

Ad Hoc Wayfinding & Branding Committee Meeting Minutes
151 Martin Street, Conference Rooms 202 & 203
May 8, 2023

Chairperson D. Fehan called the meeting to order at 1:05 p.m.

In Attendance: D. Fehan (Chairperson), A. Ford, J. Ecker, N. Dupuis, M. Gamboa, D. Trombly, C. Laird, E. Bassett, S. Zielinski, S. Lipari, A. VanGeldereren

Absent: C. Sheppard-Decius, K. Hart

There was no public comment.

Approval of Minutes

Approval of minutes was motioned by N. Dupuis and seconded by A. VanGeldereren.

Yeas: D. Fehan (Chairperson), C. Sheppard-Decius, A. Ford, J. Ecker, N. Dupuis, M. Gamboa, D. Trombly, E. Bassett, C. Laird, S. Zielinski

Nays: None

Logo Updates

- **Birmingham Golf Courses:** M. Gamboa presented a proposed updated logo. A motion to approve the logo was initiated by A. VanGeldereren and seconded by S. Lipari.

Yeas: D. Fehan (Chairperson), A. Ford, J. Ecker, N. Dupuis, M. Gamboa, D. Trombly, C. Laird, E. Bassett, S. Zielinski, S. Lipari, A. VanGeldereren

Nays: None

D. Trombly to create the final vector files and two additional icon-only versions for use.

- **In the Park Summer Concerts:** M. Gamboa presented a proposed updated logo. The committee discussed minor modifications. A motion to approve the logo with modifications was initiated by S. Lipari and seconded by A. VanGeldereren.
- Yeas: D. Fehan (Chairperson), A. Ford, J. Ecker, N. Dupuis, M. Gamboa, D. Trombly, C. Laird, E. Bassett, S. Zielinski, S. Lipari, A. VanGeldereren
- Nays: None

Water Towers

M. Gamboa reported that the water tower projects were currently underway with anticipated completion in mid-June.

Wayfinding/Signage Program Update

N. Dupuis reported that Phase I is currently in progress.

Future Meeting Dates

Monday, June 12 at 1 p.m.

Monday, July 10 at 1 p.m.

Monday, August 14 at 1 p.m.

Monday, September 11 at 1 p.m.

Monday, October 9 at 1 p.m.

Monday, November 13 at 1 p.m.

Monday, December 11 at 1 p.m.

Meeting adjourned at 1:31 p.m.