



Contact: Ingrid Tighe, Birmingham Shopping District
Ph. 248-530-1200
Email. info@ALLINBirmingham.com

FOR IMMEDIATE RELEASE

Shopping Incentives in Birmingham on Small Business Saturday Parking Deals, Prizes & more on Saturday, November 25

BIRMINGHAM, MI, November 10, 2017 – Everyone is invited to shop BIG and support small businesses on Small Business Saturday. The event is celebrated every year on the Saturday after Thanksgiving, and is dedicated to supporting small businesses across the country. Those who shop local on Saturday, November 25 will enjoy special incentives from the Birmingham Shopping District and Oakland County.



On Saturday, November 25, Birmingham's downtown shoppers will enjoy the following:

- ✓ Free Parking at parking structures in downtown Birmingham.
- ✓ Free Two-Hour Valet Parking (then \$5 for each additional hour) at two locations: Old Woodward at Hamilton, and Maple at Henrietta (near Roots)
- ✓ Birmingham Shoppers Could Win:
 - ❖ Airline Tickets from Departure Travel Management
 - ❖ \$5,000 prize from Oakland County
 - ❖ Giveaways from the following Birmingham stores:
 - ArtLoft
 - Astrein's Creative Jewelers
 - Carl Sterr
 - Claymore Shop
 - Departure Travel Management
 - egg by susan lazar
 - Gazelle Sports
 - Moosejaw
 - Old World Olive Company
 - refresh bath and body
 - Scandia Home
 - Teacups and Toys
 - Tender
 - The Italian Dish
- ✓ WOMC 104.3 will be on site during the event

For more information about Small Business Saturday, visit www.ALLINBirmingham.com/SmallBusinessSaturday.

Established in 1992, the BIRMINGHAM PRINCIPAL SHOPPING DISTRICT is comprised of nearly 300 retailers, including clothing retailers, restaurants, salons & spas, and antique shops. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation's most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents and neighboring communities.

###