



**CITY OF BIRMINGHAM
BICENTENNIAL BOOK PROJECT COMMITTEE
556 W MAPLE
Wednesday, July 13, 2017
7:00 PM**

Mission Statement: *The Birmingham Museum will explore meaningful connections with our past, in order to enrich our community and enhance its character and sustainability. Our mission is to promote understanding of Birmingham's historical and cultural legacy through preservation and interpretation of its ongoing story.*

- 1. Roll Call**
- 2. Introduction of Guests**
- 3. Approval of the Minutes**
 - A. Minutes of June 21, 2017
- 4. Unfinished Business**
 - A. Review Revised Survey, v. 3
- 5. Adjournment**

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draft



CITY OF BIRMINGHAM
MUSEUM BOARD
BOOK PROJECT COMMITTEE
MEETING MINUTES
Wednesday, June 21 2017
5:00 PM

Members Present: Caitlin Rosso, George Getschman, Tina Krizanic
Members Absent: Dan Patton
Administration: Museum Director, Leslie Pielack
Guests: Library Director Doug Koschik, Museum Board Member Lori Eaton

Mr. Patton being absent, the committee took action to appoint a temporary chair.

Appointment of Temporary Chair

Caitlin Rosso was nominated as temporary chair.

MOTION: by Getschman, seconded by Krizanic:

To appoint Caitlin Rosso temporary chair.

VOTE: Yeas, 3
Nays, 0

Ms. Rosso called the meeting to order at 5:29 PM

Introduction of Guests

Ms. Eaton and Mr. Koschik introduced themselves.

Approval of the Minutes

MOTION: by Getschman, seconded by Krizanic:

To approve the minutes of April 27, 2017.

VOTE: Yeas, 3
Nays, 0

Unfinished Business

Committee members reviewed the second version of the survey and made additional changes. A section was suggested for the end of the survey that invites respondents to consider supporting or contributing to the book project. The final draft will be available for the next meeting. At that time, committee members can decide the time frame and other information for the survey posting.

New Business

Committee members reviewed a softcover, full cover, magazine-type layout adopted by an Emmett County, Michigan consortium to promote local history. The consortium generated four booklets over four years that represented different timespans in local history and just finished the last one at the end of 2016. Pros and cons of this format were discussed, but committee consensus was that the visual appearance was especially appealing. When survey data comes back, the committee will integrate that information into the other formats that have been reviewed and make final recommendations to the Museum Board about potential publication options.

Ms. Rosso adjourned the meeting at 6:30 PM. **Next committee meeting scheduled for Thursday, July 13 at 7 PM.**

BIRMINGHAM'S BICENTENNIAL is COMING!

On **December 1, 1818**, **Elijah Willits** became the first person to purchase land between Detroit and Pontiac, soon to be followed by others who have made Birmingham a truly great place to live.

That makes **Birmingham's 200th Birthday December 1, 2018**. The Birmingham Museum Board is exploring various ways the community can celebrate our history together, including sponsoring a publication that would coincide with the bicentennial. We do not want to duplicate other books out there—this would be something new. There are many different ways to go about this; your feedback will help us take the right direction.

You can fill out this paper survey or go online to [https://www.surveymonkey.com/\(survey number\)](https://www.surveymonkey.com/(survey number)). It's quick, online, completely secure, and your responses will remain anonymous. **Please note: the survey process has a short lifetime and is over quickly, so don't delay.** Survey period is **__mo/day to __mo/day**. (You do not have to live in Birmingham resident to answer the survey.)

1. SUBJECT MATTER Please check all of the following that you think should be included in a Birmingham bicentennial publication.

What do you want to know about?

- Birmingham's earliest history up to 1900
- 1900-1950
- 1950-Present
- How Birmingham fits in to the larger picture of U.S./Michigan history
- Stories of historically important local citizens
- Oral traditions and personal stories of everyday people
- Historical/factual reference information
- Curiosities, legends, and tall tales
- Specific topic—please describe (e.g., women, minorities, architecture, etc.):

- Other _____

How do you want to see it?

- Pictures of people
- Pictures of places
- Documents
- Maps
- Other _____

2. LENGTH, DEPTH and SOURCE of CONTENT Please check all of your preferences below:

- Shorter publication with brief narratives and more images
- Longer publication with more detail and fewer images (academic/reference)
- Writing by a local historian/writer
- Writing by outside historian/professional
- Profiles of individuals and their stories
- A collection of essays by various contributors
- Contributions from the public (crowd-sourced)
- Other _____

3. PUBLICATION FORM & FORMAT Please check all of your preferences below:

Print options

- Pamphlet or brochure
- Self-guided tour map (e.g., historic landmarks, Greenwood cemetery, etc.)
- Soft cover book
- Hard cover book
- Coffee table book
- Print book with supplementation on the web
- Other _____

Electronic options

- eBook (e.g., Amazon)
- Web page resource (e.g., web article)
- Interactive web site to capture community stories
- An app that provides enhanced virtual experience (e.g., walking tours, sites of interest)
- Other _____

Layouts

- Narrative text with photos, maps, and graphics
- Encyclopedia-like format
- Magazine-style layout with photo captions and sidebars
- Series of smaller stand alone publications that can be combined as a set
- Other _____

4. PUBLICATION AUDIENCE If we produce one or more publications, who should we try to reach?
(Please check all that apply)

- Children and families
- General audience
- Businesses
- Educators
- Local residents
- Visitors
- Other _____

5. PRICING OPTIONS (Please check all that apply)

- \$25 or more for a quality print book
- Less than \$25 for a print book
- An eBook that costs \$10 or less
- \$5 or less for an interactive app
- Other _____

6. ABOUT YOU—please check any/all that apply to you and/or your family.

I/we:

- am/are resident(s) of Birmingham
- am/are a former resident of Birmingham
- live in a nearby community
- have been/am, a member of the *Friends of the Birmingham Museum (Birmingham Historical Society)* or the *Friends of the Baldwin Public Library*
- work in Birmingham
- own a business in Birmingham

A LITTLE MORE ABOUT YOU—please check any/all that apply to you and/or your family.

- 17 & under
- 18-25
- 26-35
- 36-45
- 46-55
- 55 and older

FURTHER INFORMATION

We want to thank you for your time and opinions. If you would like to get or give more information about the Birmingham Bicentennial Book project, please continue with one additional survey question. Or, feel free to call the Birmingham Museum at 248-530-1928.

I would like to receive the results of this survey (email address): _____

I'm interested in doing more. My name is _____ ; I can be reached at (email address): _____, and I would consider the following (check all that apply):

- I have stories or information to contribute
- I would like to volunteer in the next steps of a publication project
- I would consider contributing financial support through advertising or other donations
- I would like to participate in another way: _____

I would like to add the following comments about the Birmingham Bicentennial Book Project:

We want to thank you for giving us your time and sharing your opinions. Please feel free to call us at the museum if you have any questions or additional comments; 248-530-1928.