



**CITY OF BIRMINGHAM  
MUSEUM BOARD  
MEETING MINUTES  
THURSDAY, October 16, 2014  
6:30 PM**

Members Present: Russ Dixon, Marty Logue, Gretchen Maricak, Shawn O'Rourke, George Stern, Jeff Wilmot

Members Absent: None

Student Members: None

Administration: Museum Director Pielack

Guests: Hope Crenshaw, Journalism student

Mr. Dixon called the meeting to order at 6:32 PM.

**Approval of the Minutes  
Minutes of September 4, 2014**

**MOTION:** by Stern, seconded by O'Rourke:  
To approve the minutes of September 4, 2014, as amended to reflect correction of Mr. Stern's comments under Miscellaneous Business and Communication.

**VOTE:** Yeas, 6  
Nays, none

**Unfinished Business**

- A. There were no committee reports from the Collections Committee or the Board Development Committee at this time.
- B. Museum Director Pielack reviewed the upcoming Creem event on November 1, 2014. Press releases have gone out and a large turnout is expected. Also, a city employee-focused event at the museum is planned for Thursday evening, November 13. It will include cider and donuts, opportunities to get a "ghost tour" by candlelight at the Hunter House, and help make the employees aware of the music exhibition.
- C. Mr. Dixon will be attending an upcoming Principal Shopping District board meeting to discuss the Museum Board vacancy and invite PSD board members or their associates to consider serving on the Museum Board.
- D. No report was given on the Joint Fundraising Committee.

**New Business**

- A. Director Pielack shared a summary of the priority items on the 2013-2016 Strategic Plan. Several questions were raised by the Museum Board about museum interpretive planning. It was decided that the next Museum Board meeting of November 6 would be held in the Hunter House and that Director Pielack and the museum staff would give an orientation to interpretive issues and approaches as they are being considered at the Hunter House.
- B. Mr. Dixon suggested that getting input from Bob Gibbs, a recognized urban planning professional, may be helpful to the museum in considering its visibility and image in the community as part of future planning.
- C. Mr. Dixon introduced the idea of using a plaque to recognize the physical location of the former CREEM Magazine offices in the Birmingham Theater building. The HDSC had been discussing recognition of this type, but is no longer meeting. Mr. Dixon feels the Museum Board should take up this issue. Director Pielack pointed out that this is considered by the City of Birmingham a voluntary preservation activity, and is not a priority in the museum's current strategic plan's scope. The Museum Board would like to investigate the matter further.
- D. Director Pielack will prepare a summary of the planned 2015-16 museum budget to help board members understand the expected direction of the budget for the next fiscal year. This will be presented at the November meeting.

#### **Miscellaneous Business and Communication**

None.

#### **Matters Not on the Agenda**

None.

Mr. Dixon adjourned the meeting at 7:57 p.m.