### AGENDA

### **BIRMINGHAM DESIGN REVIEW BOARD MEETING**

**MUNICIPAL BUILDING-COMMISSION ROOM-151 MARTIN STREET** 

### WEDNESDAY – April 17<sup>th</sup>, 2019

### 

- 1) Roll Call
- 2) Approval of the DRB Minutes of March 20<sup>th</sup>, 2019
- 3) Public Hearing
- 4) Design Review
- 5) Sign review
  - A. 2010 Cole Braam's Custom Cabinets
- 6) Study Session
- 7) Miscellaneous Business and Communication
  - A. Staff Reports
    - 1. Administrative Approvals

### 8) Adjournment

<u>Notice</u>: Individuals requiring accommodations, such as interpreter services for effective participation in this meeting should contact the City Clerk's Office at (248) 530-1880 at least on day in advance of the public meeting.

Las personas que requieren alojamiento, tales como servicios de interpretación, la participación efectiva en esta reunión deben ponerse en contacto con la Oficina del Secretario Municipal al <u>(248) 530-1880</u> por lo menos el día antes de la reunión pública. (Title VI of the Civil Rights Act of 1964).

## A PERSON DESIGNATED WITH THE AUTHORITY TO MAKE DECISIONS MUST BE PRESENT AT THE MEETING.

### DESIGN REVIEW BOARD MINUTES OF MARCH 20, 2019

Municipal Building Commission Room 151 Martin, Birmingham, Michigan

Minutes of the regular meeting of the Design Review Board ("DRB") held Wednesday, March 20, 2019. Chairman John Henke called the meeting to order at 7:30 p.m.

### 1) ROLLCALL

- **Present:** Chairman John Henke, Vice-Chairman Keith Deyer; Board Members Gigi Debbrecht, Patricia Lang; Student Representative Klea Ahmet
- Absent: Board Members Natalia Dukas, Joseph Mercurio, Michael Willoughby; Alternate Board Members Dulce Fuller, Alexander Jerome
- Administration: Jana Ecker, Planning Director Nicholas Dupuis, City Planner Laura Eichenhorn, Transcriptionist

### 03-11-19

### 2) APPROVAL OF MINUTES DRB Minutes of February 20, 2019

Motion by Vice-Chairman Deyer Seconded by Ms. Lang to approve the DRB Minutes of February 20, 2019 as presented.

### Motion carried, 4-0.

VOICE VOTE Yeas: Deyer, Lang, Henke, Debbrecht Nays: None

### 03-12-19

### 3) PUBLIC HEARING

None.

03-13-19

# 4) DESIGN REVIEW None.

### 03-14-19

### 5) SIGN REVIEW

None.

### 03-15-19

### 6) STUDY SESSION

A. Proposed Amendment to Article 1, Sections 1.03, 1.05 and Table B, and Article 3, Section 3.02, to eliminate "Open" signs

Chairman Henke said that there seem to be two businesses that leave their "Open" signs on Woodward after they are closed, but beyond that there does not seem to be a proliferation of "Open" signs or violators of the ordinance. He continued that the DRB did not receive the further direction from the Commission requested by the DRB at the Board's last meeting, that the DRB spent a tremendous amount of effort researching and creating this ordinance in the first place, and that the brick-and-mortar retail environment needs a way to let their customers they are still there and open in order to remain in business due to the intense competition from online retailers.

Vice-Chairman Deyer offered a counter-perspective, saying he sees "Open" signage as superfluous. He said it is not a monumental problem, but the signs are likely not necessary in downtown Birmingham given the low speeds most vehicles are driving through the district.

Chairman Henke noted that the City eliminated the sign overlay, meaning the City cannot elect to eliminate signs in the downtown overlay district without also eliminating them on Woodward. Sign ordinances now apply to the whole City when implemented, although previously they could be applied to distinct areas. He asserted that there are not many signs in the downtown overlay, which Vice-Chairman Deyer agreed with.

Vice-Chairman Deyer said that the only option the City is left with is one of enforcement, then, for the few businesses leaving their "Open" signs illuminated after business hours. He said that if the DRB is to discuss this further, it would behoove the Board to wait until all members are in attendence.

Chairman Henke concurred.

Ms. Debbrecht suggested the Commission could direct Code Enforcement to address the few violators on Woodward, if that was the concern.

City Planner Dupuis noted there may not be any ordinance language requiring when businesses have to shut off their illuminated signs on Woodward.

Planning Director Ecker noted that there is language about turning "Open" signs off in the historic district.

Chairman Henke said that the sign ordinance now applies to the whole City uniformly, rules about when illuminated signs must be shut off in the historic district should be applicable to Woodward as well.

Design Review Board Minutes of March 20, 2019

Planning Director Ecker said Staff would have to verify whether the rules about illuminated lights in the historic district could be generalized to the City as a whole.

Chairman Henke asked if the Planning Board had reviewed this issue of late, since the Commissioner concerned suggested it be directed to the Planning Board as well.

Planning Director Ecker told Chairman Henke that the Planning Board has not recently reviewed the issue.

Chairman Henke requested that information be part of the minutes, since he said the City Manager had told the concerned Commissioner during a Commission meeting that the Planning Board would be directed to look into the topic as well.

Planning Director Ecker noted that sign issues usually go to the DRB and not the Planning Board. Historically, signage standards in the zoning ordinance would have been the purview of the Planning Board, but the zoning ordinance no longer contains signage standards.

### **Motion by Vice-Chairman Deyer**

Seconded by Ms. Lang to postpone the discussion and study session on the issue of a Proposed Amendment to Article 1, Sections 1.03, 1.05 and Table B, and Article 3, Section 3.02, to eliminate "Open" signs to some date future after the Board receives further clarification from the City Commission on the particular concerns to be addressed.

### Motion carried, 4-0.

VOICE VOTE Yeas: Deyer, Lang, Debbrecht, Henke Nays: None

### 03-16-19

### 7) MISCELLANEOUS BUSINESS AND COMMUNICATIONS

A. Staff Reports

1. Administrative Approvals

2. Site Plan Review Changes

Planning Director Ecker explained the changes received a public hearing before the Planning Board and that the Planning Board voted to recommend approval with no changes to the draft. She confirmed that facades and signs would still be reviewed by the DRB, and footprint changes would go to the Planning Board. She also confirmed that Vice-Chairman Deyer's comments on the draft were forwarded to the Planning Board, and that the Commission's public hearing on the matter would likely be held May 26, 2019. Design Review Board Minutes of March 20, 2019

City Planner Dupuis said he would report back to the DRB once the changes are approved by the Commission.

### 3. Sign Design Guidelines

City Planner Dupuis noted this meeting's agenda packet included the Sign Design Guidelines Vice-Chairman Deyer had requested be located. Vice-Chairman Deyer said he believed there was more than one page, that he would look to see if he could locate his copy, and that it would be beneficial to have a study session to see if the DRB believes those are still reasonable guidelines.

### B. **Communications** (none)

### 03-17-18

### ADJOURNMENT

No further business being evident, the board motioned to adjourn the meeting at 7:52 p.m.

Nicholas Dupuis City Planner

City of	Birmingham	MEMORANDUM Planning Division
DATE:	April 11 <sup>th</sup> , 2019	
TO:	Design Review Board	
FROM:	Nicholas Dupuis, City Planner	
SUBJECT:	2010 Cole – Braam's Custom Cabine	ets – Sign review
Zoning:	MX – Mixed Use	

### Proposal

Existing Use:

Commercial

The applicant is proposing new tenant signage to a recently renovated commercial building in the Rail District. The new name letter sign is proposed to be placed outside of the sign band as defined by Article 3, Section 3.02 of the Sign Ordinance due to the existence of a canopy. The applicant has applied for a variance from the Board of Zoning Appeals, and must obtain Design Review Board approval before being considered for the variance.

### Signage

The proposed name letter sign will measure 15.5 square feet (72 in. x 31 in.), which is within the 31 square foot area permitted by the Sign Ordinance (1 square foot of signage for every linear foot of building frontage, 31 linear feet of frontage present). The sign will extend 9 in. from the face of the wall, and is placed 8 ft. above the sidewalk, meeting the requirements of the Sign Ordinance. The sign will be constructed of black aluminum framing and black/white acrylic lettering, which will read "braam's custom cabinets." The proposed sign band issue is as follows:

1. Article 1, Section 1.05 (K)(4) states that wall signs shall only be permitted on a designated first floor sign band. The Sign Ordinance defines sign band as a horizontal band extending the full width of the building facade and located between the highest first floor windows and the cornice, or if there is more than one story, the highest first floor windows and the bottom of the second floor windows. **The proposed sign is located below the first floor sign band. Thus, the applicant must obtain a variance from the Board of Zoning Appeals.** 

### Illumination

The applicant is proposing to internally illuminate the letters with LED's.

### Design Recommendation

When reviewing the project against the standards of Section 126-514 of the City of Birmingham Zoning Ordinance, staff makes the following observations:

- 1. The appearance color and texture of materials being used will likely preserve and not adversely affect property values in the immediate neighborhood. *The overall design is not likely to adversely affect property values.*
- 2. The appearance of the building exterior will not detract from the general harmony of and is compatible with other buildings already existing in the immediate neighborhood. *The overall design elements will not detract from the harmony and appeal of the other buildings on Cole Street. The proposed design is compatible with the surrounding building façades.*
- 3. The appearance of the building exterior will not be garish or otherwise offensive to the sense of sight. *The proposed design elements are not garish or offensive to the sense of sight*.

The Planning Division recommends that the Design Review Board consider a motion to **APPROVE** the design review application for 2010 Cole – Braam's Custom Cabinets with the following conditions:

1. The applicant obtains a variance from the Board of Zoning Appeals to locate the sign outside of the sign band.

### Sample Motion Language

Motion to **APPROVE** the sign review application for 2010 Cole – Braam's Custom Cabinets with the following conditions:

1. The applicant obtains a variance from the Board of Zoning Appeals to locate the sign outside of the sign band.

### OR

Motion to **TABLE** the sign review application for 2010 Cole – Braam's Custom Cabinets. The applicant must provide the following items:

1.	
2.	
3.	

### OR

Motion to **DENY** the sign review application for 2010 Cole – Braam's Custom Cabinets. The proposal does not meet the requirements of section 126-514 of the Zoning Code.

### Sec. 126-514. Duties of Design Review Board.

# The Design Review Board shall review all documents submitted pursuant to this section determining the facts given in this section.

(1) All of the materials required by this section have been submitted for review.

- (2) All provisions of chapter 126 of this Code have been complied with.
- (3) The appearance, color, texture and materials being used will preserve property values in the immediate neighborhood and will not adversely affect any property values.
- (4) The appearance of the building exterior will not detract from the general harmony of and is compatible with other buildings already existing in the immediate neighborhood.
- (5) The appearance of the building exterior will not be garish or otherwise offensive to the sense of sight.
- (6) The appearance of the building exterior will tend to minimize or prevent discordant and unsightly properties in the city.
- (7) The total design, including but not limited to colors and materials of all walls, screens, towers, openings, windows, lighting and signs, as well as treatment to be utilized in concealing any exposed mechanical and electrical equipment, is compatible with the intent of the urban design plan or such future modifications of that plan as may be approved by the city commission.

(Code 1963, § 5.192(4))



CITY OF BIRMINGHAM Date 02/19/2019 12:35:03 PM Ref 00156702 Receipt 470042 Amount \$100.00

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### Administrative Sign Approval Application Planning Division

Form will not be processed until it is completely filled out

### 1. Applicant

 Name:
 Fastsigns of Birmingham
 Name

 Address:
 -33322 Woodward Ave. Birmingham 48009
 Address

Phone Number:	248-642-9911	
Fax Number:		
Email: 21	2@fastsigns.com	and the second

### 2. Applicant's Attorney/Contact Person

Name:	
Address.	

Phone Number:	ng na an
Fax Number:	
Email:	

### 3. Project Information

Address/Location of Property: 20	10	Cole	St.
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Name of Development	Braam's custom cabinets
Parcel ID #:	
Current Use:	and the second
Area in Acres:	
Current Zoning:	

#### 4. Attachments

- Two (2) folded paper copies of plans
- Authorization from Owner(s) (if applicant is not owner)
- Material Samples
- Digital Copy of plans

### 5. Details of the Request for Administrative Approval

Channel letter wall sign

### 6. Location of Proposed Signs

Front of building

### 7. Type of Sign(s)

Wall: Wall sign	Canopy:
Ground:	Building Name:
Projecting:	Post-mounted Projecting:

### Property Owner

me:	 		
dress:	 	_	
ana Nhu	 		

Phone Number:	
Fax Number:	
Email:	

### **Project Designer**

Name: Address:
Auuress
Phone Number:
Fax Number:

Email: \_\_\_\_\_

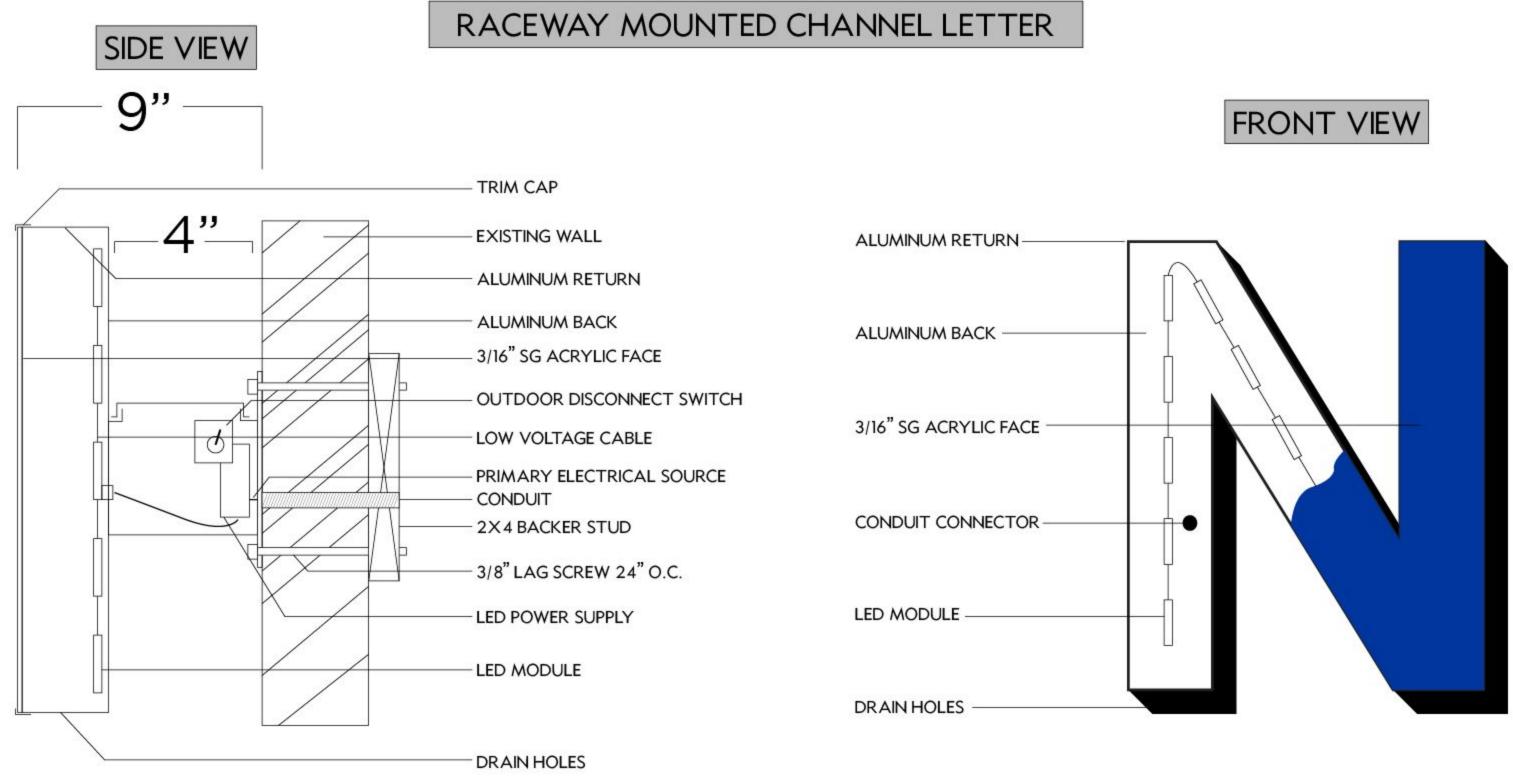
Name of Historic District site is in, if any:
Date of HDC Approval, if any:
Date of Application for Preliminary Site Plan:
Date of Preliminary Site Plan Approval:
Date of Application for Final Site Plan:
Date of Final Site Plan Approval:
Date of Revised Final Site Plan Approval:
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CITY OF BIRMINGHAM		
Date 02/19/2019 12:33:01 PM		A started and a started at the start
Ref 00156702		
Receipt 470042 8. If a wall sign, indicate wall to b	e used:	
Front: North wall		Rear:
Left side:	1.2	Rear: Right side:
· · · · · · · · ·		
). Size of Sign		
Vidth: 70"		Height: <u>30"</u>
Depth: <u>12"</u>		Total square feet: <u>14.5</u>
leight of lettering: <u>20"</u>		
0. Existing signs currently locat	ed on property	
		Type(s):
lumber: quare feet per sign:		Total square feet:
1. Materials/Style		
fetal: <u>Aluminum</u>		Wood:
lastic: _Acrylic Color 1(including PMS color #): Black		Glass: Color 2 (including PMS color #) <u>White</u>
Additional colors (including PMS color #). Black	<del>.</del>	Color 2 (mondanik r 1419 color #)
B		
ter an		-
12. Sign(s) Read(s): Braam's (	Custom Cabinets	3
		4
13. Sign Lighting		
ype of lighting proposed: <u>LED</u> ize of light fixtures (LxWxH): <u>1/2"</u> x		Number proposed:
ize of light fixtures (LxWxH):1/2">	<1"	Height from grade: _84"
louinnun watto zo non fintunoi		Deserved wette an en fintures
Iaximum wattage per fixture:            ocation:		Proposed wattage per fixture:
		Style (menude specifications).
4. Landscaping (Ground signs of	only)	
ocation of landscape areas:		Proposed landscape material:
'he undersigned states the above info	ormation is true an	d correct, and understands that it is the responsibility of
8		uilding Division of any additional changes to the approved
ite plan.	- AVADADAL MILLA / UL DI	and structure of any additional changes to the approved
		a
Signature of Applicant:	N	Date: 2/7/2019
agnature of Applicant.	1 sec	
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nulication #		e Use Only
pplication #:	_ Date Received:	Fee:
Date of Approval:	_ Date of Denial:	Reviewed by:

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CITY OF BIRMINGHAM Date 03/29/2019 11:54:17 AM Ref 00157554 Receipt 476348 Amount \$100.00



### Administrative Sign Approval Application Planning Division

Form will not be processed until it is completely filled out

1. Applicant
Name: Vital Slams,
Address: 31037 Schut Mast
UUDNIA, MT 48150
Phone Number: 734.542.4800
Fax Number: 734.542.4070
Email: monvital@ ad, com

### 2. Applicant's Attorney/Contact Person

Name:	
Address:	
Phone Number:	
Fax Number:	
Email:	1

### 3. Project Information

Address/Location of Property: 745 E. Maple Road

Name of Dev	elopment:
Parcel ID #:	
Current Use:	Empty
Area in Acres	:
Current Zonin	ıg:

### 4. Attachments

- Two (2) folded paper copies of plans
- Authorization from Owner(s) (if applicant is not owner)
- Material Samples
- Digital Copy of plans

### 5. Details of the Request for Administrative Approval

Extensor signage for new business

### Property Owner

 Name:
 Warren Terrace

 Address:
 27600 Northwestern Hwy

 Phone Number:
 2483525000

Fax Number: \_\_\_\_\_\_\_ Email: dstockinger@firstcommerical.net

### **Project Designer**

Name:	
Address:	
Phone Number: Fax Number:	
Email:	

Name of Historic District site is in, if any:
Date of HDC Approval, if any:
Date of Application for Preliminary Site Plan:
Date of Preliminary Site Plan Approval:
Date of Application for Final Site Plan:
Date of Final Site Plan Approval:
Date of Revised Final Site Plan Approval

CITY OF BIRMINGHAM COMMUNITY DEVELOPMENT DEPARTMENT

6. Location of Proposed Signs

Front and Rear of Building On brick ...

### 7. Type of Sign(s)

Wall:	2 wall	signs	1 illun	ninated	1	non	illuminated	
Groun	d:							
Projec	ting:							

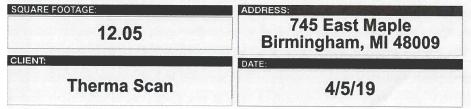
Canopy:	
Building Name:	
Post-mounted Projecting:	

8. If a wall sign, indicate wall to be used: Front: FRONT WALL	Rear: REAR WALL
Left side:	Right side:
9. Size of Sign Width: Front: 123", Rear 62" Depth: Front & Rear .5" Height of lettering: Front 17.5 Rear 8.5	Height: Front 17.5", Rear 8.8" Total square feet: Front 14.9, Rear 3.7 Square Feet
<b>10. Existing signs currently located on property</b> Number:         Square feet per sign:	Type(s): Total square feet:
<b>11. Materials/Style</b> Metal:       Aluminum         Plastic:       Acrylic       Pvc         Color 1 (including PMS color #):       Dack         Additional colors (including PMS color #:       White	Wood: Glass: Color 2 (including PMS color #)
12. Sign(s) Read(s):       THERMA SCAN         13. Sign Lighting       Front Sign:         Type of lighting proposed:       LED         Size of light fixtures (LxWxH):	Number proposed:
Maximum wattage per fixture:	Proposed wattage per fixture:
14. Landscaping (Ground signs only) Location of landscape areas:	Proposed landscape material:
The undersigned states the above information is true and the applicant to advise the Planning Division and / or Bui site plan. Signature of Applicant:	

	Office Use Only	
Application #:	Date Received:	Fee:
Date of Approval:	Date of Denial:	Reviewed by:



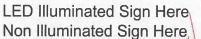
LED ILLUMINATED CHANNEL LETTERS ON RACEWAY. 3" ALUMINUM RETURNS, PLASTIC FACES WITH VINYL OVERLAY. RACEWAY PAINTED TO MATCH BUILDING.

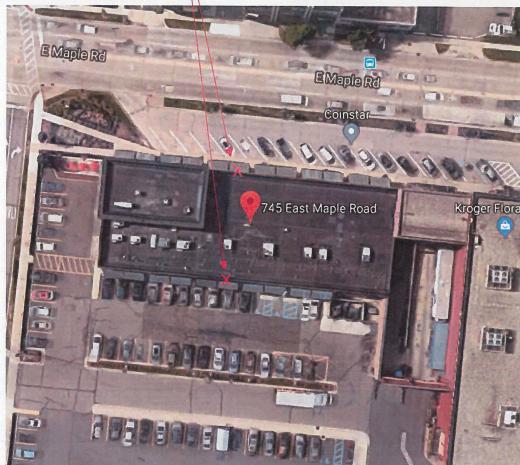








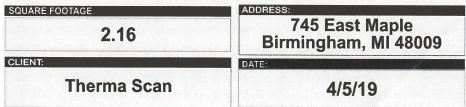








1/2" THICK DIMENSIONAL LETTERING MOUNTED DIRECTLY TO BUILDING WITH STUDS AND/OR GLUE.





Side View



### Administrative Sign Approval Application Planning Division

Form will not be processed until it is completely filled out

#### 1. Applicant

Name: TI	HE TECH BENCH OF BIRMINGHAM
Address:	33273 WOODWARD AVENUE
	BIRMINGHAM, MI 48009
Phone Nu	mber: (248) 792-5158
Fax Num	per: (248) 792-5268
Email:	BILLING@YOURTECHBENCH.COM

### 2. Applicant's Attorney/Contact Person

Name:	JORDAN BOLTON (CLARK HILL, PLLC)		
Address:	151 S Old Woodward Ave #200		
	Birmingham, MI 48009		
Phone Nu	mber: (248) 988-1839		
Fax Numl	ber:		
Email:	jbolton@clarkhill.com		

#### 3. Project Information

Address/Location of Property: <u>SAME AS ABOVE</u>

nent:		
	nent:	nent:

### 4. Attachments

- Two (2) folded paper copies of plans
- Authorization from Owner(s) (if applicant is not owner)
- Material Samples
- · Digital Copy of plans

#### 5. Details of the Request for Administrative Approval

WE REQUEST PERMISSION TO MOVE OUR SIGN FROM ACROSS THE STREET. THIS SIGN WAS APPROVED BY THE CITY OF BIRMINGHAM APPROXIMATELY 11 YEARS AGO AND REMAINS UNCHANGED.

### 6. Location of Proposed Signs

SAME ADDRESS AS A	BOVE, MOUNTED TO THE BUILDING (SEE SEPARATE DIAGRAM)	
7. Type of Sign(s) Wall: <u>The Tech Bench</u> Ground: Projecting:	Canopy: Building Name: Post-mounted Projecting:	0F BIRM1 04/01/20 0157617 t 47692 t 47692
110jeeting	REGEIVED	119 4:27:39 PM
	$\square \square APR 0 1 2019 \square$	

CITY OF BIRMINGHAM

#### **Property Owner**

Name: M	IKE MULLER			
Address: 3	3233 Woodward Ave			
E	Birmingham, Mi. 48009			
	ber: (248) 645-2440	3	÷	
Fax Numbe	r: (248) 645-5478			
Email:	mike@mullerfirm.com		÷	

#### **Project Designer**

Name:	PAUL WEINSTOCK (RADIANT SIGN CO)		
Address:	14500 TALBOT		
	OAK PARK, MI 48237		
Phone Nu	mber: (248) 866-2998		
Fax Numl	ber:		
Email:]	RADIANTSIGN@YAHOO.COM		

Name of Historic District site is in, if any:	
Date of HDC Approval, if any:	
Date of Application for Preliminary Site Plan:	
Date of Preliminary Site Plan Approval:	
Date of Application for Final Site Plan:	
Date of Final Site Plan Approval:	
Date of Revised Final Site Plan Approval:	

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B. If a wall sign, indicate wall to be used: Front: Alove dior, antered, (see plot)	Deer
ront: Above and, anter ca, (see photy)	Rear: Right side:
eft side:	Kight side
. Size of Sign	
/idth:	Height: Total square feet:
epth:	Total square feet:
epth:eight of lettering:	
0. Existing signs currently located on property	
umber:	Type(s):
umber:	Total square feet:
1. Materials/Style	
letal:	Wood:
I. Materials/Style       Ietal:       astic:	Glass:
olor 1 (including PMS color #): Red	Color 2 (including PMS color #)
dditional colors (including PMS color #:Blue	
2. Sign(s) Read(s): <u>7 € C H B5NCH</u>	
3. Sign Lighting	
ype of lighting proposed: EXISTING (ED	Number proposed:
ze of light fixtures (LxWxH):	Height from grade:
laximum wattage per fixture:	
ocation:	
4. Landscaping (Ground signs only)	
ocation of landscape areas: $N/A$	Proposed landscape material:
· · · · · · · · · · · · · · · · · · ·	
he undersigned states the above information is true :	and correct, and understands that it is the responsibility o
a applicant to advise the Planning Division and / on	Building Division of any additional changes to the approve
	Dunuing Division of any additional changes to the approv
ite plan.	

Signature of Applicant: JEFEREY ATTO AND/OR PAUL WEINSTOCK Date: 4/1/2019

Application #: PAA 19 - 0038	Office Use Only Date Received: 4/1/19	Fee: <b>†</b> 100 · <u>•</u>
Date of Approval: 4/1/19	Date of Denial: N/A	Reviewed by:
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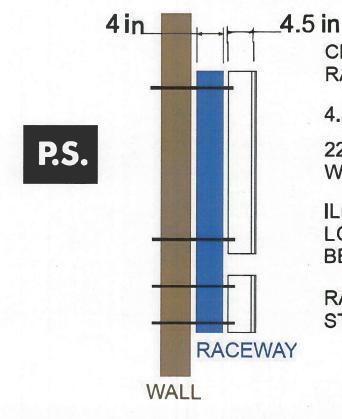






23.5 SQUARE FEET

# CHANNEL LETTER SIDE VIEW



CHANNEL LETTERS MOUNTED ON A RACEWAY NO GREATER THAN 4" DEPTH

4.5" WHITE ALUMINUM CHANNEL LETTER

2283 RED & 2051 BLUE PLEXIGLASS FACE WITH 1" WHITE TRIMCAP

ILLUMINATED WITH 12 V. WHITE LED'S LOW VOLTAGE POWER SUPPLY TO BE MOUNTED BEHIND THE WALL

RACEWAY TO BE THRU-BOLT WITH STAINLESS STEEL 3/8" THREADED ROD

