



CITY OF BIRMINGHAM  
MUSEUM BOARD  
VIRTUAL MEETING  
September 3, 2020  
5:00 PM

Members Present: Russ Dixon, Judith Keefer, Dan Haugen, Pat Hughes, Tina Krizanic, Marty Logue

Members Absent: Caitlin Rosso

Administration: Museum Director Leslie Pielack

Guests: None

Ms. Krizanic called the meeting to order at 5:01 PM.

**Approval of the Minutes  
Minutes of July 9, 2020**

**MOTION:** by Dixon, seconded by Logue:

To approve the minutes of August 6, 2020.

**VOTE:** Yeas, 6  
Nays, 0

**Unfinished Business**

A. Members considered final approval of the **2021-2024 Birmingham Museum Strategic Plan.**

**MOTION:** by Keefer, seconded by Dixon:

To approve the **2021-2024 Birmingham Museum Strategic Plan** document and to recommend presentation to the City Commission.

**VOTE:** Yeas, 6  
Nays, 0

B. Director Pielack provided an update to the George and Eliza Taylor monument funding campaign. The public campaign was launched on September 1 through local media, word of mouth, and distribution of flyers to local historical organizations and personal email networks. WXYZ's online publication printed an article on September 1 and the Birmingham Eccentric has contacted the museum for interviews and more details to do an online as well as a print article. The online version will appear this

weekend (Labor Day weekend), and the print version should appear in the Sunday edition on September 13. As of today, September 3, \$1,045 has been raised toward the \$2,700 goal. Gifts have ranged from \$5 to \$250, with the average donation around \$45. The expectation is that with the additional print exposure, there will be sufficient funding for the monument to be fabricated and installed, hopefully in the spring of 2021, which will permit a greater public involvement in the ceremony (hopefully).

### **Communication and Reports**

Director Pielack reviewed the Director Report and provided additional information about the increase in research requests and the positive role being played by the museum in helping people connect with their personal past. The matter of the status of the Friends memberships and the museum's efforts to maintain contact with the Birmingham Farms Neighborhood Association was discussed in the context of how the Museum Board may assist the Friends to help with their membership initiatives. Ms. Logue pointed out that the Friends' annual appeal goes out November 1, and Museum Board assistance with that project would be helpful. Members agreed by consensus to add an agenda item to the October Museum Board meeting to discuss and brainstorm additional ways the Museum Board may be able to help the Friends board and/or museum with membership issues.

There were no board comments.

There were no public comments.

**The next Regular Meeting is scheduled for Thursday, October 1 at the regular time of 5:00 PM, currently planned as a virtual meeting subject to the Governor's ongoing executive orders.**

Ms. Krizanic adjourned the meeting at 5:39 PM.