



151 Martin St., Birmingham, MI 48009

248-530-1800

**VIRTUAL MEETING - PUBLIC ARTS BOARD**

WEDNESDAY, APRIL 21<sup>st</sup>, 2021

6:30 PM

<https://zoom.us/j/96312717003>

(Click on Blue Link)

Or dial 1 301 715 8592, MEETING CODE 963 1271 7003

**MEETING AGENDA**

**\*\*\* Board members who are not able to attend this meeting are encouraged to notify the staff**

***representative in advance for consideration of a quorum. \*\*\****

- A. Roll Call
- B. Approval of Minutes – March 17<sup>th</sup>, 2021
- C. New Business
  - 1. Art on Loan – “Dynamic” by Lois Teicher
- D. Unfinished Business
  - 1. Sponsorship Opportunities
  - 2. Arts & Crafts Activities
- E. Communication
  - 1. Wall Art moving on to Planning Board
- F. Public Comments
- G. Adjournment

**Upcoming PAB Meeting: May 19<sup>th</sup>, 2021**

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**NOTE:** Persons with disabilities that may require assistance for effective participation in this public meeting should contact the City Clerk’s Office at the number (248) 530-1880, or (248) 644-5115 (for the hearing impaired) at least one day before the meeting to request help in mobility, visual, hearing, or other assistance.

*Las personas con incapacidad que requieren algun tipo de ayuda para la participacion en esta sesion publica deben ponerse en contacto con la oficina del escribano de la ciudad en el numero (248) 530-1800 o al (248) 644-5115 (para las personas con incapacidad auditiva) por lo menos un dia antes de la reunion para solicitar ayuda a la movilidad, visual, auditiva, o de otras asistencias.*

## Public Arts Board Minutes

### Public Meeting on Zoom – March 17<sup>th</sup>, 2021

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#### A. Roll Call:

**Members Present:** Barbara Heller, Monica Neville, Annie VanGeldereren, Anne Ritchie, Natalie Bishae, Peggy Daitch, Marla Kaftan, Nora Sherifaj (Student Rep)

**Members Absent:** Jason Eddleston, Linda Wells, Hadley Lovell (Student Rep)

**Administration:** Brooks Cowan, City Planner

#### B. Approval of Minutes – February 10<sup>th</sup>, 2021

Motion to approve minutes by Annie VanGeldereren, seconded by Anne Ritchie

**Yeas: 7                Nays: 0**

The motion carried.

#### C. Unfinished Business

The first study session item of the meeting was a continuation of discussion of incentives to recruit donors and sponsors for public art. Staff included an example of benefit levels that the BSD has for sponsoring events such as concert in the park and movie nights. The PAB liked the format of 3-4 categories reaching different tiers of incentive rewards, and the visual appearance of a bar chart demonstrating different incentive levels. Staff indicated that a rough draft example would be brought to the next meeting before it was cleaned up and put into a presentable manner.

While discussing different incentives that could be available, examples included leveraging Birmingham's website to provide acknowledgement and exposure, including a name on a plaque, partnering with BSD, and providing a tour were a few ideas brought up. Putting on a focused event such as "Birmingham Art Day" as a fundraiser event was also brought up. For high end donors, it was suggested that an event be held somewhere like BBAC as appreciation. Staff indicated that the City government could only be responsible for certain items and that it should be worked out as to what items the Cultural Council are responsible for versus what items the City can handle. The suggested ideas would be included in a table for next month's meeting.

The next item for discussion was arts and crafts ideas for the Farmers Market in 2021. The PAB indicated an interest to hand out crafts projects that could be taken home and done – they didn't want any projects that required sitting and/or congregating. A number of different crafts projects were brought up. It was determined that the best process would be to have everyone email idea to staff who would then create a list for the April Meeting. The Board

could then pick their favorite 4 or 5 to hand out every month. The Board all agreed that this was more efficient.

**D. New Business**

No new business.

**F. Communication**

**G. Comments**

**E. Adjournment**

The meeting adjourned at 7:15 p.m.

DRAFT



## MEMORANDUM

Planning Division

**DATE:** April 21<sup>st</sup>, 2021

**TO:** Public Arts Board Members

**FROM:** Brooks Cowan, City Planner

**APPROVED:** Jana Ecker, Planning Director

**SUBJECT:** Art on Loan Application for "Dynamic" by Lois Teicher

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Artist Lois Teicher has applied to loan her sculpture "Dynamic" to the City of Birmingham. The sculpture is 50" in height, 65" in width, 35" in length, and weighs approximately 200 pounds. The sculpture consists of 3/8" thick welded aluminum plates with powder coated color baked on.

The artist has indicated an interest for installation at the intersection of Henrietta and W. Maple where there is a vacant concrete base pad at the moment. The dimensions of the pad are 8' x 6' and 8 inches deep of concrete. This location is included in the City's Call For Entry that has \$2,000 available for an approved sculpture. Being that the applicant has applied to loan the sculpture, if the artwork is approved the artist would receive \$1,000 after installation and another \$1,000 after 3 years of keeping the sculpture at the location.

The application includes a paper model of the sculpture with a curved red circular figure atop a curved white rectangular figure. The final sculpture would be created by the artist if approved. Examples of the artist's work can be seen on her website at <https://loisteichersculptor.com/>. The sculpture would be bolted into the concrete and would not need a pedestal or base pad.

The Public Arts Board generally discusses possible locations and plans a site visit on the first round of review, however the artist has indicated an interest in the site already, and has not yet created the sculpture. Planning Division recommends approval of the sculpture for the location.

**Suggestion Motion:**

To recommend the sculpture "Dynamic" by Lois Teicher as art-on-loan to be placed at the intersection of Henrietta and Maple as specified in the 2021 Call For Entry;

AND

To recommend the artist receive an installation stipend of \$2,000 as specified in the 2021 Call For Entry; \$1,000 once installed and then another \$1,000 after 3-years.



## APPLICATION FOR ART IN PUBLIC SPACES

<b>APPLICANT NAME</b>				
Lois Teicher		Web: Loisteichersculptor.com		
<b>DAYTIME PHONE</b>		<b>EMAIL</b>		
313 683-5549		Loisteicher@yahoo.com		
<b>DONOR, OWNER, OR AGENT (DEALER)</b>				
Lois Teicher				
<b>ARTIST (first and last) or PROJECT NAME</b>				
Lois Teicher		W. Maple Rd. & Henrietta		Site #1
<b>TITLE</b>				
"Dynamic"		Welded 3/8" aluminum plate		Color, powder coated (baked on)
<b>DATE OF ARTWORK</b>			<b>MEDIUM/TECHNIQUE</b>	
2021 Based on small studio piece				
<b>PROPOSED</b>				
Proposed		<input type="checkbox"/> DONATION		<input checked="" type="checkbox"/> LOAN
<b>DESCRIPTION OF ARTWORK</b>				
Based on 2018 studio small scale sculpture. This piece would be scaled up and a variation on the studio piece. Specific to this Birmingham site. Concept				
Dynamic Tension.				
50"		65"		35" approx 200lbs
<b>HEIGHT</b>	<b>x</b>	<b>WIDTH</b>	<b>x</b>	<b>LENGTH/DEPTH WEIGHT</b>
<b>OBJECT TYPE(S)/MATERIAL</b>				
3/8" thick welded aluminum plate				(i.e., metal, glass, stone, etc.)
<b>DESIGN LOADS</b>				
No issue		Bolted to concrete slab (i.e., wind, and dead loads)		
<b>INSCRIPTION/FOUNDRY MARKS</b>				
None		(if multiple, please include edition number)		
<b>PRESENT LOCATION OF ARTWORK (where is the work of art?)</b>				
To be fabricated				
<b>CONDITION</b>				
Perfect				
<b>MAINTENANCE REQUIRED</b>				
None		(long term care/annual) After 10 years may need re-powdercoating		
\$20,000.00		Value, based on previous work in similar scale, sold.		
<b>VALUE</b>				
		<input type="checkbox"/> APPRAISED		<input type="checkbox"/> OWNER'S STATED VALUE

**FOOTING/FOUNDATION REQUIREMENTS**

Existing concrete pad      bolted to concrete pad

**NARRATIVE/RATIONALE FOR GIFT/LOAN/TEMPORARY INSTALLATION**

With funds available to cover my expensis, I am delighted to create a 3 dimensional sculpture for this Birmingham specific site.

*Lois Teicher*  
SIGNATURE

4/12/21  
DATE

**\*\*\*Submit application together with prints or digital images of artwork, foundation plans, completed Outdoor Sculpture Agreement (if temporary sculpture), and a vitae or resume of the artist to:**

City of Birmingham

Attn: City Clerk – c/o Public Arts Board  
151 Martin St.

P.O. Box 3001

Birmingham, MI 48012

**PAB Action (Office use only)**

Date Received: \_\_\_\_\_

Presented for Public Arts Board discussion: \_\_\_\_\_

Board Action:    ☐ Recommended for approval    ☐ Not recommended for approval

Insurance:    ☐ Provided by CCBB    ☐ Provided by City    ☐ Other \_\_\_\_\_

Recommendation(s)/Action Taken \_\_\_\_\_

**Routing and dates approved (Office use only):**

Y N

☐ ☐ Planning \_\_\_\_\_

☐ ☐ Engineering \_\_\_\_\_

☐ ☐ Public Safety (Police/Fire) \_\_\_\_\_

☐ ☐ Parks and Recreation \_\_\_\_\_

☐ Approved by CCBB \_\_\_\_\_

☐ Approved by City Commission \_\_\_\_\_

Y N

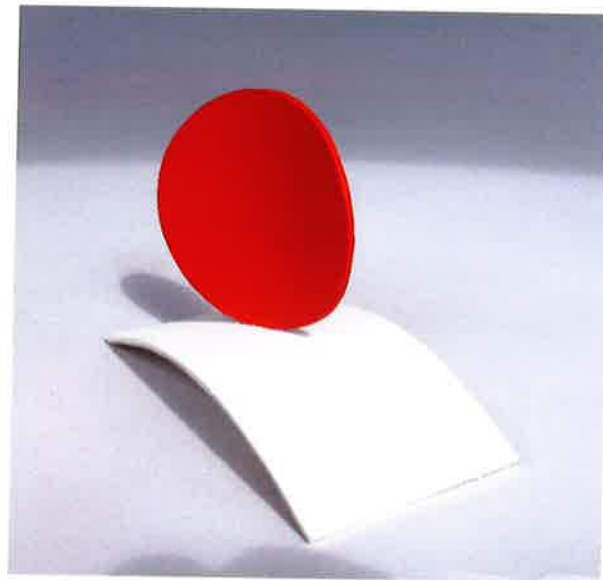
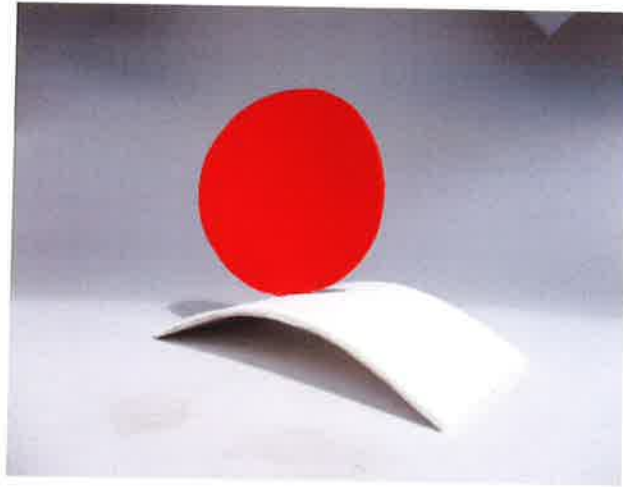
☐ ☐ Building \_\_\_\_\_

☐ ☐ Other \_\_\_\_\_

☐ ☐ Other \_\_\_\_\_

Site Location \_\_\_\_\_

(If artwork is to be permanently donated, the City of Birmingham has the right to relocate and /or remove the artwork from public display. If permanently donated, the City of Birmingham may provide the required insurance. If artwork is to be on temporary loan, the CCBB may provide required insurance.)



Lois Teicher, sculptor, 2021 Proposal for Birmingham



Red circular shape is rolled and not flat

Paper model, to be fabricated

Bolted to concrete slab from underneath

Web: [Loisteichersculptor.com](http://Loisteichersculptor.com)

**Lois Teicher, Sculptor**  
Detroit, Michigan

**Education**

- 1981 MFA, Eastern Michigan University  
1979 BFA, College for Creative Studies

**Selected Site-Specific Commissions**

- 2019 *Box*, Installed in The Eastern Market, Detroit, Michigan  
2017 *Cosmic Variation & Geon* 2 pieces, First Holding Management Co., West Bloomfield, MI  
2017 *Curved Form with Triangle and Space 3 d variation*, Private Collection, Anna & Johan de Nysschen, Hoboken, NJ  
2016 *Curved Form with Triangle and Space Variation & Sequence*, 2 pieces First Holding management co. W. Bloomfield, MI  
2016 *Continuity: Project 613*, Shir Shalom Synagogue, Bloomfield Hills, MI  
2015 *Wave*, Private Collection, Wally E. Prechter, Grosse Ile, MI  
2014 *Container#4*: Maxine and Stuart Frankel Foundation for Art, West Bloomfield, MI  
2011 *Bag*, Adams Dairy Parkway Shopping Center, Blue Springs, MO  
2009 *Half Circle*: Peggy Daitch, Birmingham, MI  
2006 *Metaphor*, Municipal Bus Training Facility, Grand Blanc, MI  
2005 *Half Circle Bench*, YMCA, Detroit, MI  
2002 *Bench with Three Deep Seats*: Ferris State University, Big Rapids, MI.  
2000 *Curved Form with Rectangle and Space*, Hudson's Art Park, Detroit, MI  
1999 *Functional Reference*, Dennon Museum Center, Traverse City, MI  
*Bonnet*, Michigan Legacy Art Park, Crystal Mountain Resort, Thompsonville, MI  
*Conceptual Seats*: City of Mt. Clemens, MI  
1994 *Paper Airplane Series with Deep Groove*, Bishop International Airport, Flint, MI

**Selected Awards, Honors, Grants & Fellowships**

- 2019 Sign Beam at Scarab Club, Detroit, MI  
2019 Mayors Award, Dearborn, MI  
2017 Lifetime achievement for Art, over 70, Hannan Foundation, MI  
2014 Maas Prize, Bernard L. Maas Foundation, West Bloomfield, MI  
2008 The Michigan Governors Award for Lifetime Achievement, Detroit, MI  
2007 Nominee, The Joan Mitchell Foundation Fellowship, New York, NY  
2006 The George Sugarman Foundation Project Grant, Retrospective Exhibition, Saginaw Art Museum, Saginaw, MI  
1999 Mayoral Artist Award, Dearborn, MI  
1998 Special Project Grant, Legacy Art Park, Funded by Art Serve of Michigan, Thompsonville, MI  
1997 Residency, AIM program, Arts Foundation of Michigan, Detroit, MI  
1996 The Pollock-Krasner Foundation International Monetary Award, New York, NY  
1994 Creative Artist Grant, Arts Foundation of Michigan, Detroit, MI  
1993 Creative Artist Grant, Arts Foundation of Michigan, Detroit, MI  
1992 The Michigan Art & Patrons Award, Arts Foundation of Michigan, Detroit, MI  
1990 The Pollock-Krasner Foundation International Monetary Award, New York, NY  
1987 Allied Art in Architecture Award, Chene Park Installation, Parks & Recreation Department, Detroit, MI  
1982 Exhibition Grant, Grand Masters Program, Detroit Council for Arts, Detroit, MI  
1981 Artist Grant, Michigan Council for Arts, Detroit, MI

**Selected Solo Exhibitions**

- 2019 Scarab Club Retrospective, Title: Woman of Steel, Detroit, MI  
2019 *Restatement*, Padzieski Gallery, Dearborn, MI  
2018 *Yin/Yang*, Robert Kidd Gallery, Birmingham, MI, Teicher/Vian  
2016 *Continuum*, Robert Kidd Gallery, Birmingham, MI  
2013 *Lois Teicher*, Artspace, Birmingham, MI  
2008 *Lois Teicher: A Sculptural Retrospective 1979-2008*, Saginaw Art Museum, Saginaw, MI (Catalog)  
2003 *Drawings & Sculpture*, P.F. Galleries, Clawson, MI

- 2002 *Small Scale*, Au Courant Gallery, Ferndale, MI
- 1996 *Work from the Wedge and Groove Series*, Alexa Lee Gallery, Ann Arbor, MI
- 1995 *The Wedge & Groove Series*, Dennon Museum Center, Traverse City, MI
- 1990 *Lois Teicher: Current Work*, Artspace, Birmingham, MI
- 1985 *Lois Teicher*, Detroit Council for the Arts Gallery, Detroit, MI

### **Selected Group Exhibitions**

- 2019 Members show, Gold Metal, Scarab Club, Detroit, Michigan
- 2019 "Thank you Mies" Detroit Artist Market, Detroit, MI
- 2017 *Midwinter Lights*, Robert Kidd Gallery, Birmingham, MI
- 2016 *Detroit Abstraction*, curated by Rick Vian, Janice Charach Gallery, West Bloomfield, MI
- 2015 *Wine and Art Auction*, College for Creative Studies, Detroit, MI
- Ladder 12 Art Auction*, Detroit Artists Market, Detroit, MI
- The Art of Collecting*, Flint Institute of Arts, Flint, MI
- 2014 *Detroit at CTAC*, Crooked Tree Art Center, Petoskey, MI
- Three: Lois Teicher, Marie Woo, Kathryn Luchs*, Detroit Artists Market, Detroit, MI
- 2013 *Selections*, Robert Kidd Gallery, Birmingham, MI
- Alumni Exhibition*, Featured as Established Artist, College for Creative Studies, Detroit, MI
- 2012 *Ménage a Detroit: Three generations of Expressionist Art in Detroit, 1970-2012*, curated by Dennis Nawrocki, N'Namdi Center for Contemporary Art, Detroit, MI
- 2011 *Three Views: Rose DeSloover, Sherry Moore, Lois Teicher*, Birmingham Bloomfield Art Center, Birmingham, MI
- 2010 *Connections*, The Scarab Club, Detroit, MI
- 2009 *Michigan Masters*, Kresge Art Museum, East Lansing, MI
- 2008 *Group Exhibition*, Marshall Fredericks Sculpture Museum, University Center, MI
- 2005 *Small Works*, Contermporary Art Institute of Detroit, Detroit, MI
- 2004 *Women in White*, Krasl Art Center, St Joseph, MI
- 1999 *Three-Dimensional Works*, Detroit Contemporary, Detroit, MI
- 1998 *Architectural Models & Small Sculpture*, Dewaters Art Center, Flint, MI
- 1997 *Outdoor Sculpture*, Krasl Art Center, St. Joseph, MI
- Goddesses*, Center Galleries, College for Creative Studies, Detroit, MI
- 1996 *Interventions*, curated by Jan van der Marck, Detroit Institute of Arts, Detroit MI
- 1993 *Michigan Outdoor Sculpture Exhibition*, Business Consortium for Arts, Southfield, MI
- Reductive Abstraction*, curated by Jan van der Marck, Detroit Institute of Arts, Detroit, MI
- 1992 *The Home Show*, Curated by Dennis Nawrocki, Center Galleries, College For Creative Studies, Detroit, MI
- 1991 *The Challenge of the Chair*, Curated by Mary B. Stephenson, Detroit Institute of Arts, Detroit, MI
- 1990 *Recent Acquisitions*, curated by Jan van der Marck, Detroit Institute of Arts, Detroit, MI
- 1989 *In search of the American Experience*, Group of Six, Curated by James Cavello, Museum of the National Arts Foundation, New York, NY
- 1988 *The Plain of Truth*, curated by Jan van der Marck, Detroit Institute of Arts, Detroit, MI
- 1987 *Extended Media Fresh Visions*, curated by Jan van der Marck, Detroit Institute of Arts, Detroit, MI
- 1984 *Ongoing Work Series*, Detroit Institute of Arts, Detroit, MI
- 1979 *21 Downtown Detroit Artists*, curated by Roy Slade, Cranbrook Art Museum, Bloomfield Hills, MI

### **Selected Museum & Foundation Collections**

Detroit Institute of Arts, Detroit, MI  
**Maxine & Stuart Frankel Foundation for Art, Bloomfield Hills, MI**  
 Flint Institute of Arts, Flint, MI  
 Dennon Museum Center, Traverse City, MI  
 Saginaw Art Museum, Saginaw, MI

### **Selected College & University Collections**

Wayne State University, Detroit Artist collections  
 College for Creative Studies, Detroit, MI  
 Ferris State University, Big Rapids, MI

University of Michigan, Dearborn, MI  
Wayne State University Law Library, Detroit, M

#### **Selected Corporate & Public Collections**

U of M, N Campus Research Complex, Main Gallery  
Firm Real Estate LLC, Detroit, Michigan  
Shir Shalom Synagogue, Bloomfield Hills, MI  
First Holding Management Co., West Bloomfield, MI  
Adams Dairy Parkway, outdoor sculpture, Blue Springs, MO  
Mass Transportation Authority, Grand Blanc, MI  
YMCA, Detroit, MI  
Compuware Corporation, Detroit, MI  
Hudson's Art Park, Detroit, MI  
The City of Mt. Clemens, Mt. Clemens, MI  
Michigan Legacy Art Park, Chrystal Mountain Resort, Thompsonville, MI  
Bishop International Airport, Flint, MI  
Dykema & Gosset, Detroit, MI  
Blue Cross Blue Shield of Michigan, Detroit, MI

#### **Selected Private Collections**

Noah & Lisa Teicher, Huntington Woods, Mi  
John & Chris Peters, Belleville, Mi  
Maryann Wilkinson, Farmington Hills, Mi  
Michelle & Glen Cantor, Huntington Woods, Mi  
David & Jennifer Fischer, Troy, Mi  
Johnette Howard, Bridgehampton, NY  
Lyndon Nelson, Birmingham, Mi  
Susie Sills, Bloomfield Hills, Mi  
Anna & Johan de Nysschen, Hoboken, NJ  
Sis Fisher, Bloomfield Hills, MI  
Waltraud E. Prechter, Grosse Ile, MI  
David and Jennifer Fischer, Bloomfield Hills, MI  
Robert and Reva Rosen, Bloomfield Hills, MI  
Tom Albrecht, Washington DC  
Claire Weber, Troy, MI  
Private Collection, New York, NY  
Ellen Minkin, Bloomfield Hills, MI  
Cina Zena, FL  
Laura Tauber, San Diego, CA  
David & Elyse Foltyn, Birmingham, MI  
Lois P. Cohn, Birmingham, MI  
Mary Stephenson & Robert Swaney, Grosse Pointe, MI  
Dr. Scott Langenburg, Grosse Pointe, MI  
Robert Frieland & Robert Machado, Austin, TX  
Peggy Daitch & Peter Remington, Birmingham, MI  
Sharon Zimmerman, Birmingham, MI  
Linda Ross, Huntington Woods, Michigan  
Robert Endres, Detroit, MI  
Cara & Larry Kazanowski, Orchard Lake, MI  
Marilyn Finkel, West Bloomfield, MI  
Evie & Vern Wheat, Birmingham, MI  
Rose DeSloover & Art Spears, Farmington Hills, MI  
Eric Kirman, Birmingham, MI  
Shirley & Frank Piku, MI  
Robert Hensleigh, Royal Oak, MI  
Rick Carmody, Ferndale, MI

Katherine Rines, Birmingham, MI  
Dennis Nawrocki, Detroit, MI  
Dulcie & Norman Rosenfeld, Bloomfield Hills, MI

#### **Selected Publications**

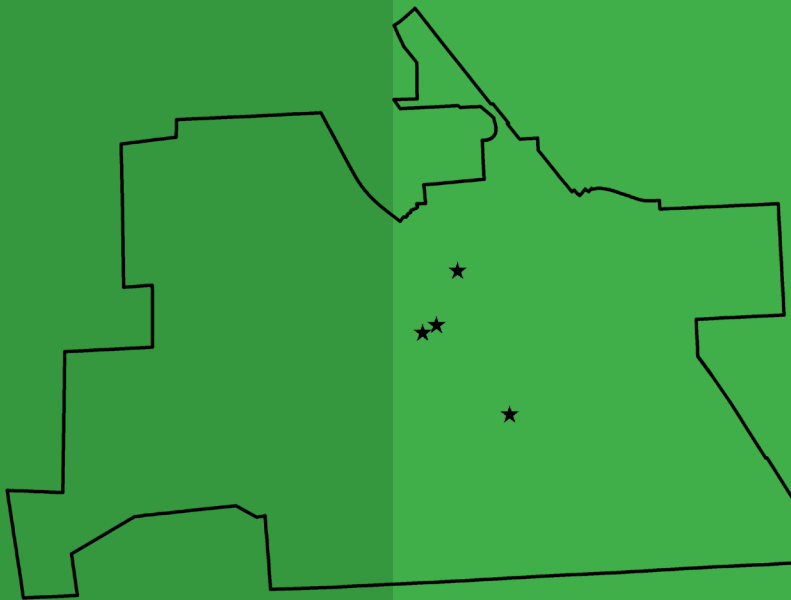
- 2019 The Sculpture of Lois Teicher, Treasure Press, presented at Scarab Club in Detroit  
Electrifying Lois Teicher show at Detroit's Scarab Club, Michael Hodges, The Detroit News  
Lois Teicher, Woman of Steel, written for Scarab Club gallery, Maryann Wilkinson, Ex. Director, Scarab Club,
- 2018 Essay'd, MaryAnn Wilkinson, Short essays on Detroit artists
- 2016 Detroit Abstraction, Vince Carducci. Motown Review of Art.  
Continuum at Robert Kidd Gallery, Ron Scott. Detroit Art Review.  
Continuum Solo at Robert Kidd Gallery, Stephani Sokol. The Oakland Press.  
Lois Teicher: Continuum, Susanne Chessler. The Jewish News.
- 2014 Detroit Artist Market 3-Person Exhibition, Jim Wilke. Artifizz.
- 2013 Renaissance Artists: Creative Community Revives Block, Gary Anglebrandt. Crain's Detroit Business News.  
Lois Teicher: The Sculptor, Joshua Teicher, director. Giant Films. <http://www.imdb.com/video/wab/vi1979515417/>
- 2008 Art in Detroit Public Places. Third Edition, Dennis Nawrocki. Wayne State University Press. pp. cover, 70, 71  
Lois Teicher: A Sculptural Retrospective 1979-2008, Ryan Kaltenbach. Saginaw Art Museum.
- 2009 Lois Teicher: Private Voice, Public Benefit, Vince Carducci. International Sculpture Magazine.  
Contemporary American Women Sculptors, Virginia Watson-Jones. Oryx Press. pp. 574, 575  
The Detroit Artist Market 1932-1982, Marilyn Wheaton, Editor. Wayne State University Press. pp. 42, 91, 94  
The Detroit Institute of Arts: A Brief History, William H. Peck. Booth-American Company. p. 192,
- 2004 I knew I Was A Woman When..., Vanessa Denha. Publishamerica Inc.

#### **Professional History**

- 2019 Walk through talk, at solo exhibition, Scarab Club, Detroit, MI
- 2019 Slide presentation, Birmingham Bloomfield Art Association
- 2016 Lecture, *An Afternoon with Lois Teicher*, Robert Kidd Gallery, Birmingham, MI  
Studio Lecture, Birmingham Bloomfield Art Center Tour, Detroit, MI
- 2015 Juror, UAW Chrysler Art Collaborative project  
Juror, E 11 Mile Public Art Call for Artist, outdoor installation project, Royal Oak, MI
- 2014 Juror, UAW-Ford Motor Co. Art Collaborative Project, Detroit, MI  
Lecture, Crooked Tree Art Center, Petoskey, MI  
Lecture, Detroit Artists Market, Detroit, MI
- 2013 Juror, *ArtScape Riverfront Exhibition*, Downtown Riverwalk, Detroit, MI  
Lecture, Compuware Co., Detroit, MI  
Visiting Artist Lecture, Wayne State University, Detroit, MI  
Juror, Ann Arbor Art Fair, Ann Arbor, MI
- 2010 Interview, *Creativity In Later Life*, Katherine M. Munter, Doctoral Candidate, University of Michigan School of Psychology, Ann Arbor, MI  
Lecture, The Scarab Club, Detroit, MI
- 2008 Juror, VISA Art touring children's exhibition
- 2005 Juror for outdoor sculpture, Sterling Scapes #4, Sterling Heights, Michigan
- 2000 Committee Member, New City Gallery, Dearborn, MI
- 1999 Lecture, *Lois Teicher: Bonnet*, Michigan Legacy Art Park, Thompsonville, MI
- 1998 Curator, Courthouse Sculpture Exhibition, Dearborn, MI
- 1996 Panel Discussion Member, *The Michigan Art Scene: How Has It Changed?*, Paint Creek Center for the Arts, Rochester, MI
- 1995 Visiting Artist, Cass Technical High School, Detroit, MI
- 1994 Lecture, Pallet and Brush Club, Southfield, MI  
Juror, Regional Artist Grant Program, Randolph Street Gallery, Chicago, IL  
Juror, Creative Artist Program, Arts Foundation of Michigan & Michigan Council for Arts, Detroit, MI
- 1982 Juror, *Celebrate Michigan Artists*, Paint Creek Center for the Arts, Rochester, MI



# Birmingham Michigan Sculpture Call For Entry



The City of Birmingham, Michigan is seeking applications for sculpture donations and loans at four locations throughout the City.

Birmingham is able to provide a \$2,000 stipend to artists for approved art work. Art on loan has a minimum term of 3 years to be eligible for the stipend. Applications for donations and loans must be approved by June 30th, 2021.

Please visit Birmingham's [Public Art](#) page to learn more about the City's Art in Public Spaces program and to download a sculpture donation or loan application.

You can also browse images of the City's various sculptures on Birmingham's Art in Public Spaces [Pinterest page](#).

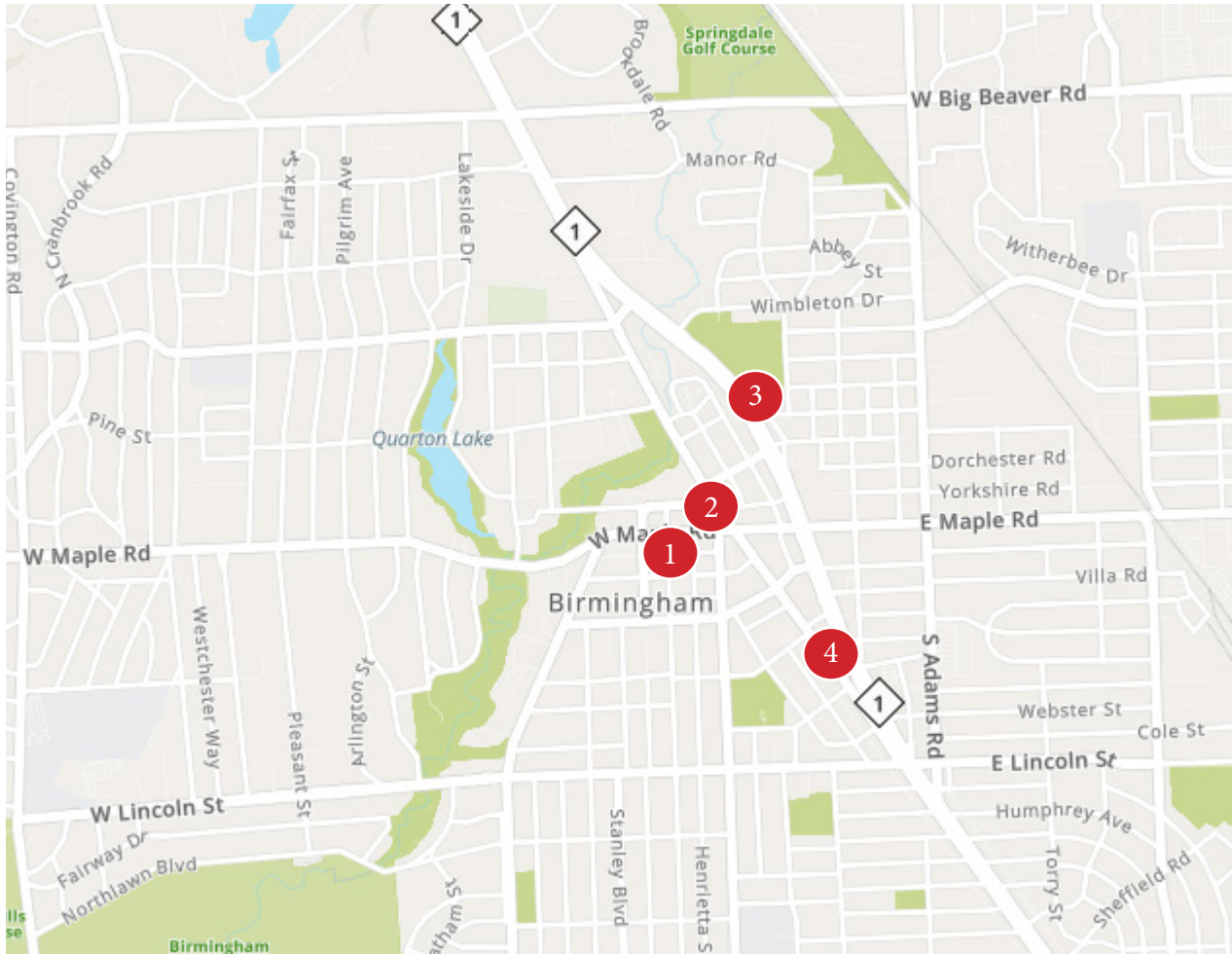
For more information, please contact:

Brooks Cowan

BCowan@Bhamgov.org

(248) 530-1846

**ART IN  
PUBLIC  
SPACES**







### Site 1

W. Maple and Henrietta

### Surrounding:

Sidewalk, planters, and historical district buildings. Anthropologie currently located behind the pad.

### Access:

sidewalk along W. Maple.

### Visibility:

Visible from Maple Road heading east and west, as well as northbound on Henrietta.

### Base Pad:

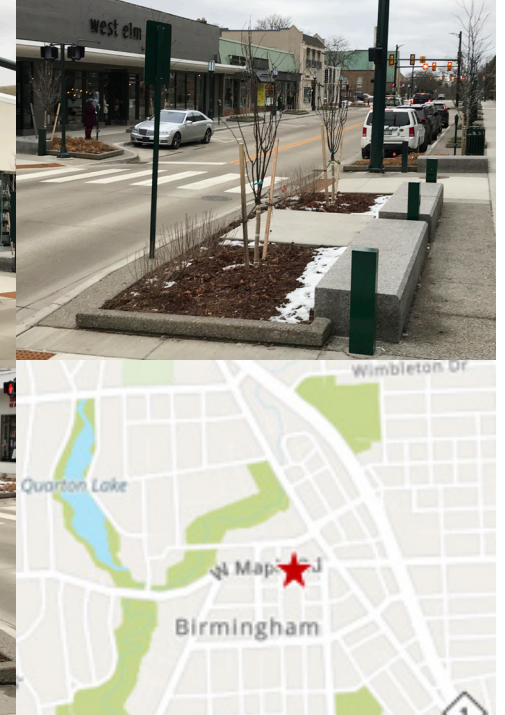
8' x 6' concrete pad 8 inches deep surrounded by plantings.

### Terminating Vista:

This location is a Terminating Vista which requires enhanced design features as per Birmingham's Zoning Ordinance requirements. Please see Birmingham's [Terminating Vista Report](#) for more information.



West Maple Project Rendering, MKSK







## Site 2

Electrical Box at N. Old Woodward and Hamilton Row

### Surrounding:

Sidewalk, planters, and historical district buildings.

### Access:

sidewalk along N. Old Woodward.

### Visibility:

Visible from N. Old Woodward northbound and southbound, as well as westbound on Hamilton Row.

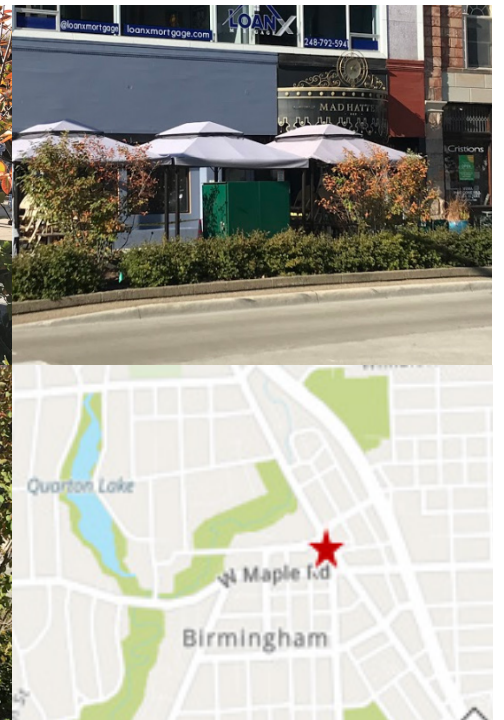
### Site:

Electrical box on concrete pad surrounded by planter

### Terminating Vista:

This location is a Terminating Vista which requires enhanced design features as per the Birmingham Zoning Ordinance requirements. The City is seeking an artistic design for the electrical box to enhance the aesthetics of the space in the right of way. Please see Birmingham's

[Terminating Vista Report](#) for more information.







**Site 3:**

Poppleton Park at the intersection of Woodward Avenue and Madison Avenue.

**Surrounding:**

Poppleton Park and the Poppleton residential neighborhood.

**Access:**

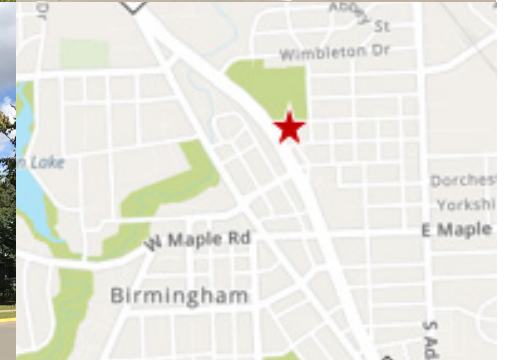
sidewalk along Woodward Avenue and Madison Avenue.

**Visibility:**

Visible from northbound and southbound Woodward Avenue, as well as entrance and exit for Madison Avenue. Part of Poppleton Park ambiance.

**Base Pad:**

6' x 6' concrete pad that is 8 inches deep.







#### Site 4

Greenspace at intersection of Woodward and S. Old Woodward.

#### Surrounding:

555 Building to the north, Woodward Avenue to the east, S. Old Woodward to the west.

#### Access:

sidewalk along S. Old Woodward.

#### Visibility:

Considered a gateway to downtown Birmingham, highly visible from surrounding roads and buildings.

#### Base Pad:

The greenspace does not yet have a base pad for a sculpture. The size and shape of a base pad will be based upon the size of the sculpture proposed.

#### Terminating Vista:

This location is a Terminating Vista which requires enhanced design features as per the Birmingham Zoning Ordinance requirements. Please see Birmingham's [Terminating Vista Report](#) for more information.





## MEMORANDUM

Planning Division

**DATE:** April 21<sup>st</sup>, 2021

**TO:** Public Arts Board Members

**FROM:** Brooks Cowan, City Planner

**APPROVED:** Jana Ecker, Planning Director

**SUBJECT:** Sponsorship Opportunities

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Pursuing additional funding from outside sources was identified as one of the Board's goals for 2021. Section 78-111 of the City Municipal Code states:

*The public arts board shall have the responsibility to pursue sources of public funding for arts and cultural education, design competitions, special events etc., that may be necessary to advance the objectives of the public arts board. See [section 78-109](#). In fulfilling such duties, the public arts board may seek assistance from city staff, and others for the completion of applications for grants, scholarships and other sources of public funding, including the administration of such funds.*

Chair-person Barbara Heller has provided a sponsorship opportunity application with different levels of financial commitment and recognition which is attached below. The Board may wish to recommend organizations for the staff to send inquiries to, as well as discuss pursuing various grants. A mix of private donors and public grants could be possible, however staff recommends having a clear understanding of the relationship between the City of Birmingham and the Cultural Council of Birmingham Bloomfield and where finances are kept and distributed from.

On February 10<sup>th</sup>, 2021, the Public Arts Board began discussing efforts to expand their donor recruiting efforts. The board wishes to create a program that makes donors feel appreciated and provides some type of benefit to participating in the fundraising process. After reviewing an older donations document, there was general consensus that appreciation levels should be condensed into 3-4 levels such as platinum, gold, silver and bronze.

Having online donation capabilities was also discussed – encouraging some kind of program allowing smaller donations such as \$10 or \$20. Upon review, staff recommends that this be done through the Cultural Council of Birmingham Bloomfield's website. Birmingham's public art website could direct interested donors to the organization's website. City staff is willing to be involved in pursuing available grants for public art in a formal process from official organizations, however staff recommends keeping individual donor funds separate from city government.

Examples mentioned of other organizations who recruit public art and funding for other cities include Public Art Fund for New York City and Art in Public Places for Miami-Dade County. Public Art Fund NY has a "Support" section on the website that includes the option for a one-time

donation or a recurring donation. It has a prompt asking how the donor would like to be acknowledged. Meanwhile Art in Public Places Miami has a number of ways to coordinate funding and opportunities for artists. Links to both organizations are below for further information.

<https://miamidadepublicart.org/>  
<https://www.publicartfund.org/>

On March 17<sup>th</sup>, 2020, the Public Arts Board had discussions related to the following three items for recruiting additional funding:

- 1.) Relationship between Cultural Council of Birmingham Bloomfield in recruiting additional funding.
- 2.) Cut-off amounts for different levels of acknowledgements (ie. Gold, silver, bronze, etc)
- 3.) What kind of benefit each level of donor should receive (ie, plaque, gift card, online post, etc)

An example from Birmingham's Shopping District sponsor rewards program was provided as a discussion point. It was determined that staff would bring back a similar chart with 3-4 categories of benefits. A rough draft of a table with incentive levels is provided below. The Board may include more incentives if they wish. City staff's position is that the Cultural Council of Birmingham Bloomfield should have the larger leadership role of managing private donation finances, coordinating private events, and handling sponsor activity. City government's ability to handle such activities is limited by rules, limitations, and bureaucracy. After multiple study sessions reviewing how to recruit more funding for public art, staff would prefer to pursue grants from organizations where the process is transparent from beginning to end. Staff also recommends that the table be sent to the Cultural Council for review and recommendation of sponsor level amounts.

Responsibility	Incentives	Sponsor Level			
		Green	Bronze	Silver	Gold
CCBB	Party /Gathering @ (Location TBD)				x
CCBB	Sponsor Inserts in art pack (Who makes this?)			x	x
Combined	Public Art City Tour		x	x	x
City	Name on Plaque		x	x	x
Combined	Recognition at Unveiling Event	x	x	x	x
City	Social Media Post	x	x	x	x
City	Public Art Poster	x	x	x	x
City	Name on website / AIPP Brochure	x	x	x	x
City	Art related thank you card	x	x	x	x
		\$\$\$	\$,\$\$\$	\$,\$\$\$	\$\$,\$\$\$
		(Amounts?)			





## SPONSORSHIP OPPORTUNITIES

\_\_\_\_\_ **Be a Public Art exhibition sponsor \$25,000 & up**

- Recognition on rotating program sculpture plaques (minimum of 4).
- All the benefits from the previous levels (Logo & Name recognition over a 2-year period).

\_\_\_\_\_ **Bring a Public Art sculpture to Birmingham (over a two-year period) \$7,500 & up**

- Join the installation team and watch as the sculpture is placed in situ.
- All the benefits from the previous levels (for two years)

\_\_\_\_\_ **Adopt a site for Public Art (over a two-year period) \$4,500 & up**

- Be an ad hoc member of the selection committee to select a public sculpture for the site.
- All the benefits from the previous levels (for two years).

\_\_\_\_\_ **Adopt a Public Art sculpture (for a one-year period) \$2,500 & up**

- Recognition for one year on all printed and promotional materials and on the Art in Public Spaces Webpage on the City of Birmingham website

\_\_\_\_\_ **Public art Heroes – support Public Art educational programs in Birmingham \$50 & up**

- Recognition for one year on the Art in Public Spaces Webpage on City of Birmingham website.

\_\_\_\_\_ **Buy or donate a Public Art sculpture for Birmingham Price Negotiable**

- Permanent Recognition on plaque at site of the sponsored sculpture
- Logo & name recognition on all printed & promotional materials, and Art in Public Spaces Webpage on City of Birmingham website.

\_\_\_\_\_ Name: \_\_\_\_\_

Organization (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**Please Return this form & make checks payable to:**

**Cultural Council of Birmingham Bloomfield, 929 South Eaton Street, Birmingham, Michigan 48009**

Please call 248-822-4030 to make credit card donations or for more information regarding opportunities to support other public art programs in Birmingham through the Cultural Arts Council Birmingham Bloomfield. *The Cultural Council Birmingham Bloomfield is a 510 (c) (3) non-profit organization. Contributions are tax-deductible.*

It's All  
**BIRMINGHAM**  
*The Shopping District*

BIRMINGHAM  
EVENTS



SPONSORSHIP  
PACKAGE



The Birmingham Farmers Market takes place on Sundays from 9 a.m. - 2 p.m., May through October. Averaging 3,000 attendees each week, the market creates a festive gathering place that brings the community together. Shoppers enjoy live music, flowers, fruit, vegetables, freshly prepared foods, children's activities and more. Special event weekends such as the annual Corn Festival, Harvest Fest and End of Season Celebration welcome approximately 5,000-6,000 patrons.

\$5,000

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Booth Sponsor
Use of booth space for entire market season (26 weeks)	●				
Recognition in television opportunities	●				
Mention in radio spots	●				
Paid promotion on social media	●				
Address community at special events	●				
Recognition in social media posts	●	●			
Recognition at opening day ceremony	●	●			
Use of booth space for 13 weeks		●			
Logo included on event banner	●	●			
Preferred tent location	●	●			
Recognition in printed ads	●	●	●		
Recognition in press releases	●	●	●		
Use of booth space at special events (5 per season)			●		
Recognition on signage displayed at event	●	●	●	●	
Logo included on event website	●	●	●	●	●
Use of booth space for 4+ weeks					●



Movie Night

## SPONSORSHIP OPPORTUNITIES

Birmingham Movie Night takes place in beautiful Booth Park which is located in Downtown Birmingham. The 2018 outdoor movies are held on the evenings of June 22, July 20, and August 24. Each Birmingham Movie Night event brings hundreds of families and children together for a fun and safe evening of entertainment under the stars. Media coverage and advertising for these events span print and digital outlets and reach thousands of people in our area.

### SPONSORSHIP BENEFITS

	\$5,000		
	Series Sponsor		
On stage presence and crowd entertainment opportunity	●		
Recognition on screen before film	●		
Paid promotion on social media	●		
Logo included on event city banner	●		
	\$1,500		
	Individual Movie Sponsor		
Address crowd at special events	●	●	
Recognition in social media posts	●	●	
Stage recognition by event emcee	●	●	
Recognition in printed ads	●	●	
	\$300 - provide popcorn or water/ \$200 - provide ice cream		
	Refreshment Sponsor		
Recognition in press releases	●	●	●
Use of booth space at event	●	●	●
Recognition on signage displayed at event	●	●	●
Logo included on event website	●	●	●





# ADDITIONAL OPPORTUNITIES



## BIRMINGHAM RESTAURANT WEEK

Birmingham Restaurant Week, featuring more than twenty of Birmingham's finest restaurants, attracts foodies from all over metro-Detroit to enjoy delicacies from the area's top chefs. Customers can indulge in three-course lunches for \$15 and three-course dinners for \$30.

## OLD WOODWARD CONSTRUCTION

Downtown Birmingham is undergoing reconstruction on Old Woodward and Maple from approximately April – July 2018. The Birmingham Shopping District will hold events and marketing activities that attract shoppers to the Birmingham Shopping District. Opportunities to promote and sponsor these various initiatives are available.



## BIRMINGHAM FARMERS MARKET'S POP CLUB

Kids enjoy free activities, tastings, and prizes during the Power of Produce (POP) program at the Birmingham Farmers Market. For four weeks, children receive a \$5 voucher that can be redeemed for exclusive Michigan produce. This is a great way to share your passion for healthy kids in our community.

## DAY ON THE TOWN

Attracting thousands of shoppers from all over Metro-Detroit, Birmingham's largest sale event of the year draws thousands of visitors on a Saturday in July (exact date TBD) from 9 a.m. – 7 p.m. Day On The Town offers bargain-hunters with a unique opportunity to find discounted high-end merchandise in stores and on the streets and sidewalks throughout downtown Birmingham.



## BIRMINGHAM CRUISE EVENT

The Birmingham Cruise Event will take place on Saturday, August 18, 2018 on South Old Woodward. The event features 300 classic cars of all makes and models, sponsor exhibits and live entertainment. Attendees will see everything from Corvettes, Thunderbirds and Model A's to Mustangs, Rolls-Royces, and more. More than one million visitors descend on Woodward Avenue to experience this classic car event near the Motor City.

## HOLIDAY EVENTS

Holidays in downtown Birmingham are a festive time bringing in thousands of shoppers and diners. The Birmingham Shopping District provides fun activities throughout the season such as Small Business Saturday promotions, post-Thanksgiving shopping sales, horse-drawn carriage rides, visits with Santa in his Santa Haus and more. Unique opportunities to sponsor these events are available.





# MEMORANDUM

Planning Division

**DATE:** April 21st, 2021  
**TO:** Public Arts Board Members  
**FROM:** Brooks Cowan, City Planner  
**APPROVED:** Jana Ecker, Planning Director  
**SUBJECT:** Arts & Crafts Packages

The Public Arts Board has previously wanted to participate in the Birmingham Farmers Market and promote art with various arts and crafts activities. Covid-19 restrictions have prevented the board from doing so because the Farmers Market now operates in a drive-thru manner. The Public Arts Board has suggested creating arts and crafts packages to hand out at the Farmers Market.

On March 17<sup>th</sup>, 2020, the Public Arts Board indicated they would send crafts ideas to staff and these would be discussed at the April meeting. Below is a table of suggestions with some links to their page for more information. The following page also has some cropped images of examples.

Staff contacted BZ Kids about coloring books. They charge an art fee of \$30-\$50 per page for converting photos into coloring book styles. There is no additional fee to do stock pages of animals. After the images are set, below are bundle prices:

- 100 units \$1.69 a unit
- 300 units \$1.59 a unit
- 500 units \$1.49 a unit
- 1,000 units \$1.39 a unit

## Arts & Crafts

Hand Shaped Flowers	<a href="https://www.pinterest.com/pin/easy-hand-shaped-flower-craft--68742839819/">https://www.pinterest.com/pin/easy-hand-shaped-flower-craft--68742839819/</a>
Coffee Filter Butterflies	<a href="https://www.pinterest.com/pin/coffee-filter-butterflies--70437484564111/">https://www.pinterest.com/pin/coffee-filter-butterflies--70437484564111/</a>
Beaded Pipe Cleaner Flowers	<a href="https://www.pinterest.com/pin/11259067806565028/">https://www.pinterest.com/pin/11259067806565028/</a>
Stick Flower Pots	<a href="https://typicallysimple.com/craft-stick-flower-pots/">https://typicallysimple.com/craft-stick-flower-pots/</a>
Home Made Bird Feeders	
Butterfly Handprints	
Coloring Books	<a href="https://www.bzkids.net/products-1.html">https://www.bzkids.net/products-1.html</a>
Painting Pots & Give flower seed	Have coloring pages turned in for contest to be displayed at Farmers Market Terra Cotta or Plastic?



Easy Hand  
Shaped  
Flower Craft



Coffee Filter  
Butterflies



typically  
SIMPLE



Original Coloring &  
Learning Books  
with your logo and phone number  
with **NO SET-UP FEE!**  
Call us for pricing at **(828) 252-3477**  
today. We'd love to hear from you!