

MUSEUM OF THE BIG BEND

TOUCHSCREEN UPDATE

Replaced six out of date video monitors

New touchscreens allow for additional videos to be uploaded

ADA compliant

All screens carry the City of Alpine seal



MUSEUM ASSESSMENT FIGURES AUGUST 2019-AUGUST 2020

- **NUMBER OF TOTAL VISITORS THE MUSEUM:**

- Actual total for period: 13,728
- Average per month: 1,061
- Notes: Due to Covid-19, the Museum was closed for 5 months, from March 14 through July 13, 2020.

- **NUMBER OF STUDENT TOURS OF THE MUSEUM (K-16):**

- Actual total for period: 23
- Average per month: 2
- Notes: No tours conducted after Spring Break / Museum Closure in March 2020

MUSEUM ASSESSMENT FIGURES AUGUST 2019-AUGUST 2020

- **NUMBER OF ADULT TOURS OF THE MUSEUM:**

- Actual total for period: 54
- Average per month: 4.5
- Notes: Despite Museum closure after Spring Break 2020, due to Covid-19, the goal was met and exceeded

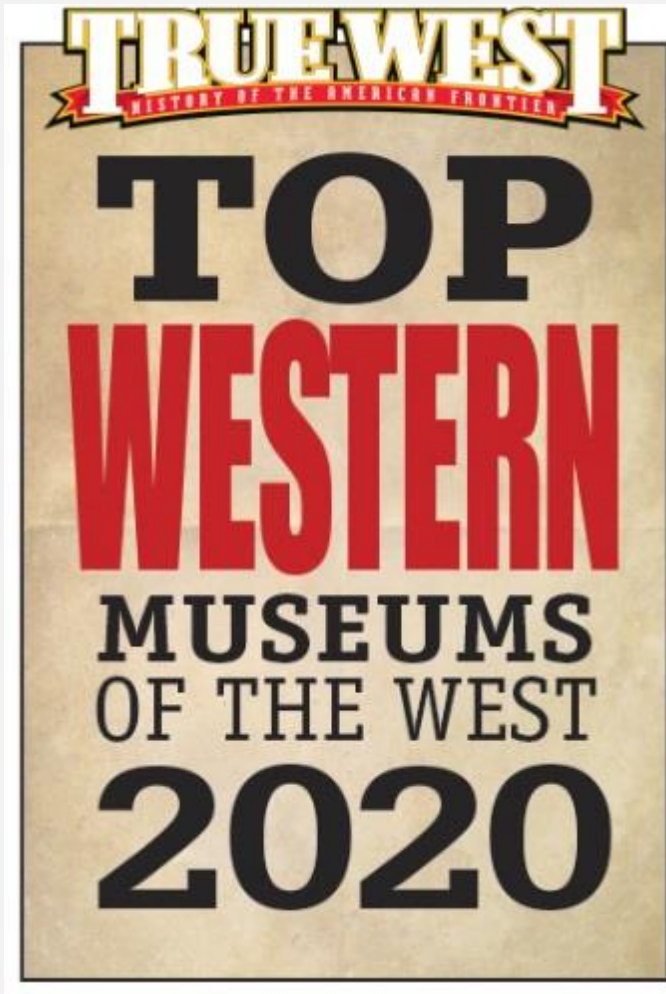
- **NUMBER OF HITS ON BOTH THE MUSEUM OF THE BIG BEND
& TRAPPINGS OF TEXAS FACEBOOK PAGES:**

- Actual total for period: 7,342,974
- Average per month: 611,914
- Notes: Dramatic rise in hits on both Facebook pages, following Spring Break 2020 and the closure of the Museum to the public for 4 months.

MUSEUM DAYS & HOURS OF OPERATION

- Due to the ongoing challenges of Covid 19, the Museum of the Big Bend days and hours of operation will be for the foreseeable future:
- Tuesday-Friday, 10 am -4 pm

GOOD NEWS!



**TOP
WESTERN
MUSEUMS
OF THE WEST
2020**

THANK YOU!



MUSEUM OF THE BIG BEND

SR | **SUL ROSS**
THE FRONTIER UNIVERSITY of Texas

MEMBER THE TEXAS  STATE UNIVERSITY SYSTEM