

DESIGN REVIEW BOARD
MINUTES OF SEPTEMBER 16, 2020
Held Remotely Via Zoom And Telephone Access

Minutes of the regular meeting of the Design Review Board ("DRB") held Wednesday, September 16, 2020. Chairman John Henke called the meeting to order at 7:43 p.m.

1) ROLLCALL

Present: Chairman John Henke; Vice-Chairman Keith Deyer; Board Members Gigi Debbrecht, Natalia Dukas, Michael Willoughby

Absent: Board Members Joseph Mercurio, Patricia Lang; Alternate Board Member Alexander Jerome

Administration: Nicholas Dupuis, City Planner
Laura Eichenhorn, Transcriptionist

09-64-20

2) Approval Of Minutes

Motion by Ms. Dukas

Seconded by Ms. Debbrecht to approve the DRB Minutes of September 2, 2020 as submitted.

Motion carried, 5-0.

ROLL CALL VOTE

Yeas: Willoughby, Debbrecht, Dukas, Deyer, Henke

Nays: None

09-65-20

3) Public Hearing

None.

09-66-20

4) Design Review

None.

09-67-20

5) Sign Review

None.

09-68-20

6) Study Session

None.

09-69-20

7) Miscellaneous Business And Communications

City Planner Dupuis asked the DRB whether they would be inclined to permit Holiday Market Select to install signage with seven descriptor words that would run along the the top of the front-facing facade of the building.

Ms. Dukas said that for consistency's sake it would be inappropriate for the DRB to allow the signage with the descriptor words since the DRB has been strict on the matter with other applicants.

Mr. Deyer agreed with Ms. Dukas.

A. Staff Reports

1. Administrative Sign Approvals

Mr. Deyer expressed surprise that City Planner Dupuis approved Viga Shoes & Fashion given the descriptor words on the sign.

City Planner Dupuis explained that the sign had previously been approved with Shoes & Fashion when the business was on Maple. He said that 'Viga' itself does not clearly indicate the type of business so he felt it was acceptable to leave the descriptors.

Mr. Deyer said a similar argument could be made for many shops in Birmingham. He said Shoes & Fashion could have been included as window signage.

Ms. Dukas agreed. ~~She also said Viga's location means that one visits the store intentionally, and not because one is driving by, which means the descriptor words are even less necessary.~~

Mr. Deyer said he would be more comfortable with the signage if Viga changed Shoes & Fashion to pictograms that indicate the same. He also said the bottom six inches of the windows would allow for sufficient promotion of Viga's products.

2. Administrative Approvals

3. Action List - 2020

09-70-20

Adjournment

Motion by Mr. Deyer

Seconded by Ms. Debbrecht to adjourn the DRB meeting of September 16, 2020 at 7:51 p.m.

Motion carried, 5-0.

ROLL CALL VOTE

Yeas: Willoughby, Debbrecht, Dukas, Deyer, Henke

Nays: None

Nicholas Dupuis
City Planner

APPROVED