City of Birmingham
A Walkable Community

MEMORANDUM

City Manager's Office

DATE: **January 28, 2015**

TO: **Joseph A. Valentine, City Manager**

FROM: **Amanda Thomas, Management Analyst**

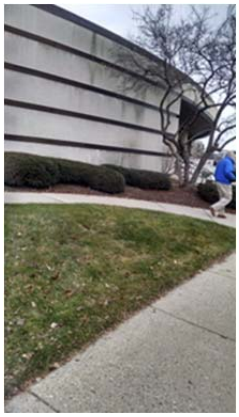
SUBJECT: **Detroit Institute of Arts Inside|Out**

Since 2010, the Detroit Institute of the Arts has conducted the "DIA Inside|Out" program, wherein replicas of classic paintings from the museum's collection are displayed in various locations throughout the Metropolitan Detroit region. In 2010, 40 replicas were displayed, including one in Birmingham - "Flowers in a Glass Vase" by Rachel Ruysch, which was displayed on the Merrillwood Building. The City participated again in 2011, when a total of seven (7) replicas were placed throughout Birmingham, including three (3) installations at locations on public property.

The City of Birmingham has again been chosen to participate in art replica installations in the spring of 2015. City and DIA staff have determined ten (10) suitable locations throughout the downtown, including four (4) locations on public property. These four locations are the Baldwin Public Library, the Birmingham Historical Museum and Park, Booth Park, and Shain Park. Please see the attached document for the installation locations and the art replicas chosen for each site. The installations will begin in late March, and the replicas will be removed in July. City staff at the Museum and Library are in full support of, and looking forward to, the installations.

In order to proceed, the City needs to complete DIA installation agreements for each location. The DIA will be responsible for all costs of the project, including materials, labor, installation/removal, and liability coverage.

SUGGESTED RESOLUTION:
To authorize the City Manager to sign the DIA Inside|Out Installation Agreements on behalf of the City for the installations on public property.

Baldwin Public Library 	*Nocturne in Black and Gold* James Abbott McNeil Whistler Free-standing (mounted on post)
Birmingham Historical Museum and Park 	*Sir William Brereton, 1579* Unknown Free-standing (mounted on post)
Booth Park 	*Savoy Ballroom* Reginald Marsh Free-standing (mounted on post)
Shain Park 	*Fourteenth Street at Sixth Avenue* John Sloan

2015 INSIDE|OUT Installation Agreement

This letter of agreement will confirm the participating site owner and DIA's commitment to the conditions of installation.

a) A full-sized, framed reproduction of a work from the DIA's permanent collection will be produced at the museum's expense, using materials that are weatherproof and lightfast. Installation onto buildings will be performed by a licensed and insured sign contractor at the museum's expense, installation onto free-standing sign posts will be by DIA staff.

b) Installations by sign contractor onto buildings will require anchoring the reproduction substrate with appropriate hardware. De-installation will also be performed by the same contractor, and includes remediation of mounting holes with materials specified by site owner in this agreement. The de-installed reproduction will remain the property of the DIA.

c) Commercial general liability insurance during the period of exhibition will be covered by DIA underwriter (Lyman and Sheets Insurance Agency) with limits of insurance of $1,000,000. each occurrence and $2,000,000 annual aggregate.

d) In the event of theft or vandalism, as budget allows, the DIA will replace or remove the reproduction at the museum's expense. Replacement will require approximately fourteen days from request to reinstallation. If for any reason the owner or municipality requests removal before the date specified in this agreement, the DIA will comply within five days, at the museum's expense.

e) Cities and businesses involved in the project will be featured on a map on the DIA's website (www.dia.org). They will also be connected to the DIA through our social networks, including our Facebook, Flickr and Twitter accounts. The project will receive recognition through our newsletter and various printed and electronic communications.

f) The duration of installation is approximately from **April 16** through **July 16**, although individual installation/de-installation dates may vary based on owner's arrangements with DIA site manager.

Community Contact: Amanda Thomas

Host Site: _____

Owner/Contact Name: _____

Site Address: _____

Site Telephone: _____ **Owner/Contact Telephone:** _____

Site Fax: _____ **Owner/Contact Fax**: _____

Site E-mail Address: _____

Owner/Contact E-mail: _____

Zoning/Permits Required: _____

Requested Installation Date: March 30- April 15, 2015 **Requested De-installation Date**: July 2015

TO BE FILLED OUT BY DIA

Title of Reproduction : _____

Artist/Culture: _____

Dimensions: _____

Building Material: _____

Special Mounting & Remediation Instructions : Free standing; call Miss Dig prior to installation
Will fill holes upon removal

Name & Signature of Owner/Contact:

_____

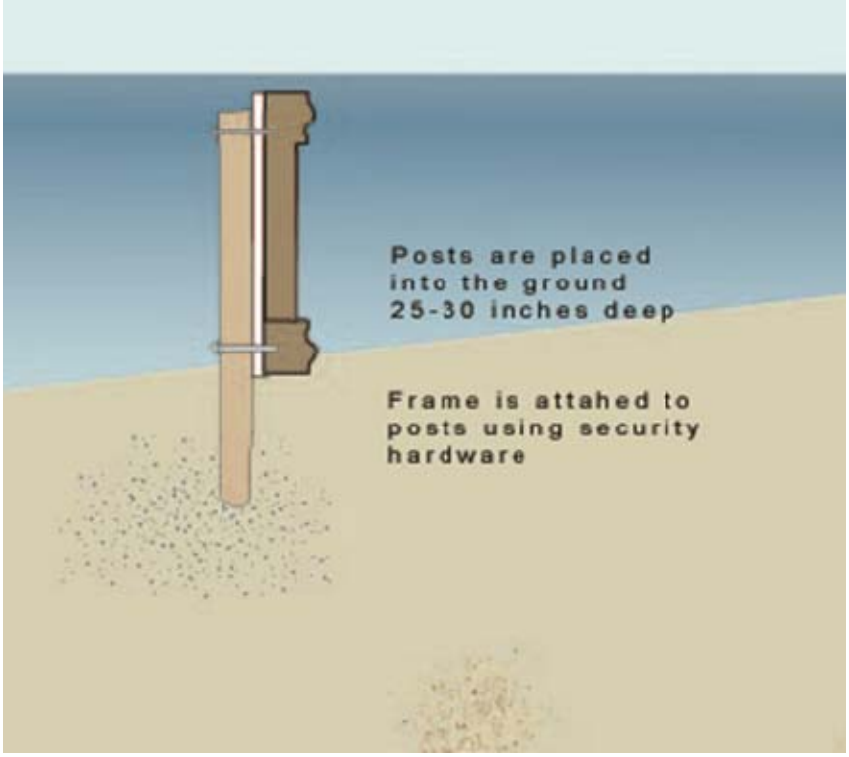
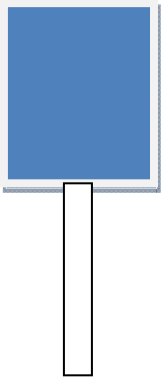
_____

Date:_____

Name & Signature of DIA Project Coordinator:

Kathryn Dimond

Kathryn Dimond

Date:_____

Free Standing
All sites will need to be staked and reported to MISS DIG prior to installation. Free standing sites need 25-30 inches of in ground depth. The frame will be mounted to posts driven into the ground and secured with specialty hardware.