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Meets Requirements? Yes No
Confirmed Interview Date: / /
Will Attend/Unable to Attend

APPLICATION FOR CITY BOARD OR COMMISSION

(Please print clearly)

DESIGN REVIEW BOARD /HDC
Board/Commission of Interest

MEMBER
Position of Interest

Name MARK COIR

Address 411 S. OLD WOODWARD #1025
BIRMINGHAM, MI 48009

Business

Phone 248-390-0372

E-mail keskus2010@aol.com

Length of Residence 7 years

Occupation MANAGING PARTNER, SALENCO, LLC. CONSULTANT

Reason for interest I WOULD LIKE TO CONTINUE SERVING ON THE DESIGN REVIEW BOARD.

Related Employment Experience (Please indicate dates)

A. CRANBROOK EDUCATIONAL COMMUNITY, 1983-2008

B.

C.

Education: BA · MSLS · DOCTORAL STUDIES IN HISTORY
WAYNE STATE UNIVERSITY

Past Experience or Other Relevant Information (City Boards, Churches, Civic or Community Groups, Memberships, Associations, etc. Attach resume or additional page if necessary):
MEMBER, BIRMINGHAM DESIGN REVIEW BOARD, 2013 - present.
SEE ATTACHED RESUME

To the best of your knowledge, do you or a member of your immediate family have any direct financial or business relationships with any supplier, service provider or contractor of the City of Birmingham from which you or they derive direct compensation or financial benefit? If yes, please explain:

NO.

Are you an elector (registered voter) in the City of Birmingham? YES

Mark Coir
Signature of Applicant

SEPT. 10, 2015
Date

NOTE: All members of boards and commissions are subject to the provisions of City of Birmingham City Code Chapter 2, Article IX, Ethics and the filing of the Affidavit and Disclosure Statement. Questions regarding this may be directed to the city clerk - 248.530.1880.

MARK ALLEN COIR

411 S Old Woodward Avenue
Unit 1025
Birmingham, MI 48009
keskus2010@aol.com
248-390-0372

PROFESSIONAL EXPERIENCE

2011– Managing Partner, Salevco, LLC
Birmingham, Michigan

I administer the operations of a private company that retails products of its own design to the home furnishings and kitchen industries.

2008- Private consultant

I lead a consulting practice that delivers a range of technical, strategic planning, and fundraising services to art museums, historic sites, and archival repositories throughout the United States. Although an independent consultant, I also engage as a collaborative member of David R. Curry Associates, Philadelphia.

1983-2008 Director, Cranbrook Archives and Cultural Properties
Cranbrook Educational Community, Bloomfield Hills, Michigan

For twenty-five years I administered programs that dealt with the preservation, interpretation, conservation, and development of Cranbrook Educational Community, an institution renowned internationally for the strength of its educational programs, the extraordinary beauty of its architecture and grounds, and its wide-ranging influences in the fields of art, architecture, design, and education. Throughout my tenure, I served as Cranbrook's primary heritage officer, with responsibilities for curating over 15,000 artifacts and works of art owned by Cranbrook's central offices, aiding historic preservation activities across campus, directing the Cranbrook Archives, and developing resources and avenues to showcase and market Cranbrook's cultural resources to diverse international audiences

Professional employment prior to 1983

I worked from 1977 to 1982 as a reference librarian at the Detroit Public Library. I spent the last four years of my tenure in the library's Burton Historical Collection, where I served as Curator of Photographs. In 1982, I opened a consultancy under the name "Information Unlimited" and served a number of corporate and organizational clients, including Burroughs Corporation (later Unisys), Chrysler Corporation, the Detroit Historical Society, the Detroit Medical Center, and the Public Libraries of Saginaw (MI).

EDUCATION

1991-1995 Doctoral course work, Department of History, Wayne State University, Detroit
1977 MS in Library Science, Wayne State University
1975 BA with high distinction in Psychology, Wayne State University

SELECTED PUBLICATIONS

Mark Coir, "Bertoia and Cranbrook," *In Nature's Embrace: The World of Harry Bertoia,* pp. 7-11. (Reading, PA: Reading Public Museum, 2006)

_____, ed. *The Cranbrook Booth Family in America*, by Corajoyce Rauss (Bloomfield Hills: The Cranbrook Press, 1998)

_____, "The Cranbrook Factor," a chapter in *Eero Saarinen: Shaping the Future* by Donald Albrecht, ed., et al., pp. 29-44. (New Haven: Yale University Press, 2006)

_____, "The Cranbrook Vision," a chapter in *Craft in America*, by Jo Lauria et al. (Clarkson Potter, 2007)+

_____, "The Gospel of Work: Henry Ford, Samuel Marquis, and the Five Dollar Day," *The Model T Reconsidered: Proceedings from the World of the Model T Conference,* pp. 41-60. (Dearborn, MI: The Henry Ford, 2008)

_____, *Guide to Building Research in Detroit.* (Detroit: Detroit Public Library,1978)

_____, *History of the Detroit Racquet Club, 1902-1982.* (Detroit: Detroit Racquet Club, 1984)

EXHIBITIONS AND SPECIAL PROJECTS

2006-2010	Helped organize the *Eero Saarinen: Shaping the Future* exhibition that traveled throughout the United States.
2003	Curated *Cranbrook Fundamentals* exhibition, Marshall M. Fredericks Museum in Saginaw, MI
2003	Appeared on HGTV network's *Saving America's Treasures* series
2001	Curated *Shaping the Heart of Detroit: The Saarinens' Plans for the Waterfront* exhibition, Cranbrook Art Museum, as a part of Detroit's Tricentennial celebrations.
1999	Wrote and produced *The Booth Family in America,* a 45 minute documentary premiered at a reunion of the Booth Family at Cranbrook that I hosted.
1998	Appeared on A&E network's *America's Castles* series.
1995	Organized the Saarinen/Swanson Architectural Office Reunion at Cranbrook. Wrote a history of the office for the published proceedings of the reunion.
1991	Produced *The Cranbrook Masque* at the Greek Theatre, Cranbrook, a theatrical production originally written by Sidney Coe Howard for the dedication of the facility in 1916.
1988	Curated *James Scripps Booth: Artist and Engineer* exhibition at the Cranbrook Art Museum
1987	Curated *The Art of Henry Scripps Booth* exhibition at the Cranbrook Art Museum.

DESIGN REVIEW

I actively participated in Cranbrook campus planning initiatives from 1985 until the time of my departure. My primary role was to ensure that Cranbrook's eminent design heritage be protected and developed as much as possible and that planning for the Community's future physical plant be envisioned within the context of the institution's initial master plan. I personally lead the development of Cranbrook's landscape master plan. Through personal interest, I have engaged in a few community-based planning efforts in the Detroit metropolitan region, including spearheading the development of a master plan for Detroit's Scripps Park. My awareness of the complexity of urban and campus planning has been enriched by my studies of the planning projects undertaken by the master architects Eliel and Eero Saarinen.

I have served as a member of Birmingham's Design Review Board since 2013.

AWARDS

President's Award for Excellence, Cranbrook Educational Community, 1994
Distinguished Alumnus Award, Wayne State University, School of Information and Library Science, 1999
Michigan Guardian Heritage Award, Michigan Alliance for the Conservation of Cultural Heritage, 2006
Finlandia Foundation *Lecturer of the Year* Award, 2008-10