVERNMENT OF THE CITY OF ALPINE, TEXAS FOR THE 2018/2019 FISCAL YEAR; PROVIDING FOR APPORTIONING EACH LEVY FOR SPECIFIC PURPOSES; AND, SUSPENDING THE SECOND READING OF THE ORDINANCE; AND PROVIDING WHEN TAXES SHALL BECOME DUE AND WHEN SAME SHALL BECOME DELINQUENT IF NOT PAID.**

**WHEREAS, A BUDGET WAS PRESENTED TO THE CITY COUNCIL FOR THE FISCAL YEAR 2018/2019 FOR THE SUPPORT OF THE MUNICIPAL GOVERNMENT AND WHERE A PUBLIC HEARING WAS ORDERED BY THE CITY COUNCIL AND PUBLISHED NOTICE OF SAID HEARING WAS CAUSED TO BE GIVEN BY THE CITY COUNCIL AND SAID NOTICE WAS PUBLISHED IN THE AVALANCHE AND SAID HEARING WAS HELD TO DISCUSS TAX REVENUES ACCORDING TO SAID NOTICES.**

**NOW THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ALPINE, TEXAS:**

**SECTION 1.** That there is hereby levied and there shall be collected for the use and support of the municipal government of the City of Alpine, Texas, and to provide an Interest and Sinking fund for the 2018/2019 Fiscal Year, upon all property, real, personal, and mixed, within the corporate limits of said City subject to taxation, a rate of \$0.534970 on each \$100 valuation of property, said tax being so levied and apportioned to the specific purposes here set forth:

1. For the maintenance and support of general government (General Fund), \$.494278 on each \$100 valuation of property; and
2. For the interest and sinking fund, \$.040692 on each \$100 valuation of property.

**SECTION 2.** This tax rate will raise more taxes for maintenance and operations than last year's tax rate.

**SECTION 3.** The tax rate will effectively be raised by 3.7% percent and will raise taxes for M&O on a \$100,000 home by approximately \$101,467.00.

**SECTION 4** That taxes levied under this ordinance shall be due October 1, 2018 and if not paid on or before January 31, 2019, shall immediately become delinquent.

**SECTION 5.** All taxes shall become a lien upon the property against which assessed, and the city tax collector of the City of Alpine, Texas is hereby authorized and empowered to enforce the collection of such taxes according to the Constitution and laws of the State of Texas and ordinances of the City of Alpine, Texas and shall, by virtue of the tax rolls, fix and establish a lien by levying upon such property, whether real or personal, for the payment of said taxes, penalty and interest, and the interest and penalty collected from such delinquent taxes shall be apportioned to the general fund of the City of

Alpine, Texas. All delinquent taxes shall bear interest from date of delinquency at the rate prescribed by state law.

**SECTION 6.** That this ordinance shall take effect and be in force from the date after its publication.

**PASSED AND APPROVED BY THE CITY COUNCIL OF THE CITY OF ALPINE, TEXAS, THIS THE 18<sup>th</sup> DAY OF SEPTEMBER, 2018.**

**APPROVED:**

\_\_\_\_\_  
**Andres "Andy" Ramos, Mayor**

**ATTEST:**

\_\_\_\_\_  
**Cynthia Salas, City Secretary**