



**CITY OF BIRMINGHAM
MUSEUM BOARD
MEETING MINUTES
THURSDAY, November 5, 2015
6:30 PM**

Members Present: Russ Dixon, Tina Krizanic, Marty Logue, Gretchen Maricak, Kate Montgomery, Caitlin Rosso, Jeff Wilmot

Student Members Present: none

Members Absent: none

Administration: Museum Director Leslie Pielack

Guests: George Stern

Mr. Dixon called the meeting to order at 6:30 PM.

**Approval of the Minutes
Minutes of October 8, 2015**

MOTION: by Maricak, seconded by Wilmot:

To approve the minutes of October 8, 2015, as amended.

VOTE: Yeas, 7
Nays, 0

Communication and Reports

- A. Ms. Logue reviewed the Joint Fundraising Committee Report and updated the funds yet remaining to be raised to \$5032.00. Mr. Wilmot received some additional business donations. Ms. Logue and Mr. Dixon suggested that the Joint Fundraising committee has completed its task, and that the Museum Board will now take responsibility for completion of the project from this point.
- B. Museum Director Pielack reviewed the Director's Report.

Unfinished Business

A. The board reviewed a list of suggested alternative names and reduced the list to five.

MOTION: by Wilmot, seconded by Montgomery:

To approve the following five alternative museum names, to be used to seek public input to consider a name change for the museum that is better aligned with the museum's mission and audience:

- The Birmingham Museum
- The Museum of Birmingham
- Birmingham Museum & Archives
- The Birmingham Cultural Museum
- The Birmingham Heritage Center

VOTE: Yeas, 7
 Nays, 0

Director Pielack will prepare a ten-item Survey Monkey electronic survey, which is free, to allow the public to voice their opinion on the museum's name, as well as other information. The survey can be sent to the contact list for the City of Birmingham, be posted in the museum's Facebook page, and broadcast through the museum's email contacts. Other organizations, such as the Baldwin Public Library, will be asked to link to the survey from their web page as well. A press release will also go out, and other means of making electronic contact to gain a broad source of feedback without spending any money on data collection. The Museum Board will review the data at their January meeting.

Communication and Reports, continued

C. Mr. Dixon would like to discuss forming a committee under the Museum Board for the purpose of conducting research on Greenwood Cemetery, perhaps in preparation for a publication, which the Museum Board agreed to add to January's agenda. He also suggested a review of agenda procedures be an item on January's agenda, and asked the Museum Board to review the recent city workshop training video to aid the discussion, to which the board agreed. Ms. Maricak inquired about getting an updated Museum Board member contact list. Mr. Wilmot suggested the bell construction project may benefit from donated labor from volunteers when construction begins.

D. Mr. Stern shared his opinion that the new city commission may request data and analysis for matters the Museum Board may bring before them, and offered his opinion regarding next year's focus for the Museum Board.

Mr. Dixon adjourned the meeting at 7:15 p.m.