



WAYFINDING AND GATEWAY SIGNAGE COMMITTEE AGENDA

Members: Doug Fehan, Sarvy Lipari, Jana Ecker, Nicholas Dupuis, Annie VanGelderren, Kevin Hart, Marianne Gamboa, Claire Galli, Erika Bassett, Denise Trombly, Carrie Laird, Ryan Weingartz

Date and Time: Monday, June 6, 2022 at 1:00 p.m.

Location: City Hall Second Floor Conference Room

AGENDA

Info Only: Gibbs Business Wayfinding Signage Recommendation

1. Call to Order
2. Roll Call
3. Public Comment
4. Approval of Minutes – May 23, 2022
5. Ad Hoc Committee
 - New Name for Committee
 - BSD Marketing and Advertising Committee member
6. New Logo Requests
 - Water Towers
 - ParkMobile Stickers
 - Human Resources
 - Promotional Materials/Products
7. Brand Book / New Logo Style Guide
8. Adjourn