

Ad Hoc Wayfinding & Branding Committee Meeting Minutes
151 Martin Street, Conference Rooms 202 & 203
January 9, 2023

Chairperson D. Fehan called the meeting to order at 1:04 p.m.

In Attendance: D. Fehan (Chairperson), C. Sheppard-Decius, S. Lipari, J. Ecker, N. Dupuis, A. VanGelderren, M. Gamboa, E. Bassett, D. Trombly

Absent: C. Laird, A. Ford, K. Hart

Guests: R. Boyce (Intern)

There was no public comment.

Approval of minutes was motioned by N. Dupuis and seconded by J. Ecker.

Yeas: D. Fehan (Chairperson), C. Sheppard-Decius, S. Lipari, J. Ecker, N. Dupuis, A. VanGelderren, M. Gamboa, E. Bassett, D. Trombly

Nays: None

Wayfinding/Signage Program Recommendation

The Committee discussed final details for the Wayfinding/Signage Program recommendation. Sheppard-Decius made a motion, seconded by S. Lipari, to approve the recommendation of Corbin to the City Commission on January 23, 2023. The Committee cited the cohesiveness of the team, a well-trained staff, geographic proximity to Birmingham and design examples as reasons for the Corbin recommendation.

Future Meeting Dates

Monday, February 13 at 1 p.m.

Monday, March 13 at 1 p.m.

Monday, April 17 at 1 p.m.

Monday, May 8 at 1 p.m.

Monday, June 12 at 1 p.m.

Monday, July 10 at 1 p.m.

Monday, August 14 at 1 p.m.

Monday, September 11 at 1 p.m.

Monday, October 9 at 1 p.m.

Monday, November 13 at 1 p.m.

Monday, December 11 at 1 p.m.

Meeting adjourned at 1:28 p.m.