will attend 1/12/15 CC Mtg.

Print Form

RECEIVED BY
DEC 18 2014
CITY CLERK'S OFFICE
CITY OF BIRMINGHAM

City of Birmingham
A Walkable Community

APPLICATION FOR CITY BOARD OR COMMISSION

(Please print clearly)

Public Arts Board — **Board/Commission of Interest**

Board Member — **Position of Interest**

Name Maggie Mettler

Address 544 Wallace St.
Birmingham, MI 48009

Business

Phone 248.703.8006

E-mail mlmettler@gmail.com

Length of Residence Birmingham: 20+ years
Current residence: 1 year

Occupation Attorney

Reason for interest I enjoy being involved in the community, and am particularly drawn to the Public Arts Board given my experience advising artists on copyright and trademark issues and serving as a Project Leader and Board Member of Creative Rights, a Detroit-based nonprofit that provides legal and public art consulting services to local artists.

Related Employment Experience (Please indicate dates)

A. Foley & Lardner - Trademark, Copyright, and Advertising Associate - October 2013 to present

B. Creative Rights - Project Leader for public lighting installation (volunteer position) - March 2013 to September 2013

C.

Education: University of Michigan Law School (J.D., cum laude, 2012); Oakland University (B.A., magna cum laude, 2007)

Past Experience or Other Relevant Information (City Boards, Churches, Civic or Community Groups, Memberships, Associations, etc. Attach resume or additional page if necessary):

Creative Rights Board Member (2013 to present)

Executive Notes Editor, Michigan Law Review (2012)

Author, Graffiti Museum: A First Amendment Argument for Protecting Uncommissioned Art on Private Property, Michigan Law Review (2012)

See also biography attached

To the best of your knowledge, do you or a member of your immediate family have any direct financial or business relationships with any supplier, service provider or contractor of the City of Birmingham from which you or they derive direct compensation or financial benefit? If yes, please explain: No

Are you an elector in the City of Birmingham? No

Signature of Applicant

Date 12/18/14

NOTE: All members of boards and commissions are subject to the provisions of City of Birmingham City Code Chapter 2, Article IX, Ethics and the filing of the Affidavit and Disclosure Statement. Questions regarding this may be directed to the city clerk - 248.530.1880.

FOLEY

FOLEY & LARDNER LLP

Margaret L. Mettler

ASSOCIATE

MMETTLER@FOLEY.COM

313.234.2772
ONE DETROIT CENTER
500 WOODWARD AVENUE
SUITE 2700
DETROIT, MI 48226-3489

Maggie Mettler is an intellectual property attorney with Foley & Lardner LLP. Her focus includes trademark clearance, prosecution, and defense for global portfolios; trademark, unfair competition, and trade secrets litigation; and false advertising and false designation of origin claims. Ms. Mettler is a member of the firm's Trademark, Copyright & Advertising Practice.

Representative Experience

» Conducting trademark clearance searches and advising clients on domestic and international use of marks

» Prosecuting federal and state trademark applications, including responding to office actions

» Defending trademark registrations, including TTAB proceedings

» Litigating intellectual property disputes involving trademarks, trade dress, unfair competition, false advertising, and trade secrets

» Assessing trademark and copyright risks associated with proposed marketing and advertising materials

» Drafting contract provisions to transfer intellectual property

Education

Ms. Mettler graduated from the University of Michigan Law School (J.D., *cum laude*, 2012), where she was the executive notes editor of the *Michigan Law Review*. During law school, Ms. Mettler worked as a trademark research assistant to Professor Jessica Litman. She received her undergraduate degree in political science (B.A., *magna cum laude*, 2007) from Oakland University.

Community Engagement

Ms. Mettler currently serves on the board of Creative Rights, a Michigan nonprofit that provides legal, project consulting, and education services to artists,

Margaret L. Mettler

architects, and entrepreneurs who support the creative community. She has also served as a volunteer attorney for Creative Rights, advising clients on trademark and copyright matters and legal issues related to public art.

Selected Publications

Ms. Mettler is the author of "Graffiti Museum: A First Amendment Argument for Protecting Uncommissioned Art on Private Property," which received the Allan Lewis Kaufmann Award for best student contribution to Volume 111 of the *Michigan Law Review*.

Admissions and Professional Memberships

Ms. Mettler is admitted to practice in Michigan. She is a member of the International Trademark Association (INTA) and the Michigan Intellectual Property Law Association (MIPLA).