



## **AD HOC WAYFINDING AND BRANDING COMMITTEE AGENDA**

**Members:** Doug Fehan, Cristina Sheppard-Decius, Sarvy Lipari, Jana Ecker, Nicholas Dupuis, Annie VanGelderren, Kevin Hart, Marianne Gamboa, Denise Trombly, Carrie Laird, Aaron Ford, Scott Zielinski

**Date and Time:** Monday, August 14, 2023 at 1:00 p.m.

**Location:** City Hall Second Floor Conference Room

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### **AGENDA**

1. Call to Order
2. Roll Call
3. Approval of Minutes – May 8, 2023
4. Water Towers
5. Corbin Design Presentation
6. Adjourn

### **Future Meeting Dates:**

Monday, September 11 at 1 p.m.  
Monday, October 9 at 1 p.m.  
Monday, November 13 at 1 p.m.  
Monday, December 11 at 1 p.m.

**Ad Hoc Wayfinding & Branding Committee Meeting Minutes**  
**151 Martin Street, Conference Rooms 202 & 203**  
**May 8, 2023**

Chairperson D. Fehan called the meeting to order at 1:05 p.m.

**In Attendance:** D. Fehan (Chairperson), A. Ford, J. Ecker, N. Dupuis, M. Gamboa, D. Trombly, C. Laird, E. Bassett, S. Zielinski, S. Lipari, A. VanGeldereren

**Absent:** C. Sheppard-Decius, K. Hart

There was no public comment.

**Approval of Minutes**

Approval of minutes was motioned by N. Dupuis and seconded by A. VanGeldereren.

Yeas: D. Fehan (Chairperson), C. Sheppard-Decius, A. Ford, J. Ecker, N. Dupuis, M. Gamboa, D. Trombly, E. Bassett, C. Laird, S. Zielinski

Nays: None

**Logo Updates**

- **Birmingham Golf Courses:** M. Gamboa presented a proposed updated logo. A motion to approve the logo was initiated by A. VanGeldereren and seconded by S. Lipari.

Yeas: D. Fehan (Chairperson), A. Ford, J. Ecker, N. Dupuis, M. Gamboa, D. Trombly, C. Laird, E. Bassett, S. Zielinski, S. Lipari, A. VanGeldereren

Nays: None

D. Trombly to create the final vector files and two additional icon-only versions for use.

- **In the Park Summer Concerts:** M. Gamboa presented a proposed updated logo. The committee discussed minor modifications. A motion to approve the logo with modifications was initiated by S. Lipari and seconded by A. VanGeldereren.

- Yeas: D. Fehan (Chairperson), A. Ford, J. Ecker, N. Dupuis, M. Gamboa, D. Trombly, C. Laird, E. Bassett, S. Zielinski, S. Lipari, A. VanGeldereren

- Nays: None

**Water Towers**

M. Gamboa reported that the water tower projects were currently underway with anticipated completion in mid-June.

**Wayfinding/Signage Program Update**

N. Dupuis reported that Phase I is currently in progress.

## **Future Meeting Dates**

Monday, June 12 at 1 p.m.  
Monday, July 10 at 1 p.m.  
Monday, August 14 at 1 p.m.  
Monday, September 11 at 1 p.m.

Monday, October 9 at 1 p.m.  
Monday, November 13 at 1 p.m.  
Monday, December 11 at 1 p.m.

Meeting adjourned at 1:31 p.m.

DRAFT