



AD HOC WAYFINDING AND BRANDING COMMITTEE AGENDA

Members: Doug Fehan, Sarvy Lipari, Jana Ecker, Nicholas Dupuis, Annie VanGelderren, Kevin Hart, Marianne Gamboa, Claire Galli, Erika Bassett, Denise Trombly, Carrie Laird, Aaron Ford

Date and Time: Monday, July 11, 2022 at 1:00 p.m.

Location: City Hall Second Floor Conference Room

AGENDA

1. Call to Order
2. Roll Call
3. Public Comment
4. Approval of Minutes – June 20, 2022
5. Ad Hoc Wayfinding and Branding Committee Future Meeting Dates
 - Monday, August 15 at 1 p.m. (third Monday due to Ashura)
 - Monday, September 12 at 1 p.m.
 - Monday, October 3 at 1 p.m. (first Monday due to Sukkot)
 - Monday, November 14 at 1 p.m.
 - Monday, December 12 at 1 p.m.
6. New Logo Implementation
 - Revised Building Department and Engineering Department Vehicle Magnets
7. Font Recommendations
8. Color Palette Timeline
9. Via Wayfinding Sign Purchase
10. RFP – Wayfinding/Signage Program Updates Timeline
11. Adjourn