



**CITY OF BIRMINGHAM  
MUSEUM BOARD MEETING MINUTES  
556 W MAPLE  
THURSDAY, May 1, 2014  
Held at the Museum  
556 W Maple**

Members Present: Russ Dixon, Marty Logue, George Stern, Shawn O'Rourke

Members Absent: Jeff Wilmot, Gretchen Maricak

Administration: Museum Director Pielack,

Mr. Dixon called the meeting to order at 5:30 PM.

**Approval of the Minutes  
Minutes of April 3, 2014**

**MOTION:** by O'Rourke, seconded by Stern:  
To approve the minutes of April 3, 2014.

**VOTE:** Yeas, 4  
Nays, none  
Absent, 2

**New Business**

- A. The upcoming event, "Afternoon Backstage with Chad Smith" is now in motion. It will consist of a ticketed reception hosted by the Friends with a silent auction. There will be beer/wine, and the Friends will be seeking the alcohol insurance. We anticipate approximately \$2,000 in revenue, which will be dedicated to the Hill School Bell project.
- B. The Board Development workshop will be scheduled in the next several weeks. On Thursday, May 8, a special Museum Board Meeting will be held briefly before the Friends meeting to allow Kim Cross from Philanthropy Services, LLC to conduct a brief orientation and answer questions about the workshop.

**Unfinished Business**

- A. Committee reports
  - i. Board Development Committee-none (awaiting workshop).
  - ii. Collections Committee-none (collections policy has not yet been reviewed and modified for transmittal to the city attorney).

- B. Director Report: The museum is ahead of schedule on completion of the Strategic Plan. The school tours are scheduled and will take place over the next month. Staff continues to get research requests on a regular basis. An oral history meeting was videotaped with the former CREEM staff, and the raw footage will be reviewed for edits over the summer. A possible CREEM-related event may be planned in the late summer or fall. The main focus of the museum has been preparing for the Chad Smith event. The museum exhibition has led to an increase in attendance of approximately 25 %.

### **Miscellaneous Business and Communication**

Museum Board chair Russ Dixon asked that the next museum budget be presented in a pie chart after being prepared later in the fall to make it easier for the Museum Board to understand how it breaks down.

Board member George Stern presented a summary of the Greenwood Cemetery committee's work and recommendations.

Museum Board member Marty Logue reported the funds raised by the various events thus far this year: Approximately \$900 from the exhibition kickoff event with Ken Calvert, \$1300 from the Festive Tables event. The Elaine Stritch event also raised funds for the Hill School Bell project, which are being matched by the Rosso Family Foundation. At this point, approximately \$15,000 remains to be raised to complete the construction.

### **Matters Not on the Agenda**

None.

Mr. Dixon adjourned the meeting at 6:32 PM.

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