

# WAYFINDING AND GATEWAY SIGNAGE COMMITTEE

## MEETING SUMMARY

**Date and Time:** Monday, March 21, 2022 at 1:00 p.m.

**Location:** City Hall Second Floor Conference Room

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1. **Call to order:** Doug called the meeting to order at 1:00pm

2. **Roll Call:**

Present: Doug Fehan, Nicholas Dupuis, Annie VanGeldereren, Marianne Gamboa, Sarvy Lipari, Kevin Hart

Absent: Jana Ecker

Others present: Sean Kammer, Claire Galli

3. **Public Comment:** No public comment.

4. **Approval of Minutes:** VanGeldereren mentioned two typos that needed to be corrected for the record. Dupuis mentioned one typo in the minutes that needed to be corrected. Motion to approve by VanGeldereren and seconded by Lipari. Unanimously approved

**Commission Report:** Gamboa introduced the report since Ecker was absent. Gamboa gave an overview of the contents of the report and mentioned that the Commission will review the report for approval on April 25th instead of April 11th.

Kammer asked whether the BSD board should weigh-in on the report before it goes to commission. Dupuis indicated that it should go to the BSD board beforehand. Kammer said it would be placed on the next Executive Committee and full board agenda. Gamboa asked Kammer if the BSD was expected to adopt the logo and branding in the style guide or some other version. Kammer answered that a variation of the style guide could be adopted by the BSD as a compromise, but that he preferred that the BSD adopted the logo and branding intended for use by the rest of the city.

Committee discussed the future of being a standing a committee as opposed to its current status of Ad Hoc. The committee will continue to meet, likely on a quarterly basis, unless a special meeting is called to address any signage, logo, or branding issues.

Meeting adjourned at 1:45 p.m.