



151 Martin Street
Birmingham, Mi 48009
248-530-1800
Parks and Recreation Board Agenda
Department of Public Services
851 South Eton-Conference Room
Tuesday, August 4, 2015
6:30 PM

- I. Call to order**
- II. Approval of the minutes of :** Tuesday, June 2, 2015(*regular meeting*)
- III. Agenda Items-***Written and submitted by 5pm Monday at the Birmingham Ice Sports Arena, one week prior to the meeting.*
 1. City of Birmingham Donation Policy
- IV. Communications/Discussion Items**
 1. Follow-Up Items And Other Updates
 2. Golf Course Updates
 - a) Golf Course Financials
 - b) Golf Course Report
 3. Article-Royal Oak plans tech-friendly smart park for downtown
- V. Unfinished Business**
- VI. New Business**
- VII. Open To The Public for Items Not On the Agenda**
- VIII. Next Regular Meeting – Tuesday, September 1, 2015(DPS)**

IX. Adjournment

Individuals requiring accommodations, such as interpreter services, for effective participation in this meeting should contact the City Clerk's Office at (248) 530-1880 at least on day in advance of the public meeting.
Las personas que requieren alojamiento, tales como servicios de interpretación, la participación efectiva en esta reunión deben ponerse en contacto con la Oficina del Secretario Municipal al
(248) 530-1880 por lo menos el día antes de la reunión pública.
(Title VI of the Civil Rights Act of 1964).

*If you cannot attend the meetings, please contact Connie Folk at the Birmingham Ice Arena (248) 530-1642.
Minutes are available for review at the Birmingham Ice Sports Arena, 2300 East Lincoln, Birmingham, MI 48009*

PARKS & RECREATION BOARD MISSION STATEMENT

The Birmingham Parks & Recreation Board is dedicated to enriching the quality of life in our community by preserving and enhancing natural areas, urban forests, open spaces and waters within our park system; by partnering with community organizations to facilitate access to recreation programs; by renewing and developing our public parkland and play areas through the application of safe design principles; and by providing an atmosphere of inclusion by offering universal access for the enjoyment by all ages and abilities of our parks and recreational facilities.

PARKS AND RECREATION BOARD MEETING MINUTES
June 2, 2015

Pat Bordman, Chairperson, called the meeting to order at 6:30 p.m. at 851 S. Eton.

MEMBERS PRESENT: Pat Bordman, Therese Longe, John Meehan, Ryan Ross, Art Stevens and Bill Wiebrecht, Shahanna Sarkisian and Paige White, Student Representatives

MEMBERS ABSENT: Ross Kaplan

ADMINISTRATION: Lauren A. Wood, Director of Public Services and Connie Folk, Recreation Coordinator

GUESTS: Cindy Rose

It was moved by Bill Wiebrecht, seconded by Art Stevens that the minutes of the May 12, 2015 regular meeting be approved.

Yeas - 6 (Pat Bordman, Therese Longe, John Meehan, Ryan Ross, Art Stevens and Bill Wiebrecht)

Nays - 0 **Absent** – Ross Kaplan

AGENDA ITEM #1 – City of Birmingham Donation Policy Review

Members of the Parks and Recreation Board discussed and made a few minor corrections to the City of Birmingham Donation Policy.

It was moved by Art Stevens, seconded by John Meehan that the City of Birmingham Donation Policy be approved as corrected and be forward to the City Commission for final approval.

Yeas - 6 (Pat Bordman, Therese Longe, John Meehan, Ryan Ross, Art Stevens and Bill Wiebrecht)

Nays - 0 **Absent** – Ross Kaplan

COMMUNICATION/DISCUSSION ITEM #1- Premier Agency Member Spotlight-City of Birmingham Michigan Recreation Park Association (MRPA) Article

An article about the City of Birmingham was spotlighted in an e-blast from the Michigan Recreation Park Association (MRPA) and was provided to the Parks and Recreation Board.

No action was taken by the Parks and Recreation Board

COMMUNICATION/DISCUSSION ITEM #2- Rouge River Clean-Up, Saturday June 6, 2015

The Rouge River Clean-Up flyer was provided to the Parks and Recreation Board.

No action was taken by the Parks and Recreation Board

COMMUNICATION/DISCUSSION ITEM #3- 2015 In The Park Summer Concert Schedule

The 2015 In The Park Summer Concert schedule was provided to the Parks and Recreation Board.

No action was taken by the Parks and Recreation Board

COMMUNICATION/DISCUSSION ITEM #4- Board of Ethics Seminar

Information was provided to the Parks and Recreation Board on an informational seminar that will take place on Thursday, September 24, 2015 from 4:00 pm – 5:30 pm and from 7:00 pm -8:30 pm.

The seminar will also be repeated on December 1, 2015 at 5:30 pm. Topics will include the Open Meetings Act, Freedom of Information Act, Parliamentary Procedures, Roberts Rules of Order and Ethics in Government.

No action was taken by the Parks and Recreation Board

COMMUNICATION/DISCUSSION ITEM #5a- Golf Course Financials

The golf course financials was provided.

No action was required by the board.

COMMUNICATION/DISCUSSION ITEM #5b- Golf Course Report

The golf course report was provided.

No action was required by the board.

UNFINISHED BUSINESS

Art asked about the water lilies at Quarton Lake. Lauren stated that the contractor is anticipating the first treatment to the water lilies the third week in June, 2015.

Connie stated that the City of Birmingham fireworks will take place at the Lincoln Hills Golf Course on Friday, July 3rd with the rain-date on Sunday, July 5th.

NEW BUSINESS

Cindy asked if anyone had contacted Lauren about an installation of a concrete pad for the art piece that would be located at Barnum Park.

Lauren stated that no one has contacted her regarding the installation of a permanent concrete pad at Barnum Park.

Pat stated to the student representatives that the City of Birmingham encourages art to be loaned or given to the City. There is an Arts Board that manages the program, but when the art piece is considered for one of the city parks, then the Parks and Recreation Board becomes involved. Pat stated that a while back there was a twenty-seven foot chair art piece that was going to be loaned to the City of Birmingham and installed at Barnum Park. Pat stated that there are several art pieces located throughout the City of Birmingham.

OPEN TO THE PUBLIC FOR ITEMS NOT ON THE AGENDA:

Pat stated that the next meeting will be held on July 7, 2015 at 6:30 pm at DPS

The meeting adjourned at 7:05 p.m.

Connie J. Folk, Recreation Coordinator



MEMORANDUM

Department of Public Services

DATE: July 30, 2015

TO: Parks and Recreation Board Members

FROM: Carrie A. Laird, Parks and Recreation Manager

SUBJECT: Donation Policy -City Staff review

The most recent document approved by the Parks and Recreation Board on June 2, 2015 to establish a citywide donor policy was circulated to City staff for review and comment.

Feedback received is as follows: Our finance department has had issues accepting securities in the past. There are many steps involved in the process as well. The security has to be transferred to the City's account and then the City has to liquidate it, which entails brokerage fees. There is more administrative work to handle this process. Their recommendation is that we do not accept securities as donations but if we feel that we must provide this as an option, then donations of securities have a minimum value of at least \$1,000.

All administrative aspects of tracking donations, acknowledgement letters and other related issues will be addressed by the involved City departments once the Donor Policy is adopted by the City Commission.

City of Birmingham Parks and Recreation Donor Policy

Thank you for considering Parks and Recreation in the City of Birmingham for your donation. We welcome donations from individuals, foundations, non-profit organizations and corporations and look forward to working with you.

While donations for our parks will enrich the community, the City of Birmingham recognizes that its open spaces, trails and recreation areas are precious resources. Accordingly, the City of Birmingham desires to protect and preserve the open, tranquil atmosphere of our parks, to protect the natural quality of our trails and to enhance the development of our recreational assets. Therefore, donations for park improvements and recreation programming will be considered with the support of those goals in mind.

I. DONATION CATEGORIES

The City of Birmingham welcomes donations in several categories including:

- a) Park landscaping elements include trees, shrubs and other flora. Donations of all landscaping elements, however, must be approved species and there may be site specific limitations. Please see the City of Birmingham Park Donor Program for further information.
- b) Park amenities for the purchase, replacement or refurbishment and maintenance of park benches, picnic tables, drinking fountains, bicycle racks, playground components and the like. Although suggestions from donors will be considered for the placement of a donated park amenity, final decisions as to location will be determined by the City of Birmingham. Please see the City of Birmingham Park Gift Donor Program for further information.
- c) Park features include arbors, pavilions, plazas, gardens, and the like. Such features must enhance the park, enrich the experience of park users and be consistent with park planning processes. Accordingly, such proposed donations will only be considered on a case-by-case basis. Donors may contact the City of Birmingham or the Director of Public Services to discuss proposed park features.
- d) Monetary donations, such as cash or negotiable securities, may be used toward the development and general upkeep of park elements, amenities and features. Donors may identify a specific use for the City's consideration, or funds may be used to best meet the needs of the City of Birmingham Parks and Recreation projects.

II. DONATION GUIDELINES

In order to have a consistent donor program, the following guidelines endeavor to address both the needs and resource capabilities of the City of Birmingham and the desire of donors to support Birmingham's Parks. Donors should contact the Director of Public Services to discuss donation ideas.

- a) The City wants to ensure the best appearance and aesthetic quality of its parks. Thus, donations should satisfy a true need of an approved park scheme.

II. DONATION GUIDELINES *(continued)*

- b) All donations will be reviewed for appropriateness and compatibility with the City of Birmingham Parks and Recreation Master Plans. The City reserves the right to decline any donation if, upon review, the donation is (1) limited by special restrictions, conditions or covenants which pose unreasonable budgetary or maintenance obligations on the City, or (2) not in the best interest of the City.
- c) Donors may be asked to appear before the Birmingham Parks and Recreation Board and/or the City Commission, to present their donation proposal. Public comment and feedback may be considered during the review process.
- d) The City understands that donors may have preferences regarding the choice of design professionals, vendors and contractors, and preferences regarding the location, size, scale, color and materials of donated elements, amenities and features. The City, however, must adhere to the open bid process requirements, if applicable, and to other City policies and goals. Accordingly, final decisions on all details of the proposed donation shall be at the sole discretion of the City of Birmingham.
- e) While the City recognizes the generally good intentions behind any donation, the City, at its sole discretion, reserves the right to decline any gift or donation.
- f) Upon acceptance by the City, any donated element, amenity or feature, becomes City of Birmingham property. The City has an interest in ensuring that all park elements, amenities and features remain in good repair and will provide, at its sole discretion, reasonable maintenance of donated items. The City, however, is under no continuing obligation to repair, replace or maintain perpetual care for any donated item.
- g) The City will make a reasonable effort to notify a donor of any damage, theft or other loss to a donated item and may, at its sole discretion, repair or replace such a donated item to the extent it deems practical, or as described in the original gift agreement, if any.
- h) Because donations to the City of Birmingham may be tax deductible, donors are encouraged to consult with their tax advisor.

III. **DONOR RECOGNITION**

- a) Recognition shall be provided for all gifts given to the City of Birmingham for park improvements, subject to such general policy changes and amendments as may be implemented by the City Commission.
- b) “Naming rights” on any park feature or element are subject to the approval of the City Commission.
- c) All donations will be acknowledged by a letter of appreciation from the City of Birmingham.

It was moved by Art Stevens, seconded by John Meehan that the City of Birmingham Donation Policy be approved as corrected and be forward to the City Commission for final approval.

Yeas - 6 (Pat Bordman, Therese Longe, John Meehan, Ryan Ross, Art Stevens and Bill Wiebrecht)

Nays - 0

Absent - Ross Kaplan



MEMORANDUM

Department of Public Services

DATE: July 27, 2015
TO: Parks and Recreation Board Members
FROM: Lauren Wood, Director of Public Services
SUBJECT: Follow-up Items and Other Updates

The following items are a combination of follow-up items from past Agenda Items and/or simply updates on various other projects of interest.

Birmingham Little League:

Despite attempts in March and July of 2015 by the City to touch base with Dave Palmeri about the initial proposal by Birmingham Little League for Kenning Park ball fields, the City has no updates or information to report on this matter.

Quarton Lake Lily Pad Treatment:

Treatment at the lake occurred on July 2, 2015. By all accounts, the Contractor feels the treatment went very well. The treatment area was right at about 8 acres for the permit, but the actual area was probably closer to 6.5 acres. This is due to the fact, that the perimeter areas close to shore and the dam are not approved areas for treatment. Plus, this is a good thing as well as it will give habitat for the fish and wildlife.

In the next month, based on the condition of the lake, there may be some areas of lily pads inside the treatment area should be sprayed again. Since there is now open water to navigate, we can perform another treatment to kill off the remaining vegetation. Further updates will be provided, when appropriate.

Other Items:

A few other outstanding items of which there is no new information to report are the Little Library proposal and Manor Park adjacent development project. As news or information becomes available, you will be given updates.

In addition, as an update regarding a Planning project before the City Commission, you will find attached a report from the July 13, 2015 City Commission meeting about Market Square.



MEMORANDUM

Office of City Manager

DATE: July 8, 2015
TO: City Commission
FROM: Joseph A. Valentine, City Manager
SUBJECT: Market Square

Following the approval of the lease for the patio, pavilion and parking spaces north of Market Square at the June 29th meeting, I had subsequently met with the property owner, Johnny Karmo, to discuss the project, however, at this time the lease has not been executed.

During our conversation, we reviewed the concerns expressed by the City Commission and members of the public, as well as, space, timing and lease considerations. Subsequent to our meeting I received the attached email from Mr. Karmo indicating his decision not to proceed with the project outlined in the lease. Mr. Karmo is still interested in working with the City and the neighborhood in the area to develop an amenable solution that addresses the interests and concerns for all involved. His focus will be on his store expansion and he is open to further discussions in the future, should there be a continued interest to activate this space.



Joe Valentine <jvalentine@bhamgov.org>

Lease

Johnny Karmo <jkarmo@marketsquarestores.com>

Wed, Jul 8, 2015 at 8:55 AM

To: Joe Valentine <jvalentine@bhamgov.org>

Hi Joe,

Thank you for meeting with me on July 6th. At this time, and after much consideration, I've decided not to pursue a lease to grant Market Square a Pavilion & Patio on the north side of the building. I hope to revisit the lease once the store expansion is complete. At that time I will be able to execute a more thoughtful plan/design that will best activate the space. I am very open to working with the neighborhood and City of Birmingham to accommodate the best use for everyone concerned.

Thanks again for meeting with me. I look forward to this project coming to fruition in the near future.

Johnny Karmo

Market Square Stores

www.marketsquarestores.com

jkarmo@marketsquarestores.com

248 752 8080



This email is free from viruses and malware because [avast! Antivirus](#) protection is active.

CITY OF BIRMINGHAM
GOLF COURSE OPERATING REPORT
FOR THE MONTH ENDED JUNE 2015 (preliminary)

	SPRINGDALE		LINCOLN HILLS		COMBINED		PRIOR YEAR COMBINED	
	CURRENT MONTH	CALENDAR-TO-DATE	CURRENT MONTH	CALENDAR-TO-DATE	CURRENT MONTH	CALENDAR-TO-DATE	CURRENT MONTH	CALENDAR-TO-DATE
<u>REVENUES</u>								
FOOD & BEVERAGE SALE	7,542	15,402	10,140	18,956	17,683	34,359	16,910	29,705
MERCHANDISE SALES	1,488	3,528	3,265	8,043	4,752	11,571	4,459	10,220
WEEK DAY GREENS FEES	35,495	80,059	35,936	91,897	71,432	171,956	60,300	151,113
WEEKEND & HOLIDAY GREENS	12,325	36,122	14,593	46,982	26,918	83,104	44,354	94,426
PULL CART RENTALS	1,064	2,051	875	1,861	1,939	3,912	1,692	3,594
TOURNAMENT ENTRY FEES	1,678	2,254	2,000	2,000	3,678	4,254	1,750	2,154
CLASSES	-	-	32,926	87,835	32,926	87,835	14,830	87,082
GOLF CART RENTALS	13,393	28,656	16,559	36,121	29,952	64,777	30,977	56,675
BUSINESS MEMBERSHIP	1,150	3,700	1,150	6,500	2,300	10,200	1,900	9,540
NON-RESIDENT MEMBERSHIPS	5,209	38,309	9,984	84,009	15,193	122,318	20,050	110,880
UNLIMITED GOLF PASS	-	1,000	-	4,050	-	5,050	800	4,600
PACKAGE CLUB PASS	-	145	145	580	145	725	145	580
GOLF HANDICAP FEE	-	-	-	-	-	-	-	-
INVESTMENT INCOME	-	-	1,149	5,240	1,149	5,240	7,824	11,232
LEASE PAYMENTS	800	4,800	538	4,787	1,338	9,587	1,829	10,970
SUNDRY & MISCELLANEOUS	34	1,043	116	1,280	150	2,324	157	175
CASH OVERAGE/(SHORTAGE)	10	54	(0)	48	10	102	-	(1)
TOTAL REVENUES	80,188	217,124	129,375	400,190	209,564	617,314	207,977	582,945
<u>EXPENSES</u>								
<u>FINANCE</u>								
ADMINISTRATION COST	1,655	9,930	1,655	9,930	3,310	19,860	2,865	17,192
AUDIT	-	-	-	-	-	-	-	-
SUB-TOTAL FINANCE	1,655	9,930	1,655	9,930	3,310	19,860	2,865	17,192
<u>MAINTENANCE</u>								
SALARIES & WAGES DIRECT	13,594	33,350	15,425	36,581	29,019	69,931	1,695	39,201
OVERTIME PAY	-	(2,158)	91	(3,157)	91	(5,315)	31	159
LONGEVITY	-	(624)	-	(624)	-	(1,248)	-	-
FICA	1,035	2,323	1,182	2,495	2,218	4,818	1,204	4,071
HOSPITALIZATION	438	1,410	438	1,389	875	2,799	423	5,636
LIFE	19	98	19	97	37	195	41	149
RETIRE CONTRIB HEALTH	412	(986)	412	(1,150)	824	(2,136)	65	7,590
DENTAL/OPTICAL	67	358	67	352	134	710	147	721
LT/ST DISABILITY	28	149	28	146	56	295	61	300
WORKER'S COMPENSATION	127	321	144	338	271	659	197	677
SICK TIME PAYOUT	-	-	-	-	-	-	(452)	(452)
RETIREMENT EMPLOYER CNTRB	121	339	121	302	241	642	(5,557)	(402)
HRA BENEFIT	-	10	-	10	-	20	-	1,020

CITY OF BIRMINGHAM
GOLF COURSE OPERATING REPORT
FOR THE MONTH ENDED JUNE 2015 (preliminary)

	SPRINGDALE		LINCOLN HILLS		COMBINED		PRIOR YEAR COMBINED	
	CURRENT MONTH	CALENDAR-TO-DATE	CURRENT MONTH	CALENDAR-TO-DATE	CURRENT MONTH	CALENDAR-TO-DATE	CURRENT MONTH	CALENDAR-TO-DATE
RETIREMNT-DEF CONTR EMPLR	147	748	147	750	294	1,498	265	388
RET HLTH SVGS CONTR EMPLR	71	382	71	375	142	757	168	378
OPERATING SUPPLIES	7,645	16,237	8,740	19,126	16,385	35,363	22,923	36,277
OTHER CONTRACTUAL SERVICE	290	4,867	305	3,465	595	8,332	365	3,296
TELEPHONE	-	-	-	-	-	-	-	-
ELECTRIC UTILITY	167	864	1,849	3,698	2,015	4,562	2,185	5,687
GAS UTILITY	67	1,279	18	108	84	1,387	85	1,823
WATER UTILITY	-	-	16	32	16	32	16	32
TRAINING	-	501	-	501	-	1,002	-	-
PRINTING & PUBLISHING	60	60	60	60	119	119	109	109
EQUIPMENT RENTAL OR LEASE	1,250	7,578	1,583	9,518	2,833	17,096	2,908	18,546
SUB-TOTAL MAINTENANCE	25,536	67,106	30,715	74,412	56,251	141,518	26,879	125,206
<u>CLUBHOUSE</u>								
SALARIES & WAGES DIRECT	17,886	45,607	24,048	52,635	41,934	98,241	44,843	104,028
OVERTIME PAY	73	(1,001)	398	(2)	472	(1,003)	318	1,256
LONGEVITY	-	(256)	-	(256)	-	(513)	-	-
FICA	1,374	3,391	1,870	4,005	3,243	7,395	3,453	8,041
HOSPITALIZATION	1,161	5,430	1,161	5,430	2,322	10,860	276	1,058
LIFE	2	12	2	12	4	24	8	60
RETIRE CONTRIB HEALTH	13	(162)	13	(162)	26	(323)	393	2,003
DENTAL/OPTICAL	6	33	6	33	11	66	28	207
LT/ST DISABILITY	2	13	2	13	5	27	12	84
WORKER'S COMPENSATION	168	421	228	493	396	914	530	1,244
SICK TIME PAYOUT	-	-	-	-	-	-	-	-
RETIREMENT EMPLOYER CNTRB	134	628	134	628	267	1,256	(5,479)	(4,287)
HRA BENEFIT	-	20	-	20	-	40	-	40
RETIREMNT-DEF CONTR EMPLR	-	2	-	2	-	3	-	195
RET HLTH SVGS CONTR EMPLR	1	12	1	12	3	24	23	184
OPERATING SUPPLIES	1,248	4,920	1,960	4,498	3,208	9,418	3,986	9,603
FOOD & BEVERAGE	2,997	6,520	3,516	8,039	6,513	14,560	5,365	11,943
BEER AND WINE	1,664	2,939	1,714	4,009	3,379	6,947	2,812	5,688
MERCHANDISE	709	3,834	3,020	9,497	3,729	13,332	1,413	11,682
INSTRUCTORS	-	-	-	-	-	-	-	-
OTHER CONTRACTUAL SERVICE	2,301	4,042	2,711	4,969	5,012	9,011	7,288	11,062
TELEPHONE	73	596	89	521	163	1,118	121	780
CONTRACTUAL ALARM	79	394	160	671	239	1,065	209	1,238
ELECTRIC UTILITY	571	2,203	-	-	571	2,203	327	1,661
GAS UTILITY	70	915	28	75	98	990	418	1,479
WATER UTILITY	-	636	2,348	2,590	2,348	3,226	55	747
PRINTING & PUBLISHING	390	1,128	448	1,629	838	2,756	125	1,818

CITY OF BIRMINGHAM
GOLF COURSE OPERATING REPORT
FOR THE MONTH ENDED JUNE 2015 (preliminary)

	SPRINGDALE		LINCOLN HILLS		COMBINED		PRIOR YEAR COMBINED	
	CURRENT MONTH	CALENDAR-TO-DATE	CURRENT MONTH	CALENDAR-TO-DATE	CURRENT MONTH	CALENDAR-TO-DATE	CURRENT MONTH	CALENDAR-TO-DATE
MARKETING AND ADVERTISING	-	2,738	-	1,402	-	4,140	-	1,020
DEPRECIATION	4,167	25,000	4,167	25,000	8,333	50,000	12,550	54,635
EQUIPMENT RENTAL OR LEASE	2,488	7,463	2,608	7,583	5,095	15,045	5	13,524
LIAB INSURANCE PREMIUMS	339	11,874	339	11,874	678	23,747	1,893	33,624
LIQUOR LICENSE	-	1,253	-	1,253	-	2,505	-	2,505
SUB-TOTAL CLUBHOUSE	37,916	130,604	50,970	146,471	88,886	277,075	80,972	277,122
TOTAL EXPENSES	65,107	207,640	83,340	230,813	148,447	438,453	110,716	419,520
NET PROFIT (LOSS)	15,082	9,484	46,035	169,377	61,117	178,861	97,261	163,425
NET OPERATING PROFIT (LOSS) (EXCLUDING DEPRECIATION)		34,484		194,377		228,861		218,060

Golf Report
As of June 30, 2015

We are pleased to report that we have increased our memberships for this season in both categories, Residents and Non-Residents and expect to have a few more Residents on board by the end of the summer

As of July 27th, we have played 33,383 rounds which are up by 1,819 rounds, or 5% compared to last year at this time. We did experience inclement weather on two weekends that hindered our weekend play on June 14th and 27th, but we are still on track to exceed last year's July rounds.

Our 2015 Jr Golf Program is nearing the end with the Jr Club Championship being played on Thursday – August 13th at Lincoln Hills. We had 465 participants; 185 Birdies, 236 Eagles and 44 Aces and was a very successful program. It was quite beneficial to move the Jr Golf tee times from Springdale to Lincoln Hills for it increased Springdale rounds on Wednesday's dramatically this season.

We had two great events this past weekend; Nite Golf (56 participants) and our Parent/Child Tournament (56 participants) with both being played at Springdale. We are looking forward to our Club Championship which will be 36 holes of golf on Sat (Aug 8th) and Sun (Aug 9th) and will be 18 holes at each course.

2015 Membership Analysis through July 27, 2015

MEMBERSHIPS	YTD 7/27/15		CY 2014		CY 2013		CY 2012		CY 2011	
	#	%	#	%	#	%	#	%	#	%
Business	106	12.60%	102	13.42%	99	13.20%	101	13.56%	84	14.81%
Non-Resident - Individual	468	55.65%	406	53.42%	401	53.47%	398	53.42%	343	60.49%
Non-Resident - Dual	192	22.83%	175	23.03%	185	24.67%	186	24.97%	111	19.58%
Non-Resident - Family	75	8.92%	77	10.13%	65	8.67%	60	8.05%	29	5.11%
Total	841	100.00%	760	100.00%	750	100.00%	745	100.00%	567	100.00%

RESIDENT MEMBERSHIPS	YTD 7/27/2015		CY 2014		CY 2013		CY 2012		CY 2011	
	#		#		#		#		#	
Resident	1,903		1,733		2,007		1,843		1,244	

2015 and 2014 Revenues Comparison through CY June 30, 2015

REVENUES	SALES		SALES		DIFFERENCE
	CY - June 30, 2015		CY - June 30, 2014		
Greens Fee	\$262,557	71.81%	\$246,750	73.57%	\$15,807
Cart Fee	\$68,689	18.79%	\$60,268	17.97%	\$8,421
Food & Beverage	\$19,731	5.40%	\$16,423	4.90%	\$3,308
Beer	\$14,119	3.86%	\$11,402	3.40%	\$2,717
Wine	\$535	0.15%	\$558	0.17%	-\$23
Total	\$365,631	100.00%	\$335,401	100.00%	\$30,230

History of Rounds - Calendar Years 2012 - 2015

MONTH	2012			2013			2014			2015		
	Lincoln	Springdale	Total	Lincoln	Springdale	Total	Lincoln	Springdale	Total	Lincoln	Springdale	Total
January	0	0	0	0	0	0	0	0	0	0	0	0
February	0	0	0	0	0	0	0	0	0	0	0	0
March	405	1,572	1,977	0	292	292	0	0	0	0	0	0
April	2,420	2,591	5,011	1,573	2,260	3,833	3,705	652	4,357	3,087	1,713	4,800
May	4,433	4,129	8,562	4,314	3,797	8,111	4,393	3,493	7,886	4,892	4,294	9,186
June	5,206	4,522	9,728	5,774	4,406	10,180	5,330	4,216	9,546	5,556	4,268	9,824
July	4,707	4,651	9,358	5,098	4,286	9,384	5,139	4,636	9,775	5,016	4,557	9,573
August	4,128	4,449	8,577	5,195	4,695	9,890	4,376	4,084	8,460			0
September	3,145	3,071	6,216	3,019	3,154	6,173	3,074	2,746	5,820			0
October	796	2,495	3,291	2,795	1,779	4,574	915	2,493	3,408			0
November	0	1,104	1,104	576	0	576	33	675	708			0
December	0	412	412	53	0	53	0	124	124			0
TOTALS	25,240	28,996	54,236	28,397	24,669	53,066	26,965	23,119	50,084	18,551	14,832	33,383

NOTE: July Rounds are calculated through July 27, 2015

Royal Oak plans tech-friendly smart park for downtown

By Bill Laitner, Detroit Free Press 10:24 p.m. EDT June 14, 2015

Solar charges, rain garden to turn space into hangout



(Photo: livingLAB design studio)

For decades, this spot in downtown Royal Oak — bounded by a parking deck and a Dumpster — was something to walk through but nothing to look at.

It takes imagination, and help from an artist's rendering, to envision this patch of concrete and landscaping becoming something called the Royal Oak Smart Park. But that is its destiny, Mayor Jim Ellison said.

"This is a pretty clever idea, and it grew totally out of happenstance," Ellison said.

It's to be a pocket park aimed at millennials, those cyber-wired twenty- and thirtysomethings that Michigan craves and Royal Oak brandishes. Not only will it be tech-friendly, thanks to public Wi-Fi, chargers for phones and laptops and a kiosk for businesses testing new apps, it'll ooze the green features beloved by millennials, as in bike parking, mini rain gardens and solar panels.

With outdoor seating and a patch of grass, the city expects it to draw brown-bag lunchers by day, audiences for intimate concerts at night and networking hipsters anytime. The city didn't realize the spot's potential until last summer, Ellison said.

Related: [Rocket Fiber gives nation new reason to rethink Detroit \(/story/money/business/columnists/tom-walsh/2015/03/14/superfast-internet-detroit/24776669/\)](#)



The scruffy concrete spot beside a car park has been used for pop-up concerts, and now city officials have plans for high-tech features. (Photo: City of Royal Oak)

"On certain nights, we'd been setting up what we call pop-up concerts, right in the middle of the street here," with picnic tables for the music fans, Ellison said. Each week between pop-ups, city workers stored the picnic tables in a small space beside Center Street, bounded on the west by railroad tracks, and just north of West 4th Street.

"We found out people were starting to use this area as a meeting spot, a little hangout," Ellison said. That sparked idea sessions, then a plan.

"Royal Oak is a technology hub, and we think this is a wonderful way to complement that energy," said Judy Davids, the city's communications director. "We're giving up one parking space for this, but all of our retailers have been supportive," Davids said.

Related: [DTE Energy's vision for new downtown park unveiled \(/story/money/business/michigan/2015/06/14/dte-detroit-park-downtown-development-urban/71055252/\)](#)

The concept was so appealing to state officials that they're expected to announce Tuesday a grant of \$60,000 from the Michigan Economic Development Corp.

The Smart Park resulted from "the community banding together to transform an underutilized plaza into a unique and engaging destination," MEDC Community Development Director Katharine Czarnecki said in a news release. The state grant will match more than \$60,000 raised by the city through crowdfunding, the last \$10,000 of which came last week from downtown booster and Emagine Royal Oak Theatre owner Paul Glantz of Lake Angelus.

"We are so blessed to have this wonderful downtown as our venue — it was an irresistible urge to participate in this park," which is four blocks south and a block west of the Emagine site at 11 Mile and Main, Glantz said.

Tonight, the city's planning and park staffs will seek the go-ahead when they give a progress report to elected officials of the Royal Oak City Commission.

So, is this park just for techsters? Like, will anyone over 30 feel welcome? Time will tell. But all age groups should find something to like, from a compact children's playscape to displays of civic art.

Royal Oak Smart Park just might be one model for the neighborhood park of the future, said Dan Gilmartin, CEO of the Michigan Municipal League, the statewide association of cities.

The park's rapid evolution shows that, throughout Michigan, "we can create communities we love by building on assets that already exist," Gilmartin said.

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