



FOR IMMEDIATE RELEASE

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Outdoor Movies and Entertainment Headed to Birmingham's Booth Park Family-Friendly Entertainment Offered June 20, July 18 and August 8

BIRMINGHAM, MI, June 12, 2014 – Birmingham Movie Nights return to Booth Park this summer, offering free pre-show activities beginning at 7:30 p.m., followed by popular family movies under the stars at dusk. This family summertime tradition draws large crowds each summer.

Families are encouraged to grab a blanket or lawn chair and head to Booth Park (located on the west side of North Old Woodward, just north of Harmon Street) for the following Movie Nights:

Friday, June 20 – Featured presentation: *Frozen* Pre-show entertainment will include Axis Music Academy performances and live ice carving demonstrations. Free ice cream is sponsored by Tyler Dumas Reyes; free popcorn is sponsored by Goldfish Swim School and free Capri Sun drinks are sponsored by First United Methodist Church SHINE.

Friday, July 18 – Featured presentation: *Cloudy with a Chance of Meatballs 2*. Pre-show entertainment will be the band "The Four Stories". Free ice cream is sponsored by Goldfish Swim School; free popcorn is sponsored by Meadowbrook Urgent Care.

Friday, August 8 – Featured presentation: *Despicable Me 2*. Pre-show entertainment will be by Carl Sterr. Free ice cream is sponsored by Bank of Birmingham; free popcorn is sponsored by Goldfish Swim School and free Capri Sun drinks are sponsored by First United Methodist Church SHINE.

Movie Nights are offered by the Principal Shopping District and the Birmingham Bloomfield Community Coalition. A special thank you to this year's Movie Night sponsors: Axis Music Academy, Bank of Birmingham, Birmingham Martial Arts, Carl Sterr, Christian Science Reading Room, First United Methodist Church SHINE, Four Stories, Goldfish Swim School, Meadowbrook Urgent Care, P.C., Tyler Dumas Reyes, Downtown Publications, the Birmingham-Bloomfield Eagle, Bosco, Salvatore Scallopini, and Luxe Bar & Grill.

In the event of inclement weather, back-up locations are Seaholm High School for the June and July events, and Berkshire Middle School for the August event. Visit www.bbcoalition.org for potential relocation information.

For information about other Birmingham events, visit www.enjoybirmingham.com, "like" the EnjoyBirminghamNOW Facebook page, follow us on Twitter [@EnjoyBhamNOW](https://twitter.com/EnjoyBhamNOW) or call (248) 530-1200. For more information about the Birmingham Bloomfield Community Coalition, visit www.bbcoalition.org or call (248) 203-4615.

Established in 1992, the BIRMINGHAM PRINCIPAL SHOPPING DISTRICT is comprised of nearly 300 retailers, including clothing retailers, restaurants, salons & spas, and antique shops. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation's most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents and neighboring communities.

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