

CITY OF BIRMINGHAM
ADVISORY PARKING COMMITTEE
CITY COMMISSION ROOM
151 MARTIN ST., BIRMINGHAM, MI
(248) 530-1850
REGULAR MEETING AGENDA
WEDNESDAY, FEBRUARY 7, 2018, 7:30 A.M.

1. RECOGNITION OF GUESTS
2. APPROVAL OF MINUTES, MEETING OF JANUARY 3, 2018
3. INTERVIEWS: PARKING CONSULTING SERVICES
4. OLD WOODWARD RECONSTRUCTION: BSD FUNDING REQUEST
5. MONTHLY FINANCIAL REPORTS
6. MEETING OPEN FOR MATTERS NOT ON THE AGENDA
7. NEXT MEETING: MARCH 7, 2018



Park St. Parking Structure

Persons with disabilities that may require assistance for effective participation in this public meeting should contact the City Clerk's Office at the number (248) 530-1880, or (248) 644-5115 (for the hearing impaired) at least one day before the meeting to request help in mobility, visual, hearing, or other assistance.

Las personas con incapacidad que requieren algún tipo de ayuda para la participación en esta sesión pública deben ponerse en contacto con la oficina del escribano de la ciudad en el número (248) 530-1800 o al (248) 644-5115 (para las personas con incapacidad auditiva) por lo menos un día antes de la reunión para solicitar ayuda a la movilidad, visual, auditiva, o de otras asistencias. (Title VI of the Civil Rights Act of 1964).

City of Birmingham
ADVISORY PARKING COMMITTEE
REGULAR MEETING

Birmingham City Hall Commission Room
151 Martin, Birmingham, Michigan
Wednesday, January 3, 2018

MINUTES

These are the minutes of the Advisory Parking Committee ("APC") regular meeting held on Wednesday January 3, 2018. The meeting was called to order at 7:30 a.m. by Vice-Chairman Al Vaitas.

Present: Gayle Champagne
Anne Honhart
Lisa Krueger
Judith Paskiewicz
Vice-Chairman Al Vaitas

Absent: Steven Kalczynski

SP+ Parking: Catherine Burch
Sara Burton
Jay O'Dell

Administration: Austin Fletcher, Asst. City Engineer
Tiffany Gunter, Asst. City Manager
Paul O'Meara, City Engineer
Carole Salutes, Recording Secretary

NOMINATION FOR CHAIRPERSON, VICE-CHAIRPERSON

Motion by Ms. Honhart

Seconded by Ms. Champagne to nominate Al Vaitas for Chairperson.

Motion carried, 5-0.

VOICE VOTE:

Yeas: Honhart, Champagne, Krueger, Paskiewicz, Vaitas

Nays: None

Absent: Kalczynski

Motion by Dr. Paskiewicz

Seconded by Ms. Krueger to nominate Gayle Champagne for Vice-Chairperson.

Motion carried, 5-0.

VOICE VOTE:

Yeas: Paskiewicz, Krueger, Champagne, Honhart, Vaitas

Nays: None

Absent: Kalczynski

RECOGNITION OF GUESTS

Chairman Vaitas welcomed the new Asst. City Manager, Tiffany Gunter.

MINUTES OF REGULAR MEETING OF DECEMBER 6, 2017

Dr. Vaitas made the following correction:

Page 1 - The meeting was called to order by Vice-Chairman Al Vaitas.

Motion by Ms. Champagne

Seconded by Dr. Paskiewicz to accept the Minutes of December 6, 2017 with the correction.

Motion carried, 5-0.

VOICE VOTE:

Yeas: Champagne, Paskiewicz, Honhart, Krueger, Vaitas

Nays: None

Absent: Kalczynski

S. OLD WOODWARD AVE. PERMIT PARKING AREA

AUTHORIZATION OF MONTHLY PERMITS

HAYNES ST. TO WOODWARD AVE.

Mr. O'Meara noted that during the past three meetings, the APC has discussed the feasibility of expanding the number of authorized monthly permits in the metered parking area described above from 30 permits to 50 permits. During the public hearing held on November 1, several attendees representing the 555 Building to the north asked the APC not to approve an expansion of the sale of permits.

While data has been obtained for current parking demand in the morning (8 a.m.) and peak hour (1 p.m.) no data has been collected for the later afternoon.

The APC directed staff to collect data again for the above times, supplemented by a survey of how many cars parked in the permit area are using a permit. A survey conducted during the week of November 13, 2017 at 8 a.m., 1 p.m., and 4:30 p.m. obtained results that were relatively similar to that found on the first survey.

At the meeting of December 6, 2017, additional business owners from the 555 Building attended and indicated their concern about this proposal. It was noted that since several athletic classes are scheduled on the hour, the survey should be taken on the half-hour. The new attendees felt that the morning hours are the time of biggest concern.

In order to make certain that the City is going in the right direction, another survey was requested, this one being on the half-hours, from 8:30 a.m. to 12:30 p.m. The survey was conducted during the week of December 11, 2017. It is noted that week was impacted by a substantial snowfall that started in the afternoon of Wednesday, December 13 and cleanup went through Saturday. Therefore, the survey results for the Wednesday through Friday portion may be lower than normal. Monday's historically are not that busy, so Tuesday was the only day they got a good reading. No additional surveys could be done in the remaining two weeks of the year, as they would be impacted by the Christmas/New Year holiday period.

Based on the weather, it is not surprising that Tuesday, December 12 was the busiest day according to the survey. Looking closer at the counts taken on Tuesday, December 12, compared to the previous surveys taken earlier in the year, it appears that there is higher demand for this area on the half-hour than there was at the top of the hour. Even so, at the highest demand time of the week on Tuesday at 10:30 a.m., there was the same demand as on another survey; about 65% occupied. So with that level of demand there were a number of spaces empty, and the use is still as expected. Therefore, given the current demand for parking in the downtown area, staff continues to feel that this area can be used better to benefit more people looking for parking within the system.

In response to Ms. Honhart's question, Mr. O'Dell said at the present time they have one permit available out of the 30 permits that are authorized. The permit holders were first taken from the wait list for both the Peabody and Pierce St. Parking Structures. At this point they are offered to anybody who shows an interest.

The Chairman opened discussion to the public at 7:53 a.m. and no one wished to speak.

Ms. Honhart expressed her concern about what will happen next summer during the construction of Old Woodward Ave. from Willits to Brown. Mr. O'Meara responded that during the construction period there will be a valet station for free parking in front of the Peabody Mansion. The parking structures will be used for that. Also, there will be a rooftop valet on four out of the five garages.

Discussion followed that more signage should be allowed on the 555 Building indicating the presence of a parking garage there.

Dr. Paskiewicz observed that it is very surprising to her that there is such a discrepancy between what the survey has shown at the various times and what the business owners experience from their customers.

Chairman Vaitas noted if things change this committee can modify and try to accommodate people's needs.

It was discussed that parking permits are presently offered on Landon St. but nobody is taking them because Landon St. is even further away.

Motion by Ms. Champagne

Seconded by Mr. to recommend to the City Commission that the number of authorized monthly permits for parking on the street in the area known as the S. Old Woodward Ave. Parking Permit Area be increased from 30 to 50 permits. Further, to maintain the rate at \$35 per month.

Motion failed for lack of a second.

PARKING CONSULTANT SERVICES REQUEST FOR PROPOSALS ("RFP")

Mr. O'Meara recalled that the Parking System has been under a lot of demand the last several years, starting in 2013 up to the present. The City has not been able to provide the level of parking they would like for the number of people that are asking for it.

Given the current environment, it has been suggested that this is an opportune time to invite a consultant well-versed in advising municipal parking system clients to evaluate our current system, and make suggestions for improvements or changes. A draft RFP has been prepared. As taken from the RFP, the consultant would be asked to prepare a final report that would be used by the

City Commission, City boards (primarily the Advisory Parking Committee), and staff to implement improvements to the system.

The RFP has been written with a timeline as follows:

January 4 - Advertise RFP to consultants.

January 25 – Deadline for submittal of proposal. Staff will review proposals and identify strongest candidates, inviting them to be interviewed by the APC.

February 7 – Candidates are interviewed by the APC during their regularly scheduled meeting.

February 12 – Recommended candidate is reviewed and approved by the City Commission.

Once hired, it is anticipated that the selected consultant would meet with the APC soon after to discuss goals and objectives. During the course of the study, the consultant would be required to hold a public meeting wherein the business community would be invited to express their concerns and visions for the parking system. A draft final report would then be prepared by the consultant and presented to the APC. Upon approval by the APC, it would then be presented in its final form to the City Commission. The estimated cost will run somewhere between \$50,000 and \$100,000. It is hoped that this process will be funds well expended, providing the Auto Parking System with new strategies and ideas to help keep the system moving in the best direction possible to meet the needs of the Central Business District well into the future.

Motion by Ms. Krueger

Seconded by Ms. Champagne to approve the Request for Proposals for Parking Consultant Services as prepared by staff, and to direct staff to proceed with advertising the RFP to consultants accordingly.

Motion carried, 5-0.

ROLLCALL VOTE:

Yeas: Krueger, Champagne, Honhart, Paskiewicz, Vaitas

Nays: None

Absent: Kalczyński

Ms. Honhart received clarification from Mr. O'Meara that signage was referenced in the RFP.

MONTHLY FINANCIAL REPORTS

Mr. O'Dell stated that November was a slow collections month for monthlies. That is normal because they had a very large collection month in October and also because of the holidays.

MEETING OPEN FOR MATTERS NOT ON THE AGENDA

Mr. O'Meara announced that review of the hotel at 298 S. Old Woodward Ave. valet area was postponed because the applicant was not ready to present. They indicate their presentation will be ready in February. Chairman Vaitas asked to have a liaison from the Planning Board present at that time.

Responding to Dr. Paskiewicz, Commander Albrecht said they were running into problems with the batteries on the new parking meters. Those issues have been almost resolved. A ParkMobile payment doesn't presently appear on the meters but they want to ensure that the battery and maintenance issues are under control before proceeding with ParkMobile. Now it is possible to add money to complete the time limit without the meter switching to a new start and the additional time being lost. The sensors are not working now and it is questionable if they can be brought back.

Committee members concluded that the signage on the machines entering and exiting the parking decks is not in a good place and sometimes it has worn off. Therefore people tend to put their credit cards in the wrong way and that causes backups. Park St. gets backed up easily because of its design. Mr. O'Dell agreed to take a look and see if they can move the signage to a better location. Dr. Paskiewicz suggested adding signage that would notify those in line to have their credit card ready.

Consensus was that the public hearing on the Parking Lot 6 expansion along with review of the hotel valet area can both be postponed to March because of consultant interviews in February.

NEXT REGULARLY SCHEDULED MEETING

February 7, 2018

ADJOURNMENT

No further business being evident, the chairman adjourned the meeting at 8:46 a.m.

City Engineer Paul O'Meara



MEMORANDUM

Office of the City Manager

DATE: February 7, 2018

TO: Advisory Parking Committee

FROM: Tiffany J. Gunter, Assistant City Manager

SUBJECT: Parking Consultant Services – Selection Process

At the last meeting of the Advisory Parking Committee (APC) on January 3, 2018, members approved a Request for Proposals (RFP) soliciting Parking Consultant Services to conduct an analysis and provide recommendations to improve the parking system in the Central Business District.

The RFP was released on January 4, 2018 through the Michigan Intergovernmental Trade Network (MITN). Proposals were due on January 25, 2018. Staff received a total of four responses and conducted an internal review to identify finalists and invite those consultant teams to interview with the APC.

The consultant teams that submitted proposals include Nelson/Nygaard, Rich and Associates, Walker Consultants, and Carl Walker. All bids met the minimum qualifications as outlined in the RFP.

Nelson/Nygaard assembled a team that includes MKSK and Dixon as subconsultants. The project team includes a project manager specializing in parking master planning and a deputy project manager with transportation and community planning experience, operational and technical leads at Dixon, and multimodal, wayfinding, and land use staff at MKSK. The team provided examples of parking related projects completed in Ann Arbor, MI, Columbus, IN, Cleveland, OH, Detroit, MI, Grand Rapids, MI, Palo Alto, CA, and Park City, UT, and Lansing, MI. The project scope included five tasks: 1) Kickoff meeting and Coordination Calls, 2) Existing Conditions Assessment, 3) Community Engagement, 4) Strategy Development, and 5) Final Report. Each task within the scope contained specific deliverables under a number of sub categories. The timeline for completion is five months. The proposal included a conversation that demonstrated a strong understanding of the City's existing parking system and its current challenges.

The **Rich & Associates** team is comprised of four team members. A project manager with past parking management experience, an urban planner with experience in GIS and multimodal planning, a parking planner with expertise in parking modeling and economic modeling to assess financial impacts, and a community relations and operational management professional. The team provided examples of parking related projects completed in Royal Oak, MI, the Detroit Economic Growth Corporation, City of Jefferson, MO, and in Midtown (Detroit). The examples illustrate repeat engagements with clients. The project scope included five tasks: 1)

Project Initiation, 2) State of the System Assessment, 3) Community Outreach, 4) Parking Operations and Management Recommendations, and 5) Draft and Final Reports. The timeline for project completion is five months. The understanding of the City's existing system touched on recent technological improvements to the system and the present challenges at a high level.

The **Walker Consultants** team is comprised of four team members. A municipal parking systems operations expert that would serve as Team Lead, a parking and operations technology professional, a parking needs assessment analyst, and a parking planning, design, and restoration professional. The team provided examples of parking related projects completed in Ann Arbor, MI, Dunedin, FL, Osh Kosh, WI, Corpus Christie, TX, Boston, MA, Farmington, MI, and Kalamazoo, MI. The project scope includes four tasks: 1) Existing Conditions and Parking System Assessment, 2) Community Outreach and Benchmarking, 3) Identify and Evaluate Recommendations for Improvement, and 4) Final Report and Presentation. The timeline for project completion is five months. Walker Consultants provided a brief summary of the City's existing parking system.

The **Carl Walker** team has had previous experience with the City related to the parking system. The project team included three members with a lead planner, on street operations professional, and a social media and communications coordinator. The team provided examples of parking related projects completed in Dayton, OH, Covington, KY, Mobile, AL, and Fort Wayne, IN. The project scope included five tasks: 1) Review of Background Data/Project Kickoff, 2) Current Conditions Analysis and Best Practices, 3) Public Participation, 4) Draft Plan Public Presentation, and 5) Submission of Final Report. The timeline for project completion is six months. The proposed work would be completed in-house. The proposal did not include a conversation that demonstrated an understanding of the City's existing parking system.

The proposals were scored using the evaluation criteria as defined in the RFP:

- 1) Ability to provide services as outlined;
- 2) Related experience with similar projects;
- 3) Contractor background and qualifications of team;
- 4) Demonstrated understanding of the proposed scope of work and the City's parking system;
- 5) Quality of the response and project approach; and
- 6) Project Cost

Based on initial scoring, staff has invited the top three vendors to participate in interviews today. They are Nelson/Nygaard, Rich & Associates, and Walker Consultants. The APC will be asked to make a recommendation to the City Commission for the preferred consultant team.

The next step in the selection process will include three consultant team interviews. Interviews will be conducted in half hour segments. While APC meetings are open to the public, consultant teams being interviewed will be asked to wait in a separate conference area until their team is invited into the Commission Room for their interview. Staff has prepared a set of structured interview questions for the APC to use during the interviews to allow for maximum objectivity in the evaluation process. If there are comments or suggestions for changes to the questions, those should be identified before the interviews begin. The Chair will ask the structured questions, APC Members are welcome to add follow up questions, if necessary.

Upon recommendation by the APC and adoption by the City Commission, staff would work with the selected consultant team to meet with the APC as soon as possible to discuss initial findings, explore alternatives, and discuss composition of the draft final report that will come before the APC for review and recommendation.

SUGGESTED RECOMMENDATION:

To recommend to the City Commission approve an agreement with
_____.



MEMORANDUM

Office of the City Manager

DATE: February 7, 2018

TO: Advisory Parking Committee

FROM: Tiffany J. Gunter, Assistant City Manager

SUBJECT: BSD Funding Request – Old Woodward Reconstruction Marketing Campaign

The Executive Director of the Birmingham Shopping District (BSD) has plans to launch a multi-faceted marketing campaign to promote the downtown shopping, dining and spa experience during the Old Woodward reconstruction project.

Birmingham restaurants, retailers, and businesses rely on the BSD to effectively communicate to consumers that despite construction, businesses are open and various parking options are available to accommodate customers' parking needs. The marketing campaign will highlight the downtown through TV, radio, magazine, newspaper, and social media ads promoting the popular "2 Hours Free Parking in the Decks" program and free valet parking available.

The BSD Board has committed a total of \$100,000 for Old Woodward construction related activities. The BSD requests that the Advisory Parking Committee recommend a \$60,000 commitment from the parking fund to support the marketing campaign. The marketing effort will incorporate messaging to continuously promote the parking system.

The Advisory Parking Committee allocated \$75,000 in 2015 to support valet parking services related to the Old Woodward Construction project. These funds have not been expended due to the project's delay. There was no set-aside to promote the valet services in the original request. The additional \$60,000 would allow for a robust marketing campaign with multiple layers to reach a broader audience spanning the duration of the construction project to increase the likelihood of patrons using the valet parking option.

SUGGESTED RECOMMENDATION:

The BSD requests that the Advisory Parking Committee recommend a one-time expenditure of \$60,000 in support of the BSD reconstruction marketing campaign.

CITY OF BIRMINGHAM - Combined
Income Statement
For Periods Indicated

	Month Ended December 31, 2017	6 Month Ending December 31, 2017	Month Ended December 31, 2016	6 Month Ending December 31, 2016
REVENUES:				
Revenues - Monthly parking	244,490.50	1,315,288.77	169,703.40	1,159,505.90
Revenues - Cash Parking	246,164.00	1,508,481.32	207,440.55	1,219,594.09
Revenues - Card Fees	11,637.00	13,360.00	645.00	4,917.50
Revenue - Lot #6	32,280.55	100,395.55	# 20,240.00	65,575.40
TOTAL INCOME	<u>534,572.05</u>	<u>2,937,525.64</u>	<u>398,028.95</u>	<u>2,449,592.89</u>
EXPENSES:				
Salaries and Wages	88,668.26	337,388.07	84,729.21	422,761.34
Payroll Taxes	8,319.84	31,386.89	7,986.63	40,821.46
Workmens Comp Insurance	3,762.29	14,316.31	3,364.97	16,781.64
Group Insurance	26,206.66	113,904.89	19,021.57	124,070.63
Uniforms	110.44	2,620.29	289.75	2,296.68
Insurance	9,653.72	50,312.68	9,197.81	55,594.66
Utilities	835.00	4,829.87	840.82	5,120.20
Maintenance	1,403.13	18,700.67	5,482.24	49,512.50
Parking Tags/Tickets	598.85	608.09	1,311.14	7,796.09
Accounting Fees	4,474.37	22,392.16	4,383.07	26,345.17
Office Supplies	607.62	2,052.13	286.43	2,769.87
Card Refund		-		
Operating Cost - Vehicles	530.14	2,620.02	289.66	3,460.65
Pass Cards		-		
Employee Appreciation	637.20	637.20	58.33	886.35
Credit Card Fees	11,717.02	64,090.13	7,466.34	48,940.55
Bank Service Charges	68.03	400.58	389.34	2,464.73
Miscellaneous Expense	250.27	1,429.14	319.92	1,783.38
Management Fee Charge	3,875.00	19,375.00	3,875.00	23,250.00
TOTAL EXPENSES	<u>161,717.84</u>	<u>687,064.12</u>	<u>149,292.23</u>	<u>834,655.90</u>
OPERATING PROFIT	<u>372,854.21</u>	<u>2,250,461.52</u>	<u># 248,736.72</u>	<u>1,614,936.99</u>

CITY OF BIRMINGHAM PIERCE DECK
Income Statement
For Periods Indicated

REVENUES:	Month Ended	6 Month Ending	Month Ended	6 Month Ending
	December 31, 2017	December 31, 2017	December 31, 2016	December 31, 2016
Revenues - Monthly parking	39,010.51	217,618.26	37,768.90	201,507.40
Revenues - Cash Parking	72,748.00	416,561.25	76,542.40	411,765.85
Revenues - Card Fees	1,163.00	1,763.00	330.00	2,685.00
TOTAL INCOME	112,921.51	635,942.51	114,641.30	615,958.25
EXPENSES:	Month Ended	6 Month Ending	Month Ended	6 Month Ending
	December 31, 2017	December 31, 2017	December 31, 2016	December 31, 2016
Salaries and Wages	16,011.58	73,820.10	15,333.24	75,931.83
Payroll Taxes	1,477.53	6,759.41	1,353.02	6,512.45
Workmens Comp Insurance	679.11	3,132.52	575.44	2,748.77
Group Insurance	6,096.36	30,227.20	3,954.95	25,953.07
Uniforms		514.84		242.89
Insurance	1,860.60	11,663.60	1,740.58	10,820.08
Utilities	167.00	996.67	143.00	1,049.27
Maintenance	35.76	3,836.40	289.59	11,546.09
Parking Tags/Tickets	119.77	119.77	327.79	1,602.66
Accounting Fees	865.37	5,192.22	865.37	5,192.22
Office Supplies	121.52	516.15	57.29	553.97
Card Refunds		-		
Operating Cost - Vehicles	106.03	576.85	57.93	692.14
Pass Cards		-		
Employee Appreciation	127.44	145.94	11.67	91.75
Credit Card Fees	3,462.70	21,061.56	2,754.97	16,605.64
Bank service charges	10.10	73.62	118.57	777.55
Miscellaneous Expenses	12.49	91.79	11.31	76.45
Management Fee Charge	775.00	4,650.00	775.00	4,650.00
TOTAL EXPENSES	31,928.36	163,378.64	28,369.72	165,046.83
OPERATING PROFIT	80,993.15	472,563.87	86,271.58	450,911.42

CITY OF BIRMINGHAM PEABODY DECK
Income Statement
For Periods Indicated

	Month Ended December 31, 2017	6 Month Ending December 31, 2017	Month Ended December 31, 2016	6 Month Ending December 31, 2016
REVENUES:				
Revenues - Monthly parking	23,022.00	156,690.00	26,115.00	150,407.50
Revenues - Cash Parking	27,078.00	228,745.00	27,707.80	174,595.75
Revenues - Card Fees	10,379.00	10,664.00		60.00
TOTAL INCOME	60,479.00	396,099.00	53,822.80	325,063.25
EXPENSES:				
Salaries and Wages	14,604.18	66,218.97	15,555.92	78,803.81
Payroll Taxes	1,344.20	6,043.86	1,373.98	6,782.11
Workmens Comp Insurance	619.52	2,810.68	584.26	2,862.32
Group Insurance	6,096.34	29,854.48	3,954.95	25,915.62
Uniforms		513.65		242.89
Insurance	1,419.03	8,523.68	1,388.26	8,351.56
Utilities	167.00	1,086.85	143.00	962.08
Maintenance	1,260.16	3,383.58	535.78	8,225.47
Parking Tags/Tickets	119.77	119.77	327.79	1,118.81
Accounting Fees	775.19	4,651.14	775.19	4,651.14
Office Supplies	121.52	516.15	57.29	553.98
Card Refund		-		
Employee Appreciation	127.45	145.94	11.66	91.75
Operating Cost - Vehicles	106.03	576.86	57.94	692.14
Pass Cards		-		
Credit Card Fees	1288.87	11,573.85	997.28	7,039.75
Bank service charges	10.10	66.41	78.09	492.08
Miscellaneous Expense	11.39	74.14	11.49	78.75
Management Fee Charge	775.00	4,650.00	775.00	4,650.00
TOTAL EXPENSES	28,845.75	140,810.01	26,627.88	151,514.26
OPERATING PROFIT	31,633.25	255,288.99	27,194.92	173,548.99

CITY OF BIRMINGHAM PARK DECK
Income Statement
For Periods Indicated

	Month Ended December 31, 2017	6 Month Ending December 31, 2017	Month Ended December 31, 2016	6 Month Ending December 31, 2016
REVENUES:				
Revenues - Monthly parking	52,936.00	316,800.50	46,415.00	273,877.50
Revenues - Cash Parking	55,595.00	307,717.00	52,936.10	288,452.80
Revenues - Card Fees		(117.00)		255.00
TOTAL INCOME	108,531.00	624,400.50	99,351.10	562,585.30
EXPENSES:				
Salaries and Wages	18,599.32	80,808.78	19,310.71	89,381.66
Payroll Taxes	1,723.72	7,427.88	1,727.88	7,928.53
Workmens Comp Insurance	788.68	3,428.43	732.99	3,281.32
Group Insurance	4,666.46	23,813.65	3,058.35	20,085.22
Uniforms		513.65		430.95
Insurance	2,125.49	12,762.44	1,987.62	11,934.92
Utilities	167.00	1,086.85	143.00	856.44
Maintenance	35.74	2,775.20	2,836.84	9,753.81
Parking Tags/Tickets	119.77	119.77	327.79	1,796.81
Accounting Fees	881.28	5,312.96	881.28	5,287.68
Office Supplies	121.52	516.15	57.28	553.96
Card Refund		-		-
Operating Cost - Vehicles	106.03	576.86	57.93	692.13
Pass Cards		-		-
Employee Appreciation	127.45	145.94	11.66	91.75
Credit Card Fees	2,646.23	15,374.90	1,905.31	11,555.02
Bank service charges	10.10	60.60	86.35	542.75
Miscellaneous Expenses	14.51	85.54	14.42	87.00
Management Fee Charge	775.00	4,650.00	775.00	4,650.00
TOTAL EXPENSES	32,908.30	159,459.60	33,914.41	168,909.95
OPERATING PROFIT	75,622.70	464,940.90	65,436.69	393,675.35

CITY OF BIRMINGHAM CHESTER DECK
Income Statement
For Periods Indicated

	Month Ended December 31, 2017	6 Month Ending December 31, 2017	Month Ended December 31, 2016	6 Month Ending December 31, 2016
REVENUES:				
Revenues - Monthly parking	63,809.99	291,496.01	29,927.00	277,436.50
Revenues - Cash Parking	56,788.00	301,138.07	22,814.50	151,693.74
Revenues - Card Fees	80.00	885.00	210.00	1,182.50
TOTAL INCOME	120,677.99	593,519.08	52,951.50	430,312.74
EXPENSES:				
Salaries and Wages	21,744.30	87,063.61	15,343.27	81,394.17
Payroll Taxes	2,135.01	8,431.42	1,725.79	10,484.21
Workmens Comp Insurance	923.99	3,695.43	744.24	4,296.28
Group Insurance	4,680.52	24,009.65	4,356.46	27,873.88
Uniforms	110.44	986.15	289.75	1,137.09
Insurance	2,286.60	13,719.60	2,246.00	12,931.00
Utilities	167.00	1,279.45	268.82	1,290.00
Maintenance	35.74	8,449.91	1,059.31	9,876.20
Parking Tags/Tickets	119.77	129.01		1,187.21
Accounting Fees	1,060.64	6,248.42	969.34	5,772.29
Office Supplies	121.52	516.15	57.29	554.00
Card Refund		-		-
Operating Cost - Vehicles	106.03	576.86	57.93	692.11
Pass Cards		-		-
Employee Appreciation	127.41	145.91	11.68	519.36
Credit Card Fees	2,703.02	15,008.81	821.15	5,917.10
Bank Service Charges	27.63	207.71	10.00	62.76
Misc Expense	16.97	282.97	87.29	361.49
Management Fee Charge	775.00	4,650.00	775.00	4,650.00
TOTAL EXPENSES	37,141.59	175,401.06	28,823.32	168,999.15
OPERATING PROFIT	83,536.40	418,118.02	24,128.18	261,313.59

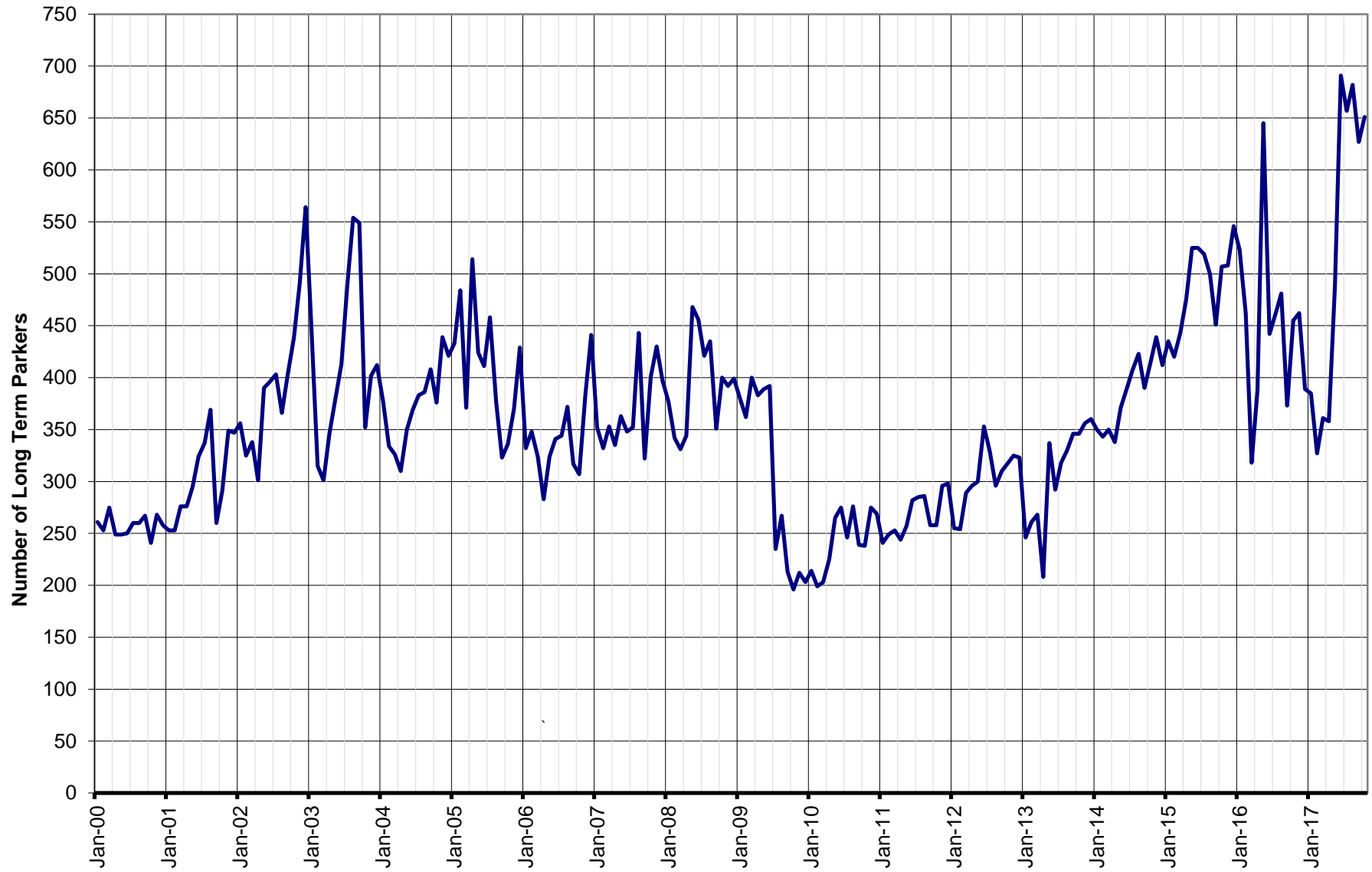
CITY OF BIRMINGHAM N. WOODWARD DECK
Income Statement
For Periods Indicated

	Month Ended December 31, 2017	6 Month Ending December 31, 2017	Month Ended December 31, 2016	6 Month Ending December 31, 2016
REVENUES:				
Revenues - Monthly parking	65,712.00	332,684.00	29,477.50	256,277.00
Revenues - Cash Parking	33,955.00	254,320.00	27,439.75	193,085.95
Revenues - Card Fees	15.00	165.00	105.00	735.00
TOTAL INCOME	99,682.00	587,169.00	57,022.25	450,097.95
EXPENSES:				
Salaries and Wages	17,708.88	88,327.05	19,186.07	97,249.87
Payroll Taxes	1,639.38	8,182.48	1,805.96	9,114.16
Workmens Comp Insurance	750.99	3,746.88	728.04	3,592.95
Group Insurance	4,666.98	21,743.01	3,696.86	24,242.84
Uniforms		513.41		242.86
Insurance	1,962.00	13,306.58	1,835.35	11,557.10
Utilities	167.00	1,095.05	143.00	962.05
Maintenance	35.73	5,364.45	760.72	10,110.93
Parking Tags/Tickets	119.77	119.77	327.77	2,090.60
Accounting Fees	891.89	5,363.98	891.89	5,441.84
Office Supplies	121.52	516.15	57.28	553.96
Card Refund		-		-
Operating Cost - Vehicles	106.03	576.86	57.93	692.13
Pass Cards		-		-
Employee Appreciation	127.45	145.94	11.66	91.74
Credit Card Fees	1616.20	12,872.24	987.63	7,823.04
Bank Service Charges	10.10	60.60	96.33	589.59
Miscellaneous Expense	13.82	91.41	14.32	93.15
Management Fee Charge	775.00	4,650.00	775.00	4,650.00
TOTAL EXPENSES	30,712.74	166,675.86	31,375.81	179,098.81
OPERATING PROFIT	68,969.26	420,493.14	25,646.44	270,999.14

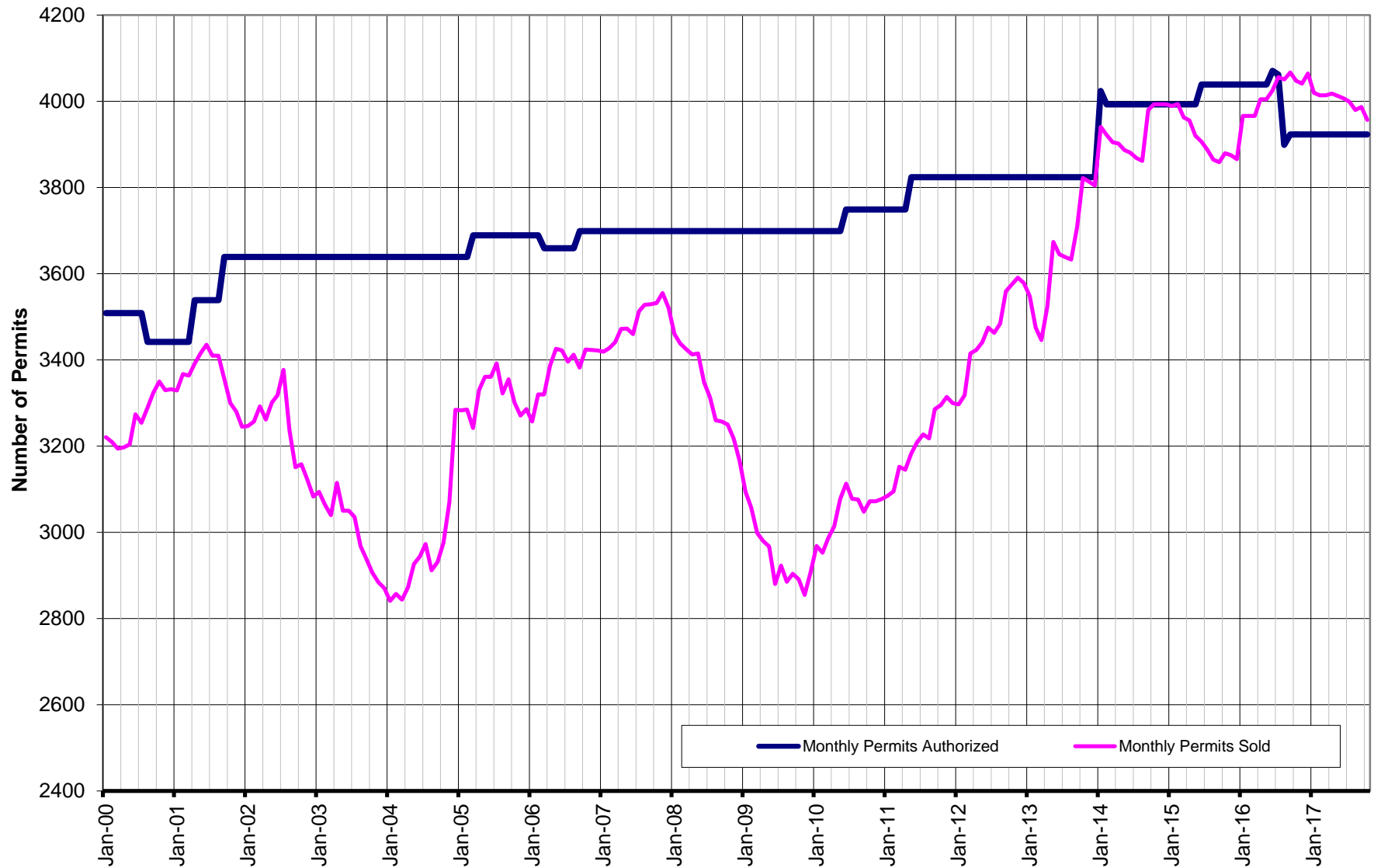
CITY OF BIRMINGHAM lot #6
Income Statement
For Periods Indicated

		Month Ended December 31, 2017	6 Month Ending December 31, 2017	Month Ended December 31, 2016	6 Month Ending December 31, 2016
INCOME	Revenues - Monthly Parking Lot #6 & Southside	32,280.55	100,395.55	20,240.00	65,575.40
	TOTAL INCOME	<u>32,280.55</u>	<u>100,395.55</u>	<u>20,240.00</u>	<u>65,575.40</u>
EXPENSES	Liability Insurance		-		-
	Office Supplies (Hanging Tags)		-		-
	Misc.	181.09	1,086.54	181.09	1,086.54
	TOTAL EXPENSES	<u>181.09</u>	<u>1,086.54</u>	<u>181.09</u>	<u>1,086.54</u>
	NET PROFIT	<u>32,099.46</u>	<u>99,309.01</u>	<u>20,058.91</u>	<u>64,488.86</u>

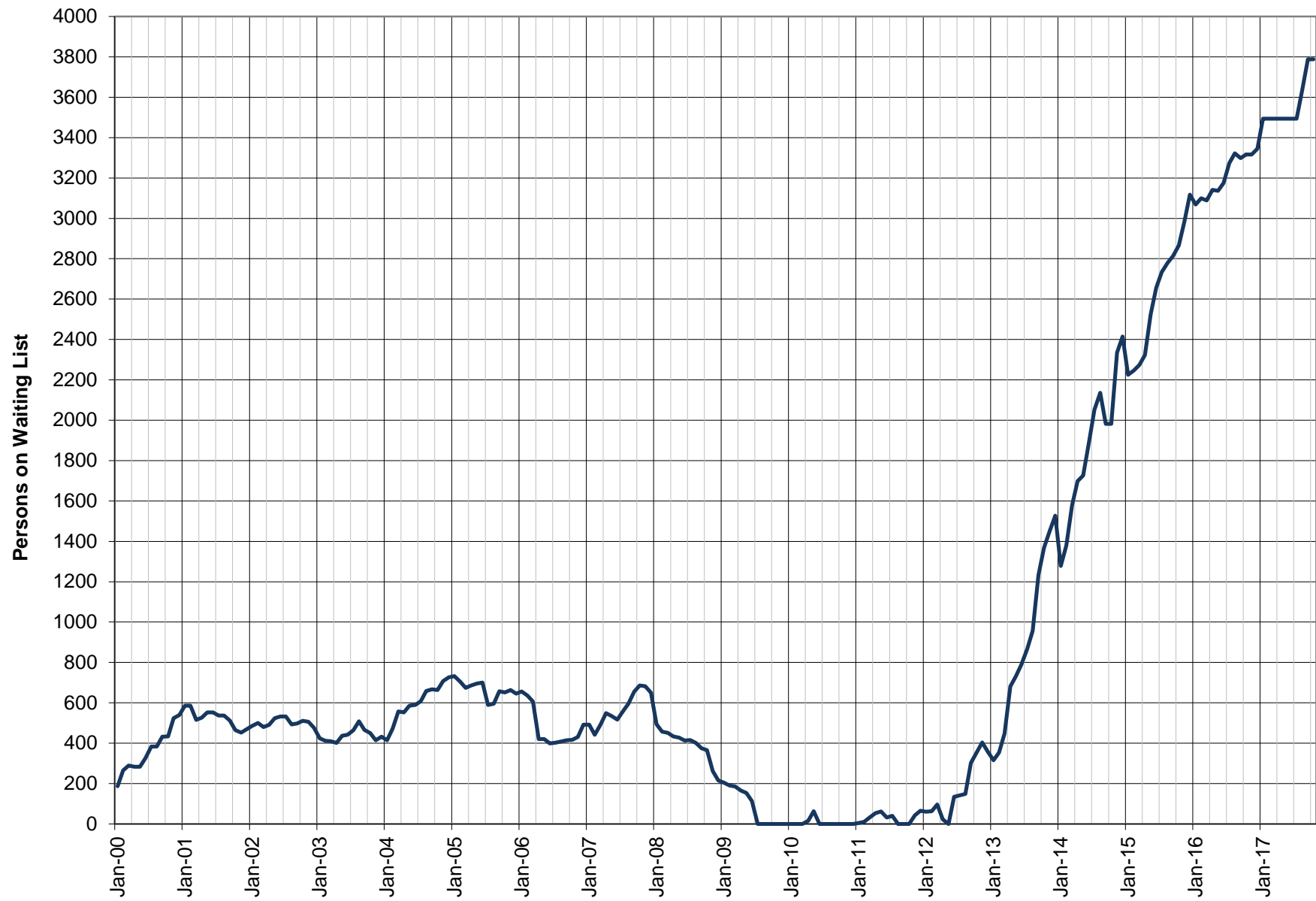
Long Term Parkers



Monthly Permits



Persons on Waiting List



MONTHLY PARKING PERMIT REPORT

For the month of: December 2017

Date Compiled: January 18, 2017

	Pierce	Park	Peabody	N.Old Wooc	Chester	Lot #6/\$210	Lot #6/\$150	South Side	Lot B	35001 Woodward	Total
1. Total Spaces	706	811	437	745	880	174	79	8	40	40	3920
2. Daily Spaces	370	348	224	359	425	N/A	N/A	N/A	N/A	N/A	1726
3. Monthly Spaces	336	463	213	386	560	174	79	8	30	40	2289
4. Monthly Permits Authorized	550	750	400	800	1140	150	40	8	30	55	3923
5. Permits - end of previous month	550	750	400	836	1140	150	40	8	30	50	3954
6. Permits - end of month	550	750	400	826	1140	150	40	8	30	50	3944
7. Permits - available at end of month	0	0	0	-23	0	0	0	0	0	5	-23
8. Permits issued in month includes permits effective 1st of month	10	3	2	0	5	0	0	0	0	0	20
9. Permits given up in month	10	3	2	10	5	0	0	0	0	0	30
10. Net Change	0	0	0	-10	0	0	0	0	0	31	21
11. On List - end of month*	918	865	900	1103	790	0	0	0	0	0	4576
**On List-Unique Individuals											3094
12. Added to list in month	20	10	12	18	12	0	0	0	0	0	72
13. Withdrawn from list in month (w/o permit)	0	0	0	0	0	0	0	0	0	0	0
14. Average # of weeks on list for permits issued in month	143	82	141	126	57	0	0	0	0	0	549
15. Transient parker occupied	285	294	89	195	62	N/A	N/A	N/A	N/A	N/A	925
16. Monthly parker occupied	324	421	225	451	732	N/A	N/A	N/A	N/A	N/A	2153
17. Total parker occupied	661	783	419	694	843	N/A	N/A	N/A	N/A	N/A	3078
18. Total spaces available at 1pm on Wednesday 12/13	97	96	123	99	86	N/A	N/A	N/A	N/A	N/A	501
19. "All Day" parkers paying 5 hrs. or more											
A:Weekday average.	205	162	90	127	82	N/A	N/A	N/A	N/A	N/A	666
B:**Maximum day	N/A*	N/A*	N/A*	N/A*	N/A*	N/A	N/A	N/A	N/A	N/A	0
20. Utilization by long term parkers	N/A*	N/A*	N/A*	N/A*	N/A*	N/A	N/A	N/A	N/A	N/A	#DIV/0!

(1) Lot #6 does not have gate control, therefore no transient count available

(2) (Permits/Oversell Factor + Weekday Avg.) / Total Spaces

* Average Maximum day not available currently in Skidata

** Unique individuals represent the actual number of unique people on the wait list regardless of how many structures they have requested.

**Birmingham Parking System
Transient & Free Parking Analysis
Months of December 2016 & December 2017**

December 2016

GARAGE	TOTAL CARS	FREE CARS	CASH REVENUE	% FREE
PEABODY	18,952	12,576	\$ 27,536.80	66%
PARK	23,735	13,191	\$ 47,341.20	56%
CHESTER	7,046	3,057	\$ 12,260.00	43%
WOODWARD	13,039	8,174	\$ 25,828.00	63%
PIERCE	34,140	19,542	\$ 74,532.00	57%
TOTALS	96,912	56,540	\$ 187,498.00	58%

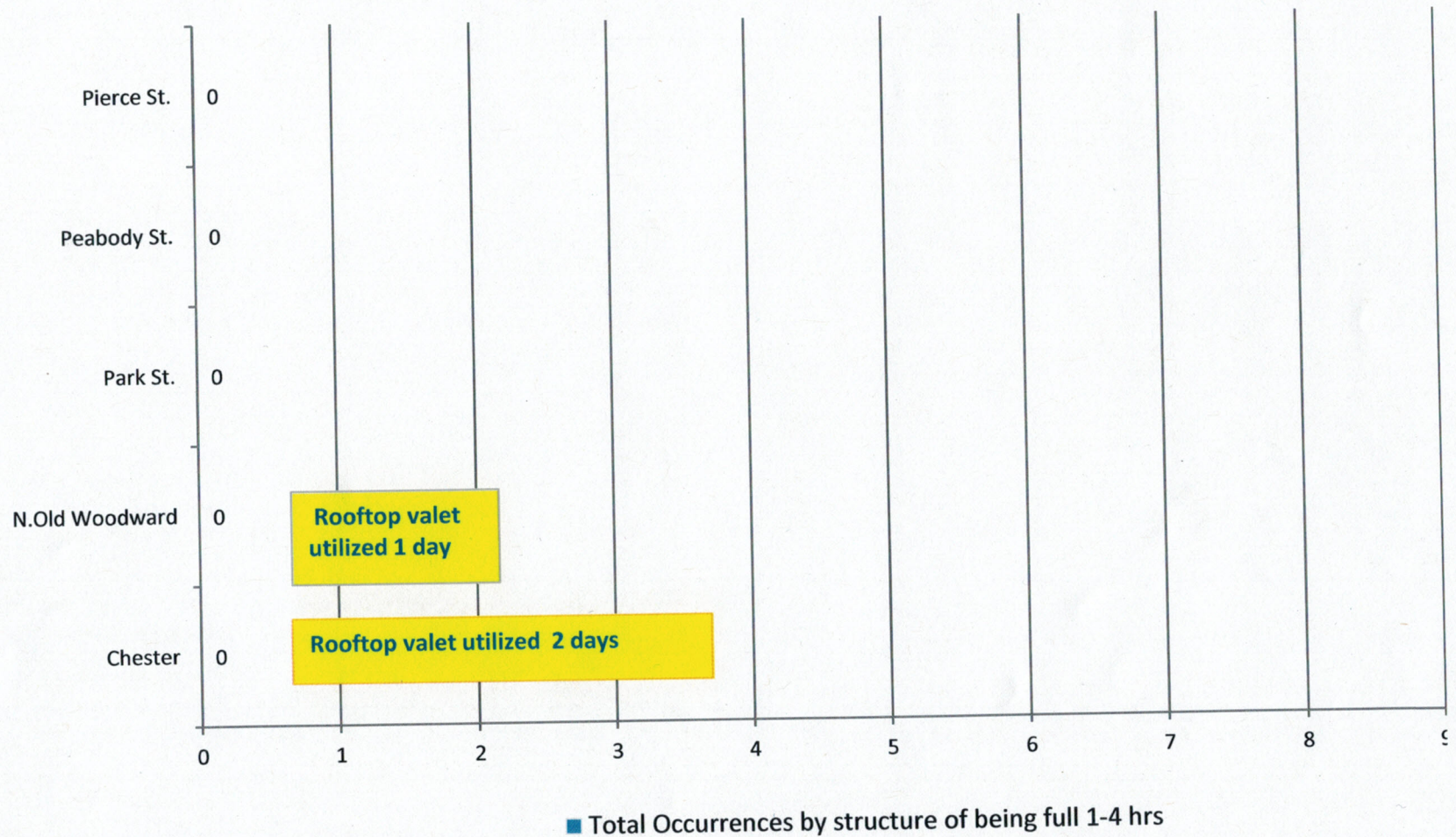
December 2017

GARAGE	TOTAL CARS	FREE CARS	CASH REVENUE	% FREE
PEABODY	18,403	10,026	\$27,078.00	54%
PARK	21,115	8,808	\$55,595.00	42%
CHESTER	7,145	3,021	\$56,788.00	42%
WOODWARD	14,059	6,631	\$33,955.00	47%
PIERCE	30,057	13,809	\$72,748.00	46%
TOTALS	90,779	42,295	\$ 246,164.00	47%

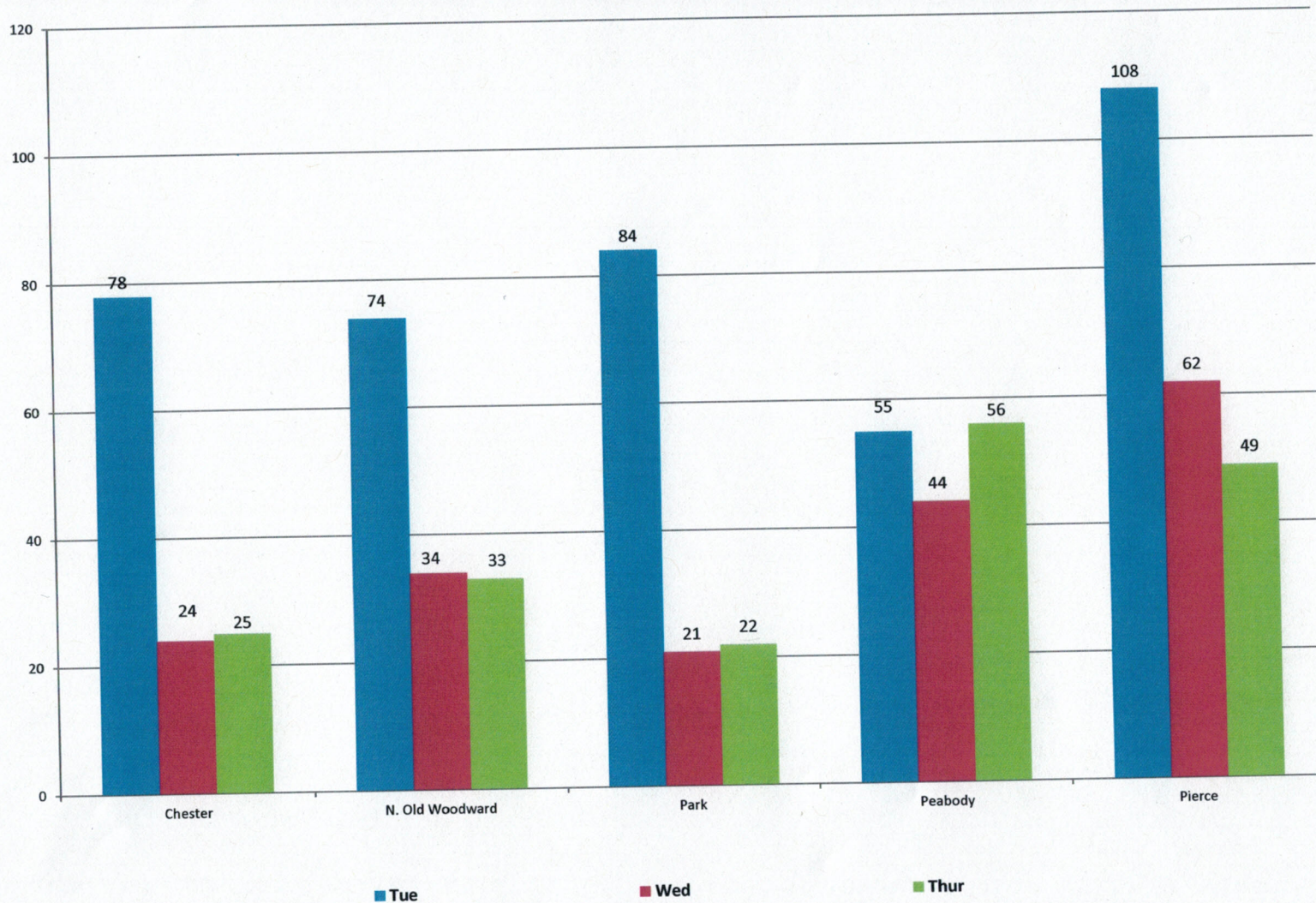
BREAKDOWN:	TOTAL CARS	-6 %
	FREE CARS	-25%
	CASH REVENUE	+31%

Parking Full Status by Structure

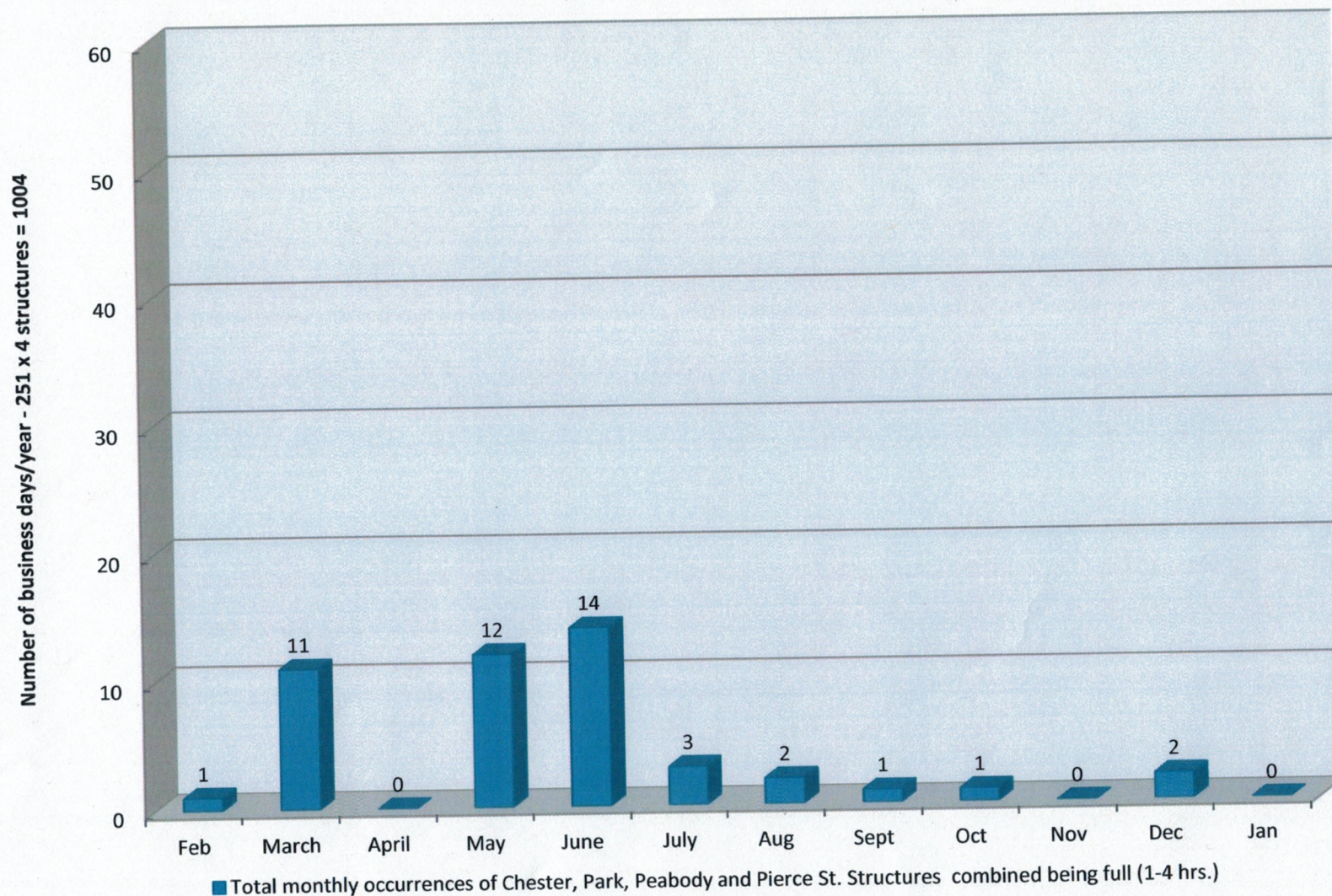
January 2018 Business Days Only (M-Friday)



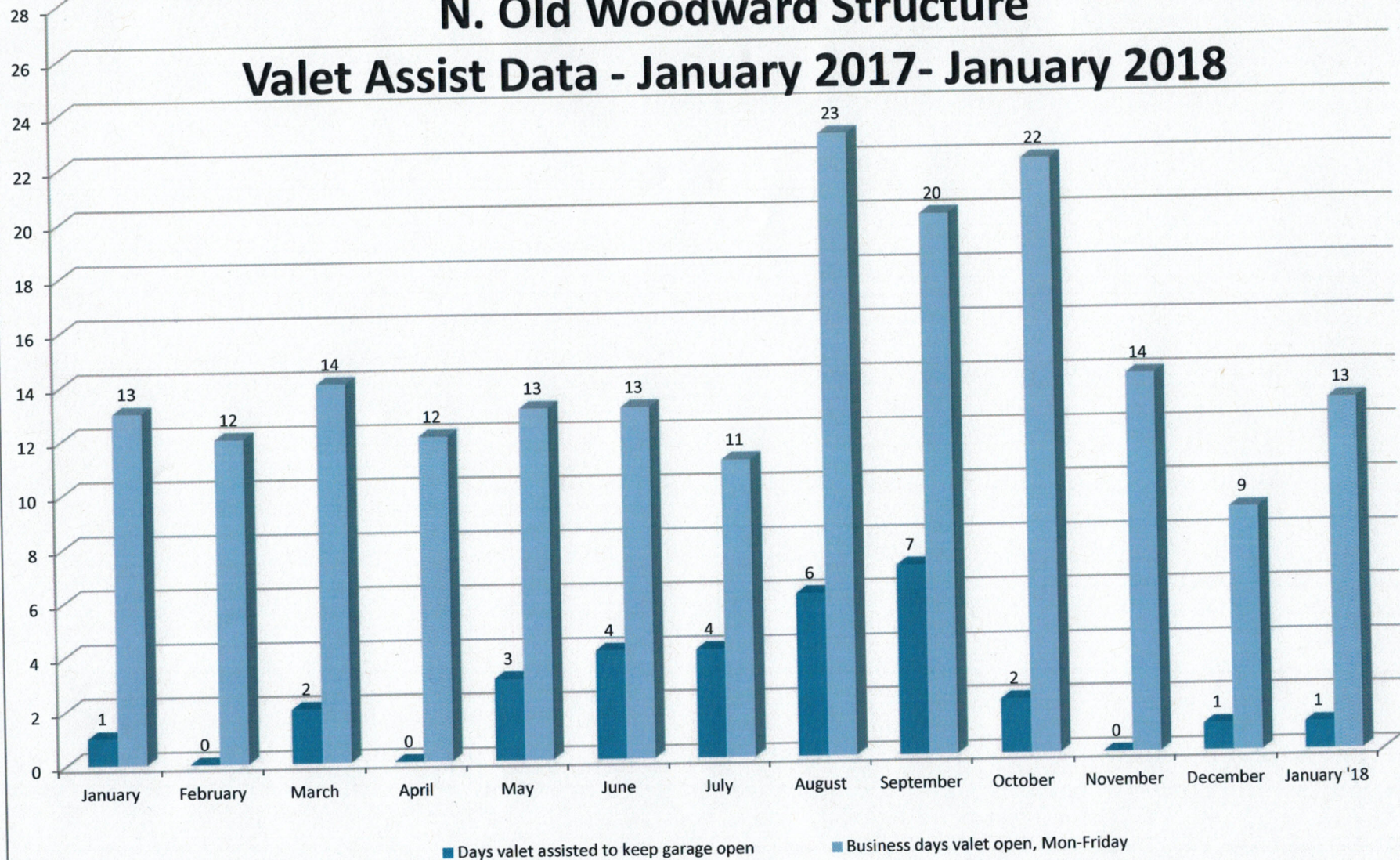
Structure Occupancy at 1 pm Tuesday-Thursday Average Available Spaces - January 2018



2017-18 Combined Parking Structure Full Status

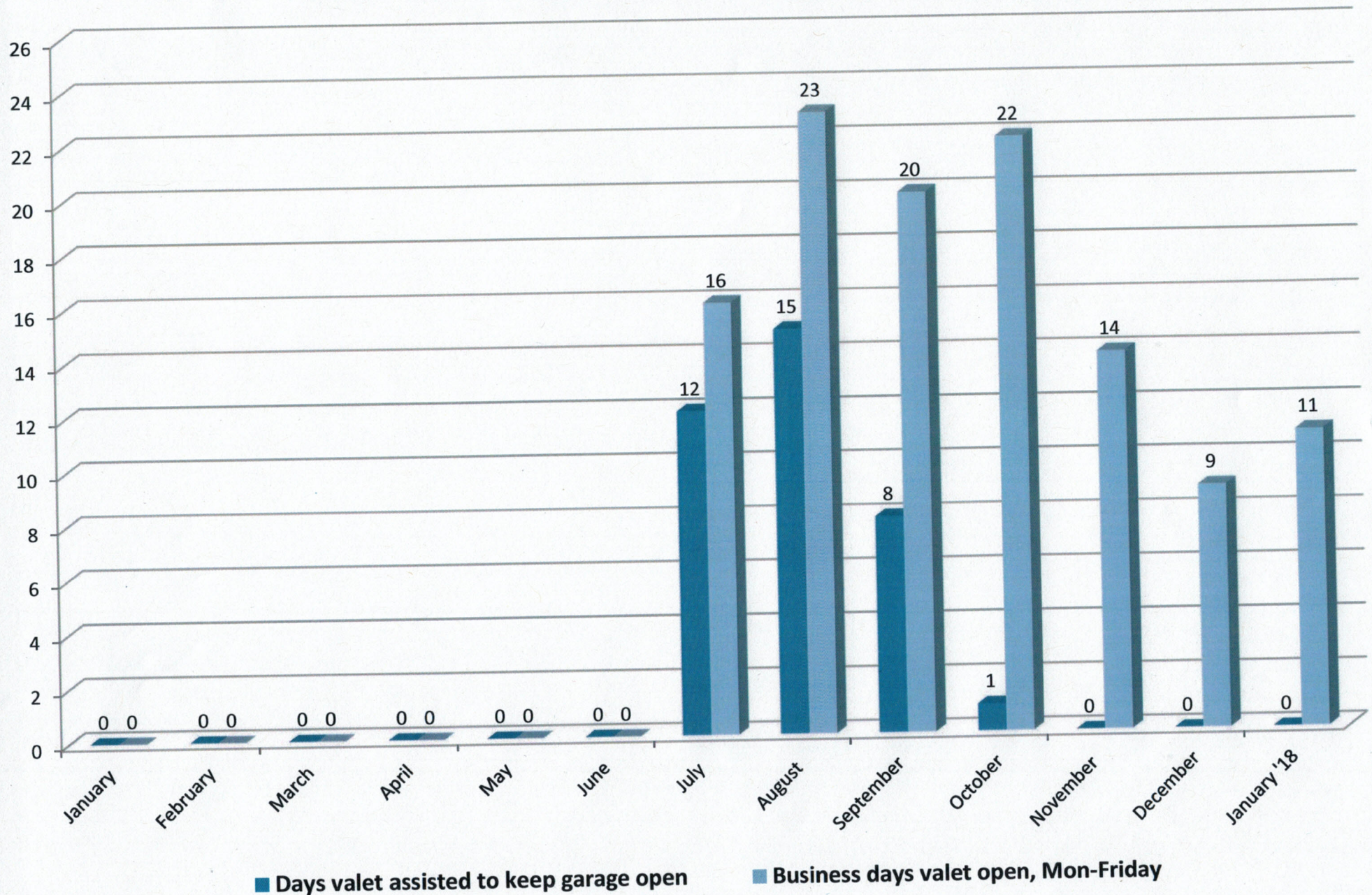


N. Old Woodward Structure Valet Assist Data - January 2017- January 2018



Park Street Structure

Valet Assist Data - January 2017 - January 2018



Chester Street Structure

Garage full list

JANUARY 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Valet closed	2 Garage not filled.	3 Garage not filled.	4 Garage not filled.	5 Valet closed	6
7	8 Valet closed	9 Garage not filled.	10 Garage not filled.	11 Garage not filled.	12 Valet closed	13
14	15 Valet closed	16 Garage not filled.	17 Garage not filled.	18 Garage not filled.	19 Valet closed	20
21	22 Valet closed	23 Garage not filled.	24 Garage not filled.	25 Valet-3 cars	26 Valet closed	27
28	29 Valet closed	30 Garage not filled.	31 Valet-2 cars			
		Notes:				

Peabody Street Structure

Garage full list

JANUARY 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
		Notes: Structure did not fill.				

N. Old Woodward Garage

Valet Counts

JANUARY 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Valet closed	2 Garage not filled.	3 Garage not filled.	4 Garage not filled.	5 Valet closed	6
7	8 Valet closed	9 Garage not filled.	10 Garage not filled.	11 Garage not filled.	12 Valet closed	13
14	15 Valet closed	16 Garage not filled.	17 3 cars	18 Garage not filled.	19 Valet closed	20
21	22 Valet closed	23 Garage not filled.	24 Garage not filled.	25 Garage not filled.	26 Valet closed	27
28	29 Valet closed	30 Garage not filled.	31			
		Notes:				

Pierce Street Structure

Garage full list

JANUARY 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			
		Notes: Structure did not fill.				

Park Street Structure

Garage full list

JANUARY 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5 Valet closed	6
7	8 Valet closed	9 Garage not filled.	10 Garage not filled.	11 Garage not filled.	12 Valet closed	13
14	15 Valet closed	16 Garage not filled.	17 Garage not filled.	18 Garage not filled.	19 Valet closed	20
21	22 Valet closed	23 Garage not filled.	24 Garage not filled.	25 Garage not filled.	26 Valet closed	27
28	29 Valet closed	30 Garage not filled.	31 Garage not filled.			
31		Notes:				