

**Ad Hoc Wayfinding & Branding Committee Meeting Minutes**  
**151 Martin Street, Conference Rooms 202 & 203**  
**March 13, 2023**

Chairperson D. Fehan called the meeting to order at 1:02 p.m.

**In Attendance:** D. Fehan (Chairperson), C. Sheppard-Decius, A. Ford, S. Lipari, J. Ecker, N. Dupuis, A. VanGeldereren, M. Gamboa, D. Trombly, C. Laird, E. Bassett, S. Zielinski

**Absent:** K. Hart

There was no public comment.

**Approval of Minutes**

Approval of minutes was motioned by S. Lipari and seconded by J. Ecker.

Yeas: D. Fehan (Chairperson), C. Sheppard-Decius, A. Ford, S. Lipari, J. Ecker, N. Dupuis, A. VanGeldereren, M. Gamboa, D. Trombly, E. Bassett, C. Laird

Nays: None

**Wayfinding/Signage Program Next Steps**

N. Dupuis provided an update and advised that Corbin, the city's contractor for the project, will be visiting Birmingham on Monday, April 17. A kick-off meeting will take place during the scheduled Ad Hoc Wayfinding & Branding Committee meeting at 1:00 p.m. and is expected to last approximately 1.5 hours. A zoom link will be available for those unable to participate in-person. Prior to the meeting, city staff will lead Corbin's team on a tour of the city. The committee discussed the following locations for the tour:

- Gateway Signage
- Select parks
- Rail District
- Triangle District
- Historical District
- Downtown District
- Public Parking Lot 6 (Farmers Market)
- Select Public Art Sites (A. VanGeldereren to send N. Dupuis a list)
- Rouge River Trail System
- Select Alleys
- Bike Paths

N. Dupuis advised that a public input session would be conducted on April 17 at 5:30 p.m. He also advised that the project remains on target with an anticipated December 2023 completion.

## **Future Meeting Dates**

Monday, April 17 at 1 p.m.

Monday, May 8 at 1 p.m.

Monday, June 12 at 1 p.m.

Monday, July 10 at 1 p.m.

Monday, August 14 at 1 p.m.

Monday, September 11 at 1 p.m.

Monday, October 9 at 1 p.m.

Monday, November 13 at 1 p.m.

Monday, December 11 at 1 p.m.

Meeting adjourned at 1:21 p.m.