



AD HOC WAYFINDING AND BRANDING COMMITTEE AGENDA

Members: Doug Fehan, Cristina Sheppard-Decius, Sarvy Lipari, Jana Ecker, Nicholas Dupuis, Annie VanGelderren, Kevin Hart, Marianne Gamboa, Erika Bassett, Denise Trombly, Carrie Laird, Aaron Ford, Scott Zielinski

Date and Time: Monday, April 17, 2023 at 1:00 p.m.

Location: City Hall Second Floor Conference Room
Zoom: <https://bhamgov-org.zoom.us/j/87605341870>
Meeting ID: 876 0534 1870

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes – March 13, 2023
4. [Corbin Design](#) – Wayfinding/Signage Program Kick-Off Meeting
5. Adjourn

Future Meeting Dates:

Monday, May 8 at 1 p.m.
Monday, June 12 at 1 p.m.
Monday, July 10 at 1 p.m.
Monday, August 14 at 1 p.m.

Monday, September 11 at 1 p.m.
Monday, October 9 at 1 p.m.
Monday, November 13 at 1 p.m.
Monday, December 11 at 1 p.m.

Ad Hoc Wayfinding & Branding Committee Meeting Minutes
151 Martin Street, Conference Rooms 202 & 203
March 13, 2023

Chairperson D. Fehan called the meeting to order at 1:02 p.m.

In Attendance: D. Fehan (Chairperson), C. Sheppard-Decius, A. Ford, S. Lipari, J. Ecker, N. Dupuis, A. VanGeldereren, M. Gamboa, D. Trombly, C. Laird, E. Bassett, S. Zielinski

Absent: K. Hart

There was no public comment.

Approval of Minutes

Approval of minutes was motioned by S. Lipari and seconded by J. Ecker.

Yeas: D. Fehan (Chairperson), C. Sheppard-Decius, A. Ford, S. Lipari, J. Ecker, N. Dupuis, A. VanGeldereren, M. Gamboa, D. Trombly, E. Bassett, C. Laird

Nays: None

Wayfinding/Signage Program Next Steps

N. Dupuis provided an update and advised that Corbin, the city's contractor for the project, will be visiting Birmingham on Monday, April 17. A kick-off meeting will take place during the scheduled Ad Hoc Wayfinding & Branding Committee meeting at 1:00 p.m. and is expected to last approximately 1.5 hours. A zoom link will be available for those unable to participate in-person. Prior to the meeting, city staff will lead Corbin's team on a tour of the city. The committee discussed the following locations for the tour:

- Gateway Signage
- Select parks
- Rail District
- Triangle District
- Historical District
- Downtown District
- Public Parking Lot 6 (Farmers Market)
- Select Public Art Sites (A. VanGeldereren to send N. Dupuis a list)
- Rouge River Trail System
- Select Alleys
- Bike Paths

N. Dupuis advised that a public input session would be conducted on April 17 at 5:30 p.m. He also advised that the project remains on target with an anticipated December 2023 completion.

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Meeting adjourned at 1:21 p.m.

DRAFT