



**Birmingham Shopping District Agenda**  
**Thursday, April 7, 2022 8:30 a.m.**

**The Community House**  
**380 South Bates Street, Birmingham, MI 48009**

**Zoom link:** <https://us06web.zoom.us/j/86530021329>

*The Shopping District*

Per the CDC, COVID-19 Community Level for Oakland County is currently Low. The City continues to recommend the public wear masks while attending city meetings. These precautions are recommended while risks for COVID-19 transmission remain from new variants. All City employees, commissioners and board members must wear a mask while indoors when 6-feet of social distancing cannot be maintained. The City continues to provide KN-95 respirators for all in-person meeting attendees.

**Call to order and Roll Call of Board**

1. Recognition of Visitors
2. Presentations
  - a. Business Anniversary – Hunter House Hamburgers
3. Approval of Minutes – March 3, 2022
4. Board Member Comments
5. Reports:
  - a. Finance Report
  - b. Executive Director Report - Kammer
  - c. Committee Reports:
    - i. Special Events – Astrein
    - ii. Marketing & Advertising – Pohlod
    - iii. Maintenance and Capital Improvements – Lipari
    - iv. Business Development – Surnow
    - v. Executive Board Report – Hockman
  - d. Parking Report - Astrein
6. Approval of Vouchers
7. Unfinished Business
8. New Business
  - a. Text My Gov Communication Contract
  - b. Retail Recruiter Contract
  - c. Wayfinding & Gateway Signage Report
  - d. Shopping Center Business Advertising
  - e. 2022-2023 Budget
9. Information
  - a. Announcements
  - b. Letters, Board Attendance & Monthly Meeting Schedule
10. Public Comments
11. Adjournment

**Birmingham Shopping District Mission Statement**

***We strive to provide leadership in marketing, advertising and promotion of the Birmingham Shopping District.***

***We actively work to promote a district that is exciting, clean, safe and pedestrian-friendly and ensure that the district continues to serve as a center for business, service, social and community activities.***

Notice: Persons with disabilities that may require assistance for effective participation in this public meeting should contact the City Clerk's Office at the number (248) 530-1880, or (248) 644-5115 (for the hearing impaired) at least one day before the meeting to request help in mobility, visual, hearing, or other assistance.

*Las personas con incapacidad que requieren algún tipo de ayuda para la participación en esta sesión pública deben ponerse en contacto con la oficina del escribano de la ciudad en el número (248) 530-1800 o al (248) 644-5115 (para las personas con incapacidad auditiva) por lo menos un día antes de la reunión para solicitar ayuda a la movilidad, visual, auditiva, o de otras asistencias. (Title VI of the Civil Rights Act of 1964).*