



151 Martin St., Birmingham, MI 48009
248-530-1800

NOTICE OF MEETING – PUBLIC SPACE ACTIVATION SUBCOMMITTEE OF THE PUBLIC ARTS BOARD

PLEASE TAKE NOTICE that a meeting of the Public Space Activation Subcommittee will take place on **May 8th, 2018 at 6:30 p.m.** in room 203 (Conference Room) of the Municipal Building. Approved minutes of this meeting will be available on the City's website at www.bhamgov.org.

THIS NOTICE IS GIVEN in accordance with Act 261, 1968 Public Act 267.

MEETING AGENDA

***** Board members who are not able to attend this meeting are encouraged to notify the staff representative in advance for consideration of a quorum. *****

- A. Roll Call
- B. New Business
 - 1. New Project Interest Survey
- C. Communication
- D. Public Comments
- E. Adjournment

Upcoming Public Space Activation Subcommittee Meeting: TBD

NOTE: Persons with disabilities that may require assistance for effective participation in this public meeting should contact the City Clerk's Office at the number (248) 530-1880, or (248) 644-5115 (for the hearing impaired) at least one day before the meeting to request help in mobility, visual, hearing, or other assistance.

Las personas con incapacidad que requieren algun tipo de ayuda para la participacion en esta sesion publica deben ponerse en contacto con la oficina del escribano de la ciudad en el numero (248) 530-1800 o al (248) 644-5115 (para las personas con incapacidad auditiva) por lo menos un dia antes de la reunion para solicitar ayuda a la movilidad, visual, auditiva, o de otras asistencias.



MEMORANDUM

Planning Division

DATE: May 8th, 2018

TO: Public Arts Board Sub-Committee

FROM: Brooks Cowan, City Planner

APPROVED BY: Jana Ecker, Planning Director

SUBJECT: Public Arts Board Survey Results

The Public Arts Board Sub-Committee created a survey for members of the Public Arts Board to complete. This survey would indicate what projects the members are interested in pursuing, as well as how many members are willing to volunteer for each project. The vote totals are included in the page below. The top two in votes are the Alleyway Project and the PAB Branding and Awareness, followed by Artistic Self-Expression, Free Pianos, and Self-Guided Tours.

Survey Results

- 1.) ALLEYWAY PROJECT
Yes: 8
Volunteers: 6
- 2.) PAB BRANDING & AWARENESS
Yes: 8
Volunteers: 4
- 3.) Artistic Self-Expression
Yes: 7
Volunteers: 3
- 4.) FREE PIANOS AROUND TOWN
Yes: 7
Volunteers: 3
- 5.) Self-Guided Tours of existing PAB art pieces using social media.
Yes: 7
Volunteers: 2
- 6.) Live Tours of existing PAB art pieces.
Yes: 6
Volunteers: 3
- 7.) Tours of Local Art Galleries
Yes: 6
Volunteers: 2
- 8.) SUB-COMMITTEE NAME CHANGE
Yes: 6
Volunteers: 2
- 9.) WORKS BY LOCAL ARTISTS
Yes: 5
- 10.) Educational Art Appreciation Lecture Series
Yes: 4
Volunteers: 3
- 11.) Art Films + Artistic Movies
Yes: 4
Volunteers: 0

Birmingham Public Arts Board Sub-Committee
New Project Interest Survey
April 2018

Name: _____ Date: _____

SUMMARY

Below please see the major items presented at the previous PAB meeting. The sub-committee is seeking the Board's help to (a) prioritize events and (b) identifying board members to make priorities happen.

PARTNER OUTREACH & OTHER EVENTS

Goal: To organize Birmingham art-related activity under one comprehensive 'vision' & oversight, starting with meetings with those involved in 'the arts' to enhance cooperation on new & pre-existing events. (Ultimately, a citywide art-event calendar could be created.)

Survey: Prioritize the list of ideas below in the column at left. Check if you like the idea or not and if you would like to volunteer to help activate the concept.

Self-Guided Tours of existing PAB art pieces using social media.

Yes, let's do this! **No, let's not do this** **I will volunteer** **I will not volunteer**

Live Tours of existing PAB art pieces.

Yes, let's do this! **No, let's not do this** **I will volunteer** **I will not volunteer**

Educational Art Appreciation Lecture Series.

Yes, let's do this! **No, let's not do this** **I will volunteer** **I will not volunteer**

Tours of Local Art Galleries

Yes, let's do this! **No, let's not do this** **I will volunteer** **I will not volunteer**

Art Films + Artistic Movies or films about artist's showings. Combining the previous two ideas, here is a link to fine art DVDs that could be shown at Birmingham 8, the library, etc. [The Great Courses](#)

Yes, let's do this! **No, let's not do this** **I will volunteer** **I will not volunteer**

Artistic Self-Expression or artistic fun in a public space or park; such as setting up easels & paint supplies; sidewalk chalk; free art lessons; the "Kid Fridge"; outdoor game tables (chess, ping pong, backgammon, etc.) Here is a link to this kind of game table, which could be purchased or perhaps custom-made by local artisans: [Concrete Classics](#)

Yes, let's do this! **No, let's not do this** **I will volunteer** **I will not volunteer**

ALLEYWAY PROJECT

Goal: To develop available city space for art, music or games; a space for teenagers, for example, perhaps involving them in space design.

Meeting Summary: New student intern Cole Wohlfied (sp?) was very excited about this idea - and would love to work on it. Jason Eddleston & Rabbi Cohen have also expressed interest in this concept.

Survey: Do you approve of moving forward with the Alleyway project?

Yes, let's do this! **No, let's not do this** **I will volunteer** **I will not volunteer**

FREE PIANOS AROUND TOWN

Goal: Provide an opportunity for musicians to practice their art in public. Being done in a number of places ("Play Me, I'm Yours"): collecting and restoring old pianos. There may also be all-weather pianos available. Pedestrians sit down to play, often attracting a small audience. Here is a link to some "Play Me, I'm Yours" pianos: [Bored Panda Street Pianos](#)

Survey: Would you like to do free pianos in downtown Birmingham this summer?

Yes, let's do this! **No, let's not do this** **I will volunteer** **I will not volunteer**

PAB BRANDING & AWARENESS

Goal: To both increase public awareness of the PAB & the promotion of Birmingham art through the development of marketing materials and having a 'presence' at citywide events.

Meeting Summary: It seemed clear that the Board wants to develop promotional materials - such as a poster featuring PAB art pieces - with Monica Neville, Anne Ritchie & Barbara Heller (?) taking lead. In addition, Rabbi Cohen & Anne Ritchie hope to meet with Social Media Manager Keven Burns to discuss PAB posts on city pages. Another idea discussed but needing coordination was the steady submission of "news" items for Joe Valentine's monthly video, city emails, etc.

Survey: Do you approve of a branding and awareness campaign for the Birmingham PAB?

Yes, let's do this! **No, let's not do this.** **I will volunteer** **I will not volunteer**

WORKS BY LOCAL ARTISTS

Goal: To incorporate more works by local artists, promoting 'organic' Birmingham artists & artisans, potentially reducing costs and allowing for long-term placement of works produced.

Meeting Summary: We discussed how this approach may give aspiring (or amateur) artists (or art students) a way to showcase their talent (the art pieces would be gifted to the city, with the artists gaining from the honor and exposure). The Board seemed drawn to the idea of approaching local schools in search of the next great artist

Survey: Do you approve of moving towards works by more local or Birmingham artists?

Yes **No**

SUB-COMMITTEE NAME CHANGE

Survey: Do you approve of changing the name of the sub-committee from The Sub-Committee “Public Space Activation Committee” to the “Forward Planning Sub-Committee”.

Yes No

REFERENCE WEBSITES

Public Art: [Public Art Around the World - Pinterest](#)

Yarn Bombing: [Yarn Bombing Around the World - Pinterest](#)

Crosswalk Public Art: [Public Crosswalks Around the World - Pinterest](#)