AGENDA VIRTUAL BIRMINGHAM DESIGN REVIEW BOARD MEETING WEDNESDAY – November 4th, 2020

Link to Access Virtual Meeting: https://zoom.us/j/91282479817 Telephone Meeting Access: 877 853 5247 US Toll-free Meeting ID Code: 912 8247 9817

- 1) Roll Call
- 2) Approval of the DRB Minutes of October 21st, 2020
- 3) Public Hearing
- 4) Design Review
- 5) Sign Review
 - A. 856 N. Old Woodward The Pearl
 - **B.** 996 S. Adams Primo's Pizza
- 6) Study Session
 - A. Wall Art
- 7) Miscellaneous Business and Communication
 - A. Pre-Application Discussions
 - 1. 920 E. Maple (Sign) Arcadia Home Care & Staffing
 - 2. 395 E. Maple (Sign) Pazzi
 - 3. 243 E. Merrill (Sign) La Strada
 - **B. Draft Agenda**
 - **1.** November 18th, 2020
 - C. Staff Reports
 - **1.** Administrative Sign Approvals
 - 2. Administrative Approvals
 - **3. Action List 2020**
- 8) Adjournment

<u>Notice</u>: Individuals requiring accommodations, such as interpreter services for effective participation in this meeting should contact the City Clerk's Office at (248) 530-1880 at least on day in advance of the public meeting.

Las personas que requieren alojamiento, tales como servicios de interpretación, la participación efectiva en esta reunión deben ponerse en contacto con la Oficina del Secretario Municipal al (248) 530-1880 por lo menos el día antes de la reunión pública. (Title VI of the Civil Rights Act of 1964).

<u>A PERSON DESIGNATED WITH THE AUTHORITY TO MAKE DECISIONS MUST BE PRESENT</u> <u>AT THE MEETING.</u>

DESIGN REVIEW BOARD MINUTES OF OCTOBER 21, 2020

Held Remotely Via Zoom And Telephone Access

Minutes of the regular meeting of the Design Review Board ("DRB") held Wednesday, October 21, 2020. Chairman John Henke called the meeting to order at 7:12 p.m.

1) ROLLCALL

- **Present:** Chairman John Henke (left at 8:23 p.m.); Vice-Chairman Keith Deyer; Board Members Gigi Debbrecht (arrived 7:29 p.m.), Natalia Dukas, Patricia Lang
- Absent: Board Members Joseph Mercurio, Michael Willoughby; Alternate Board Member Alexander Jerome
- Administration: Nicholas Dupuis, City Planner Laura Eichenhorn, City Transcriptionist

10-78-20

2) Approval Of Minutes

Motion by Ms. Lang Seconded by Mr. Dukas to approve the DRB Minutes of October 7, 2020 as submitted.

Motion carried, 4-0.

ROLL CALL VOTE Yeas: Dukas, Lang, Deyer, Henke Nays: None

10-79-20

3) Courtesy Review

City Planner Dupuis presented a courtesy review request from John Marusich, owner of The Pearl at 856 N. Old Woodward. CP Dupuis explained that the canopy sign ordinance permits signage on canopy valences to be up to 18 inches tall. The valence in this case, however, is 44 inches tall. In addition, per ordinance the square footage of the canopy can only be 33% of the linear frontage. The current dimensions of The Pearl's valence work out to be 50-60% of the square footage of the linear footage of the linear frontage.

Mr. Marusich installed the valence prior to receiving approval from the City. He submitted an administrative approval request subsequent to the valence's installation, which the City had to deny since it did not meet ordinance requirements. CP Dupuis stated he was told by Mr. Marusich that the installation of the valence without approval was the result of a series of misunderstandings among the people he hired to create and install the valence. The Pearl's canopy will be extended out over the sidewalk to seven feet in response to requirements from

Design Review Board Minutes of October 21, 2020

the Planning Board. After performing the required modification, Mr. Marusich has said he would like to restore the valence sign as-is to the building's frontage.

CP Dupuis stated that Mr. Marusich has an official application in with the DRB for a design review of the sign, which is scheduled for November 4, 2020. He understands that the valence will not be permitted by the DRB since it does not conform to the ordinance, and that he would then have to appear before the Board of Zoning Appeals should he wish to pursue the matter further. CP Dupuis explained Mr. Marusich was before the DRB this evening to get additional context on why the DRB made the recommendations it did for the canopy valence ordinance which was changed in May 2020.

In reply to a question from Mr. Marusich, Chairman Henke summarized that the DRB made recommendations to change the canopy valence ordinance in May 2020 after much Board deliberation regarding the appropriate size, scale, and aesthetics of such canopy valences and attendant signage.

Mr. Marusich asked Board members to state what they found aesthetically problematic about The Pearl's valence, since it does not comply with the aesthetic recommendations previously made by the DRB and now contained in the relevant ordinance.

Chairman Henke and CP Dupuis emphasized to Mr. Marusich that it was not relevant whether the DRB found his particular canopy valence aesthetically problematic at this point. They emphasized that the only question at hand was whether The Pearl's canopy valence complied with the ordinance, and that unfortunately it did not.

Chairman Henke said that, after the design review of the valence scheduled for November 4, 2020, the DRB could possibly recommend to the BZA that the valence be granted a variance. He explained that the recommendation would not be binding on the BZA, and that the DRB would not be able to independently approve the valence.

Mr. Marusich asked whether the DRB could grant him some leeway since he did not intend to flout the ordinance requirements. He reiterated his contention that the valence was mistakenly installed without approval due to misunderstandings on the part of the people he hired to do it.

Chairman Henke stated that it is general DRB practice to look more kindly on these types of discussions when they happen before non-compliant action is taken by the business owner. He said the DRB looks less favorably on requests for forgiveness of ordinance violations.

Agreeing with Chairman Henke, the Board emphasized that a misunderstanding of ordinances or application processes was not a sufficient reason to be granted leeway by the DRB. They also reiterated Chairman Henke's previous comment that they had little ability to give Mr. Marusich leeway on this issue. They emphasized that the process of getting signage approval in the City is well-known by most business owners and that the DRB cannot act to approve an ordinance violation.

Ms. Lang said she had no problem with the sign on an aesthetic level. She agreed with her fellow Board members that since the sign violates the ordinance the only option available to them would

Design Review Board Minutes of October 21, 2020

be to consider recommending a variance approval to the BZA after November 4, 2020's design review.

Seeing no further comment on the matter, the DRB continued to the next agenda item.

	10-80-20
4) Public Hearing Review	
None.	
	10-81-20
5) Design Review	
None.	10-82-20
	10-82-20
6) Sign Review	
None.	
	10-83-20
7) Study Session	
None.	
	10-84-20

8) Miscellaneous Business And Communications

A. Staff Reports 1. Administrative Sign Approvals

CP Dupuis presented an administrative sign approval request from Dennis Pazzi, for his store located at 395 E. Maple Road. He explained that Mr. Pazzi was seeking to add a description to his sign in order to let people coming in off the street know that he does commercial interior design and not residential interior design.

Chairman Henke reminded the Board that it has been his ongoing stance that if he could not tell what a business is from the sign then he has had no objection to descriptor words being added to the signage.

Chairman Henke continued that allowing descriptor words in the sign band in select cases would also be a way for the City to further support its small businesses while they are attempting to weather the deleterious impact of the Covid-19 pandemic.

Mr. Dever said he was unsure how the DRB would determine when descriptor words in the sign band would be appropriate and when they would not be. Mr. Dever said that businesses could put the descriptor words at the bottom of their windows instead in order to provide clarity.

Chairman Henke warned that vehicles passing Pazzi on Maple would be highly unlikely to be able to see the descriptor words in the window.

Ms. Lang said she would be supportive of allowing descriptor words in this case particularly on the side of the business that faces Woodward.

Ms. Dukas said that in general she concurred with Chairman Henke. She said she found the proposed description in this case slightly long and would be more supportive if it was shortened a bit.

There was Board consensus that this item and the other five administrative sign approvals CP Dupuis wanted to discuss presently should be returned to be discussed more thoroughly by the DRB at its November 4, 2020 meeting.

CP Dupuis asked whether the six administrative sign review requests he had intended for the present meeting should be noticed and paid for as design reviews or whether they should be included on the next meeting's agenda as administrative sign review requests again. He said that if each request had to be a full design review they would not appear before the DRB until the November 18, 2020 meeting.

Chairman Henke said he would reach out to City Attorney Currier the next day to determine what would be most appropriate. He recommended that the requests be scheduled as administrative sign review requests with the understanding that they might have to be changed to design reviews and moved to the November 18 meeting depending on City Attorney Currier's response.

CP Dupuis said he would like to facilitate a future study session among the DRB members to try and gain clarity on which descriptor words are and are not acceptable according to the Board's members.

Chairman Henke explained that descriptor words has been a contentious topic among the DRB members for longer than he has been a member of the Board. He said he was willing to have a study session but cautioned CP Dupuis that he may not gain any further clarity on the Board's preferences.

2. Administrative Approvals 3. Action List - 2020

10-85-20

Adjournment

Motion by Ms. Lang

Design Review Board Minutes of October 21, 2020

Seconded by Ms. Dukas to adjourn the DRB meeting of October 21, 2020 at 8:24 p.m.

Motion carried, 4-0.

ROLL CALL VOTE Yeas: Lang, Dukas, Debbrecht, Deyer Nays: None

> Nicholas Dupuis City Planner

	C_{ity} of B	irminghamMEMORANDUM
		Planning Division
I	DATE:	November 4 th , 2020
٦	го:	Design Review Board
I	FROM:	Nicholas Dupuis, City Planner
9	SUBJECT:	Design Review (Sign) – 856 N. Old Woodward – The Pearl

The applicant has submitted a Design Review (Sign) Application for a canopy sign proposed on the O2 (Office-Commercial) and D2 (Downtown Overlay) zoning districts. The building is a newly completed four-story mixed-use building with three retail tenant spaces on the first floor and a main lobby entrance for the residential floors above. The applicant has proposed a canopy sign over the lobby entrance containing the name of the building, "The Pearl."

Signage:

The building frontage for The Pearl measures 155 ln. ft., which allows the building 155 sq. ft. of signage as per Article 1, Section 1.04 (B) of the Sign Ordinance. The only other approved existing sign on site is for the Lash Lounge, which measures 23.54 sq. ft. Thus, the remaining available sign area for the building is 131.46 sq. ft.

Table B of the Sign Ordinance requires canopy signs to measure no more than 0.33 sq. ft. for each linear foot of canopy length of the canopy upon which the sign will be placed. Additionally, the canopy valence is permitted at 18 in. maximum, and signs may not extend beyond the height of the canopy valence. One sign is permitted per canopy, and illumination is permitted.

The proposed canopy sign measures 70 in. wide by 9 in. tall for a total of 4.38 sq. ft. in area. The canopy valence length is 164 in. and the canopy valence is 18 in. tall. Following the requirements of the Sign Ordinance, the maximum area permitted on the canopy is 4.56 sq. ft. Thus, the proposed canopy sign meets the Sign Ordinance. The applicant is also proposing internal illumination and push-through 9 in. white acrylic letters, which adds dimension to the sign face.

Sign Review Requirements:

Sign review approval shall be granted only upon determining the following:

- 1. The scale, color, texture and materials of the sign being used will identify the business succinctly, and will enhance the building on which it is located, as well as the immediate neighborhood.
- 2. The scale, color, texture and materials of the sign will be compatible with the style, color, texture and materials of the building on which it is located, as well as neighboring buildings.
- 3. The appearance of the building exterior with the signage will preserve or enhance, and not adversely impact, the property values in the immediate neighborhood.
- 4. The sign is neither confusing nor distracting, nor will it create a traffic hazard or otherwise adversely impact public safety.
- 5. The sign is consistent with the intent of the Master Plan, Urban Design Plan(s), and/or Downtown Birmingham 2016 Report, as applicable.
- 6. The sign otherwise meets all requirements of this Chapter.

Recommendation:

The Planning Division recommends that the Design Review Board **APPROVE** the Design Review (Sign) application for 856 N. Old Woodward – The Pearl.

Wording for Motions

Motion to **APPROVE** the Design Review (Sign) application for 856 N. Old Woodward – The Pearl.

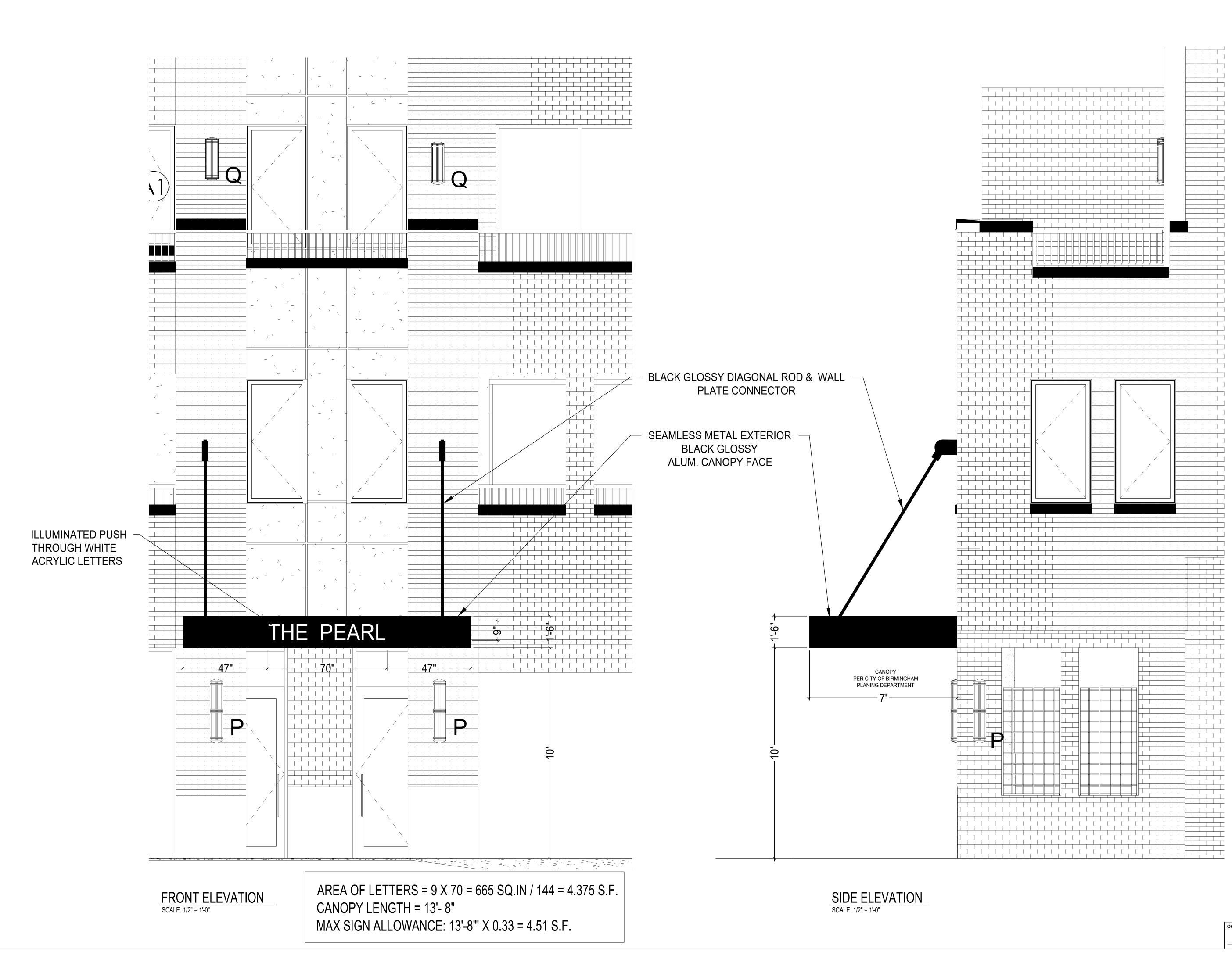
OR

Motion to **POSTPONE** the Design Review (Sign) application for 856 N. Old Woodward – The Pearl – pending receipt of the following:

1.	
2.	
3.	
4.	
	OR

Motion to **DENY** the Design Review (Sign) application for 856 N. Old Woodward – The Pearl – for the following reasons:

1.	
2.	
3.	
•.	



MARUSICH ARCHITECTURE

36880 WOODWARD AVENUE BLOOMFIELD HILLS, MI 48304 SUITE 100

PHONE: (248) 839-5807 PHONE: (313) 482-0645

johnm@marusicharchitecture.com

COPY RIGHT

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IN THE ABSENCE OF A WRITTEN AIA CONTRACT ACCEPTANCE AND/OR USE OF THESE DOCUMENTS BY THE OWNER/CLIENT OR HIS AGENTS SHALL CONSTITUTE TO BE BINDING CONTRACT BETWEEN THE OWNER/CLIENT AND THE ARCHITECT IN ACCORDANCE TO ALL CONDITIONS CONTAINED WITHIN AIA B151 AND B141 CONTRACTS. ALL IDEAS, DESIGNS, ARRANGEMENTS, AND PLANS INDICATED BY OR REPRESENTED BY THE DRAWINGS AND WRITTEN MATERIAL APPEARING HEREIN CONSTITUTES THE ORIGINAL AND UNPUBLISHED WORK OF MARUSICH ARCHITECTURE LLC. AND THE SAME MAY NOT BE DUPLICATED, USED, TRANSFERRED, OR DISCLOSED TO ANY PERSON, FIRM, CORPORATION, OR AGENCY WITHOUT A WRITTEN CONTRACT OR WRITTEN CONSENT OF

THE ARCHITECT AND MARUSICH ARCHITECTURE. ALL DIMENSIONS ARE WRITTEN AND SHALL NOT BE SCALED OFF THE DRAWING. © COPYRIGHT MARUSICH ARCHITECTURE LLC. 2019

OWNER

FLS PROPERTIES #5 LLC

2950 WALNUT LAKE ROAD WEST BLOOMFIELD, 48323

PROJECT NAME

THE PEARL CANOPY DESIGN

856 OLD NORTH WOODWARD BIRMINGHAM, MI, 48009

PROJECT # 18 - 11 ISSUE DATE # **REVISION HISTORY** OWNER REVIEW REVISION 04/13/2020 REVISION 05/15/2020 REVISION 05/21/2020 **REVISION 11** 07/31/2020 **REVISION 12** 10/26/2020 **REVISION 13** 10/30/2020

DRAWN BY: NM

CHECKED BY: JM



SEAL

OWNER / OWNER'S AGENT APPROVED & ACCEPTED

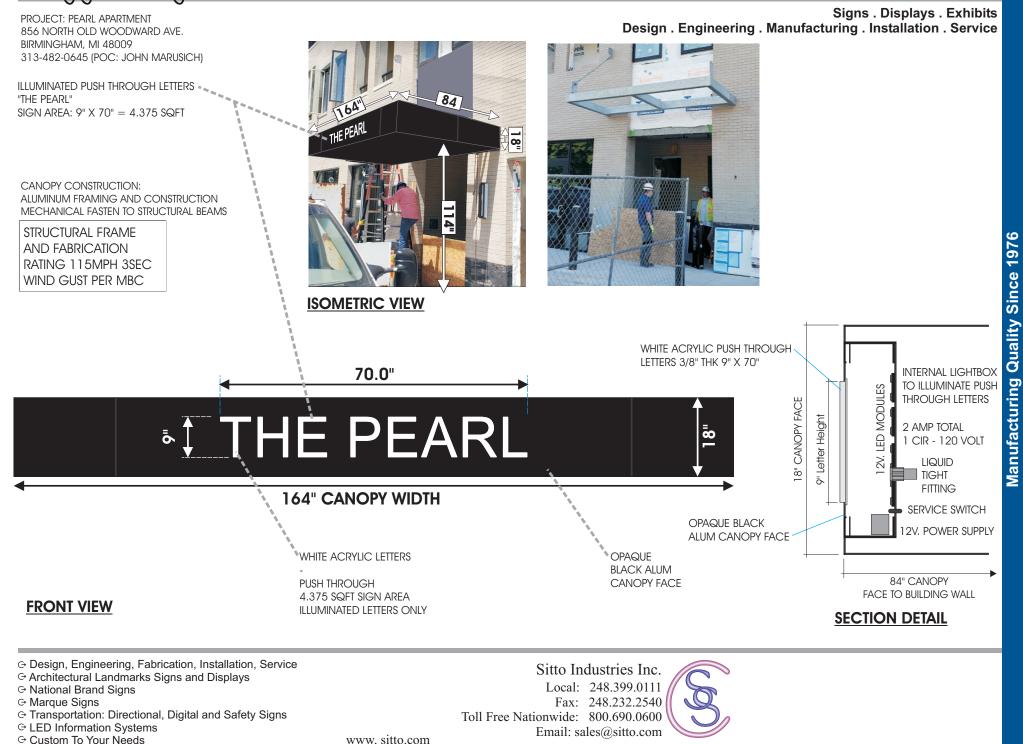
DATE:___/___

/201

05/25/201 Sheet # X-1

Telling your story in 3 dimension

Sitto Industries



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Date 09/23/2020 9:00:31 AM Gaunt \$100.00

Dete 09/23/2020 9:00:31 AM Receipt 546894 Amount \$400.00



Design Review (Sign) Application Planning Division

Form will not be processed until it is completely filled out

1. Applicant

	roperties #5, LLC
Address: 295	0 Walnut Lake Road
	field, MI 48323
Phone Number:	248-680-1401
Email address:	fsimon@simonattys.com

3. Project Contact Person

Name: John M. Marusich	
Address: Moodward,	#100
Bloomfield Hills, MI	48304
Phone Number: 248-839-580	7

5. Required Attachments I.

- Two (2) paper copies and one (1) digital copy of all project plans including:
 - A detailed and scaled Sign Plan depicting i. accurately and in detail the proposed construction, alteration or repair;
 - ii. Colored elevation drawings for each building elevation;
 - iii. A Landscape Plan (if applicable);
 - A Photometric Plan (if applicable); iv.
- 11. Specification sheets for all proposed materials and/or light fixtures;

6. Project Information

Address/Location of the property: 856 N, 01d Woodward	Is the property loca
Birmingham, MI 48009	Is the property with
Name of development: <u>The Pear1</u>	\rightarrow If so, which?
Sidwell #: 1925328001	Will the project rec
Current Use: mixed use	\rightarrow If so, how many
Proposed Use: mixed use	Has the project bee
Area of Site in Acres:	\rightarrow If so, which?
Current zoning: <u>02/D2</u>	/ II 50, WIII0II.

2. Property Owner

Name: Frank R. Simon/FLS Properties #5, LLC	
Address: 2950 Walnut Lake Road	
W. Bloomfield, MI 48323	
Phone Number: 248-790-9500	
Email address: fsimon@simonattys.com	

4. Project Designer/Developer

Name: John M. Marusich	Name: John M. Marusich
Address: 36880 Woodward, #100	Address: 36880 Woodward, #100
Bloomfield Hills, MI 48304	Bloomfield Hills, MI 48304
Phone Number: 248-839-5807	Phone Number: 248-839-5807
Email address: johnm.marusicharchitecture	@gmailEmailmaddress: johnm.marusicharchitecture @

gmail.com

- 111. Samples of sign materials as required by the Planning Division;
- Photographs of existing conditions on the site IV. including all building facades, existing signage, landscaping and light fixtures;
- ۷. Current aerial photographs of the site and surrounding properties;
- VI. Warranty Deed, or Consent of Property Owner if applicant is not the owner;
- VII. Any other data requested by the Planning Board, Planning Department, or other City Departments.

d	Is the property located in a floodplain? Is the property within a Historic District? \rightarrow If so, which?	Yes XCX	No D
	Will the project require a variance? \rightarrow If so, how many?		
	Has the project been reviewed by another board? \rightarrow If so, which?		ĸ

7. Details of the Proposed Development (attach separate sheet if necessary)

"The Pearl" name on canopy, See attached plans.

8. Location of Proposed Signs

Sign #1:Canopy	
Sign #2:	
Sign #3:	
Sign #4:	

9. Number of Sign(s)

Wall:	N/A			
Name-Lett	ter:	The	Pearl	
Ground:	N/A			
Canopy:	1			

10. Sign Size, Material & Content

Sign #1		
Type of S	Sign: canopy	
Width:	see drawings	
Depth:		
Height:	see drawings	
Total Squ	uare Feet: see drawings	
	fLettering: see drawings	
Height fr	rom Grade: see drawings	

Sign #2

Type of Sign:	
Width:	
Depth:	
Height:	
Total Square Feet:	
Height of Lettering:	
Height from Grade:	
Sign #3	
Type of Sign:	
Width:	

Depth: Height: Total Square Feet: Height of Lettering: Height from Grade:

Awning: 01 Projecting Sign (Wall): 71 Projecting Sign (Post): _____ Other: ____N/A N/A

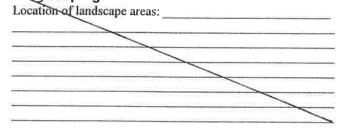
N/A

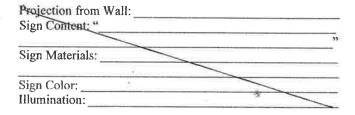
Projection from Wall:	7'0"			
Sign Content: "The	Pearl			
Sign Materials: blac	k metal	with	white	, letter
<u>.</u>				
Sign Color: <u>black</u> Illumination: <u>The P</u>	with wh: earl	ite le	etters	
	curi			
Desire C. Dr. II.				
Projection from Wall: _				
Sign Content: "				
Sign Materials:				
Sign Color:				
Illumination:	-			
Projection from Wall:				
Sign Content: "		/	ç	
			/	**
Sign Materials:			/	1.0
			1	<hr/>
Sign Color:				/

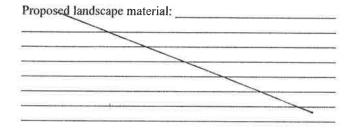
Type of Sign: Width: Depth: Height: Total Square Feet: Height of Lettering: Height from Grade:

11. Landscaping

Sign #4







12. Building & Sign Lighting Building Number of Light Fixtures on Building: Light Level at Each Property Line: Type of Light Fixtures on Building: Location of Light Fixtures on Building:	Signage Sign Lighting Proposed: back lighted Number of Fixtures (if external): N/A Wattage per Fixture: N/A Location of Sign Lighting: N/A	
13. Existing Signage Number of Existing Signs:N/A Types of Existing Signage:	Total Square Footage of Existing Signage:	

The undersigned states the above information is true and correct, and understands that it is the responsibility of the applicant to advise the Planning Division and / or Building Division of any additional changes made to an approved site plan. The undersigned further states that they have reviewed the procedures and guidelines for Site Plan Review in Birmingham, and have complied with the same. The undersigned will be in attendance at the Planning Board meeting when this application will be discussed.

By providing your e-mail to the City, you agree to receive news notifications from the City. If you do not wish to receive these messages, you may unsubscribe at any time.

Signature of Owner: Date: <u>9/21/2020</u>

Print name: FLS Properties #5, LLC/Frank R. Simon

Signature of Applicant: _____ Date: _____Date: _____Date: ______Date: _____Date: _____Date: _____Date: _____Date: _____Date: _____Date: _____Date: _____Date: ______Date: ______Date: _____Date: ______Date: ______Date: ______Date: ______Date: ______Date: _____Date: ______Date: ______Date: _____Date: ______Date: ______Date: ______Date: ______Date: ______Date: _____Date: ______Date: _____Date: ______Date: ______Date: ______Date: ______Date: _____Date: ______Date: _____Date: ______Date: _____Date: _____Date: _____Date: _____Date: ______Date: _____Date: ______Date: ______AADE

Print Name: FLS Properties #5, LLC/Frank R. Simon

Signature of Architect: _____ Date: _____

Print Name: John M. Marusich

Office Use Only
 Application #: ______
 Date Received: ______
 Fee: ______
 Date of Approval: _____ Date of Denial: _____ Accepted By: _____



Notice Sign Rental Application Community Development

1. Applicant

Applicalle
Name: FLS Properties #5, LLC
Address: 2950 Walnut Lake Road
W. Bloomfield, MI 48323
Phone Number: 248-680-1401
Fax Number: 248-720-0293
Email address: fsimon@simonattys.com

3. Project Information

Address/Location of Property:	856 N.	01d	Woodwarð	Ave.
Name of Development: The	Pearl			
Area in Acres:				

4. Date of Board/Commission Review

City Commission:	
Planning Board:	
Historic District Commission;	
Design Review Board: 10/7/2020	

2. Property Owner

Name: Frank R. Simon/FLS Properties #5, LLC
Address: 2950 Walnut Lake Road
W. Bloomfield, MI 48323 Phone Number: 248-790-9500
Phone Number: 248-790-9500
Fax Number: 248-720-0293
Email address: fsimon@simonattys.com

Name of Historic District, if any:	N/A
Current Use: mixed_use	
Current Use: mixed use Current Zoning: 02/D2	

Board of Zoning Appeals:	
Board of Building Trades Appeals:	
Housing Board of Appeals:	
Other:	

The undersigned states the above information is true and correct, and understands that it is the responsibility of the applicant to post the Notice Sign(s) at least 15 days prior to the date on which the project will be reviewed by the appropriate board or commission, and to ensure that the Notice Sign(s) remains posted during the entire 15 day mandatory posting period. The undersigned further agrees to pay a rental fee and security deposit for the Notice Sign(s), and to remove all such signs on the day immediately following the date of the hearing at which the project was reviewed. The security deposit will be refunded when the Notice Sign(s) are returned undamaged to the Community Development Department. Failure to return the Notice Sign(s) and/or damage to the Notice Sign(s) will result in forfeiture of the security deposit.

Signature of Applicant:	Jun	Date: 9-21-202
		Date:

	Office Use Only	
Application#:	Date Received:	Fee:
Date of Approval:	Date of Denial:	Reviewed By:

City of B	irmingham	<u>MEMORANDUM</u>
	A Walkable Community	Planning Division
DATE:	November 4 th , 2020	
то:	Design Review Board	
FROM:	Nicholas Dupuis, City Planner	
SUBJECT:	Design Review (Sign) – 996 S. Adams	s – Primo's Pizza

The applicant has submitted a Design Review (Sign) Application for a ground sign proposed in the B2 (General Business) zoning district. The existing sign on site is considered a pole sign, which is a prohibited sign type in the Sign Ordinance. The applicant has advised that the current pole sign on site has been struck by vehicles on numerous occasions over the years, and they feel as though it is time to remove the sign and pursue a new concept. The new sign will supplement the only other existing signage, which is a name letter sign ("Primo's") on the building face.

Signage:

The new ground sign is proposed at the southeast corner of the property. The building frontage is 60 ln. ft., which permits 60 sq. ft. of combined sign area as per Article 1, Section 1.04 (B) of the Sign Ordinance. The proposed ground sign will be composed of a 32 in. brick base, roughly 5 in. "spacer," and a round aluminum sign cabinet and sign face with push through acrylic lettering. The sign is proposed to be internally illuminated with LED's. The brick base will be 32 in. long and 20 in. wide, while the sign cabinet will measure 56 in. x 56 in. and 12 in. wide.

Table B of the Sign Ordinance permits grounds sign at 30 sq. ft. per side for 60 sq. ft. total and no more than 8 ft. in height. Illumination is permitted, but light box signs are not. The proposed sign measures 21.78 sq. ft. per side for a total of 43.56 sq. ft., meeting the ground sign requirements of the Sign Ordinance. Additionally, the permitted combined sign area of 60 sq. ft. is not exceeded with the addition of the 43.56 sq. ft. ground sign. The total proposed combined sign area is 51.96 sq. ft. (43.56 proposed, 8.4 existing). Finally, the sign is proposed at 8 ft. above grade, and the illumination method is appropriate through the use of push through acrylic lettering, which also adds dimensionality to the sign face.

The sign plans submitted also show two non-dimensional aluminum plate stem and leaf designs fastened to the brick screenwall behind the ground sign. City Staff has been advised that these were included in the design to attract an abundance of attention to the fact that there is a round

sign in the proposed location. Although these aluminum stem and leaf designs are not a product of the business, they may still be considered signage:

Sign: Any object, device, logo, display or structure, or part thereof, which is intended to advertise, identify, display, or direct or attract attention to an object, person, institution, organization, business, product, service, event or location by any means. Sign shall be deemed to be a single sign whenever the proximity, design, context or continuity reasonably suggests a single unit, notwithstanding any physical separation between parts.

Although there are no dimensions given for these additions, their classification as signage will more than likely preclude them from being permitted by the Design Review Board and thus, they should be removed.

Sign Review Requirements:

Sign review approval shall be granted only upon determining the following:

- 1. The scale, color, texture and materials of the sign being used will identify the business succinctly, and will enhance the building on which it is located, as well as the immediate neighborhood.
- 2. The scale, color, texture and materials of the sign will be compatible with the style, color, texture and materials of the building on which it is located, as well as neighboring buildings.
- 3. The appearance of the building exterior with the signage will preserve or enhance, and not adversely impact, the property values in the immediate neighborhood.
- 4. The sign is neither confusing nor distracting, nor will it create a traffic hazard or otherwise adversely impact public safety.
- 5. The sign is consistent with the intent of the Master Plan, Urban Design Plan(s), and/or Downtown Birmingham 2016 Report, as applicable.
- 6. The sign otherwise meets all requirements of this Chapter.

Recommendation:

The Planning Division recommends that the Design Review Board **APPROVE** the Design Review (Sign) application for 996 S. Adams – Primo's Pizza – with the following condition:

- 1. The applicant must remove the existing pole sign; and
- 2. The two aluminum stem and leaf designs are not approved.

Wording for Motions

Motion to **APPROVE** the Design Review (Sign) application for 996 S. Adams – Primo's Pizza – with the following condition:

- 1. The applicant must remove the existing pole sign: and
- 2. The two aluminum stem and leaf designs are not approved.

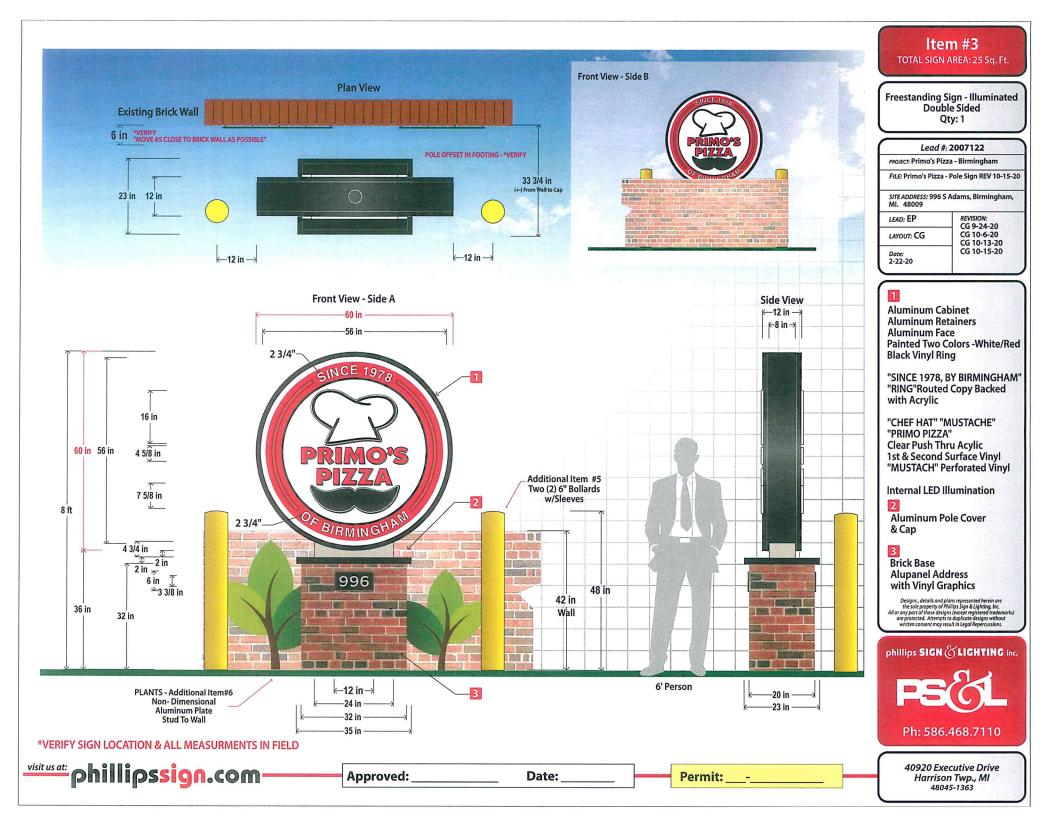
OR

Motion to **POSTPONE** the Design Review (Sign) application for 996 S. Adams – Primo's Pizza – pending receipt of the following:

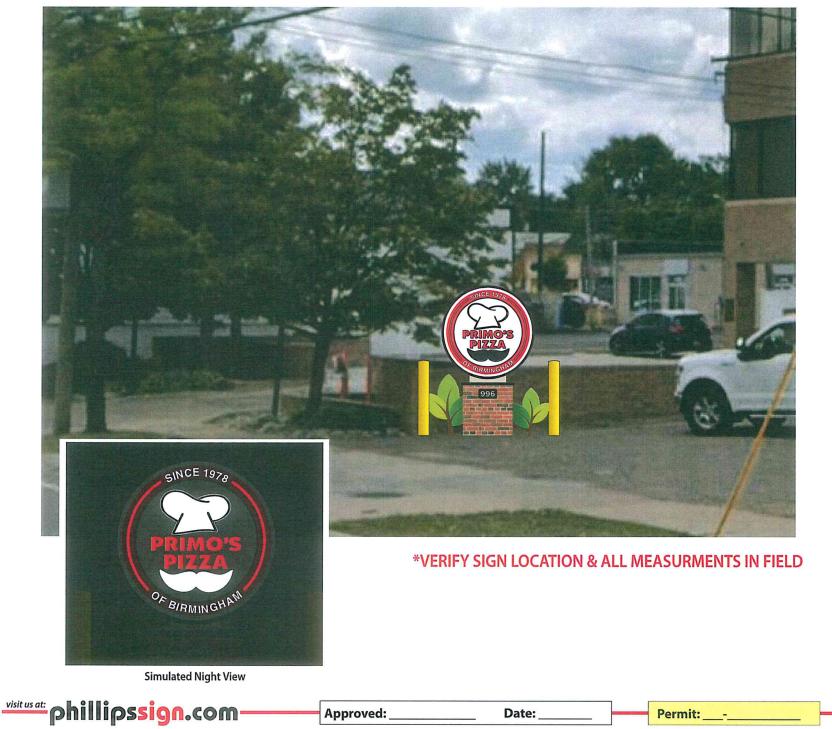
1	
2	
3.	
4.	
	OR

Motion to **DENY** the Design Review (Sign) application for 996 S. Adams – Primo's Pizza – for the following reasons:

1.	
2.	
3.	



Simulated Perspective View is Approximate

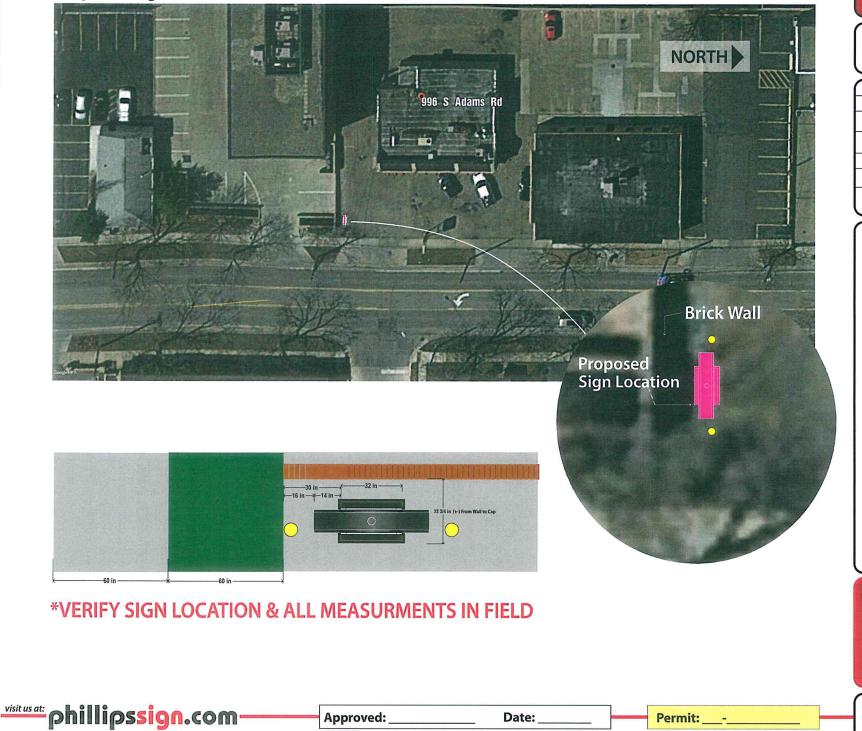


Iten TOTAL SIGN A	n #3 REA: 25 Sq. Ft.
Freestanding Sig Double Qty	Sided
Lead #: 2	2007122
PROJECT: Primo's Pizza	and the provider
FILE: Primo's Pizza - P	ole Sign REV 10-15-20
SITE ADDRESS: 996 S A MI. 48009	dams, Birmingham,
LEAD: EP	REVISION:
LAYOUT: CG	CG 9-24-20 CG 10-6-20 CG 10-13-20
Date:	CG 10-13-20 CG 10-15-20
2-22-20	
Designs, details and plan the sole property of Phil XI or any part of these designs are protected. Attempts to written consent may resur-	is represented herein are fips Sign & Liphing, Inc. Greept repisterer fondemarks)
are protected. Attempts to written consent may result phillips SIGN (
PS	<u>Ó</u> L

40920 Executive Drive Harrison Twp., MI 48045-1363

Ph: 586.468.7110

Proposed Sign Location: 996 South Adams



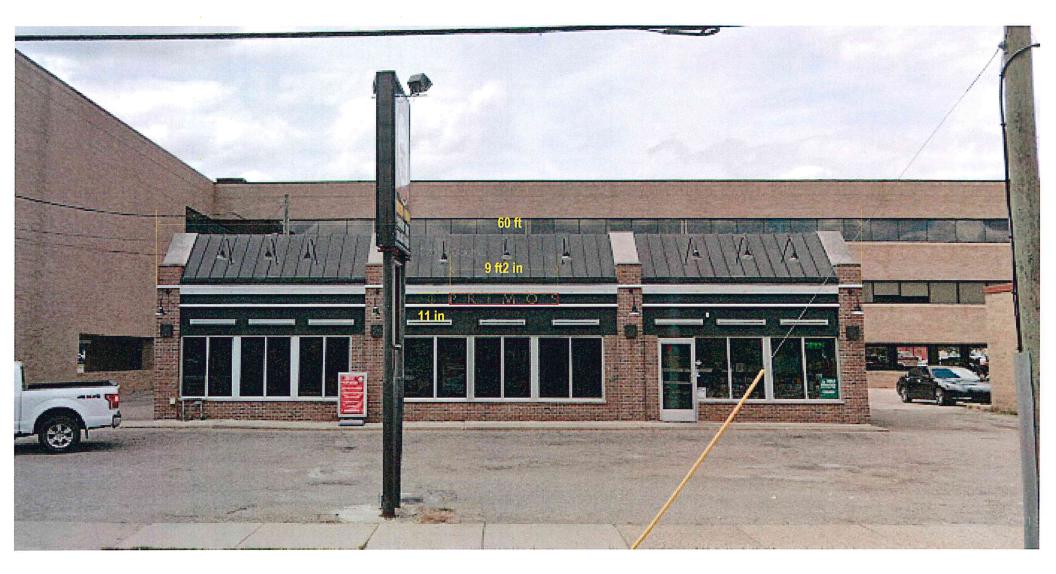
Lead #	2007122
ROJECT: Primo's Piz	za - Birmingham
ILE: Primo's Pizza	- Pole Sign REV 10-15-20
ITE ADDRESS: 996 S 11. 48009	Adams, Birmingham,
EAD: EP	REVISION:
AYOUT: CG	CG 9-24-20 CG 10-6-20
ate: -22-20	CG 10-13-20 CG 10-15-20

Item #3





40920 Executive Drive Harrison Twp., MI 48045-1363



PHILLIPS SIGN & LIGHTING INC. 40920 EXECUTIVE DRIVE HARRISON TOWNSHIP, MICHIGAN 48045-1363



Design Review (Sign) Application Planning Division

Form will not be processed until it is completely filled out

1. Applicant

Name: E	D PHILLIPS/PHILLIPS SIGN & LIGHTING
Address:	40920 EXECUTIVE DRIVE
	HARRISON TOWNSHIP, MI 48045
Phone N	imber: 586-468-7110
Email ad	dress: stephanie@phillipssign.com

3. Project Contact Person

Name: ED PHILLIPS/PHILLIPS SIGN & LIGHTING
Address: 40920 EXECUTIVE DRIVE
HARRISON TOWNSHIP, MI 48045
Phone Number: 586-468-7110
Email address: stephanie@phillipssign.com

5. Required Attachments

- I. Two (2) paper copies and one (1) digital copy of all project plans including:
 - i. A detailed and scaled Sign Plan depicting accurately and in detail the proposed construction, alteration or repair;
 - ii. Colored elevation drawings for each building elevation;
 - iii. A Landscape Plan (if applicable);
 - iv. A Photometric Plan (if applicable);
- II. Specification sheets for all proposed materials and/or light fixtures;

6. Project Information

Address/Location of the property: 996 S. ADAMS ROAD

Name of development:	PRIMO'S PIZZA OF BIRMINGHAM
Sidwell #:	
Current Use:	
Proposed Use: PIZZERIA	
Area of Site in Acres:	
Current zoning:	

2. Property Owner

Name: JOHN D'ANGELOS/BIRMINGHAM PIZZA HOLDING CO., INC.

Address: P.O. BOX1839	
BIRMINGHAM, MI 48012-1839	
Phone Number: 248-496-6660	
Email address: 4966660@gmail.com	

4. Project Designer/Developer

Name: PI	HILLIPS SIGN & LIGHTING	
Address:	40920 EXECUTIVE DRIVE	
	HARRISON TOWNSHIP, MI 4804	5
Phone Nu	umber: 586-468-7110	
Email ad	dress: stephanie@phillipssign.com	n

- III. Samples of sign materials as required by the Planning Division;
- IV. Photographs of existing conditions on the site including all building facades, existing signage, landscaping and light fixtures;
- V. Current aerial photographs of the site and surrounding properties;
- VI. Warranty Deed, or Consent of Property Owner if applicant is not the owner;
- VII. Any other data requested by the Planning Board, Planning Department, or other City Departments.

	Yes	No
Is the property located in a floodplain?		$\overline{\mathcal{A}}$
Is the property within a Historic District?		
\rightarrow If so, which?		
Will the project require a variance?		
\rightarrow If so, how many?		
Has the project been reviewed by another board?	m	
\rightarrow If so, which?	L 1	ليتنا

7. Details of the Proposed Development (attach separate sheet if necessary)

INSTALLATION OF INTERNALLY ILLUMINATED DOUBLE-FACED FREESTANDING SIGN

8. Location of Proposed Signs

Sign #1:	SOUTH EAST CORNER OF PROPERTY
Sign #2:	
Sign #3:	
Sign #4:	

9. Number of Sign(s)

Wall:	
Name-Letter:	
Ground:	
Canopy:	

10. Sign Size, Material & Content

Sign #1

Type of Sign: FREESTANDING
Width: 12" SIGN CABINET - 20" BRICK BASE
Depth: 3/4" PRIMO PIZZA LETTERING PUSH THRU SIGN FACE
Height: ⁶⁰ "
Total Square Feet: ²⁵
Height of Lettering: PRIMO'S PIZZA - 4 5/8"
Height from Grade: ^{8'}

Sign #2

Type of Sign: N/A
Width:
Depth:
Height:
Total Square Feet:
Height of Lettering:
Height from Grade:

Sign #3

Type of Sign: N/A
Width:
Depth:
Height:
Total Square Feet:
Height of Lettering:
Height from Grade:

Sign #4

Type of Sign: <u>N/A</u>	
Width:	
Depth:	
Height:	
Total Square Feet:	
Height of Lettering:	
Height from Grade:	

11. Landscaping

Location of landscape	areas: N/A

Awning:	
Projecting Sign (Wall):	
Projecting Sign (Post):	
Other: ONE - FREESTANDING SIGN	
A	

Projection from Wall: <u>N/A</u> Sign Content: "<u>SINCE 1978 PRIMO'S PIZZA OF BIRMINGHAM</u>

Sign Materials: ALUMINUM CABINET, ALUMINUM RETAINERS, ALUMINUM

FACE, ROUTED COPY BACKED WITH ACRYLIC, CLEAR PUSH THRU ACRYLIC Sign Color: RED AND WHITE

Illumination: INTERNAL LED ILLUMINATION

Sign Matchais.

Projection from Wall: Sign Content: "	
	,,
Sign Materials:	
Sign Color:	
Illumination:	

Projection from Wall: Sign Content: "	
	,;
Sign Materials:	
Sign Color:	
Illumination:	

Proposed landscape material: ______

12. Building & Sign Lighting	
Building	Signage
Number of Light Fixtures on Building:	Sign Lighting Proposed:
Light Level at Each Property Line:	Number of Fixtures (if external):
Type of Light Fixtures on Building:	Wattage per Fixture:
Location of Light Fixtures on Building:	Location of Sign Lighting:
13. Existing Signage	
Number of Existing Signs: Two	Total Square Footage of Existing Signage:
Types of Existing Signage: DIMENSIONAL LETTER WALL SIGN 8	
POLE SIGN. NOTE: POLE SIGN TO BE REMOVED WHEN FREESTANDING	Length of Storefront:
SIGN IS INSTALLED	

The undersigned states the above information is true and correct, <u>and understands that it is the</u> responsibility of the applicant to advise the Planning Division and / or Building Division of any additional changes made to an approved site plan. The undersigned further states that they have reviewed the procedures and guidelines for Site Plan Review in Birmingham, and have complied with the same. The undersigned will be in attendance at the Planning Board meeting when this application will be discussed.

By providing your e-mail to the City, you agree to receive news notifications from the City. If you do not wish to receive these messages, you may unsubscribe at any time.

Signature of Owner:	Deaugh		Date: 10-16-20
Print name: JOHN D'ANGELOS	$-\rho/\eta_{-}$		
Signature of Applicant:	& fility		Date: 10-16-20
Print Name: ED PHILUPS	· · /		
Signature of Architect:			Date:
Print Name:			
ann an Anna an Anna ann an Anna ann an Anna Anna Anna Anna Anna Anna Anna Anna Anna an Anna Anna Anna Anna Anna	Office Use Only		
Application #:	Date Received:	Fee:	
Date of Approval:	Date of Denial:	Accepted By: _	



Notice Sign Rental Application Community Development

1. Applicant

, to buo duite	
Name: ED PHILLIPS/PHILLIPS SIGN & LIGHTING	
Address: 40920 EXECUTIVE DRIVE	
HARRISON TOWNSHIP, MI 48045	
Phone Number: 586-468-7110	
Fax Number: 586-468-7441	
Email address: stephanie@phillipssign.com	

3. Project Information

Address/Location of Property: 996 S. ADAMS ROAD
Name of Development: PRIMO'S PIZZA OF BIRMINGHAM
Area in Acres:

4. Date of Board/Commission Review

City Commission:
Planning Board:
Historic District Commission:
Design Review Board:

2. Property Owner

Current Zoning:

	JOHN D'ANGELOS/BIRMINGHAM PIZZA HOLDING CO., LLC S: P.O. BOX 1839
Addres	BIRMINGHAM, MI 48012-1839
Phone 1	Number: 248-496-6660
Fax Nu	mber:
Email a	ddress: 4966660@gmail.com
Name o	f Historic District, if any:
Current	Use:

Board of Zoning Appeals:	
Board of Building Trades Appeals:	
Housing Board of Appeals:	
Other: ONE - FREESTANDING SIGN	

The undersigned states the above information is true and correct, and understands that it is the responsibility of the applicant to post the Notice Sign(s) at least 15 days prior to the date on which the project will be reviewed by the appropriate board or commission, and to ensure that the Notice Sign(s) remains posted during the entire 15 day mandatory posting period. The undersigned further agrees to pay a rental fee and security deposit for the Notice Sign(s), and to remove all such signs on the day immediately following the date of the hearing at which the project was reviewed. The security deposit will be refunded when the Notice Sign(s) are returned undamaged to the Community Development Department. Failure to return the Notice Sign(s) and/or damage to the Notice Sign(s) will result in forfeiture of the security deposit.

Signature of Applicant:

Killin

_____ Date: <u>0-16-2-</u>0

Office Use Only				
Application#:	Date Received:	Fee:		
Date of Approval:	Date of Denial:	Reviewed By:		



MEMORANDUM

Planning Department

DATE:	October 30 th , 2020
то:	Design Review Board
FROM:	Brooks Cowan, City Planner
SUBJECT:	Study Session: Murals, Wall Art, and Terminating Vistas

On August 19th, 2020, the Design Review Board conducted a study session related to murals and art on the exterior of buildings. Issues related to the Sign Ordinance preventing murals from being painted on the side of a building were discussed, as well issues regarding the lack of clarity in the Sign Ordinance and Zoning Ordinance for the application of wall art versus signage and architectural features. Discussion regarding the location of wall art and how the Board may consider limiting such art to certain locations occurred. There was also discussion related to defining art to separate wall art from signage and architectural features.

Conversations regarding wall art in Birmingham have occurred this past year with the Public Arts Board as well. The Public Arts Board recently submitted a report to City Commission with recommendations to allow murals and wall art. This report was accepted by City Commission on August 24th, 2020, therefore staff requests that the Design Review Board review the recommendations of the Public Arts Board and continue the study session related to murals and wall art on the exterior of buildings.

For background on the Public Arts Board report and recommendations, On May 22nd, 2019, the Public Arts Board recommended to City Commission that the electrical box at Merrill and S. Old Woodward be painted as a popcorn box. During the hearing, a discussion related to public art in Terminating Vistas was held. Terminating Vistas are identified in the Zoning Ordinance as locations that require enhanced design features due to their location. The City Commission motioned to approve the popcorn box design, and directed the Public Arts Board to evaluate ways in which Terminating Vistas may be enhanced with Public Art.

The Public Arts Board evaluated the various Terminating Vista locations identified in the Zoning Ordinance and discussed various types of art for these locations; wall art on the exterior of buildings being one of their recommendations.

On August 24th, 2020, The Public Arts Board's Terminating Vista report was reviewed and accepted by City Commission. The City Commission discussed how to begin moving forward with the recommendations of the report, and requested an implementation framework to provide an idea of how recommendations should be reviewed by various city boards.

On September 21st, 2020, the implementation framework was reviewed by City Commission and the general consensus was that it provided a reasonable outline of how the report should be considered. The implementation framework, which may be found on page 20 and 21 of the report, recommends that the Design Review Board consider allowing murals on buildings, and also

consider a possible wall art review process that involves the Public Arts Board and the Design Review Board.

The Terminating Vista report is attached below. For items specific to the Design Review Board and wall art, see Best Practices page 13, City Policy page 17, Recommendation #4 on page 19, and Implementation Framework on page 20.

Although the Public Arts Board's report was related to Terminating Vistas, wall art recommendations could be applied in a more broad spectrum to include all facades, side and rear walls, alleys, etc. In regards to wall art and recommendations of the Terminating Vista Report, staff recommends that the Design Board consider three items related to wall art for discussion:

- 1.) Permitting murals to be painted on the exterior of buildings
- 2.) permitting wall art to be applied to the exterior of buildings, including but not limited to:
 - Temporary Canvasses
 - Ceramic Tiling
 - Wall sculptures
- 3.) Creating a review process for wall art that incorporates a review and recommendation from the Public Arts Board first.

Terminating Vistas in Downtown Birmingham

A Report by the Birmingham Public Arts Board



Report Summary

On May 20th, 2019 The Birmingham Public Arts Board was asked by City Commission to evaluate ways to enhance Terminating Vistas in Birmingham's downtown through the use of Public Art.

The concept of Terminating Vistas having enhanced design features was first introduced to the City in the Downtown Birmingham 2016 Plan and the designated locations were approved as a part of the Downtown Overlay District in 1997.

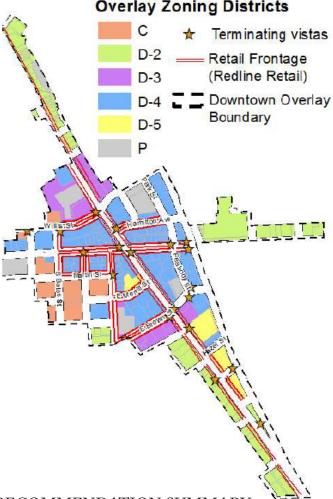
Terminated Vistas are defined in the Zoning Ordinance as "a building or structure, or a portion thereof, as designated on the Regulating Plan, that terminates a view with architectural features of enhanced character and visibility" (Section 9.02 Definitions).

Section 3.04(E)(15) of the Downtown Overlay Standards states that "any building that terminates a view, as designated on the Regulating Plan, shall provide distinct and prominent architectural features of enhanced character and visibility, which reflect the importance of the building's location and create a positive visual landmark."

The Downtown Overlay Zoning Districts Map has designated 20 locations as Terminating Vistas. The Birmingham Public Arts Board used these locations as a guide to evaluate Terminating Vistas and make recommendations relative to ways in which public art may help enhance the City's Terminating Vistas. Recommendations for prominent intersections that could benefit from enhanced design features were also made.

The Public Arts Board evaluated various types of public art that could be placed in Terminating Vistas such as sculptures, furniture, artistic utilities, landscaping and murals. Current City policy affecting the review process and installation process was also considered and recommendations were made regarding City standard furniture, landscaping, utilities and signage policy.

Lastly, the Public Arts Board evaluated City policy impacting the installation process of public art and has provided policy recommendations to assist in the implementation of the public art recommendations.



RECOMMENDATION SUMMARY

1.) Use public art such as sculptures, artistic furniture, artistic utilities, landscaping and wall art to enhance the City's Terminating Vistas.

2.) Revise the sculpture installation process to incentivize sculptures on loan and to make the installation process more efficient for artists and City staff.

3.) Revise City policy towards City-standard benches, light poles, landscaping and utility boxes to permit an occasional artistic variation.

4.) Amend the sign ordinance and create a new design review policy to allow murals to be placed on the exterior of buildings.

5.) Create a public notification process for art in public spaces.











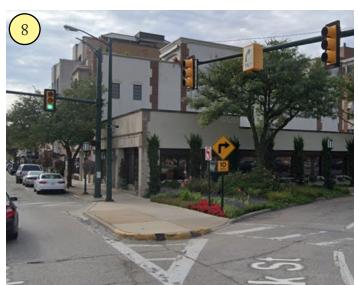


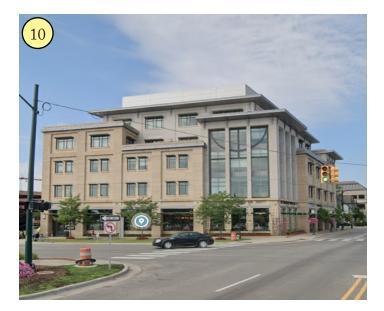








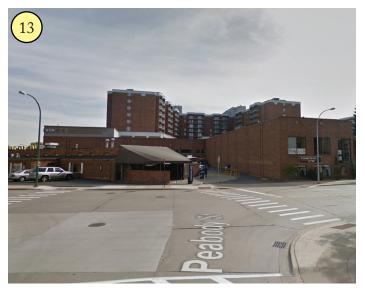










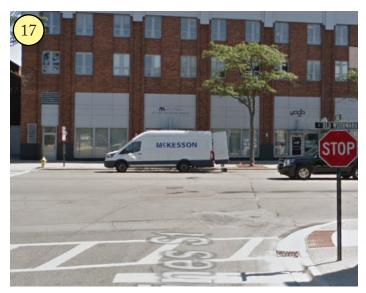














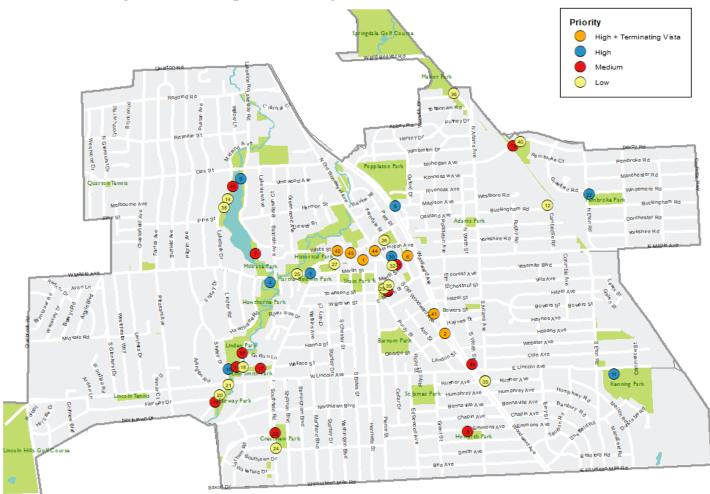




Prioritized Locations for Public Art

The Public Arts Board maintains a map of prioritized locations for public art. It is used as a reference whenever a sculpture for loan or donation is made to the City. Each point is numbered for reference, and the colors indicate areas with higher priority. The priorities are meant to serve as a guideline, though the Public Arts Board has indicated that each sculpture will be evaluated on a case-by-case basis so that it can be contextual with its surroundings. The Public Arts Board reviewed the various Terminating Vistas and selected seven of the locations to add to their priority map for sculptures. These locations include N. Old Woodward and Hamilton Row, Chester & Willits, Bates & Willits, Maple & Henrietta, Park & Maple, S. Old Woodward & Bowers, and S. Old Woodward & Woodward. The updated Prequalified Public Art Locations Map is pictured below where downtown Terminating Vistas were placed as a high priority.

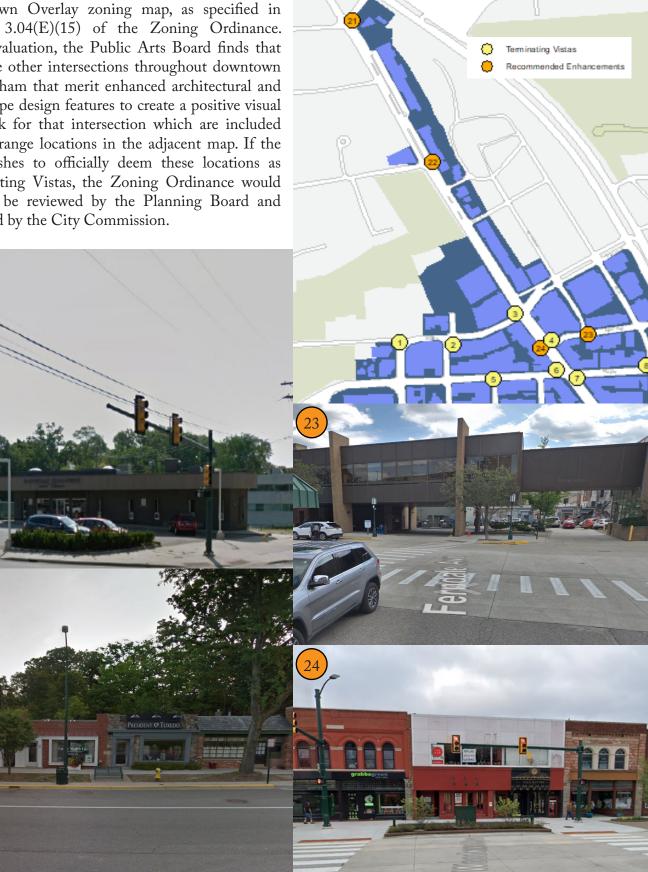
City of Birmingham Prequalified Public Art Locations



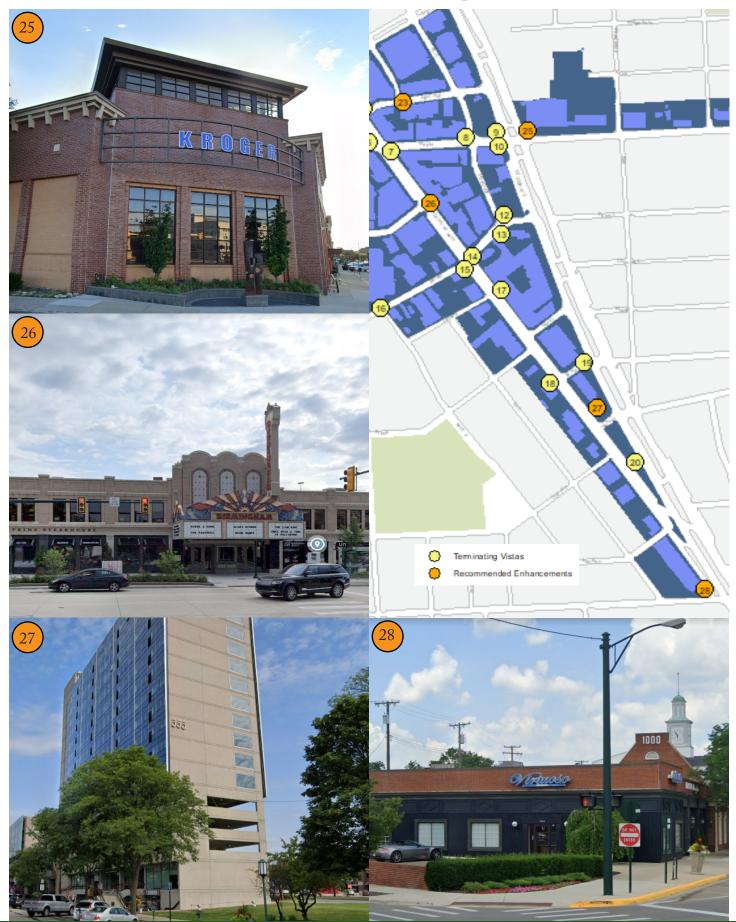
Recommended Locations for Public Space Enhancements

Terminating Vista locations are defined by the Downtown Overlay zoning map, as specified in Section 3.04(E)(15) of the Zoning Ordinance. Upon evaluation, the Public Arts Board finds that there are other intersections throughout downtown Birmingham that merit enhanced architectural and streetscape design features to create a positive visual landmark for that intersection which are included in the orange locations in the adjacent map. If the City wishes to officially deem these locations as Terminating Vistas, the Zoning Ordinance would have to be reviewed by the Planning Board and amended by the City Commission.

21



Recommended Locations for Public Space Enhancements



Best Practices in Public Art for Terminating Vistas: Sculptures

Sculptures are one way in which public art can be used to enhance the architectural features of a Terminating Vista. Doing so may effectively draw more attention and bring more prominence to the surrounding buildings. Birmingham currently has fifteen sculptures throughout the City that have either been purchased, donated or placed on loan, though only one is currently in a designated Terminating Vista which is located at the corner of Pierce and Brown Street.

Public sculptures have the ability to compliment the surrounding buildings and invigorate public spaces. The various colors and shapes of sculptures provide the ability for art to interact with the surrounding building and public right-of-way, potentially enhancing the connection between the two. Unique public art may create a stronger sense of place and identity for the building and intersection where it is placed in a Terminating Vista. Such sculptures may capture the eye of a passer-by, bring more attention to the civic environment and contribute to a greater sense of civic vitality.

What You Mean



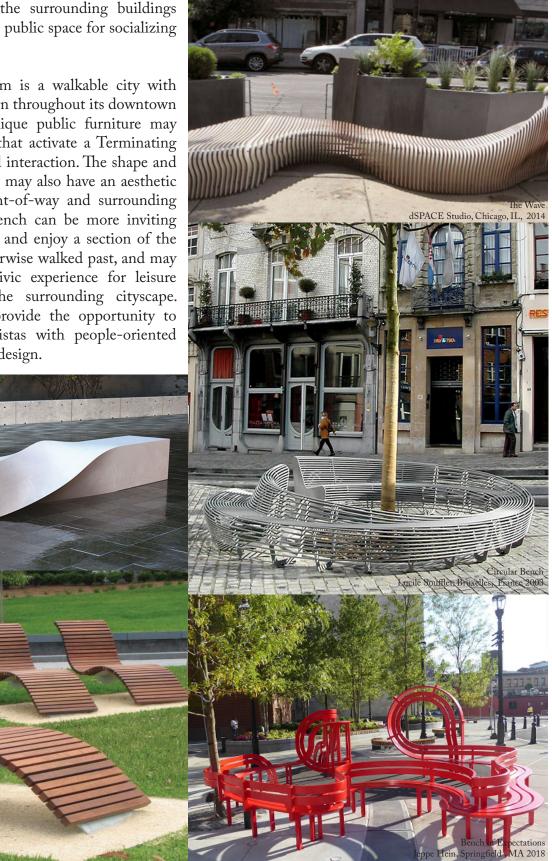
Best Practices in Public Art for Terminating Vistas: Artistic Furniture

Artistic furniture is another way public art can be used to enhance the character of a Terminating Vista. Doing so may accent the surrounding buildings while providing a unique public space for socializing or respite.

The City of Birmingham is a walkable city with pedestrian oriented design throughout its downtown and neighborhoods. Unique public furniture may invite a variety of uses that activate a Terminating Vista and promote social interaction. The shape and color of artistic furniture may also have an aesthetic contribution to the right-of-way and surrounding buildings. An artistic bench can be more inviting for a pedestrian to relax and enjoy a section of the City they may have otherwise walked past, and may provide an enhanced civic experience for leisure and appreciation of the surrounding cityscape. Artistic furniture can provide the opportunity to activate Terminating Vistas with people-oriented architectural streetscape design.

tom Curve Seat

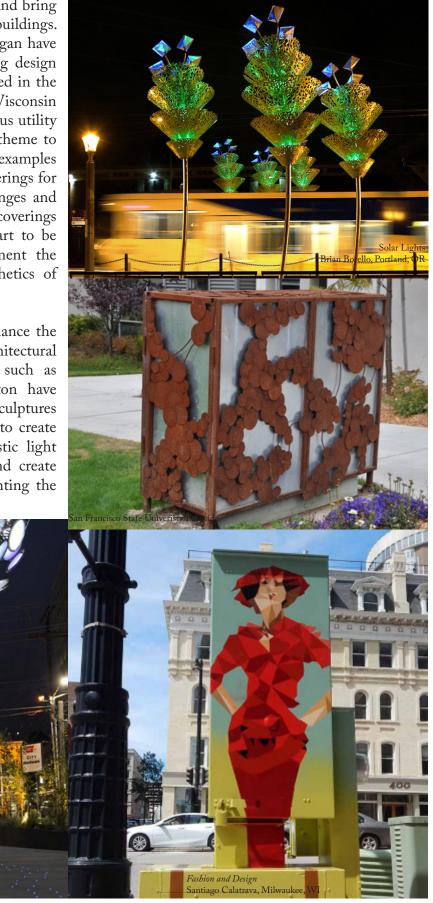
Syndney, Australia



Best Practices in Public Art for Terminating Vistas: Artistic Utilities

Artistic utilities may also enhance a space and bring more prominence to the surrounding buildings. Many cities, including Birmingham, Michigan have painted electrical boxes with an interesting design to add more character to a utility box placed in the right-of-way. Cities such as Milwaukee, Wisconsin have commissioned artists to paint numerous utility boxes throughout their downtown with a theme to be determined by the artist. There are other examples of cities having sculptors create artistic coverings for electrical boxes that are equipped with hinges and gates for access to interior controls. These coverings provide opportunities for other types of art to be placed on and around them to compliment the surrounding space and improve the aesthetics of public utilities.

Artistic lighting could also be used to enhance the pedestrian experience and illuminate architectural features in a Terminating Vista. Cities such as Portland, Oregon and Seattle, Washington have explored various solar powered lights and sculptures with an artistic design and ambient glow to create unique public spaces. A well placed artistic light can enhance the character of the area and create an interesting talking point while highlighting the surrounding buildings.



Best Practices in Public Art for Terminating Vistas: Wall Art

Tiger Arlin Graff, Detroit, MI

Outdoor wall art such as murals, mosaics, and ceramic tiling are another example of public art that can enhance a public space and the surrounding architectural features.

Wall art can be temporary or permanent. For local examples, The Park Shelton mural in Detroit, MI has been up since 1978, meanwhile Detroit's Eastern Market cycles through numerous murals every year.

Temporary murals can be done on materials such as plywood or canvas and be applied to the exterior of a building for a length of time and then be removed, thus maintaining the original design and color and the building. Mosaics and ceramic tiles can also be used to provide an interesting texture to the artistic experience.



Best Practices in Public Art for Terminating Vistas: Landscaping

18th and F Streets, N.W Washington D.C.

Integrating artistic landscaping with art and design can be another way to enhance Terminating Vistas. Birmingham has a number of green spaces and planters surrounding buildings at prominent intersections. An example is at Park and Maple where a community garden welcomes people into the downtown. This garden blends well with the Pazzi Building immediate behind it, and provided a natural landscaping to screen the electrical box located within it. Landscaping could be an effective medium to connect buildings, utilities, furniture and sculptures together into one cohesive artistic experience.

As another example, the City of Seattle allows property owners and tenants to garden in the planting strip in front of their property as long as a proper street use permit is obtained. Once obtained, the plantings may include low growing perennials, ornamental grasses, shrubs, herbs, or edible plants. Doing so could encourage more interesting variety in landscape design and create a unique space at prevalent intersections.

Planting Strip



Gramercy Park Co-Op New York City, NY

SCULPTURES

Birmingham currently has sculptures on display that were either donated to the City, purchased by the City, or placed on loan to the City for a certain period of time. If the sculpture is donated and placed on public property, the City is responsible for installation and maintenance of the sculpture. If a sculpture is on loan, the loan agreement specifies that the artist is responsible for installation, maintenance and removal.

An issue with the current policy for sculpture installation is that each piece is unique and may require special care for installation. This includes but is not limited to how the sculpture is transported to the installation site, how to safely secure the sculpture to the location, how to create the necessary base and fabricate proper mounts. City staff may not have adequate experience to handle the installation process of various unique sculpture shapes and sizes. Requiring the artist to be responsible for all installation and removal processes may also create issues related to the artist operating machinery on City property.



Local art museums such as the Detroit Institute of Arts and Cranbrook Museum have employees who specialize in the installation of sculptures. The Public Arts Board recommends that the City of Birmingham consult with such specialists for installing sculptures that have been either donated or loaned to the City. Doing so would enable a more efficient installation process in areas such as Terminating Vistas.



ARTISTIC FURNITURE

Downtown Birmingham has City-standard green metal benches installed along the sidewalks as well as granite benches that were a part of the downtown Old Woodward and Maple Reconstruction projects. This classic design for public furniture fits in with the surrounding streetscape and does not detract from the architectural style of downtown Birmingham.

The Public Arts Board recommends that Birmingham consider allowing more creative and artistic furniture that will contribute a positive design aesthetic to the character of the area. Doing so could enhance the pedestrian space in Terminating Vistas and be used to activate the public space and compliment the surrounding architecture. The City's current approach to streetscape furniture with Citystandard benches should remain relatively consistent, but the Public Arts Board recommends that an occasional deviation from City-standard furniture in Terminating Vistas could create a unique pedestrian experience and enhance the character of the area.



PUBLIC UTILITIES

Birmingham's streetscape contains electrical utility boxes and a number of light-poles in the right-ofway in Terminating Vistas. The City-standard light poles and electrical boxes are all painted Birmingham green, with the exception being the recent popcorn box art project at the intersection of Merrill and Old Woodward.

The Public Arts Board has considered a number of different ways to paint and decorate electrical boxes throughout downtown. Various themes were discussed, as well as whether or not the design should be contextual with the surrounding. It was determined that each box should be considered on a case-by-case basis and should not be directly tied to any theme or be required to be related to the surrounding use. The **Public Arts Board recommends the City be open to all types of artistic designs for electrical boxes.**

Sculptural enclosures for such utility boxes have also been considered by the Public Arts Board. The Public Arts Board recommends that these be considered on a case-by-case situation as well, and not be tied to any theme or surrounding context. Given the intended function of electrical boxes, any sculpture placed on or around the electrical box should provide easy access to the interior controls and should only be mounted on the ground. The Public Arts Board does not recommend drilling holes or attaching public art directly to the electrical boxes in order to maintain the integrity of the box.

The Public Arts Board also recommends that the City consider allowing unique designs in lighting that are in Terminating Vistas. Lighting can be used for either function or form to create a unique aesthetic from the shape of the lantern and the ambient glow of the light. An occasional artistic light pole to replace a city standard lamp in front of a Terminating Vista could enhance the interaction between the streetscape and surrounding buildings. City standard lights should remain relatively consistent, but the Public Arts Board recommends an occasional deviation in this pattern to allow for unique designs.



WALL ART

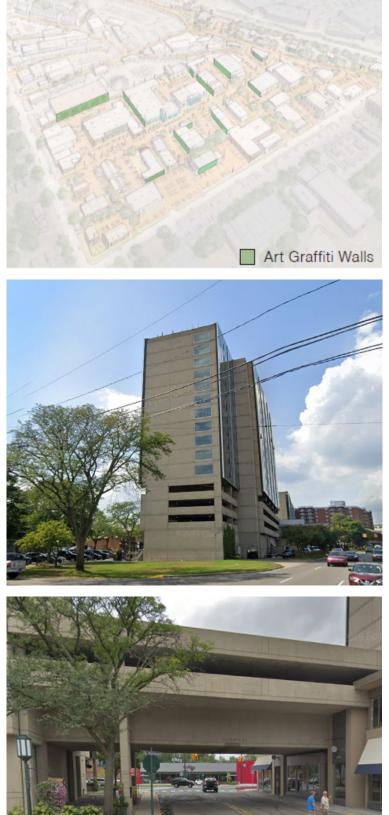
Artistic paintings such as murals on the front, side or rear of buildings are not currently permitted in Birmingham. Such paintings are considered a sign and section 1.03(D) of the Sign Ordinance states that "*No sign may be painted directly onto any building or surface.*"

The Public Arts Board recommends that the City re-evaluate its policy towards wall art and create a design review process for such art work. There are several Terminating Vistas with large blank walls that the Public Arts Board believes would be ideal for murals, but current policy restricts the building owner from pursuing such design enhancements.

The 2020 Birmingham Plan Draft recommends implementing a mural policy in the Lower Rail District to extend and improve upon the area's current character, though the Public Arts Board recommends that such a policy be implemented throughout the entire City. A temporary mural program is also recommended where the painting could be placed on some type of material which is then attached to the building.

Murals could be another form of public art used to enhance Terminating Vistas throughout downtown. There are some Terminating Vistas that are more suitable than others and the Public Arts Board recommends that the review process engage the public for input so there is support on a community level.

In order to permit murals and various types of wall art, the Public Arts Board recommends that the City amend the Zoning Ordinance and Sign Ordinance to allow wall art and to define a proper review process by the necessary boards. This would also include creating a public notification process for public art in the municipal code.



LANDSCAPING

The City of Birmingham is an excellent example for maintaining high quality landscaping throughout its streetscape in downtown. Well-maintained flower pots can be found hanging from the lamp posts while an array of plants can be found within the gardens along the sidewalks. The landscaping blends well with the surroundings and provides a complimentary aesthetic to the area.

For instances when a public utility is placed within a planter box in a prominent intersection, the Public Arts Board recommends that special consideration for landscaping is made to help screen the utilities from view, especially in cases where no artistic design has been applied to the utility.

When a piece of art is placed within a planter box, the Public Arts Board recommends that special consideration also be made regarding the size and types of plantings surrounding the artwork in order to allow the aesthetics of the art, landscaping and surrounding buildings to work together in a complimentary manner.

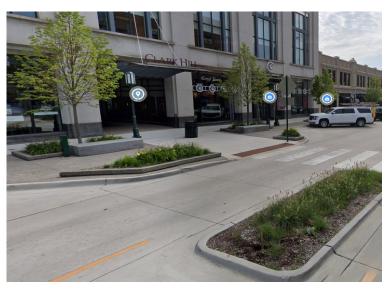
The Public Arts Board also recommends the City consider allowing adjacent businesses in downtown design their own planter garden in front of their store. Proper permitting and design process would have to be created and implemented. Doing so could allow some unique designs regarding landscaping and how the plantings interact with the surroundings.

PUBLIC NOTIFICATION

At the moment, there are no formal requirements for public notification regarding proposals for sculptures, artistic furniture and artistic utilities. The item is posted on the Public Arts Board Agenda and City Commission Agenda, but notifications are not required to be sent to surrounding businesses and residents for public art projects. In order to promote public input at the Public Arts Board and City Commission, the Public Arts Board recommends establishing a public notification policy for public art projects on City property.







Recommendation and Implementation Priorities

Recommendation 1: Use public art such as sculptures, artistic furniture, artistic utilities, landscaping and wall art to enhance the City's Terminating Vistas

Implementation: Actively seek artists to provide various forms of artwork. Advertise in the art community for the type of art the City is seeking.

Recommendation 2: Revise the sculpture installation process to incentivize sculptures on loan and to make the installation process more efficient for artists and City staff.

Implementation: Establish an agreement with a professional sculpture installation specialist to consult and assist with sculpture installations in Birmingham. Amend the City's art on loan agreement to require approval of sculpture installation from installation consultant.

Recommendation 3: Revise City policy towards city-standard furniture and utilities to allow for an occasional artistic variation.

Implementation: Amend the Zoning Ordinance to allow an occasional deviation from city-standard benches and light poles where such items may be replaced by an artistically designed light or bench.

Recommendation 4: Create a new policy and review process to allow murals and other various forms of wall art to be placed on the exterior of a building.

Implementation: Amend Zoning Ordinance and Sign Ordinance to allow for placement of temporary and permanent murals and other various forms of wall art. The amendment should include review process by all relevant boards.

Recommendation 5: Establish a public notification policy for art projects on public property.

Implementation: Create a provision in the Public Art Section of the Municipal Code to require public notifications to be sent to residents for public art projects proposed within their area.



Terminating Vista Recommendation and Implementation Framework

Priority	Recommendation	Background		Implementation	Costs	A	pproval Process
1	Use public art such as sculptures, artistic furniture, artistic utilities, landscaping and wall art to enhance the City's Terminating Vistas.	Public Arts Board is responsible for recruiting and recommending public art in various locations throughout the City.	1.	 Public Arts Board creates call for entry to recruit art donations and loans. This includes a request for an artist stipend fund to assist with installation before sending out. Public Arts Board reviews art pieces submitted and selects artwork for recommendation. 	\$2,000 per piece if approved, no more than \$10,000 total per year.	1. 2. 3.	Public Arts Board Parks and Recreation Board (if on greenspace) City Commission
2	Revise the sculpture installation process to incentivize sculptures on loan and to make the installation process more efficient for artists and City staff.	Issues have arisen regarding responsibility for installation and removal. City Employees may not have expertise to install unique pieces of art. Sculpture installation requirements have varied over the years, particularly related to concrete pads.	1. 2. 3.	installation specialist to assist with mount fabrication and consult on installation process if necessary.	Up to \$5,000 for art installation specialist per year. Costs associated with concrete base pad installation (Much more cost efficient to incorporate with Engineering sidewalk program).	1. 2. *	Public Arts Board City Commission Input from Engineering and DPS strongly recommended
3	Revise City policy towards city- standard furniture and utilities to allow for an occasional artistic variation in Terminating Vistas.	City-standard benches and lightpoles are required in the downtown.	1.	Planning Board reviews Terminating Vista report to consider additional Terminating Vista locations as well as possible ordinance changes to permit artistic furniture and utilities.	No Cost (In house)	1. 2.	Planning Board City Commission
4	Create a new policy and review process to allow murals and other various forms of wall art.	The Sign Ordinance currently prevents wall art.	1. 2.	Design Review Board considers definition for wall art in Sign Ordinance and Zoning Ordinance to help clarify difference between art and commercial signage. Design Review Board considers review process for wall art that possibly includes Public Arts Board.	No Cost (In house)	1. 2. 3.	Design Review Board Public Arts Board City Commission
5	Establish a public notification policy for art projects on public property.	There is no formal public notification process for art proposals on public property.	1.	Public Arts Board reviews public notification options for public art and makes recommendations for notifications process.	No Cost (In house)	1. 2.	Public Arts Board City Commission

Terminating Vista Recommendation and Implementation Framework Suggested Timeline Goals

Recommendation Priorities

- Recruit public art 1
- 2 Revise installation process
- Allow artistic City furniture and utilities 3
- Permit wall art such as murals 4
- Establish public notification policy for artwork proposals 5

Priority	Implementation	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21
	1 - Create Call for Entry to recruit new artwork	Public Ar	rts Board	Parks and Rec	City Commission						
1	2 - Application for artwork review and recommendation								Public Arts Board	Parks and Rec	City Commission
	1 - Consider revisions to Art on Loan Agreement				Public Arts Board	I	City Commission				
2	2 - RFQ for sculpture installation specialist			Public /	Arts Board	City Commission					
	3 - Coordinate basepads with Engineering's Sidewalk Program								Public Arts Board		
3	1 - Planning Board review Terminating Vista report										TBD - Joint Meeting
	1 - Design Review Board consider permitting wall art			Desig	n Review Board		Public Arts Board	City Commission			
4	2 - Design Review Board consider wall art review process			Desig	n Review Board		Public Arts Board	City Commission			
5	1 - Establish Public Notification Process for Public Art						Public Arts Board		City Commission		

City Commission **Public Arts Board** Planning Board Design Review Board

DESIGN REVIEW BOARD MINUTES OF AUGUST 19, 2020

Held Remotely Via Zoom And Telephone Access

Minutes of the regular meeting of the Design Review Board ("DRB") held Wednesday, August 19, 2020. Chairman John Henke called the meeting to order at 7:39 p.m.

1) ROLLCALL

- **Present:** Chairman John Henke; Vice-Chairman Keith Deyer; Board Members Gigi Debbrecht, Natalia Dukas, Joseph Mercurio, Michael Willoughby
- **Absent:** Board Member Patricia Lang; Alternate Board Member Alexander Jerome
- Administration: Nicholas Dupuis, City Planner Laura Eichenhorn, Transcriptionist

Chairman Henke thanked everyone for joining the virtual meeting and reviewed protocol for virtual meetings.

08-50-20

2) Approval Of Minutes

Motion by Ms. Debbrecht Seconded by Ms. Dukas to approve the DRB Minutes of July 1, 2020 as submitted.

Motion carried, 6-0.

ROLL CALL VOTE Yeas: Debbrecht, Dukas, Mercurio, Willoughby, Deyer, Henke Nays: None

08-51-20

3) Public Hearing

None.

08-52-20

4) Design Review

None.

08-53-20

5) Sign Review

None.

08-54-20

6) Study Session

A. Murals & Art (Private)

City Planner Dupuis reviewed the item.

Mr. Dever said he would want to create parameters regarding permissible locations, sizes, verbiage, types of paint, primers, and ongoing maintenance responsibilities.

Chairman Henke said the Public Works Board has already defined some of those parameters. He also cautioned the DRB against trying to legislate what can be defined as 'art'. He said the DRB could subjectively determine which proposals are appropriate. Chairman Henke ventured that it would be preferred by the City Commission if the DRB incorporates fewer details into the ordinance itself.

Ms. Dukas said she would not be in favor of the proposal as it stood.

Mr. Dever said he would not be in favor of the proposal without relatively detailed guidelines.

Mr. Willoughby said he was in favor of the proposal with some guidelines provided. He concurred with Chairman Henke that the DRB should not attempt to legislate the definition of `art'.

08-55-20

7) Miscellaneous Business And Communications

A. Staff Reports

- **1. Administrative Sign Approvals**
- 2. Administrative Approvals
- 3. Action List 2020

08-56-20

Adjournment

Motion by Mr. Willoughby Seconded by Mr. Mercurio to adjourn the DRB meeting of August 19, 2020 at 8:00

p.m.

Motion carried, 6-0.

ROLL CALL VOTE Yeas: Willoughby, Mercurio, Dukas, Debbrecht, Deyer, Henke Nays: None Design Review Board Minutes of August 19, 2020

> Nicholas Dupuis City Planner

AGENDA

VIRTUAL BIRMINGHAM DESIGN REVIEW BOARD MEETING

WEDNESDAY – November 18th, 2020

Link to Access Virtual Meeting: <u>https://zoom.us/j/91282479817</u> Telephone Meeting Access: 877 853 5247 US Toll-free Meeting ID Code: 912 8247 9817

- 1) Roll Call
- 2) Approval of the DRB Minutes of November 4th, 2020
- 3) Public Hearing
- 4) Design Review
 - A. 855 Forest Abood Law Firm
- 5) Sign Review
- 6) Study Session
- 7) Miscellaneous Business and Communication
 - A. Pre-Application Discussions
 - B. Draft Agenda
 - 1. December 2nd, 2020
 - c. Staff Reports
 - **1.** Administrative Sign Approvals
 - 2. Administrative Approvals
 - **3. Action List 2020**
- 8) Adjournment

<u>Notice</u>: Individuals requiring accommodations, such as interpreter services for effective participation in this meeting should contact the City Clerk's Office at (248) 530-1880 at least on day in advance of the public meeting.

Las personas que requieren alojamiento, tales como servicios de interpretación, la participación efectiva en esta reunión deben ponerse en contacto con la Oficina del Secretario Municipal al (248) 530-1880 por lo menos el día antes de la reunión pública. (Title VI of the Civil Rights Act of 1964).

<u>A PERSON DESIGNATED WITH THE AUTHORITY TO MAKE DECISIONS MUST BE PRESENT</u> <u>AT THE MEETING.</u>



Administrative Sign Approval Application

Planning Division

Form will not be processed until it is completely filled out.

1. Applicant

Name: Vital Signs	
Address: 37037 Schoolcraft Rd	
Livonia, MI 48150	
Phone Number: 734-542-4800	
Fax Number: 734-542-4070	
Email Address: mcnvital@aol.com	

3. Applicant's Attorney/Contact Person

Name:	
Address:	
Phone Number:	
Fax Number:	
Email Address:	

5. Project Information

Address/Location of Property: 643 S. Adams Rd

Name of Development: Restore	
Parcel ID#:	
Current Use:	
Area in Acres:	
Current Zoning: B-2	

6. Required Attachments

- Two (2) folded paper copies of plans including details of the following:
 - Dimensions of proposed sign(s)
 - o Dimensions of building frontage
 - o Illumination
 - Height from grade

2. Property Owner

Name: South Adams Shopping Owner, LLC	
Address: 2550 Telegraphd Rd Suite 200	
Bloomfield Hills, MI 48302	
Phone Number: lan Studders 248-683-2500 x47	
Fax Number:	
Email Address: i.studders@prinmgmt.com	

10/20/20 PAA20-0113

1

4. Project Designer/Developer

Name:
Address:

Address:	
Phone Number:	
Fax Number:	
Email Address:	

Name of Historic District if any:	_
Date of HDC Approval, if any:	
Date of Application for Preliminary Site Plan:	
Date of Preliminary Site Plan Approval:	
Date of Application for Final Site Plan:	
Date of Final Site Plan Approval:	
Date of Revised Final Site Plan Approval:	

- Location of proposed sign(s)
- o Colors and materials
- Authorization from Property Owner(s) (if applicant is not the owner)
- Material Samples
- Digital Copy of Plans

7. Details of the Request for Administrative Approval

Approval of exterior LED illuminated wall sign

8. Location of Proposed Sign(s)

Entrance of tenant space

9. Type of Proposed Sign(s)

Wall: ×	Projecting (Post-Mounted):
Ground:	Projecting (Wall-Mounted)
Name Letter:	Building Identification:
Canopy:	Other:

10. Size of Proposed Sign Width: 105.3" Depth: 6 Height of Lettering: 22.2" 11. Existing Signs Currently on Property Number: Square Feet per Sign:	
12. Materials/Style of Proposed Sign(s) Metal: Atuminum Plastic: Sign Grade Wood: Glass: 13. Content of Proposed Sign(s) restore hyper wellness + cryotherapy	
	Location: Number of Lights Proposed: Height from Grade: Lighting Style:
The undersigned states the above informatio responsibility of the applicant to advise the Plann	on is true and correct, and understands that it is the ing Division and / or Building Division of any additional e approved site plan. Date: <u>10-12-2020</u>
Office Application #PAADO - 0113 Date Received: Date of Approval:lol 30 /2020 Date of Denial:	e Use Only 1 + 1 + 5 + 5 + 5 + 5 + 5 + 5 + 5 + 5 +



CONSENT OF PROPERTY OWNER

I, South Adams Shopping Center Owner LLC, OF THE STATE OF (Name of Property Owner)	Michigan	AND
COUNTY OF Oakland STATE THE FOLLOWING:		
1. That I am the owner of real estate located at <u>643 S Adams Road, B</u> (Address of At	irmingham, MI 48(ffected Property)	<u>)09</u> ;
2. That I have read and examined the Application for Administrative Approx	oval made to the Cit	y of
Birmingham by: <u>Scott Marcus</u> (Name of Applicant)	;	
3. That I have no objections to, and consent to the request(s) described in the second	ne Application made	to the City of
Birmingham.		
By providing your e-mail to the City, you agree to receive news notifications from the these messages, you may unsubscribe at any time.	City. If you do not wis	h to receive
8		
Name of Owner (Printed): Matthew B. Lester		
Signature of Owner: Dat	e: 10/12/2020	

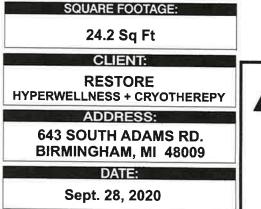
4



ILLUMINATED CHANNEL LETTER WALL SIGN MOUNTED TO RACEWAY WITH CAPSULE SIGN MOUNTED TO RACEWAY

Permissible sign area = 24.3 sq ft Proposed sign area = 33.1"h x 105.3"w = 24.2 sq ft

NOTE: All letters illuminate via internal white LEDs



All electrical to be UL Listed and Labeled





2.2

CITY OF BIRMINGHAM Date 10/08/2020 11:19:42 AM Ref 00173447 Receipt 549019 Amount \$100.00

	Administrative Sign Approval Application
	Planning Division
	Form will not be processed until it is completely filled out PAA31-0106
Ι.	Applicant Name:2.Property Owner X Name:Name:Ultimate Signs Inc. Address:Name:Levin Denha Address:Address:8807 DetroitMark Twain 54 US28Name:Name:Phone Number:313 Bis G82-8885Bir Mingham Mi 42009 Phone Number:Bir Mingham Mi 42009 Phone Number:Phone Number:Email Address:Ultimate Signs & Sbcglobal atEmail Address:Lethaw visioninv partners.com
.	Applicant's Attorney/Contact Person 4. Project Designer/Developer Name: Dassem alluvie Address: Sg27 mark Turin St Address: Sg27 mark Turin St
	Phone Number: 313 682 8885 Fax Number: Brail Address: Ulfimate, Signs & Sbcglobal, Not Email Address: Ulfimate, Signs & Sbcglobal, Not Email Address: Ulfimate, 3igns & Sbcglobal, Net
j_	Project Information Address/Location of Property: //20 E. Lincoln 5/ Name of Development: Date of Historic District if any: Date of HDC Approval, if any: Date of Application for Preliminary Site Plan: Date of Preliminary Site Plan Approval: Date of Application for Final Site Plan Approval: Date of Final Site Plan Approval: Date of Revised Final Site Plan Approval:
•	Required Attachments • Two (2) folded paper copies of plans including details of the following: • Location of proposed sign(s) • Location of proposed sign(s) • Colors and materials • Office applicant is not the owner) • Material Samples • Height from grade • Height for Administrative Approval • Material Samples • Digital Copy of Plans • Office applicant is not the owner)
•	Details of the Request for Administrative Approval Wall Sign - Channel Letter 15" × 19 (LED 2ngh ting.
	Location of Proposed Sign(s)
	Type of Proposed Sign(s) / 5' × 19 Wall: Channel tellen Ground: Projecting (Post-Mounted): Name Letter: Building Identification: Canopy: Other:

143

10. Size of Proposed Sign	
Width:	Overall Height:
Width.	Entended from Wells
Width: <u>19</u> Depth: <u>4</u> Height of Lettering: <u>15</u>	Extension from wall.
Height of Lettering:/	_ lotal square Feet:
11. Existing Signs Currently on Property	Sign Type(s): <u>Existing Sign Will be removed</u> .
Number:	Sign Type(s): Dristing Sign Will be removed.
Square Feet per Sign:	Total Square Feet:
12. Materials/Style of Proposed Sign(s)	
Metal: 0/uminium	Other:
Plastic:	Color #1: Red
Wood:	Color #2:
Plastic: <u>acky liC</u> . Wood: Glass:	Color #2: Additional Colors: <i>Red</i>
Jersey Bagel Deli	& Grille
14. Proposed Sign Lighting	
Type of Lighting: LeD	Location: Within
Size of Fixtures (LxWxH):	Number of Lights Proposed:
Maximum Wattage per Fixture:	Height from Grade: <u>19</u>
Proposed Wattage per Fixture:	Lighting Style:
Location of Landscape Areas:	Proposed Landscape Material:
responsibility of the applicant to advise the Plann	on is true and correct, and understands that it is the ning Division and / or Building Division of any additional e approved site plan.
Signature of Applicant: <u>Balavi</u>	Date: <u>120/2020</u>
Offic	ce Use Only
Application # PAADO -6106 Date Received:	10/8/2020 Fee: \$ 100 -00-
Date of Approval: 10 1 30 1 2020 Date of Denial:	MA Reviewed By:

è



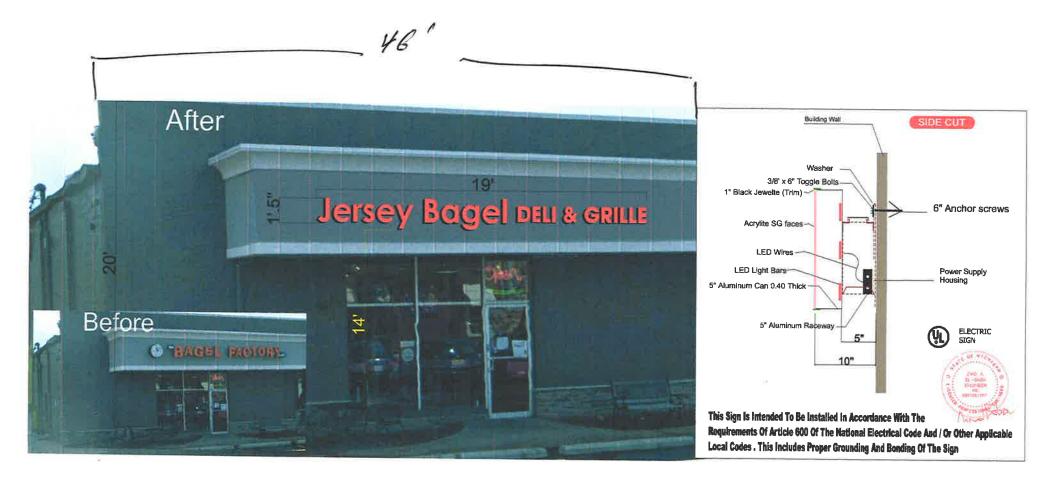
.

CONSENT OF PROPERTY OWNER

I, Kevin Denha (Name of Property O	, OF THE STATE OF Michigan AND
COUNTY OF Dallan	STATE THE FOLLOWING:
1. That I am the owner of a	eal estate located at 120 E. Lincoln; (Address of Affected Property)
	mined the Application for Administrative Approval made to the City of
Birmingham by: <u>U</u>	(Name of Applicant);
3. That I have no objection	s to, and consent to the request(s) described in the Application made to the City of
Birmingham.	
Name of Owner (Printed):	Kevin Denha
Signature of Owner:	Date: 9-21-20

an fi an a















Administrative Sign Approval Application Planning Division

Form will not be processed until it is completely filled out

1. Applicant

Address:	11444 Kaltz Ave		
Warren,	MI 48089		
Phone No	mber: 586-759-2700		
Fax Num	ber: 586-759-2703		 -

2. Applicant's Attorney/Contact Person

Name: Kevin Deters at Metro Detroit Signs	
Address: 11444 Kaltz Ave	
Warren, MI 48089	
Phone Number: 586-759-2700	
Fax Number: 586-759-2703	
Email: kdeters@metrodetroitsigns.com	

3. Project Information

Address/Location of Property: 33423 Woodward Ave

Name of Dev	velopment: Prim & Plush Lash + Brow Bar	
Parcel ID #:		
Current Use:	Vacant	
Area in Acres	s:	
Current Zonin	ng:	

4. Attachments

- Two (2) folded paper copies of plans
- Authorization from Owner(s) (if applicant is not owner)
- Material Samples
- Digital Copy of plans

5. Details of the Request for Administrative Approval

Install a wall sign & a face change on the ground sign for Prim & Plush Lash + Brow Bar. The wall sign is 41 " x 125 " = 35.59 sq feet. The tenant panels on the face change are 16 " x 56.5 " = 6.27 sq feet

6. Location of Proposed Signs

Wall sign is on the east (front) elevation facing Woodward Ave. Ground sign tenant panel face change is in the parking lot on the

north side of the property

7. Type of Sign(s)

Wall: Yes	
Ground: Yes - face change on existing tenant panels	
Projecting:	2

y filled out Property Owner Name: <u><u><u>F</u>Y20NHEAD</u> <u>T</u>RUST Address:</u>

Address:	1359 39415	0.000
Phone Numbe	T: 248 540 8017 MI	4807
Fax Number:	248-540-2712	
Email:	primemanagement G	+112.COM

Project Designer

Name: same as applicant			
Address:			
Phone Number:			
Fax Number:			
Email:			

Name of Historic District site is in, if any:	
Date of HDC Approval, if any:	
Date of Application for Preliminary Site Plan:	
Date of Preliminary Site Plan Approval:	
Date of Application for Final Site Plan:	
Date of Final Site Plan Approval:	
Date of Revised Final Site Plan Approval:	

Canopy: Building Na	d Projections CEIVED	
LOZI-UIORIVE	OCT 0 8 2020	
	CITY OF BIRMINGHAM COMMUNITY DEVELOPMENT DEPT.	1

СІТҮ ОF ВІҚМІЧСНАМ Date 10/08/2020 1:42:00 РМ Ref 00173470 Receipt 549022 Амоилt \$100.00

94			
8., If a wall sign, indicate wall to be used:			
Front: Yes - east elevation	Rear:		
Left side:	Right side:		
9. Size of Sign			
Width: wall sign = 125 inches / tenant panels = 56.5 inches	Height: wall sign = 41 inches / tenant panels = 16 inches		
Depth: Wall sign = 5 inches / tenant panels = 0.5 "	Total square feet: wall sign = 35.59 sq feet / tenant panels = 6.27 sq feet		
Height of lettering: wall sign = 15.13 inches			
10. Existing signs currently located on property	N/A		
Number:	Type(s):		
Number:Square feet per sign:	Total square feet:		
11. Materials/Style			
Metal: Aluminum wall sign letters / ACM tenant panel faces			
Plastic: Plex wall sign faces / Vinyl graphics on tenant panels	Ulass.		
Color 1(including PMS color #): Black	Color 2 (including PMS color #) White		
Additional colors (including PMS color #;			
12. Sign(s) Read(s): Prim & Plush Lash + Brow Bar			
13. Sign Lighting			
Type of lighting proposed: LED wall sign	Number proposed:		
Size of light fixtures (LxWxH):	Height from grade: Wall sign = 10 feet from grade to bottom of sign		
	Existing ground sign is 8.33 feet overall height		
Maximum wattage per fixture:	Proposed wattage per fixture:		
Location: wall sign on front elevation	Style (include specifications):		
14. Landscaping (Ground signs only) N/A			
Location of landscape areas:	Proposed landscape material:		
S			
8			
The undersigned states the above information is true and	d correct and understands that it is the responsibility of		
	ilding Division of any additional changes to the approved		
site plan.			
Den Notro			
Signature of Applicant: NIN UNC	Date: $10 - 2 - 20$		
Office	Use Only		
	10 18 (2020 Fee: \$ 100 . 20		
Date of Approval: (130) 2000 Date of Denial:	N/A Reviewed by:		



CONSENT OF PROPERTY OWNER

OF THE STATE OF 5 TRUST AND COUNTY OF STATE THE FOLLOWING:

1. That I am the owner of real estate located at 33423 Woodward Ave

(Address of affected property)

2. That I have read and examined the Application for Administrative Approval made to the City of Birmingham by: Metro Detroit Signs

(Name of applicant)

3. That I have no objections to, and consent to the request(s) described in the Application made to the City of Birmingham.

Dated: 10.2-20

#ROU Owner's Name (Please Print)

Owner's Signature



and the second	Sales Person: Paul Ferguson			File Name: PRIM and Plush.cdr Front Elevation Channel Letters Pg 6	Revision: 10/26/2020 #2		11444 Kaitz Ave
	Metro Detroit Signs, All rights rese Customer Signature	the property of Metro Detroit Sig erved. Copyright 2018	Ins. The use of which in	part or in whole is not permitted without prior written consent from	Work Order#: XXX	METRO SIGNS	Warren, MI 48089
				Date			1 88. 300-733-2703



CITY OF BIRNINGNAM Date 10/09/2020 3:15:36 PM Ref 00173538 Receipt 549250 Amount \$100.00

		A Database Community Place All 1, 41,00,000
	Administrative Appro	val Application
	Planning Div	vision
	Form will not be processed until	it is completely filled but
1.	Applicant 2.	Property Owner PAA 30-0113
	Name: Tower Construction, UL	Name: <u>Hunter Korth</u>
	Address: 2093 Orchard Lake Rol Sylvan Lake MI 48320	Address: <u>PD BOX 1514</u> BITMINGham MI 48012
	Phone Number: 348-287- 8200	Phone Number: 298-854-5340
	Fax Number: <u>248 · 287 - 8203</u>	Fax Number:
	Email Address: j'asong e tower-construct	Email Address: 794 old woodward IIC egimael.
3.	Applicant's Attorney/Contact Person 4.	Project Designer/Developer
•••	Name: Palo Divrasevic @ Tower Const	Name: Serra-Marko & Associates
	Address: 2093 Orchard Lake Rd	Address: 189 E. Big Beaver Rd # 104
	Sylvan Lake MI 48330	Tray m1 48083
	Phone Number: <u>586 - 405 - 5405</u> Fax Number: <u>248 - 287 - 8203</u>	Phone Number: $348 \cdot 457 \cdot 6903$ Fax Number: $348 \cdot 457 \cdot 6904$
	Email Address: palo @ tower-construct.com	Email Address: imarkow 5-m-associates. com
_		
5.	Project Information Address/Location of Property: 794 Old Woodward	New CHIAL DIALAR
	Birmingham, ml	Name of Historic District if any: <u>n a</u> Date of HDC Approval, if any: <u>n a</u>
	Name of Development: Vestalia Homes	Date of Application for Preliminary Site Plan: 019
	Parcel ID#: /925328006	Date of Preliminary Site Plan Approval:
	Current Use: Vacant- Area in Acres:	Date of Application for Final Site Plan:
	Current Zoning:	Date of Final Site Plan Approval:
	5	PPs in
6.	Required Attachments	
	• Warranty Deed with legal description of property	• One (1) digital copy of plans
	 Authorization from Owner(s) (if applicant is not owner) 	• Two (2) folded copies of plans including an itemized list of all shan age for which
	Completed Checklist	itemized list of all changes for which administrative approval is requested, with the
	Material Samples	changes marked in color on all elevations
	• Specification sheets for all proposed materials,	• Photographs of existing conditions on the site
	fixtures, and/or mechanical equipment	where changes are proposed
7	Details of the Request for Administrative Approval	D
7	Replacement of front and sid	to windows with 1" LOW-E
	glass in 41/2" bronze anodi	
	attached photos,	
		CITY 2020
	The undersigned states the above information is true and cor	rect, and understands that it is the responsibility of the
	applicant to advise the Planning Division and or Building Divis	sion of any additional changes to the approved site plan
	Signature of Applicant:	Date: 10 Sup 2020
	Signature of Applicant, 107 - 10	Date:D
	Office Use	
	Application #: PAAdo 0117 Date Received: 10	1 9 1 2020 Fee: \$ 100.00
	Date of Approval: 10 121 2000 Date of Denial: 1	A Reviewed By:



CONSENT OF PROPERTY OWNER

I, <u>Hunter Koeth</u>, OF THE STATE OF <u>Michigan</u> AND

COUNTY OF ________ STATE THE FOLLOWING:

- 1. That I am the owner of real estate located at 794 N.015 Wood Ward (Address of Affected Property)
- 2. That I have read and examined the Application for Administrative Approval made to the City of

Birmingham by: <u>Tower Construction</u>, <u>LCC</u>; (Name of Applicant)

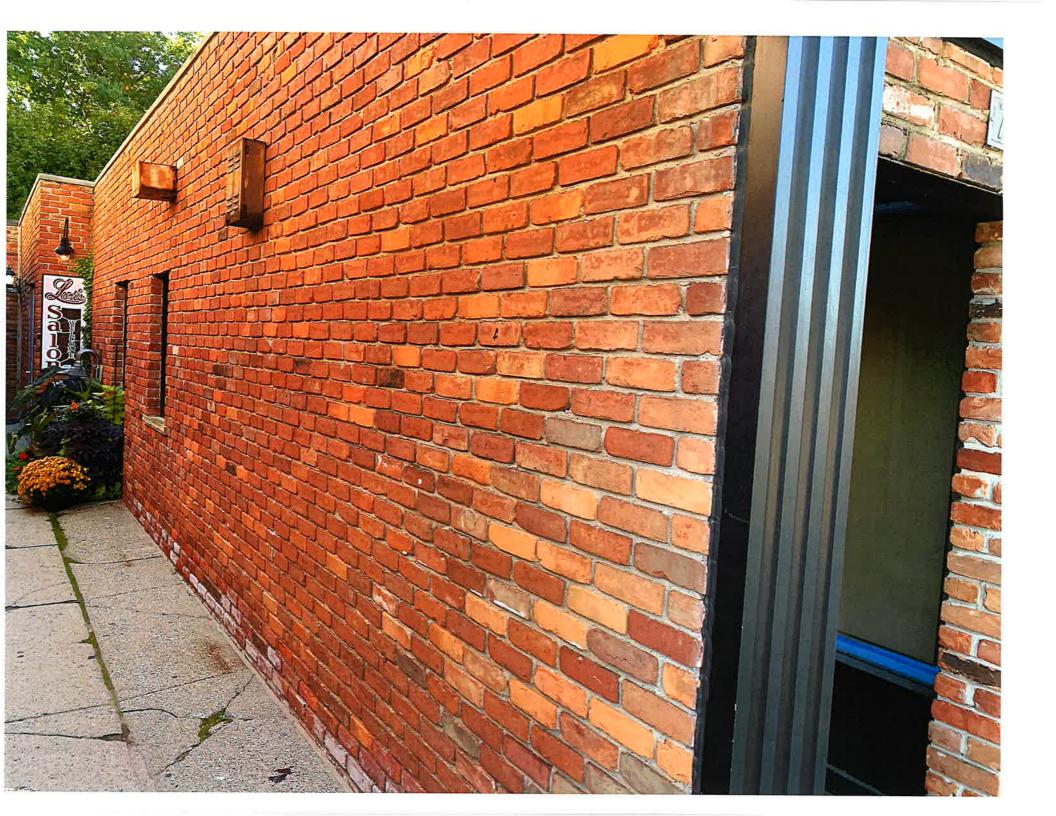
3. That I have no objections to, and consent to the request(s) described in the Application made to the City of

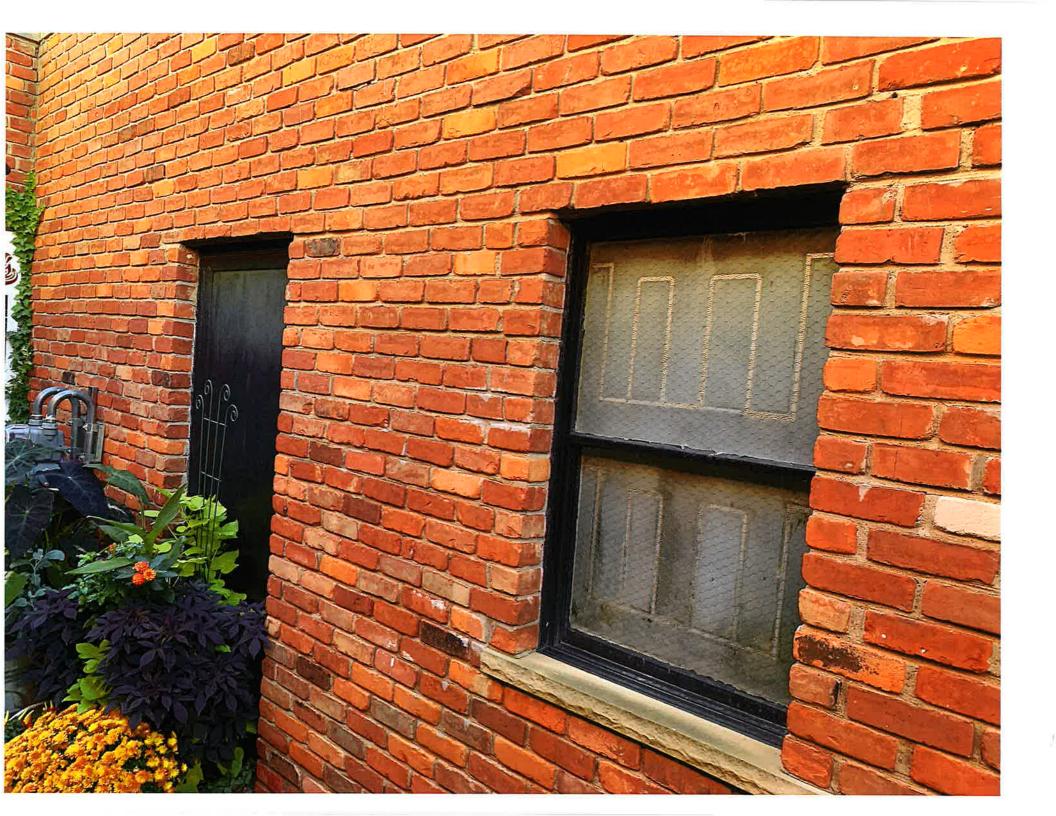
Birmingham.

Name of Owner (Printed): <u>Huntur Koneth</u> Signature of Owner: <u>Date:</u> 10/7/20

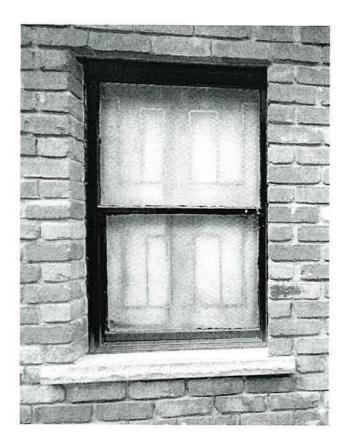
2







Window Replacement



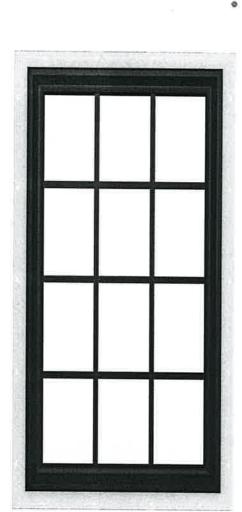
Key Features:

- Replace Window with
 - Operational double hung style
 - With panes
 - Similar to existing size
 - Wood or Metal window in Dark Bronze finish (to match existing windows)



Replace Sealed Door with Window





Key Features:

- Remove Existing Sealed Side Door
- Replace with Picture Window
 - With panes
 - Similar to existing opening size (approximately 34"w x 80" h)
 - Wood ar Metal window in Dark Bronze finish (to match existing windows)

Date: 10/21/2020

Designed by/for: Tower Contstruction Hunter Douglas - Birmingham

ARCHITECTURAL GUIDE SPECIFICATION SECTION 088000 GLAZING

Note to Specifiers:

The specifications below are suggested as desirable inclusions in glass and glazing specifications (section 088000), but are not intended to be complete. An appropriate and qualified Architect or Engineer must verify suitability of a particular product for use in a particular application as well as review final specifications. Oldcastle BuildingEnvelope® assumes no responsibility or liability for the information included or not included in these specifications.

APPROVED GLASS FABRICATOR

Oldcastle BuildingEnvelope®

GLAZING PRODUCTS

Glass Standards

- USA Annealed float glass shall comply with ASTM C1036, Type I, Class 1 (clear), Class 2 (tinted), Quality-Q3. Canada - Annealed float glass shall comply with CAN/CGSB-12.3-M, Quality-Glazing.
- USA Heat-strengthened float glass shall comply with ASTM C1048, Typel, Class 1 (clear), Class 2 (tinted), Quality Q3, Kind HS.
 Canada - Heat-strengthened float glass shall comply with CAN/CGSB-12.9-M, Type 2-Heat-Strengthened Glass, Class A-Float Glass.
- 3. USA Tempered float glass shall comply with ASTM C1048, Type I, Class 1 (clear), Class 2 (tinted), Quality Q3, Kind FT. Canada Tempered float glass shall comply with CAN/CGSB-12.1M, Type 2-Tempered Glass, Class B-Float Glass.
- 4. USA Laminated glass to comply with ASTM C1172. Canada Laminated glass to comply with CAN/CGSB-12.1-M, Type 1-Laminated glass, Class B-Float Glass.
- 5. USA & Canada Glass shall be annealed, heat-strengthened or tempered as required by codes, or as required to meet thermal stress and wind loads.

www.obe.com/systemselect



Contact Oldcastle BuildingEnvelope@ at 866-OLDCASTLE (653-2278) for samples or additional information. SystemSelect@ calculates center of glass data using the Lawrence Berkeley National Laboratory (LBNL) Berkeley Lab WINDOW Calc Engine (CalcEngine) with thermal performance per NFRC 100, 200 & 500. Glass data is from following sources: 1. LBNL International Glazing Database (IGDB) v70.0; 2. Vendor supplied data; 3. LBNL Optics 6; 4. Based on vendor testing, clear acid-etched glass performance data is estimated using regular clear glass of equivalent thickness. Framing system values and glass spacer values determined per LBNL THERM 7.4. Thermal values are in both Imperial (IP) and Metric (SI) units.

Performance Datasheet

Sealed Insulating Glass (IG) Vision Glass (Vertical)

- 1. IG units consist of glass lites separated by a dehydrated airspace that is hermetically dual sealed with a primary seal of polyisobutylene (PIB) or Thermoplastic Spacer (TPS) a and a secondary seal of silicone or an organic sealant depending on the application.
- USA Insulating glass units are certified through the Insulating Glass Certification Council (IGCC) to ASTM E2190. Canada - Insulating Glass units are certified through the Insulating Glass Manufacturers Alliance (IGMA) to either the IGMAC certification program to CAN/CGSB-12.8, or through the IGMA program to ASTM E2190.

IG VISION UNIT PERFORMANCE CHARACTERISTICS

- 1. Exterior Lite: 6mm (1/4") Guardian Clear
- 2. Cavity: 1/2" (Air Fill)
- 3. Interior Lite: 6mm (1/4") Guardian Clear
- 4. Performance Characteristics

Thermal

Optical

Winter U-factor (Btu/h·ft ² ·F):	0.47	Visible Light Transmittance:	80%
Winter U-factor (W/m ^{2.} K):	2.69	Visible Light Reflectance (outside):	15%
Solar Heat Gain Coefficient:	0.74	Visible Light Reflectance (inside):	15%
Shading Coefficient:	0.85	Total Solar Transmittance:	67%
Light to Solar Gain:	1.08	Total Solar Reflectance (outside):	13%
		Ultraviolet Transmittance:	51%

www.obe.com/systemselect



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CITY OF BIRNINGHAM Date 10/29/2020 1:28:12 PM Ref 00174141 Receipt 551343 Amount \$100.00

Administrative Approval Application Planning Division 600 Form will not be processed until it is completely filled out. P4420-0105 1. Applicant 2. Property Owner Name: Kilano Design + Build Name: Lincoln Adams LLC Address: 6300 Norham Road Address: 700 N Woodward Ave Suite 300 Birmingham, MI 48009 Birmingham MI 48009 Phone Number: Phone Number: Fax Number: Fax Number: Email Address: Email Address: 3. Applicant's Attorney/Contact Person 4. Project Designer/Developer Name: Marvin Kilano Address: 6300 Norham Road Bloomfield Hills MI 48301 Phone Number: 248-534-6508 Fax Number: Email Address: cs@kilano.build 5. Project Information Address/Location of Property: 1120 E. Lincoln St Name of Historic District if any: Birmingham, MI 48001

Name of Development: Parcel ID#: 08-20-31-301-001 Area in Acres: 0.733 Current Zoning: BI

6. Required Attachments

Current Use:

- . Warranty Deed with legal description of property
- Authorization from Owner(s) (if applicant is not . owner)
- **Completed Checklist**
- Material Samples •
- Specification sheets for all proposed materials, fixtures, and/or mechanical equipment

7. Details of the Request for Administrative Approval exterior window replacement (like for like).

Name:	
Address:	
Phone Number:	
Fax Number:	
Email Address	

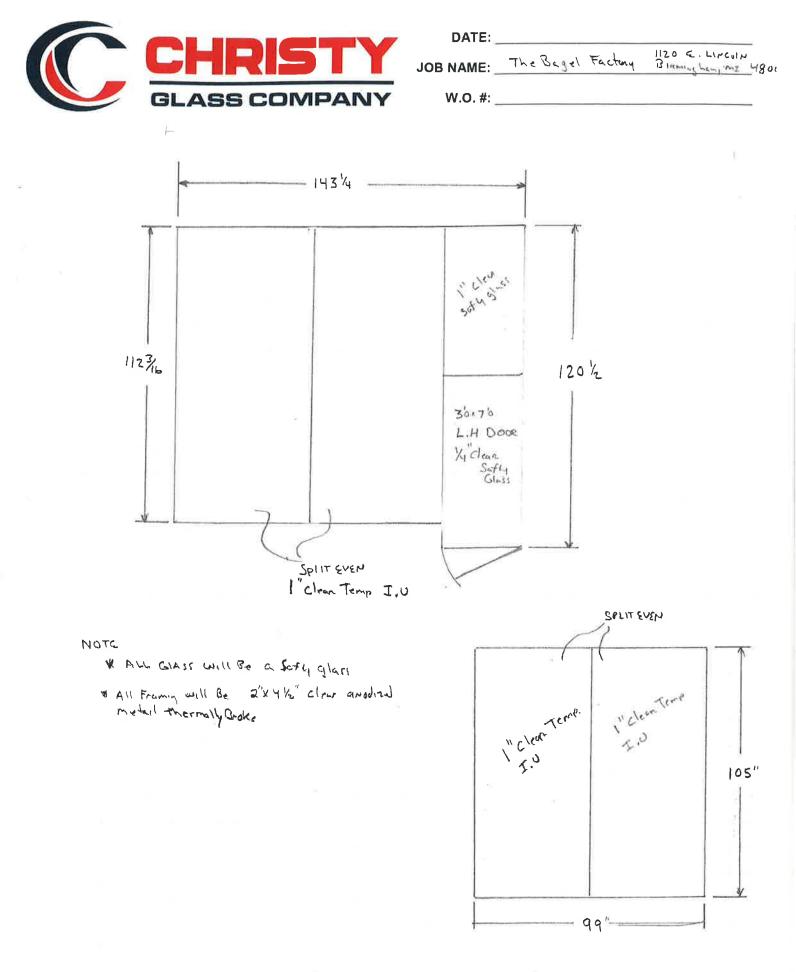
Date of HDC Approval, if any:_____ Date of Application for Preliminary Site Plan: Date of Preliminary Site Plan Approval: Date of Application for Final Site Plan: Date of Final Site Plan Approval: Date of Revised Final Site Plan Approval:

- One (1) digital copy of plans
- Two (2) folded copies of plans including an itemized list of all changes for which administrative approval is requested, with the changes marked in color on all elevations
- Photographs of existing conditions on the site where changes are proposed

		and understands that it is the responsibility of the
applicant to advise the Planning Division	n and/of Building Division	of any additional changes to the approved site plan.

Signature of Applicant:	MU	Date:
	Office Use Only	
Application #: PAA30 -6105	Date Received: 10/29/2020	Fee: \$ 100.00
Date of Approval: 129 13000	Date of Denial: N/A	_ Reviewed By:

City of Birmingham
CONSENT OF PROPERTY OWNER
Vilio Docha Michigan
I,, OF THE STATE OF AND
Oakland COUNTY OF STATE THE FOLLOWING:
1120 E Lincoln Ave Birmingham 48009
1. That I am the owner of real estate located at; (Address of Affected Property)
2. That I have read and examined the Application for Administrative Approval made to the City of
Kilano Design + Build
Birmingham by:; (Name of Applicant)
3. That I have no objections to, and consent to the request(s) described in the Application made to the City of
Birmingham.
By providing your e-mail to the City, you agree to receive news notifications from the City. If you do not wish to receive these messages, you may unsubscribe at any time.
Name of Owner (Printed): Kevin Denha
Signature of Owner: Date: 10 23 2020



570 W. 8 Mile Road, Ferndale MI 48220 PHN: 248-544-8200 FAX: 248-545-8200

Glass Thickness		Transmittance %	Reflectance %		Solar Energy	Winter U-Value	Solar Heat Gain	
Inches	mm	Visible (VLT)			Transmittance %	Air	Coefficient (SHGC)	
Monolithi	c							
1/8	3	90	8	8	86	1.04	0.88	
5/32	4	90	8	8	85	1.04	0.87	
3/16	5	89	8	8	83	1.03	0.86	
1/4	6	88	8	8	80	1.02	.84	
5/16	8	87	8	8	76	1.01	0.81	
3/8	10	86	7	7	73	1.00	0,79	
1/2	12	84	7	7	69	0.99	0.77	

CLEAR FLOAT Performance

Performance values are based on representative production samples and product modeling data using LBNL Window 7 software. Actual values may differ based on variations in the manufacturing process. Environmental conditions based on NFRC 100-2010. Thermal stress analysis or building codes may determine the requirement for heat-treated glass. Contact AGC Technical Services to ensure the correct form of glass to be supplied. For additional data performance and comparisons use our online Glass Calculator www.agcglass.com/glasscalculator.

CLEARVISION Performance

Glass Thickness		Transmittance % Reflectance %		Solar Energy	Winter U-Value	Solar Heat Gain	
Inches	mm	Visible (VLT)	In	Out	Transmittance %	Air	Coefficient (SHGC)

1/8	3	92	8	8	91	1.04	0.91
5/32	4	91	8	8	91	1.04	0.91
3/16	5	91	8	8	90	1.03	0.91
1/4	6	91	8	8	90	1.02	0.91
5/16	8	91	8	8	89	1.01	0.9
3/8	10	91	8	8	89	1.00	0.9
1/2	12	91	8	8	88	0.99	0.89

Performance values are based on representative production samples and product modeling data using LBNL Window 7 software. Actual values may differ based on variations in the manufacturing process. Environmental conditions based on NFRC 100-2010. Thermal stress analysis or building codes may determine the requirement for heat-treated glass. Contact AGC Technical Services to ensure the correct form of glass to be supplied. For additional data performance and comparisons use our online Glass Calculator www.agglass.com/glasscalculator.

LUXCLEAR Protect Performance

Glass Thickness		Transmittance %	Reflecta	ince %	Solar Energy	Winter U-Value	Solar Heat Gain				
Inches	mm	Visible (VLT)	In	Out	Transmittance %	Air	Coefficient (SHGC)				
1/4	6	87	10	10	78	1.03	0.82				
3/8	10	85	10	10	71	1.00	0.78				
1/2	12	84	10	10	66	0.99	0.74				

Performance values are based on representative production samples and product modeling data using LBNL Window 7 software. Actual values may differ based on variations in the manufacturing process. Environmental conditions based on NFRC 100-2010. Thermal stress analysis or building codes may determine the requirement for heat-treated glass. Contact AGC Technical Services to ensure the correct form of glass to be supplied. For additional data performance and comparisons use our online Glass Calculator at www.agcglass.com/glasscalculator.

MATELUX Performance

Glass Thickness		Transmittance %	Reflectance %		Solar Energy	Winter U-Value	Solar Heat Gain	
Inches	mm	Visible (VLT)	In	Out	Transmittance %	Air	Coefficient (SHGC)	
1/8	3	90	7	8	87	1.05	0.89	
1/4	6	89	7	8	84	1.03	0.86	
3/8	10	88	7	8	79	1.00	0.83	
1/2	12	87	7	8	77	0.99	0.82	
1/4	6	91	7	8	89	1.03	0.90	
3/8	10	91	7	8	87	1.00	0.89	
1/2	12	91	7	8	87	0.99	0.88	

Tint Glass Performance

Glass Thickness	Transmittan ce %	Reflectance %		Solar Energy Transmittance %	Winter U- Value	Solar Heat Gain	
Product	Visible (VLT)	In	Out	Hanshillance A	Air	Coefficient (SHGC)	

Solarshield Pure Grey	1/4	45	5	5	44	1.02	
Solarshield Pure Bronze	1/4	54	5	5	48	1.02	.62
Solarshield Pure Green	1/4	77	7	7	47	1.01	.71
Solarshield Majestic Grey	1/4	65	7	7	54	1.02	.66
Solarshield Forest Green	1/4	65	6	6	33	1.02	.52
Solarshield Sky Blue	1/4	73	7	7	47	1.03	.61
Solarshield Pure Blue	1/4	57	6	6	42	1.04	
Solarshield Midnite	1/4	34	5	5	18	1.0	.42
Solarshield Pure Grey	1/8	62	6	6	61	1.04	
Solarshield Pure Grey	3/16	50	5	5	49	1.03	63
Solarshield Pure Bronze	1/8	68	6	6	53	1.04	.73
Solarshield Pure Bronze	3/16	58	6	6	53	1.03	.66

Comfort Select/ Energy Select 73 Performance

Glass Thi	ckness	Transmittance %	Reflec	tance %	Solar Energy	Winter U-Value	Solar Heat Gain Coefficient (SHGC)	
Inches	m	Visible (VLT)	In	Out	Transmittance %	Air		
	m							
1/8	3	82	11	12	69	.64	.72	
5/32	4	82	11	11	69	.64	.72	
3/16	5	82	10	11	68	.64	.71	
1/4	6	83	10	11	67	.64	.71	

Glass Thi	ckness	Transmittance %	Reflec	tance %	Solar Energy Transmittance %	Winter U-Value	Solar Heat Gain Coefficient (SHGC
Inches mm Visible (VLT)	In	Out		Air			
1/8	3	84	11	12	72	.67	.75
5/32	4	84	11	11	71	.66	.74
3/16	5	83	11	12	70	.66	.73
1/4	6	83	11	12	68	.66	.72

Comfort Select/ Energy Select 73P Performance

Stopsol Classic Bronze Performance

Glass Thickness	Transmittance %	Reflectance %		Solar Energy Transmittance %	Winter U-Value	Solar Heat Gain Coefficient (SHGC)
mm	Visible (VLT)	In	Out		Air	
6	21	34	12	32	1.02	.44

Design Review Board Action List – 2020

Design Review Board	Quarter	Rank	Status
Redesign/Update DRB Board Applications	1 st (January-March)	1	
Update Sign Ordinance	2 nd (April-June)	2	
Create New Informational Artwork for Sign Ordinance	3 rd (July-September)	3	
Sign Ordinance Enforcement	4 th (October-December)	4	

Updates:

- 1. Updated Design Review application as of June 2020
 - a. Simplified, reformatted, and trimmed unnecessary sections
 - b. Updated PDF to be a fillable form
- 2. Sign Ordinance update in progress.