



151 Martin St., Birmingham, MI 48009

248-530-1800

VIRTUAL MEETING - PUBLIC ARTS BOARD

WEDNESDAY, DECEMBER 16, 2020

6:30 PM

<https://zoom.us/j/95717144255>

(Click on Blue Link)

Or dial 1 312-626-6799, MEETING CODE 957 1714 4255

MEETING AGENDA

***** Board members who are not able to attend this meeting are encouraged to notify the staff representative in advance for consideration of a quorum. *****

- A. Roll Call
- B. Approval of Minutes – October 21st, 2020
- C. Unfinished Business
 - 1. Revisions to Art on Loan Agreement**
 - 2. Request for Qualifications (RFQ) for sculpture installation specialist.**
 - 3. Public Notification Policy**
- D. New Business
 - 1. 2021 Agenda Items and Goals**
- E. Communication
- F. Public Comments
- G. Adjournment

Upcoming PAB Meeting: January 20th, 2021

NOTE: Persons with disabilities that may require assistance for effective participation in this public meeting should contact the City Clerk's Office at the number (248) 530-1880, or (248) 644-5115 (for the hearing impaired) at least one day before the meeting to request help in mobility, visual, hearing, or other assistance.

Las personas con incapacidad que requieren algun tipo de ayuda para la participacion en esta sesion publica deben ponerse en contacto con la oficina del escribano de la ciudad en el numero (248) 530-1800 o al (248) 644-5115 (para las personas con incapacidad auditiva) por lo menos un dia antes de la reunion para solicitar ayuda a la movilidad, visual, auditiva, o de otras asistencias.

Public Arts Board Minutes

Public Meeting on Zoom – November 18th, 2020

A. Roll Call:

Members Present:	Barbara Heller, Monica Neville, Annie VanGeldereren, Jason Eddleston, Linda Wells, Anne Ritchie
Members Absent:	Natalie Bishae
Administration:	Brooks Cowan, City Planner
Members of the Public:	Vahe Tazian, Charlie Neff

B. Approval of Minutes – October 21st, 2020

The Board noted that VanGeldereren is one word. Barbara Heller also noted that the words "lending or" should be added to the consideration of a sculpture donation, and the word "the" was missing before loan agreement.

Motion to approve minutes as amended by Linda Wells, seconded by Annie Van Gelderen.

Yeas: 6 Nays: 0

The motion carried.

C. Unfinished Business

The first item discussed was the Pyramid Earth application for donation to the City. The Board had previously requested that the applicant provide a rendering of the sculpture with a pedestal. The Board had also previously discussed the green space south of the 555 building as a potential location. Staff indicated that upon discussing a rendering and potential location with the applicant, the question of other possible locations arose. The location at Linden Park was suggested as another possible location. After conducting a site visit, the applicant indicated a preference for the Linden Park site.

Quotes for two different pedestals were presented by staff, one being precast concrete for \$6,500 and the other being granite for \$8,500. Both designs are 3 feet in height with two steps. Although the precast concrete is less expensive, the pedestal would weigh close to 3,500 pounds and would be more difficult to install and then move if necessary. The granite pedestal would be more expensive, but would provide a greater aesthetic design to match the sculpture and would be easier to relocate if necessary.

The applicant then answered questions from the Board. Vahe Tazian, speaking on behalf of artist, said that they prefer the granite pedestal due to the aesthetics, and that the estimates provided are at the high end, therefore final costs could be lower. The applicant's installation specialist Charlie Neff also indicated that they intend to use the company Anytime Hoist for transporting and installing the sculpture and pedestal. This company has assisted the artist in

moving the sculpture four different times. The pedestal would be constructed off-site, and the artist would refinish the patina before final installation. Representatives of the applicant also indicated that required maintenance would be little to none after installation.

Board members also asked questions regarding the background of the sculpture. Vahe Tazian indicated that the sculpture was commissioned by TRW Automotive in Sterling Heights in 1994 where it resided until 2008. When the company left the building and was clearing out assets, the company gave the sculpture back to the artist. The sculpture was then moved to the Oakland Community College Campus in Farmington Hills.

After questions for the applicant were complete, staff indicated items for discussion include sculpture location, pedestal material, and potential funding. There was general consensus that the Linden Park location is an acceptable location, as the background is similar to the setting of the sculpture in the image at Oakland Community College. The Board also agreed that the granite base would look better, be easier to move, and would honor the wishes of the applicant. In regards to cost, the location is one of the sites the Public Arts Board had previously discussed including in their call entry. The Board intended on recruiting for five locations and requesting to provide a stipend of \$2,000 for up to five sculptures if approved. The Board agreed that requesting a \$2,000 stipend to assist with the pedestal construction and installation was reasonable. The applicant indicated that covering the remaining costs for construction and installation could be difficult, however the Board felt that it was important to remain within budget, and that various art organizations such as the Cultural Council for Birmingham Bloomfield could serve as another source of funding.

A motion was made by Annie VanGelderren and seconded by Monica Neville to recommend that the City accept the donation of Pyramid Earth by Kegham Tazian and for the sculpture to be installed at Linden Park as indicated on the map;

AND

To recommend that the City contribute \$2,000 of financial assistance from the Public Arts Board budget towards the construction of a granite base in partnership with the artist for the sculpture installation.

Yeas: 6 Nays: 0

The motion carried.

The Call for Entry was discussed next. The Board has previously motioned to recruit new artwork for five locations. Since Pyramid Earth was discussed for one of the locations, staff brought the item back for discussion for any potential amendments. The Board indicated that they would like it to be included in the minutes and the art-on-loan contract that if artwork on loan is approved for a 3 year term, the artist would receive \$1,000 after installation and \$1,000 after removal. Artists who donate their work would receive the \$2,000 after installation.

The Board discussed amending the sample motion language to be reduced to \$8,000 for the total budget due to Pyramid Earth reducing the locations from 5 to 4, however they decided

against this due to uncertainty of Pyramid Earth receiving final approval. The Board agreed to maintain the \$10,000 recommendation, and to mention that \$2,000 be allocated to Pyramid Earth.

Requested amendments to the sample motion language included mentioning the budget request be for the fiscal year of 2020-2021, and that \$2,000 of that be allocated for the Pyramid Earth donation.

Annie VanGeldereren made a motion which was seconded by Monica Neville to recommend a call for entry for artwork with the following terms for the fiscal year of 2020-2021:

- 1.) The five locations indicated on the call-for-entry map are prioritized, however the Public Arts Board may recommend other sites more suitable within the City;
- 2.) The artist is provided a stipend of \$2,000 for approved artwork which includes funding for installation and removal. The Public Arts Board recommends up to five sculptures total with an annual budget not to exceed \$10,000; with \$2,000 allocated to Pyramid Earth at Linden Park.
- 3.) The artwork is insured up to \$100,000 in value. If the total value of the artwork exceeds \$100,000, the artist(s) and/or the artist(s) organization will be responsible for additional insurance costs;
- 4.) The artist will coordinate with the relevant City Departments for requirements related to installation;
- 5.) Timeframe options include a loan with a minimum 3-year term, or an accepted donation to the City.

Yeas: 6

Nays: 0

The motion carried.

The next item discussed was a study session item reviewing amendments to the art on loan installation agreement. The Board reviewed comments from DPS which included suggesting that DPS have input as to what they can assist with and what should be done by a specialist. The Board agreed with the DPS comments that installation for art on loan should be reviewed by a case-by-case basis. Staff indicated they would come back next meeting with suggested requirements such as installation plan be included with application, and that sections of the loan agreement be reworded to encourage more collaboration with the City for art-on-loan.

A second study session item was discussed regarding an RFQ for a sculpture installation specialist on retainer for the City when necessary. This item also related to the installation process where DPS had commented that perhaps the City consider having an installation specialist do all of the installations, and they serve as a liaison between city-staff and the artists. The Public Arts Board commented on qualifications to consider that were listed in the memo, and mentioned that mount fabrication should be included in addition to pedestal fabrication. This item would be brought back next month for further discussion.

D. New Business

A third study session item related to wall art was discussed. Staff presented thoughts and concerns related to wall art that were discussed by the Design Review Board. The DRB had indicated an interest in murals directly on buildings along the Alleys and Passages Plan. The Draft Master Plan suggests murals in the Rail District, therefore staff suggested the first proposal contain language that limits murals to certain areas of the City which could possibly be expanded in the future. The Board was receptive to this idea.

Staff also presented an idea that the DRB discussed and was open to, which is having a wall art application and review process that is first reviewed and recommended by the Public Arts Board and then finalized by the Design Review Board. The Board was amenable to this idea and would review a suggested application process at the next meeting.

F. Communication

2021 goals would be on next month's agenda, and Barbara Heller mentioned that coordinating with the DIA for art programs should be included as one the goals.

G. Comments

E. Adjournment

The meeting adjourned at 8:15 p.m.



MEMORANDUM

Planning Division

DATE: December 16th, 2020

TO: Public Arts Board Members

FROM: Brooks Cowan, City Planner

SUBJECT: Revisions to Art on Loan Agreement

The City of Birmingham has historically accepted art on loan with the condition that the artist is responsible for installation and removal and any costs associated with such processes. Requiring artists to be responsible for all installation and removal processes has created a number of difficulties for the artists and city staff involved.

The most common difficulty is that a number of installations require solid base pads to be installed as well as proper anchoring. This often requires digging a hole on public property and then pouring and molding a cement pad. As per the agreement for art on loan, the artist should be responsible for digging the hole and pouring the concrete, though this may not be in the best interest of the City for quality control concerns. The Art on loan agreement also specifies that the artist is responsible for restoring the area to its prior condition, which also creates a number of difficulties such as removing a large block of cement.

Staff members from the Department of Public Services have been involved in past installations for art on loan in order to ensure quality and safety of installation, although the current terms of installation are unclear about how they may assist in the installation process.

On October 21st, the Public Arts Board discussed current issues with the installation process and what they would like to see changed. They feel that requiring the artist to pay for installation and removal of a concrete base pad is too costly and makes it difficult to recruit art on loan. One possible solution is to select ideal locations for art and coordinate with the Engineering Department's sidewalk concrete program to have new pads created. Art on loan could then be recruited for these pads and significantly reduce the costs involved with installation.

The Public Arts Board also indicated interest in feedback from DPS. Staff indicated they would speak with DPS about public art installation and any issues and recommendations they have.

According to DPS staff, they are open to the idea of reviewing an installation plan and any information (current location/how it's displayed currently, installation instructions, equipment needed) that goes along with the piece. DPS could provide comments and also determine whether or not it is something they are able to assist with, or if the work should be contracted out.

DPS also recommends exploring the idea of contracting out installation of art pieces completely, or at a minimum, asking the artist if they have an installer, if it hasn't been researched already.

It was suggested that there should be an account/funding set up, to pay for either the services from DPS or a contractor.

The Public Arts Board may wish to continue to discuss recommendations to amend the art on loan agreement in order to encourage artists to work with the City and to allow the City to assist with the installation and removal of sculptures in order to ensure safety and quality control. The agreement's terms of #1, #5 and #9 have the most relevant impact on the installation process.

On November 18th, 2020, The Public Arts Board reviewed comments from DPS and agreed with their statements. Staff indicated they would come back with proposed language at the next meeting. Recommended language is provided below in blue. The main issue appearing to be #1, Installation of sculpture. Suggestions made by the Public Arts Board will also be considered by the City Attorney.

1.) Installation of Sculpture. Owner shall ~~at its sole expense, install the sculpture at the Location and restore the Location to its prior condition~~ provide an installation plan including but not limited to transportation of the sculpture to the site, machinery necessary for installation and base attachment requirements. Owner shall coordinate with all relevant City staff and sculpture installation specialist(s) contracted by the City to satisfy all requirements related to installation of the sculpture. Owner is required to cover any or all costs related to installation deemed necessary by City staff.

5.) Removal of Sculpture. In the event the Sculpture is removed from the Location, for any reason, Owner shall, at its sole expense, restore the area to its prior condition or consistent with the current environment at the time of removal, as requested by the City. The Owner must provide a removal plan to the City and receive approval before removing the sculpture from City property.

12.) Term. This Agreement shall be for a period of ~~2~~ 3 years and commence upon the signing of both parties.

13.) Termination of Agreement. This Agreement shall automatically terminate at the expiration of the ~~2~~ 3 year term provided in Section 12, or upon the removal of the Sculpture from the Location in compliance with Section 5 of this Agreement.

14.) Renewal Option. Parties shall have the option to renew this Agreement for an additional ~~2~~ 3 year term.

SCULPTURE INSTALLATION AND MAINTENANCE AGREEMENT

This Sculpture Installation and Maintenance Agreement (the Agreement) is entered into on this ____ day of _____, 2019, by and between the CITY OF BIRMINGHAM, a Michigan municipal corporation (the "City"), whose address is 151 Martin Street, Birmingham, Michigan, 48009, and _____ ("Owner"), whose address is _____.

Recitals

Owner is the owner of the sculpture known as the _____. Owner desires to install and maintain the sculpture attached on Exhibit A (the "Sculpture"), at location _____ attached on Exhibit B, hereto (the "Location"). The City has agreed to permit Owner to install and maintain the Sculpture at the Location, subject to the terms and conditions set forth in this Agreement.

Accordingly, the parties agree as follows:

Agreement

1. Installation of Sculpture. Owner shall, at its sole expense, install the sculpture at the Location and restore the Location to its prior condition.
2. Maintenance and Conservation of Sculpture. Owner shall be responsible for all maintenance and conservation of the Sculpture, at its expense, for the duration of the loan. In the event the Sculpture is damaged, Owner shall, at its sole expense, promptly repair the Sculpture, or Owner may remove the sculpture pursuant to Section 5 below.
3. Ownership of the Sculpture. Owner shall retain ownership of the Sculpture and Owner may, in accordance with the terms and conditions of this Agreement, remove the Sculpture from the Location at any time, for any reason.
4. Release. In consideration of the City's display of the Sculpture on public property, Owner hereby grants to the City of Birmingham, its officers and employees, the right to photograph the Sculpture and the further right to use photographic images of the Sculpture in promotional material prepared by or for the City of Birmingham, including any commercial or noncommercial promotional materials. Owner waives any rights to payments from the sale of any City promotional materials that feature the Sculpture.
5. Removal of Sculpture. In the event the Sculpture is removed from the Location, for any reason, Owner shall, at its sole expense, restore the area to its prior condition or consistent with the current environment at the time of removal, as requested by the City.

6. Indemnification. To the fullest extent permitted by law, Owner and any entity or person for whom Owner is legally liable, agrees to be responsible for any liability, defend, pay on behalf of, indemnify, and hold City harmless, including City's elected and appointed officials, employees and volunteers and others working on behalf of City, against any and all claims, demands, suits or loss, including all costs and reasonable attorney fees connected therewith, and for any damages which may be asserted, claimed or recovered against or from the City, its elected and appointed officials, employees, volunteers or others working on behalf of City, by reason of personal injury, including bodily injury and death and/or property damage, including loss of use thereof, which arises out of or is in any way connected or associated with this Agreement. Such responsibility shall not be construed as liability for damage caused by or resulting from the sole act or omission of City, its elected or appointed officials, employees, volunteers or others working on behalf of City.
7. Binding on Successors and Assigns. All covenants, agreements, provisions and conditions of this Agreement shall be binding on and inure to the benefit of the parties hereto, their respective personal representatives, successors and assigns.
8. No Waiver. No waiver of any covenant or condition contained in this Agreement, or of any breach of any such covenant or condition, shall constitute a waiver of any subsequent breach of such covenant or condition by either party, or justify or authorize the nonobservance on any other occasion of the same or any other covenant or condition hereof of either party.
9. Insurance. Sculptures loaned to the City shall be insured by the Cultural Council of Birmingham Bloomfield through their service agreement with the City.
10. Interpretation. This Agreement shall be construed in accordance with the laws of the State of Michigan. Whenever the contents of any provision shall require it, the singular number shall be held to include the plural number and vice versa. The neuter gender includes the masculine and feminine.
11. Entire Agreement. This Agreement contains the entire agreement of the parties hereto with respect to the installation and maintenance of the Sculpture described above, and this Agreement may not be amended or modified, in whole or in part, except by an instrument in writing signed by the parties hereto, their respective successors or assigns.
12. Term. This Agreement shall be for a period of 2 years and commence upon the signing of both parties.
13. Termination of Agreement. This Agreement shall automatically terminate at the expiration of the 2 year term provided in Section 12, or upon the removal of the Sculpture from the Location in compliance with Section 5 of this Agreement.

14. Renewal Option. Parties shall have the option to renew this Agreement for an additional 2 year term.

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MEMORANDUM

Planning Division

DATE: October 21st, 2020

TO: Public Arts Board Members

FROM: Brooks Cowan, City Planner

APPROVED: Jana Ecker, Planning Director

SUBJECT: Request for Sculpture Installation Specialist

There have been a few occasions where the City of Birmingham has accepted a sculpture on behalf of an artist who has passed away, then complications related to installation have occurred because the artist is no longer around to help assist with the installation.

City staff may not have the expertise to install or assist in installing a sculpture that requires delicate care. In the case for *Michigan Spring* which was installed at the Library, The Public Arts Board contracted out to a sculpture specialist to assist with fabricating the mount and doing the install.

City staff has indicated the desire for an installation specialist to assist with complicated installation pieces. The position would be on retainer and only work on a case-by-case basis as needed.

On October 21st, the Public Arts Board held a study session to discuss a sculpture installation specialist. Qualifications discussed included but are not limited to the following:

- Licensed with forklifts
- Carries liability insurance for installation
- Floor/pad installation vs. wall installation experience
- Mount fabrication ability
- Provides experience, contacts and references on application

As mentioned in the Art on Loan agreement, ***"DPS recommends exploring the idea of contracting out installation of art pieces completely, or at a minimum, asking the artist if they have an installer, if it hasn't been researched already. There should be an account/funding set up, to pay for either the services from DPS or a contractor."***

On November 18th, 2020, the Public Arts Board reviewed comments from DPS and determined that since sculptures come in such a variety of shapes and sizes, the installation process should be reviewed on a case-by-case basis. It would be more favorable if the City staff determined installation requirements with help from an installation specialist in place to assist with reviewing each application and determining the best process.

On September 21st, 2020, the Terminating Vista Recommendation and Implementation Framework work was presented to City Commission. Priority 2 states "Revise the sculpture installation process to incentivize sculptures on loan and to make the installation process more efficient for artists and City staff." Priority 2, Implementation #2 states that the "Public Arts Board creates RFQ for sculpture installation specialist to assist with mount fabrication and consult on installation process if necessary." The Costs section recommends up to \$5,000 for art installation specialist per year.

The Public Arts Board is in the process of considering these changes, as well as proposing a call for entry. The call for entry requesting stipends for artists will be heard at City Commission December 21st, 2020. Staff recommends the Public Arts Board make a motion on an RFQ after this hearing.

**CITY OF BIRMINGHAM, MICHIGAN
SCULPTURE INSTALLATION SPECIALIST
PROFESSIONAL SERVICES RFQ**

DRAFT

INTRODUCTION

The City of Birmingham has an active public art program with sixteen sculptures currently located on City property. Birmingham's sculptures are a part of the City's Art in Public Spaces program that seeks to enhance the cityscape, enrich the lives of residents and visitors, and promote a vital art scene. Sculpture approval begins with Birmingham's Public Arts Board which is responsible for reviewing and making recommendations to the City Commission as to the placement and display of loaned, donated and/or commissioned works of art within the City.

The City of Birmingham is seeking a sculpture installation specialist to provide professional consulting services to City staff, the Public Arts Board, the City Commission and any other boards or committees as required whenever an application is received for a sculpture donation or loan to the City. The installation specialist will be asked to review sculpture installation plans from artists and provide feedback as to the viability of the plan. The installation specialist may also be asked to create an installation plan for sculptures and artwork when the artist or artist's representative is not able to provide such information. This position may also be required to work on fabricating necessary mounts and working hands-on with the sculpture during the installation process. The consultant may be required to prepare written reports, draw plans for installation, answer questions during public presentations and assist City staff in all aspects related to the installation process.

CONSULTANT SKILLS & EXPERIENCE

The successful sculpture installation specialist submitting a proposal under this RFQ must be able to demonstrate professional knowledge and experience in the following areas of expertise to assist the City of Birmingham, **in order of importance**:

1. SCULPTURE INSTALLATION EXPERIENCE

The consultant must demonstrate experience installing sculptures of various sizes and shapes.

2. MOUNT FABRICATION EXPERIENCE

The consultant must demonstrate experience fabricating mounts which allow sculptures to be safely attached to the ground, wall, or other various types of foundations.

3. MACHINERY OPERATION EXPERIENCE

The consultant must demonstrate experience operating or working with machinery related to sculpture installations such as forklifts, boom trucks, drills, etc.

It is expected that the selected sculpture installation specialist will assist the City in providing guidance and assistance for the following:

- Reviewing sculpture installation plans submitted by artists or artist representatives and providing recommendations to the City;
- Creating a sculpture installation plan when the artist or artist representative is unable to do so;
- Identifying necessary components for mounting the sculpture to the foundation;
- Possibly creating necessary mount components when the artist and/or City is unable to do so.
- Working with the Department of Public Services on installations of sculptures on public property as needed.

SCHEDULE

The schedule of this position would be subject to the number of sculptures loaned or donated to the City. Birmingham has experienced one to two installations and removals of sculptures per year over the past few years. The Birmingham Public Arts Board would like to increase their outreach to attract more sculpture loans and donations to the City.

CONTENT AND FORMAT OF PROPOSALS

If you are interested in working with the City as a sculpture installation specialist, please submit a proposal to the City of Birmingham, including a resume and Statement of Qualifications related to the City's desired skills and experience for this position.

CONSULTING FEES

Compensation for the sculpture installation specialist's work is expected to be based upon the hourly rates. The Statement of Qualifications shall include the prospective consultant's proposed hourly rates. The Public Arts Board has an annual budget of up to \$5,000 for sculpture installation related expenses.

DUE DATE

Prospective installation specialist shall submit (1) hard copy and (1) digital copy of their resume and Statement of Qualifications containing the information noted above by **4:00 PM** on **(Date to be Determined)**

CITY REVIEW AND CONSULTANT SELECTION

It is expected that the Public Arts Board will review each Statement of Qualifications based on a pre-determined set of criteria. The Board will then prepare a short list of candidates that will be invited to be interviewed in **(Date)**. The City will select a consultant based upon the qualifications and experience of the applicant. The City may request additional information from prospective installation specialists in their review of the materials.

The final form of the professional services agreement and price may be negotiated based upon the final scope of the project.

The City reserves the right to reject any or all Statements of Qualification. The City is not responsible for any costs incurred by prospective consultants in submitting a Statement of Qualifications.

CONTACT INFORMATION

Please direct all responses to this Request for Qualifications to the following address:

City of Birmingham
P.O. Box 3001
Birmingham, MI 48012
Attn: Brooks Cowan & Jana Ecker

Questions and requests for clarifications on this Request for Qualifications should be sent by email to the following contacts:

Brooks Cowan	Jana Ecker
City Planner	Planning Director
BCowan@bhamgov.org	jecker@bhamgov.org

Responses will be in writing, and will be sent to all prospective consultants. No phone calls please.



MEMORANDUM

Planning Division

DATE: December 16th, 2020

TO: Public Arts Board Members

FROM: Brooks Cowan, City Planner

APPROVED: Jana Ecker, Planning Director

SUBJECT: Public Notification Process

Public Art proposals do not currently have public notification requirements. All of the sculpture donations and loans the Public Arts Board project has dealt with are on public property and the Public Art Section in the Municipal Code does not have requirements for public notification within the approval process.

In the Terminating Vista report, the Recommendations section suggests the Public Arts Board develop a public notifications process to help create more public involvement and encourage more public input for public art.

When a private property is scheduled for a public hearing in Birmingham, they are required to post a "Public Hearing" sign on their property and the City sends notifications in the mail to all residents and businesses within 300 feet. The hearing is also required to be posted on the website and published in a news source.

As the first study session on this item, the Public Arts Board may wish to discuss public notification processes they would like to incorporate for their hearings related to art being placed in public space.



MEMORANDUM

Planning Division

DATE: December 16th, 2020
TO: Public Arts Board Members
FROM: Brooks Cowan, City Planner
APPROVED: Jana Ecker, Planning Director
SUBJECT: 2021 Goals

For the past 2 years, The Public Arts Board has done a goal setting session for the next year around this time. The Board may wish to discuss items they would like to approach in 2021. The Terminating Vista Implementation Framework Timeline has been attached for reference. Goals on the timeline submitted to City Commission include:

Approve Artwork from Call for Entry:	April-June 2021
Consider Revisions to Art on Loan Agreement:	Jan-Feb 2021
RFQ for Sculpture Installation Specialist:	Jan-Feb 2021
Consider city policy related to wall art:	Jan-Mar 2021
Establish Public Notification Process for Public Art	Jan-Mar 2021

There are a number of agenda items facing the Public Arts Board this winter and spring, however it appears possible that more time will be available in April for new items. One to consider is a program to recruit outside funding to assist with sculptures. Doing so has previously been discussed by Board members and was suggested by City Commission on September 21st, 2020 when presenting the framework timeline.

Recommendation and Implementation Priorities

Recommendation 1: Use public art such as sculptures, artistic furniture, artistic utilities, landscaping and wall art to enhance the City's Terminating Vistas

Implementation: Actively seek artists to provide various forms of artwork. Advertise in the art community for the type of art the City is seeking.

Recommendation 2: Revise the sculpture installation process to incentivize sculptures on loan and to make the installation process more efficient for artists and City staff.

Implementation: Establish an agreement with a professional sculpture installation specialist to consult and assist with sculpture installations in Birmingham. Amend the City's art on loan agreement to require approval of sculpture installation from installation consultant.

Recommendation 3: Revise City policy towards city-standard furniture and utilities to allow for an occasional artistic variation.

Implementation: Amend the Zoning Ordinance to allow an occasional deviation from city-standard benches and light poles where such items may be replaced by an artistically designed light or bench.

Recommendation 4: Create a new policy and review process to allow murals and other various forms of wall art to be placed on the exterior of a building.

Implementation: Amend Zoning Ordinance and Sign Ordinance to allow for placement of temporary and permanent murals and other various forms of wall art. The amendment should include review process by all relevant boards.

Recommendation 5: Establish a public notification policy for art projects on public property.

Implementation: Create a provision in the Public Art Section of the Municipal Code to require public notifications to be sent to residents for public art projects proposed within their area.



Terminating Vista Recommendation and Implementation Framework

Priority	Recommendation	Background	Implementation	Costs	Approval Process
1	Use public art such as sculptures, artistic furniture, artistic utilities, landscaping and wall art to enhance the City's Terminating Vistas.	Public Arts Board is responsible for recruiting and recommending public art in various locations throughout the City.	<ol style="list-style-type: none"> Public Arts Board creates call for entry to recruit art donations and loans. This includes a request for an artist stipend fund to assist with installation before sending out. Public Arts Board reviews art pieces submitted and selects artwork for recommendation. 	\$2,000 per piece if approved, no more than \$10,000 total per year.	<ol style="list-style-type: none"> Public Arts Board Parks and Recreation Board (if on greenspace) City Commission
2	Revise the sculpture installation process to incentivize sculptures on loan and to make the installation process more efficient for artists and City staff.	<p>Issues have arisen regarding responsibility for installation and removal.</p> <p>City Employees may not have expertise to install unique pieces of art.</p> <p>Sculpture installation requirements have varied over the years, particularly related to concrete pads.</p>	<ol style="list-style-type: none"> Public Arts Board recommends revisions to art on loan agreement to allow City to assist with installation and removal to ensure quality control and manage liability. Public Arts Board creates RFQ for sculpture installation specialist to assist with mount fabrication and consult on installation process if necessary. Public Arts Board coordinates with Engineering Department's annual sidewalk program to install concrete base pads. 	<p>Up to \$5,000 for art installation specialist per year.</p> <p>Costs associated with concrete base pad installation (Much more cost efficient to incorporate with Engineering sidewalk program).</p>	<ol style="list-style-type: none"> Public Arts Board City Commission <p>* Input from Engineering and DPS strongly recommended</p>
3	Revise City policy towards city-standard furniture and utilities to allow for an occasional artistic variation in Terminating Vistas.	City-standard benches and lightpoles are required in the downtown.	<ol style="list-style-type: none"> Planning Board reviews Terminating Vista report to consider additional Terminating Vista locations as well as possible ordinance changes to permit artistic furniture and utilities. 	No Cost (In house)	<ol style="list-style-type: none"> Planning Board City Commission
4	Create a new policy and review process to allow murals and other various forms of wall art.	The Sign Ordinance currently prevents wall art.	<ol style="list-style-type: none"> Design Review Board considers definition for wall art in Sign Ordinance and Zoning Ordinance to help clarify difference between art and commercial signage. Design Review Board considers review process for wall art that possibly includes Public Arts Board. 	No Cost (In house)	<ol style="list-style-type: none"> Design Review Board Public Arts Board City Commission
5	Establish a public notification policy for art projects on public property.	There is no formal public notification process for art proposals on public property.	<ol style="list-style-type: none"> Public Arts Board reviews public notification options for public art and makes recommendations for notifications process. 	No Cost (In house)	<ol style="list-style-type: none"> Public Arts Board City Commission

Terminating Vista Recommendation and Implementation Framework Suggested Timeline Goals

Recommendation Priorities

- 1 Recruit public art
- 2 Revise installation process
- 3 Allow artistic City furniture and utilities
- 4 Permit wall art such as murals
- 5 Establish public notification policy for artwork proposals

Priority	Implementation	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21
1	1 - Create Call for Entry to recruit new artwork	Public Arts Board		Parks and Rec	City Commission						
	2 - Application for artwork review and recommendation								Public Arts Board	Parks and Rec	City Commission
2	1 - Consider revisions to Art on Loan Agreement			Public Arts Board			City Commission				
	2 - RFQ for sculpture installation specialist			Public Arts Board		City Commission					
	3 - Coordinate basepads with Engineering's Sidewalk Program								Public Arts Board		
3	1 - Planning Board review Terminating Vista report										TBD - Joint Meeting
4	1 - Design Review Board consider permitting wall art		Design Review Board				Public Arts Board	City Commission			
	2 - Design Review Board consider wall art review process		Design Review Board				Public Arts Board	City Commission			
5	1 - Establish Public Notification Process for Public Art					Public Arts Board			City Commission		

	City Commission
	Public Arts Board
	Planning Board
	Design Review Board
	Parks and Recreation Board



MEMORANDUM

Planning Division

DATE: December 16th, 2020

TO: Public Arts Board Members

FROM: Brooks Cowan, City Planner

APPROVED: Jana Ecker, Planning Director

SUBJECT: Communications

1. The Call for Entry is scheduled for a final City Commission Hearing December 21st, 2020
2. Pyramid Earth is scheduled for a final City Commission Hearing December 21st, 2020
3. Wall art policy will be on the January 2021 Agenda Items