



Alpine City Council

CITY MANAGER REPORT – NOVEMBER 19, 2019

180-Day Plan Update

Human Resources

Have Lorena from our Municipal Court handling our Human Resource duties as well

Natural fit with position and Lorena brings professional experience to the role

Surrounding her with others in State who have heightened experience and success with the role

Leadership Training (first session Wednesday Nov 20th)

- Individual Personal Expectations
- Introduction to the Program
- Management vs Leadership

Working in collaboration with SBDC on implementation. Also other groups in town interested in content for future work with their teams (organizations)



180-Day Plan Update (2)

Communications Plan

Scheduled 3rd in the series of Coffee with the City Manager on December 3rd at Alpine Public Library

Spoke with Leadership Big Bend on November 14th in conjunction with two City Councilors from Marfa

Spoke with Middle-School and High-School students at Alpine Christian Academy on November 15th

Continue to strive to attend all Board, Commission and other Community Meetings as schedule allows – this has been beneficial to feedback from Community and supporting organizations

Met with Ivan Jaime from Union Pacific today

Follow-Up meeting set with John Jochem (local Manager) regarding long crew change-overs

Started discussion on Quiet Zone



Community Events (Artwalk, Winter Wonderland, Mountain Country Christmas) all forming nicely and will give nice tourism lift for City

City Christmas party on Tuesday December 17th

180-Day Plan Update (3)

Streets

List grouping the streets by geographic area shared

Form final plan with Streets locations at December 10th Meeting

Goal is 100 Streets Seal-Coated and 25-30 Rebuilt

Schedule time with Eddie and myself if you want to tour streets in your Ward

Inactive Account Billing

First round of letters have yielded payments (larger \$2200 check is on its way)

Multiple other calls so far indicating they will come in and pay

Stephanie continuing to work the plan to completion

Boards-Commissions

Need to set date (December 10th or January 7th) for updated language for Boards/Commissions

180-Day Plan Update (4)



WasteWater Treatment Plant

Scott to present at December 10th meeting with 60 day findings

Scott and I are working through program with TCEQ to combine all open orders and remediate

Visitor/Tourism Update

Major Event with Artwalk occurring this week

Media activity with: Texas Highways, True West, Southern Hospitality, Texas Hill Country and others

Active Social Media presence

Arts Confab this past week – designed to celebrate Art and also serve as variety of venues for residents and tourists – Good Participation

Letters out to AirBnB Hosts this past week

Call with team this week to discuss having MuniRevs (<https://www.munirevs.com/>) work with Alpine as a Case Study to complement work in motion having all STR's start paying tax into HOT fund

It's A Great Day To Be In Alpine

