



151 Martin St., Birmingham, MI 48009
248-530-1800

NOTICE OF MEETING - PUBLIC ARTS BOARD

PLEASE TAKE NOTICE that a meeting of the Public Arts Board will take place on **Wednesday, May 16th, 2018 at 6:30 p.m.** in conference room 202/203 of the Municipal Building. Approved minutes of this meeting will be available on the City's website at www.bhamgov.org.

THIS NOTICE IS GIVEN in accordance with Act 261, 1968 Public Act 267.

MEETING AGENDA

****** Board members who are not able to attend this meeting are encouraged to notify the staff representative in advance for consideration of a quorum. ******

- A. Roll Call
- B. Approval of Minutes – April 18th, 2018
- C. Committee Reports
 - 1. Future Project Survey**
- D. New Business
 - 1. Sub-Committee Name Change**
 - 2. Budget Spending**
- E. Communication
 - 1. Installation of *Sound Heart***
 - 2. Installation of *Eastern Hophornbeam***
 - 3. Social Media Postings**
- F. Public Comments
- G. Adjournment

Upcoming PAB Meeting: June 13th, 2018

NOTE: Persons with disabilities that may require assistance for effective participation in this public meeting should contact the City Clerk's Office at the number (248) 530-1880, or (248) 644-5115 (for the hearing impaired) at least one day before the meeting to request help in mobility, visual, hearing, or other assistance.

Las personas con incapacidad que requieren algun tipo de ayuda para la participacion en esta sesion publica deben ponerse en contacto con la oficina del escribano de la ciudad en el numero (248) 530-1800 o al (248) 644-5115 (para las personas con incapacidad auditiva) por lo menos un dia antes de la reunion para solicitar ayuda a la movilidad, visual, auditiva, o de otras asistencias.

Public Arts Board Minutes

Rooms 202 & 203 Birmingham City Hall – April 18th, 2018

A. Roll Call:

Members Present: Rabbi Baruch Cohen, Monica Neville, Linda Wells, Barbara Heller, Amelia Barrie (Student)

Members Absent: Mary Roberts, Jason Eddleston, Anne Ritchie, Cole Wohlfiel (Student)

Administration: Jana Ecker, Planning Director
Brooks Cowan, City Planner

B. Approval of Minutes – March 21st, 2018

Motion to approve the meeting minutes as amended for March 21st, 2018 was made by Linda Wells, seconded by Monica Neville.

Yeas: 6 Nays: 0

The motion carried.

C. Committee Report

The Public Space Activation Committee created a survey to gauge Public Art Board members' interest in various projects and whether or not they would be willing to volunteer. Members of the Board were asked to fill out the survey and submit their response to the Planning Department by Monday April 23rd. The results would be reviewed at the next Sub-Committee meeting and the findings would then be presented with recommendations at the next Public Arts Board meeting.

D. New Business

The joint committee for the Public Arts Board and Library Board wished to create an informational document for an open call for sculpture applications at the Library. Members of the Public Arts Board asked for a second photo to be added to the document that showed the installation pad without *Journey Home*. Barbara Heller agreed to take a photo of the vacant site and submit it to the Planning Department. Once this was included it would be ready to be posted on the website and social media.

Members of the Board discussed trying to coordinate international sculpture day with the unveiling of Gary Kulak's *Windswept* at Barnum Park. It was reported that Gary Kulak wished to give a talk about the piece at 1pm, Saturday April, 28th. This time conflicted with the City of Birmingham's annual budget meeting; therefore City Commission members would not be able to attend. The Board recommended postponing the official unveiling ceremony until later in the year when the landscaping at Barnum Park would be completed.

It was also recommended that the City make a posting on the social media account about International Sculpture Day and include a photo of a Birmingham sculpture.

Communication

The *Eastern Hophornbeam* was approved by the Parks and Recreation Board on April 3rd, 2018. Tim Hill of Hill Gallery needs to sign the installation and maintenance agreement, as well as provide documentation that Hill Gallery may act as a representative for Robert Lobe and the *Eastern Hophornbeam*.

The Communications Director for the City of Birmingham included a memo explaining how the City wants all social media posts for the Public Arts Board to go through the City's main facebook page, and does not want to create a separate facebook page for the Public Arts Board.

E. Comments

Suggestions were made for updating the map and descriptions of sculptures throughout Birmingham.

Prioritizing projects that the Board could allocate its budget towards was also brought up. It was recommended that budget spending should go along with the prioritized projects that would be presented at the next meeting.

F. Adjournment

The meeting adjourned at 7:45 pm

Brooks Cowan
City Planner

DATE: May 16th, 2018

TO: Public Arts Board Members

FROM: Brooks Cowan, City Planner

APPROVED: Jana Ecker, Planning Director

SUBJECT: Committee Report: Future Project Survey

The Public Arts Board Sub-Committee created a survey for members of the Public Arts Board to complete. This survey was to indicate which projects the members are interested in pursuing, as well as how many members are willing to volunteer for each project. A total of 9 surveys were completed. The top two in votes were the Alleyway Project and the PAB Branding and Awareness, followed by Artistic Self-Expression, Free Pianos, and Self-Guided Tours.

The Public Arts Board Sub-Committee reviewed the vote tallies for each project along with the people who indicated that they were willing to volunteer on the projects. They have created recommendations for long term, medium term, and short term projects to prioritize and made suggestions for who may wish to help coordinate these projects based upon who volunteered. The Board may wish to further discuss which projects they would like to work on, and which projects should be focused on in the short, medium, and long term. After agreement is reached on what projects Board members would like to volunteer for, the Sub-Committee recommends each "team" create an implementation plan to be presented for the next meeting.

Long-term Projects - 1-2+ years

- Alleyway Project (8 Votes)
 - Jason Eddleston, Rabbi Cohen (Maybe Student Rep Cole Wohlfiel)

Medium Term Projects - 3-12 months

(Prioritize. PAB branding + 1 other. Ask volunteers to support the one chosen. Leave the rest for next year.)

- PAB Branding (8 Votes)
 - Monica Neville and Anne Ritchie
- Self-guided tours using social media (7 Votes)
- Educational Art Appreciation Lecture Series (4 Votes)
- Live Tours of existing PAB art pieces (6 Votes)
 - Barbara Heller and Linda Wells.
 - These three projects were grouped together due to their similar theme of educational tours.
- Tours of Local Art Galleries (6 Votes)

- Jason Eddleston, Rabbi Cohen
- Art Films + Artistic Movies (4 Votes)
 - 0 Volunteers

Short-Term Projects - 1 - 3 months

(Prioritize. Pick one and ask volunteers to support for activation this summer)

- Artistic Self Expression (7 Votes)
 - Natalie Bishai, (Volunteer), and Student Rep Amelia Berry
- Free Pianos (7 Votes)
 - J. Eddleston & Rabbi Cohen (Already on 2 projects), Student Rep Amelia Berry

Survey Results

1.) ALLEYWAY PROJECT

Yes: 8

Volunteers: 6

Names: J. Eddleston, N. Bishai, A. Berry, L. Wells, M. Neville, R. Cohen

2.) PAB BRANDING & AWARENESS

Yes: 8

Volunteers: 4

Names: A. Berry, L. Wells, M. Neville, R. Cohen

3.) Artistic Self-Expression

Yes: 7

Volunteers: 3

Names: N. Bishai, A. Berry, R. Cohen

4.) FREE PIANOS AROUND TOWN

Yes: 7

Volunteers: 3

Names: J. Eddleston, A Berry, R. Cohen

5.) Self-Guided Tours of existing PAB art pieces using social media.

Yes: 7

Volunteers: 2

Names: B. Heller, L. Wells,

6.) Live Tours of existing PAB art pieces.

Yes: 6

Volunteers: 3

Names: B. Heller, L. Wells, R. Cohen

7.) Tours of Local Art Galleries

Yes: 6

Volunteers: 2

Names: J. Eddleston, R. Cohen

8.) SUB-COMMITTEE NAME CHANGE

Yes: 6

Volunteers: 2

Names:

9.) WORKS BY LOCAL ARTISTS

Yes: 5

Names:

10.) Educational Art Appreciation Lecture Series

Yes: 4
Volunteers: 3
Names: B. Heller, L. Wells, R. Cohen

11.) Art Films + Artistic Movies

Yes: 4
Volunteers: 0
Names:

Birmingham Public Arts Board Sub-Committee
New Project Interest Survey
April 2018

Name: _____ Date: _____

SUMMARY

Below please see the major items presented at the previous PAB meeting. The sub-committee is seeking the Board's help to (a) prioritize events and (b) identifying board members to make priorities happen.

PARTNER OUTREACH & OTHER EVENTS

Goal: To organize Birmingham art-related activity under one comprehensive 'vision' & oversight, starting with meetings with those involved in 'the arts' to enhance cooperation on new & pre-existing events. (Ultimately, a citywide art-event calendar could be created.)

Survey: Prioritize the list of ideas below in the column at left. Check if you like the idea or not and if you would like to volunteer to help activate the concept.

Self-Guided Tours of existing PAB art pieces using social media.

Yes, let's do this! **No, let's not do this** **I will volunteer** **I will not volunteer**

Live Tours of existing PAB art pieces.

Yes, let's do this! **No, let's not do this** **I will volunteer** **I will not volunteer**

Educational Art Appreciation Lecture Series.

Yes, let's do this! **No, let's not do this** **I will volunteer** **I will not volunteer**

Tours of Local Art Galleries

Yes, let's do this! **No, let's not do this** **I will volunteer** **I will not volunteer**

Art Films + Artistic Movies or films about artist's showings. Combining the previous two ideas, here is a link to fine art DVDs that could be shown at Birmingham 8, the library, etc. [The Great Courses](#)

Yes, let's do this! **No, let's not do this** **I will volunteer** **I will not volunteer**

Artistic Self-Expression or artistic fun in a public space or park; such as setting up easels & paint supplies; sidewalk chalk; free art lessons; the "Kid Fridge"; outdoor game tables (chess, ping pong, backgammon, etc.) Here is a link to this kind of game table, which could be purchased or perhaps custom-made by local artisans: [Concrete Classics](#)

Yes, let's do this! **No, let's not do this** **I will volunteer** **I will not volunteer**

ALLEYWAY PROJECT

Goal: To develop available city space for art, music or games; a space for teenagers, for example, perhaps involving them in space design.

Meeting Summary: New student intern Cole Wohlfied (sp?) was very excited about this idea - and would love to work on it. Jason Eddleston & Rabbi Cohen have also expressed interest in this concept.

Survey: Do you approve of moving forward with the Alleyway project?

Yes, let's do this! **No, let's not do this** **I will volunteer** **I will not volunteer**

FREE PIANOS AROUND TOWN

Goal: Provide an opportunity for musicians to practice their art in public. Being done in a number of places ("Play Me, I'm Yours"): collecting and restoring old pianos. There may also be all-weather pianos available. Pedestrians sit down to play, often attracting a small audience. Here is a link to some "Play Me, I'm Yours" pianos: [Bored Panda Street Pianos](#)

Survey: Would you like to do free pianos in downtown Birmingham this summer?

Yes, let's do this! **No, let's not do this** **I will volunteer** **I will not volunteer**

PAB BRANDING & AWARENESS

Goal: To both increase public awareness of the PAB & the promotion of Birmingham art through the development of marketing materials and having a 'presence' at citywide events.

Meeting Summary: It seemed clear that the Board wants to develop promotional materials - such as a poster featuring PAB art pieces - with Monica Neville, Anne Ritchie & Barbara Heller (?) taking lead. In addition, Rabbi Cohen & Anne Ritchie hope to meet with Social Media Manager Keven Burns to discuss PAB posts on city pages. Another idea discussed but needing coordination was the steady submission of "news" items for Joe Valentine's monthly video, city emails, etc.

Survey: Do you approve of a branding and awareness campaign for the Birmingham PAB?

Yes, let's do this! **No, let's not do this.** **I will volunteer** **I will not volunteer**

WORKS BY LOCAL ARTISTS

Goal: To incorporate more works by local artists, promoting 'organic' Birmingham artists & artisans, potentially reducing costs and allowing for long-term placement of works produced.

Meeting Summary: We discussed how this approach may give aspiring (or amateur) artists (or art students) a way to showcase their talent (the art pieces would be gifted to the city, with the artists gaining from the honor and exposure). The Board seemed drawn to the idea of approaching local schools in search of the next great artist.

Survey: Do you approve of moving towards works by more local or Birmingham artists?

Yes **No**

SUB-COMMITTEE NAME CHANGE

Survey: Do you approve of changing the name of the sub-committee from The Sub-Committee "Public Space Activation Committee" to the "Forward Planning Sub-Committee".

Yes No

REFERENCE WEBSITES

Public Art: [Public Art Around the World - Pinterest](#)

Yarn Bombing: [Yarn Bombing Around the World - Pinterest](#)

Crosswalk Public Art: [Public Crosswalks Around the World - Pinterest](#)



MEMORANDUM

Planning Division

DATE: May 16th, 2018

TO: Public Arts Board Members

FROM: Brooks Cowan, City Planner

APPROVED: Jana Ecker, Planning Director

SUBJECT: Sub-Committee Name Change

A survey to prioritize projects was presented to the Public Arts Board for the meeting of April 18th, 2018. One of the questions on the survey was, "Do you approve of changing the name of the Sub-Committee 'Public Space Activation Committee' to the 'Forward Planning Sub-Committee.'" The question received 6 votes in support out of 9 completed surveys. The Public Arts Board may wish to make a motion to change the name of the Sub-Committee to the 'Forward Planning Sub-Committee.'



MEMORANDUM

Planning Division

DATE: May 16th, 2018
TO: Public Arts Board Members
FROM: Brooks Cowan, City Planner
APPROVED: Jana Ecker, Planning Director
SUBJECT: Budget Spending MEMO

At the last Public Arts Board meeting, members questioned the Board's available budget to find projects. The Public Arts Board was allocated \$5,000 in the fiscal year 2017/2018 budget. The Board has yet to use this money, and may do so before June 30th, 2018, which is the end of the fiscal year for the City of Birmingham. The Board may wish to consider projects they would like to allocate funds towards, such as the prioritized projects from the April 18th, 2018 survey.



MEMORANDUM

Planning Division

DATE: May 16th, 2018
TO: Public Arts Board Members
FROM: Brooks Cowan, City Planner
APPROVED: Jana Ecker, Planning Director
SUBJECT: Installation of *Soundheart*

The Planning Department spoke with Kroger about installation progress for *Soundheart*. They have received architectural schematics for the foundation pad and have submitted an installation budget request and are waiting on approval. Once the installation funds are approved they will be able to do the installation.



MEMORANDUM

Planning Division

DATE: May 16th, 2018

TO: Public Arts Board Members

FROM: Brooks Cowan, City Planner

APPROVED: Jana Ecker, Planning Director

SUBJECT: Eastern Hophornbeam

The Eastern Hophornbeam's installation agreement is on the City Commission agenda for May 14, 2018.



MEMORANDUM

Planning Division

DATE: May 16th, 2018

TO: Public Arts Board Members

FROM: Brooks Cowan, City Planner

APPROVED: Jana Ecker, Planning Director

SUBJECT: Social Media Postings

Two posts on the City's facebook page have been made since the last Public Arts Board meeting. On April 25th there was a post for International Sculpture Day with a link to the updated public sculpture map on the City's Public Art website page. On May 3rd there was a post advertising the Open Call for Sculpture applications to fill the now vacant pad at the Birmingham Public Library.