



WAYFINDING AND GATEWAY SIGNAGE COMMITTEE AGENDA

Members: Doug Fehan, Sarvy Lipari, Jana Ecker, Nicholas Dupuis, Annie

VanGelderen, Kevin Hart, Marianne Gamboa, Claire Galli, Carrie Laird,

Ryan Weingartz

Date and Time: Wednesday, May 23, 2022 at 1:00 p.m. **Location:** City Hall Second Floor Conference Room

AGENDA

1. Call to Order

2. Roll Call

3. Public Comment

- 4. Approval of Minutes May 11, 2022
- 5. Ad Hoc Committee
 - New Name for Committee
 - Branding Professional on Committee
- 6. Brand Book / New Logo Style Guide
- 7. Roll Out Plan for New Logo
- 8. New Logo Requests
 - City Stationary
 - DPS uniforms
 - DPS vehicle decals
 - Public Notice Signs
 - Water Towers
 - ParkMobile Stickers
- 9. Adjourn