



**CITY OF BIRMINGHAM
MUSEUM BOARD
MEETING MINUTES
Thursday, March 2, 2017
5:30 PM**

Members Present: James Cristbrook, Tina Krizanic, Marty Logue, Caitlin Rosso

Student Members Present: None

Members Absent: Russ Dixon, Judith Keefer, Gretchen Maricak

Administration: Museum Director Leslie Pielack

Guests: None

Museum Board Chair Russ Dixon not being present, the board took action to appoint a temporary chair.

MOTION: by Rosso, seconded by Logue:

To appoint James Cristbrook temporary chair.

VOTE: Yeas, 4
Nays, 0

Mr. Cristbrook called the meeting to order at 5:30 PM.

Due to Ms. Rosso's need to leave the meeting early, the Museum Board decided by consensus to reverse the order of the Unfinished Business items and to include Board comments before her departure.

**Approval of the Minutes
Minutes of February 2, 2017**

Approval of the minutes of February 2 was deferred to the next meeting.

Announcements

None.

Unfinished Business

B. The Museum Board reviewed logo design submissions from the DesignCrowd project and narrowed down the preferred colors, layout, text style, and made some additional suggestions regarding icons for the selected design. Museum Director Pielack will coordinate the changes with the logo designer to produce a final draft.

A. Initial discussion of some of the ideas for city-wide bicentennial celebration emphasized the fortunate co-incidence that the 2018 Winter Market will fall on

November 30, December 1 and December 2. This makes it the ideal foundation event to connect the bicentennial celebration, as the first land by Willits and Hamilton was purchased on December 1, 1818, and John West Hunter on December 2, 1818. A scavenger hunt would be a good vehicle for bringing in local businesses and helping people enjoy the event by exploring some of the shops and other sites in the city. It is a family-friendly activity that can be easily incorporated into a city-wide promotion and further enhanced by social media. A time capsule or a time capsule 're-enactment' could be a fun event. A contest for children to draw or paint bicentennial themes would bring in the schools. A Village Players performance that relates to the overall theme could be of great interest. A specially designed logo on city-wide banners was also suggested. The Museum Board will consider additional ideas before making final recommendations to the commission.

Board Comments

The six commissioners present were evenly split on whether to go forward with the siding contract when presented on 2/27/17 for their review. The concern was having architectural services provided to the city/museum before going to bid for the construction as opposed to the existing RFP that asked the contractor to provide the required services. The outcome is that the museum needs to start over with a new RFP. Museum Director Pielack informed the Museum Board that city staff is already working on the matter in the hopes it can be completed before the construction season gets too busy to get optimal response.

Board members briefly discussed the portion of the minutes from February 2 that related to Mr. Stern's behavior during the November and January meetings. They agreed that the draft minutes reflected the meeting but were also concerned that the public should not get the erroneous impression from the minutes that public input is not welcome. The distinction was made between stating disagreement to the board and being publicly inappropriate. The Museum Board wants to assure the public that all commentary is of interest when delivered according to acceptable guidelines for public conduct.

Board members also discussed the best way to address board differences and disagreements during meetings at open discussion and board comments. It is important for the board to work through and formulate consensus together. This would help make board activities more efficient, prevent unnecessary delays, and ultimately make the most of the board's efforts as a group.

Ms. Rosso departing at 6:45 PM, the meeting was adjourned at that time by Mr. Cristbrook. The communication and reports will be deferred to the next regular meeting on April 6, 2017.