



151 Martin St., Birmingham, MI 48009
248-530-1800

VIRTUAL MEETING - PUBLIC ARTS BOARD

WEDNESDAY, FEBRUARY 10TH, 2021
6:30 PM

<https://zoom.us/j/98871703865>

(Click on Blue Link)

Or dial 1 1 929 205 6099, MEETING CODE 988 7170 3865

MEETING AGENDA

***** Board members who are not able to attend this meeting are encouraged to notify the staff**

representative in advance for consideration of a quorum. ***

- A. Roll Call
- B. Approval of Minutes – January 21st, 2021
- C. Unfinished Business
 - 1. Public Notification Policy**
 - 2. 2021 Agenda Items and Goals**
- D. New Business
- E. Communication
 - 1. Pyramid Earth**
 - 2. Wall Art**
- F. Public Comments
- G. Adjournment

Upcoming PAB Meeting: March 17th, 2020

NOTE: Persons with disabilities that may require assistance for effective participation in this public meeting should contact the City Clerk's Office at the number (248) 530-1880, or (248) 644-5115 (for the hearing impaired) at least one day before the meeting to request help in mobility, visual, hearing, or other assistance.

Las personas con incapacidad que requieren algun tipo de ayuda para la participacion en esta sesion publica deben ponerse en contacto con la oficina del escribano de la ciudad en el numero (248) 530-1800 o al (248) 644-5115 (para las personas con incapacidad auditiva) por lo menos un dia antes de la reunion para solicitar ayuda a la movilidad, visual, auditiva, o de otras asistencias.

Public Arts Board Minutes

Public Meeting on Zoom – January 21st, 2021

A. Roll Call:

Members Present: Barbara Heller, Monica Neville, Annie VanGelderren, Jason Eddleston, Linda Wells, Anne Ritchie, Natalie Bishae, Peggy Daitch

Members Absent:

Administration: Brooks Cowan, City Planner

B. Approval of Minutes – December 16th, 2020

Staff noted once again that VanGelderren is one word, not two.

Motion to approve minutes as amended by Linda Wells, seconded by Annie VanGelderren.

Yeas: 7 Nays: 0

The motion carried.

C. Unfinished Business

The first item of unfinished business was the discussion for proposed ordinance updates to allow wall art and require a wall art review process. The Board agreed that having the application requirements include renderings and size was appropriate, and that making recommendations to the Design Review Board for them to finalize the application was an acceptable process. The Board was read approval requirements for any items that go to the DRB and the Public Arts Board felt those were acceptable standards of final approval.

Motion to approve suggested ordinance updates to allow wall art and a wall art review process was made by Monica Neville, seconded by Annie VanGelderren.

Yeas: 7 Nays: 0

The motion carried.

The next item for discussion was the public notification process. The Public Arts Board indicated that notifications for public hearings on recommendations and final approvals should be sent once a location is formalized. The Board felt that notifications were not necessary during preliminary review where various locations are considered. Staff indicated they would bring formal language to the Board for review at the next meeting that included requirements for public notification when a hearing for recommendations at the Board level, as well as final approval at Commission was to occur.

A summary of 2021 goals from the prior meeting was then provided to the Arts Board. The Board acknowledged the difficulty of doing events in 2021 with the uncertainty of Covid-19 restrictions. The Board discussed it could be a good idea to begin discussion on a Public Art Day for 2022, given the amount of planning required in City government. It was mentioned that outside funding sources should be an agenda item for next month's discussion.

D. New Business

No new business.

F. Communication

The call for entry was being sent out to different art organizations. Pyramid Earth would be on the February 8th, 2021 City Commission Agenda. The City Attorney would review the recommended revisions to the art on loan agreement, and the City Manager had recommended that, due to unique designs of sculptures, that installations should be reviewed on a case-by-case basis and the PAB did not have to go through an RFQ for an installation specialist for one person.

G. Comments

E. Adjournment

The meeting adjourned at 7:30 p.m.



MEMORANDUM

Planning Division

DATE: February 10th, 2020
TO: Public Arts Board Members
FROM: Brooks Cowan, City Planner
APPROVED: Jana Ecker, Planning Director
SUBJECT: Public Notification Process

Public Art proposals do not currently have public notification requirements. All of the sculpture donations and loans the Public Arts Board project has dealt with are on public property and the Public Art Section in the Municipal Code does not have requirements for public notification within the approval process.

In the Terminating Vista report, the Recommendations section suggests the Public Arts Board develop a public notifications process to help create more public involvement and encourage more public input for public art.

When a private property is scheduled for a public hearing in Birmingham, they are required to post a "Public Hearing" sign on their property and the City sends notifications in the mail to all residents and businesses within 300 feet. The hearing is also required to be posted on the website and published in a news source.

On December 16th, 2020, The Public Arts Board discussed implementing a public notification process. There was general consensus that modeling the notification process similar to what private property requirements follow would be ideal. For instance, when a sculpture is being considered for installation, the Public Arts Board would have a sign placed in the location and notifications would be sent to people within 300 feet. In general, The Public Arts Board discusses an initial loan or donation at a meeting. Board members generally request a site visit to see it in person. The Board then votes on a recommendation for the sculpture, which is then finalized by City Commission. Sculptures generally follow a pattern of Preliminary Review then Final Review from the Public Arts Board, and then City Commission.

On January 21st, 2021, further discussion was held regarding approval process for public art and when public notifications would be posted. The Board felt that in regards to sculptures, signage and mailers would not be necessary during initial review because the Board does not generally have a specific location upon first review. For sculptures, the Board would like to have a preliminary discussion for locations, conduct a site visit if possible, and review installation plans first. Once they are ready to have a final recommendation, a public hearing sign would then be placed in the proposed location and mailers would be sent to residents within 300 feet. The same process would occur for a City Commission hearing on a sculpture.

In regards to applications for wall art if a policy is approved. Signage and mailers would be required for reviews at both Public Arts Board and Design Review Board. This is with the assumption that the application comes to the Public Arts Board with a specific location as a proposal. If an artist wants to work with the Public Arts Board on potential locations, then public notifications would not be required until a location was specified.

Section 78-112 of the Municipal Code serves as the guidelines for the Public Arts Board's review process. Suggested amendments to include a public notification process for public art is included below in bold.

Sec. 78-112. - Review of public art.

The public arts board, within its rules of procedure, as set forth in [section 78-106](#), shall establish its vision statement and processes for the review of public art works. The public arts board may also appoint a jury or hold design competitions for the selection and review of public art works. See [section 78-108](#).

The public arts board shall make a recommendation regarding the proposed public art work to the city commission. However, a positive recommendation shall not be required to advance the proposed artwork for review by the city commission.

In the event that a display and/or installation of civic, public or visual art is proposed on a site that is within the jurisdiction of another board of this city, it shall be reviewed by and reported on by such board before it is presented to the city commission.

Public notification shall be required prior to public hearings regarding final recommendation or final approval of public art installations. Notice to all property owners within 300 feet of the proposed location shall be notified of the public hearing via mail a minimum of 15 days prior to the hearing. A public hearing notice sign shall also be placed prior to the public hearing at the proposed location for public art.



MEMORANDUM

Planning Division

DATE: February 10th, 2021
TO: Public Arts Board Members
FROM: Brooks Cowan, City Planner
APPROVED: Jana Ecker, Planning Director
SUBJECT: Recruiting Additional Funding

Pursuing additional funding from outside sources was identified as one of the Board's goals for 2021. Section 78-111 of the City Municipal Code states:

The public arts board shall have the responsibility to pursue sources of public funding for arts and cultural education, design competitions, special events etc., that may be necessary to advance the objectives of the public arts board. See [section 78-109](#). In fulfilling such duties, the public arts board may seek assistance from city staff, and others for the completion of applications for grants, scholarships and other sources of public funding, including the administration of such funds.

Chair-person Barbara Heller has provided a sponsorship opportunity application with different levels of financial commitment and recognition which is attached below. The Board may wish to recommend organizations for the staff to send inquiries to, as well as discuss pursuing various grants. A mix of private donors and public grants could be possible, however staff recommends having a clear understanding of the relationship between the City of Birmingham and the Cultural Council of Birmingham Bloomfield and where finances are kept and distributed from.



SPONSORSHIP OPPORTUNITIES

_____ **Be a Public Art exhibition sponsor \$25,000 & up**

- Recognition on rotating program sculpture plaques (minimum of 4).
- All the benefits from the previous levels (Logo & Name recognition over a 2-year period).

_____ **Bring a Public Art sculpture to Birmingham (over a two-year period) \$7,500 & up**

- Join the installation team and watch as the sculpture is placed in situ.
- All the benefits from the previous levels (for two years)

_____ **Adopt a site for Public Art (over a two-year period) \$4,500 & up**

- Be an ad hoc member of the selection committee to select a public sculpture for the site.
- All the benefits from the previous levels (for two years).

_____ **Adopt a Public Art sculpture (for a one-year period) \$2,500 & up**

- Recognition for one year on all printed and promotional materials and on the Art in Public Spaces Webpage on the City of Birmingham website

_____ **Public art Heroes – support Public Art educational programs in Birmingham \$50 & up**

- Recognition for one year on the Art in Public Spaces Webpage on City of Birmingham website.

_____ **Buy or donate a Public Art sculpture for Birmingham Price Negotiable**

- Permanent Recognition on plaque at site of the sponsored sculpture
- Logo & name recognition on all printed & promotional materials, and Art in Public Spaces Webpage on City of Birmingham website.

_____ Name: _____

Organization (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone Number: _____

Please Return this form & make checks payable to:

Cultural Council of Birmingham Bloomfield, 929 South Eaton Street, Birmingham, Michigan 48009

Please call 248-822-4030 to make credit card donations or for more information regarding opportunities to support other public art programs in Birmingham through the Cultural Arts Council Birmingham Bloomfield. *The Cultural Council Birmingham Bloomfield is a 510 (c) (3) non-profit organization. Contributions are tax-deductible.*



MEMORANDUM

Planning Division

DATE: February 10th, 2021

TO: Public Arts Board Members

FROM: Brooks Cowan, City Planner

APPROVED: Jana Ecker, Planning Director

SUBJECT: Communications

1. Pyramid Earth is scheduled for a public hearing with City Commission on February 8th, 2021
2. Wall art proposal will go to the Design Review Board in March