RECEIVED BY
NOV 6 2014
CITY CLERK'S OFFICE
CITY OF BIRMINGHAM

Print Form

City of Birmingham
A Walkable Community

APPLICATION FOR CITY BOARD OR COMMISSION

(Please print clearly)

Board/Commission of Interest: CEMETERY

Position of Interest: MEMBER

Name: George L. STERN

Address: 1090 Westwood, Birmingham 48009

Business: RETIRED RAILROAD EXECUTIVE

Phone: 248 258-1924

E-mail: sternge@aol.com

Length of Residence: 37 years

Occupation: Civil Engineer

Reason for interest: To advance recommendations of Cemetery Advisory Committee.

Related Employment Experience (Please indicate dates)

A. AVP Operations - Grand Trunk Railway 1977-87

B. President - CGW Railway, NY&A Railway 1989-1997

C. Transportation Consultant 1998-2013

Education: AB and MS Columbia University
MBA Harvard University
Licensed Professional Engineer

Past Experience or Other Relevant Information (City Boards, Churches, Civic or Community Groups, Memberships, Associations, etc. Attach resume or additional page if necessary):

Chair - Cemetery Advisory Committee 2014
Member - Historic Museum Board 2002-Present
Beth El Memorial Park - Member of Board (30 yr) - Pres (10 yr)

To the best of your knowledge, do you or a member of your immediate family have any direct financial or business relationships with any supplier, service provider or contractor of the City of Birmingham from which you or they derive direct compensation or financial benefit? If yes, please explain: NO

Are you an elector in the City of Birmingham? NO

George L Stern
Signature of Applicant

11-5-2014
Date

NOTE: All members of boards and commissions are subject to the provisions of City of Birmingham City Code Chapter 2, Article IX, Ethics and the filing of the Affidavit and Disclosure Statement. Questions regarding this may be directed to the city clerk - 248.530.1880.

3K5

RECEIVED BY
NOV 6 2014
CITY CLERK'S OFFICE
CITY OF BIRMINGHAM

GEORGE L. STERN
1090 Westwood Drive
Birmingham, Michigan 48009
Phone: (248) 258-1924 e-mail: sterngeo@aol.com

EXPERIENCE

2001 – 2006 **VECTOR SCM** ***(a joint venture of General Motors Corp and CNF Freightways)*** Novi, MI
Sr. Logistics Coordinator

- Act as advisor to General Motors' Logistics department on rail matters such as modal choice, installation of rail sidings, rate and contract negotiation, tariff and contract interpretation, and regulatory and legislative policy.

1999 - 2001 **GENERAL MOTORS CORPORATION** Detroit, MI
Rail Expert (Contract Employee)

- Monitored carrier performance. Conducted Research and prepared reports on transportation legislation and regulatory policy.

1997 - 2001 **TRANSPORTATION CONSULTANT** Birmingham, MI

- As Expert Witness in FMC v. UP RR, prepared operating plan for stand alone railroad including tracks, sidings, switching and Intermodal yards, equipment and staffing.
- As expert Witness for State of Ohio in Conrail control case, prepared analysis of Wheeling & Lake Erie petition for trackage rights to Toledo and Chicago.
- Performed Due Diligence on nearly two dozen short line railroad acquisitions.

1997 **NEW YORK & ATLANTIC RAILWAY** New York, NY
President and Chief Operating Officer
Directed short line railroad through start-up.

- Hired operating and marketing personnel, acquired equipment and opened an office.
- Developed and implemented operating and marketing plans and reporting system.

1996-1997 **TRANSPORTATION CONSULTANT** Birmingham, MI

- Performed survey of Intermodal container and trailer handling in a major metropolitan area:
  - Recommended construction of centralized terminal.
  - Calculated benefits from estimated $100 million construction cost.
  - Pinpointed target users.

1989-1996 **CHICAGO & ILLINOIS MIDLAND RAILROAD** Springfield, IL
President and Chief Operating Officer

- Improved revenue by more than 50% by developing new diversified sources, negotiating long term contracts, and creating unique high margin rail based unloading systems:
  - Developed Municipal Solid Waste transportation market. Won Golden Freight Car Award.
  - Purchased property, designed and built rail-to-water port for grain and grain products.
  - Introduced multimodal lumber and potash terminals.

1987-1989 **TRANSPORTATION CONSULTANT** Birmingham, MI

- Performed study which resulted in Great Lakes boat operator entering Powder River Basin coal market in the U.S., pursuing joint opportunities in Canada.
- Investigated and taught seminar in sub Sahara Africa on transportation impediments to international commerce.

1981-1987 **GRAND TRUNK WESTERN RAILROAD** Detroit, MI

Assistant Vice President, Operations

Responsible for more than 1,000 persons involved in operations support functions, including management of 7,000 freight cars, development of operating department budgets, and long range planning of operating department assets such as main line tracks, sidings and yards and equipment such as locomotives and freight cars.

1977-1981 **DETROIT, TOLEDO, AND IRONTON RAILROAD** Dearborn, MI

Vice President, Operations

Responsible for Transportation, Maintenance of Track and Equipment and Computer Services.

1971-1976 **ILLINOIS CENTRAL GULF RAILROAD** Chicago, IL

Assistant Vice President – Intermodal Automotive

- Introduced "slingshot" Intermodal service into competitive short haul transportation market incorporating breakthroughs in labor manning and work rules, inter-corporate pooling of services and operations. Built major rail-water Intermodal terminal in New Orleans. Won Golden Freight Car Award.

1968-1971 **STANDARD OIL (OHIO)** Cleveland, OH

Director of Distribution, Vistron Division

- Supervised Production control, warehousing, traffic, private truck fleet and customer service for five independent subsidiaries.

1967-1968 **LITTON GREAT LAKES DIVISION, LITTON INDUSTRIES** Cleveland, OH

Director of Planning

- Developed marketing program to capture significant portion of Lake Superior iron ore traffic.

1959-1965 **CHESAPEAKE & OHIO – BALTIMORE & OHIO RAILROADS** Baltimore, MD

Various line and staff positions in Operating Department.

EDUCATION

Harvard Graduate School of Business Administration Boston, MA

Masters of Business Administration, 1963. Century Club.

Columbia School of Engineering New York, NY

Bachelor of Science in Civil Engineering, 1959. Tau Beta Pi.

Columbia College New York, NY

Bachelor of Arts, 1959.

LICENSES

Licensed Professional Engineer, Illinois, Michigan, New York, Ohio.
American Society of Transportation and Logistics, Certified Member.

AUTHOR & SPEAKER

Harvard Business Review
Pan American Railway Congress; Transportation Research Forum
Frequent speaker at Professional Seminars, Universities and civic organizations

COMMUNITY

President, Engineering Council, Columbia University
Board of Trustees: Birmingham Historical Museum, Jewish Vocational Services
Board of Directors, Pioneer Manufacturing Company, Cleveland, Ohio

RECEIVED BY
NOV 6 2014
CITY CLERK'S OFFICE
CITY OF BIRMINGHAM

Mr. Mayor,

Please excuse my not appearing in person at the public hearing on November 24th. My wife and I will be celebrating our 55th wedding anniversary by spending Thanksgiving week with our grandchildren in Park City, Utah.

RECEIVED BY
NOV 6 2014
CITY CLERK'S OFFICE
CITY OF BIRMINGHAM

George Stern

GEORGE L. STERN