

PARKS AND RECREATION BOARD MEETING MINUTES

February 3, 2015

Pat Bordman, chairperson, called the meeting to order at 6:30 p.m. at 851 S. Eton.

MEMBERS PRESENT: Pat Bordman, Ross Kaplan, Therese Longe, John Meehan, Ryan Ross, Art Stevens and Bill Wiebrecht

ADMINISTRATION: Lauren A. Wood, Director of Public Services and Jacquelyn Brito, Clubhouse Manager

GUESTS: Anne Bray and Cindy Rose

It was moved by Bill Wiebrecht, seconded by Therese Longe that the minutes of the January 6, 2015 regular meeting be approved as corrected.

Yeas - 7 (Pat Bordman, Ross Kaplan, Therese Longe, John Meehan, Ryan Ross, Art Stevens and Bill Wiebrecht)
Nays - 0

AGENDA ITEM #1 – Golf Report 2014 Review -2015 Prospectus

Jacky Brito reviewed the 2014 Golf Report with the Parks and Recreation Board. Jacky stated that a special invitation will go to residents with selected zip codes to join the staff for an "Open House" on April 25th.

Jacky reviewed the club events for the 2015 season at Lincoln and Springdale Golf Courses.

No action taken by the board.

COMMUNICATION/DISCUSSION ITEM #1 –Citywide Parks Promotion Plan

Lauren stated that in beginning in April, staff will implement strategies to increase awareness about the City of Birmingham parks.

Lauren stated that the monthly Around Town electronic newsletter will feature one park. Lauren stated that a post "Did You Know...." facts about lesser-known parks will be placed on the City's Facebook and Twitter pages. Information will include photos, history, how it was named and park amenities.

Lauren stated that one park will be featured in the City's printed newsletter, with an emphasis on lesser-known parks. In the soon to launch and upcoming 'Top 25 Things to do in Birmingham This Spring' article, staff will include specific parks and amenities and will continue to generate other feasible options for promoting City of Birmingham parks.

COMMUNICATION/DISCUSSION ITEM #2 –Summer Programs @ BIA

Lauren stated that Connie is working on the proposed summer programs at BIA and will provide the Parks Board information at the March meeting.

COMMUNICATION/DISCUSSION ITEM #3 –Future Park Opportunities and Donor Program

Lauren stated that the donor policy went to the City Commission at the Long Range Planning meeting.

Lauren stated that at the March Parks and Recreation Board meeting there will be further discussion on the donor policy and the final version of the donor policy will be forward to the City Commission.

COMMUNICATION/DISCUSSION ITEM #4 –City Long Range Planning Agenda, Saturday, January 31, 2015, 151 Martin Street, City Municipal Building, starting at 8:30 am.

Pat requested that at the March meeting there should be an agenda item for discussion on a bridge connection for Linden Park to Linn Smith Park.

No action taken by the board.

COMMUNICATION/DISCUSSION ITEM #5 –Bloomfield Township/Manor Park Update

No action taken by the board.

UNFINISHED BUSINESS:

No items to report

NEW BUSINESS:

No items to report

OPEN TO THE PUBLIC FOR ITEMS NOT ON THE AGENDA:

No items to report

Pat stated that the next meeting will be held on March 3, 2015 at 6:30 pm at DPS

The meeting adjourned at 7:45 p.m.

Connie J. Folk, Recreation Coordinator