



CITY OF BIRMINGHAM
MUSEUM BOARD
BOOK PROJECT COMMITTEE
MEETING MINUTES
Thursday, March 23, 2017
6:00 PM

Members Present: Caitlin Rosso, George Getschman, Tina Krizanic Dan Patton
Members Absent: None
Administration: Museum Director, Leslie Pielack
Guests: Library Director Doug Koschik, Friends former President Pam DeWeese, Museum Intern Lori Eaton

Appointment of Committee Chair

Dan Patton was nominated as chair.

MOTION: by Krizanic, seconded by Getschman:

To appoint Dan Patton as chair.

VOTE: Yeas, 4
Nays, 0

Mr. Patton called the meeting to order at 6:02 PM

Introduction of Guests

Mr. Koschik, Ms. DeWeese, and Ms. Eaton introduced themselves.

Approval of the Minutes

MOTION: by Krizanic, seconded by Getschman:

To approve the minutes of February 16, 2017, as amended.

VOTE: Yeas, 4
Nays, 0

New Business

The committee continued the brainstorming process and added detail to the discussion about the various formats and channels that could be used to feature historic content in some type/s of publication for the 2018 bicentennial. In addition to varied formats under discussion, the planned audience could be very diverse, ranging from traditional local

history audiences who like classic local history printed books, to coffee table publications, to younger audiences who prefer electronic content, and everything in between. A Birmingham history app could be developed. Special events tied to a publication could include a celebratory fundraiser. Both providing an accurate historical record and engaging the community were deemed important. An additional question was raised about copyright issues regarding the McMechan Book of Birmingham, and whether digitizing the book would be an option at some point.

The committee decided to construct an electronic survey (e.g., SurveyMonkey) to get input from the public to help identify preferences that could be used to guide planning. Members will send their suggestions for survey content to Director Pielack, who will create a draft survey for the next meeting.

Mr. Patton adjourned the meeting at 7:00 PM. **Next committee meeting is scheduled for April 13, 2017 at 6:00 PM.**