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FOR IMMEDIATE RELEASE

Nominate a Hometown Hero for Recognition in Birmingham

BIRMINGHAM, MI, May 26, 2020 – The Birmingham Shopping District (BSD) is proud of the way Birmingham residents and workers have stepped up in unprecedented times. Plans are underway to honor Birmingham Hometown Heroes throughout downtown Birmingham. The community is encouraged to nominate a nurse, doctor or other first responder, volunteer, teacher or neighbor who has become a community cheerleader throughout the pandemic.

Heroes' photos should be included with their nomination and will be displayed along Maple Road this summer.

“We know heroes come in all shapes and sizes and play many different roles. We would like to recognize those who have made a difference in your life or the lives of those around them during the COVID-19 pandemic,” said Ingrid Tighe, Executive Director of the Birmingham Shopping District. “This is our small way of honoring local heroes and sharing their story for all to see and enjoy.”



Nominees must live and/or work in Birmingham. Nominations may be submitted at www.AllinBirmingham.com/hometownheroes.

Learn more about downtown Birmingham at www.ALLINBirmingham.com.

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Established in 1992, the BIRMINGHAM PRINCIPAL SHOPPING DISTRICT is comprised of nearly 300 retailers, including clothing retailers, restaurants, salons & spas, and antique shops. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation's most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents and neighboring communities.