



AD HOC WAYFINDING AND BRANDING COMMITTEE AGENDA

Members: Doug Fehan, Sarvy Lipari, Jana Ecker, Nicholas Dupuis, Annie VanGelderren, Kevin Hart, Marianne Gamboa, Erika Bassett, Denise Trombly, Carrie Laird, Aaron Ford

Date and Time: Monday, September 12, 2022 at 1:00 p.m.

Location: City Hall Second Floor Conference Room

AGENDA

1. Call to Order
2. Roll Call
3. Public Comment
4. Approval of Minutes – August 15, 2022
5. BSD Logos and Colors Update
6. City Color Palette Recommendations
7. RFP – Wayfinding/Signage Program Update
8. Strategic Planning City Commission Workshops
9. Adjourn

Future Meeting Dates:

- Monday, October 3 at 1 p.m. (first Monday due to Sukkot)
- Monday, November 14 at 1 p.m.
- Monday, December 12 at 1 p.m.