



AD HOC WAYFINDING AND BRANDING COMMITTEE AGENDA

Members: Doug Fehan, Sarvy Lipari, Jana Ecker, Nicholas Dupuis, Annie VanGelderens, Kevin Hart, Marianne Gamboa, Claire Galli, Erika Bassett, Denise Trombly, Carrie Laird, Aaron Ford
Date and Time: Monday, August 15, 2022 at 1:00 p.m.
Location: City Hall Second Floor Conference Room

AGENDA

1. Call to Order
2. Roll Call
3. Public Comment
4. Approval of Minutes – July 11, 2022
5. BSD Logo Options
6. Color Palette Timeline
7. RFP – Wayfinding/Signage Program Updates Timeline
8. Adjourn

Future Meeting Dates:

- Monday, September 12 at 1 p.m.
- Monday, October 3 at 1 p.m. (first Monday due to Sukkot)
- Monday, November 14 at 1 p.m.
- Monday, December 12 at 1 p.m.