



FOR IMMEDIATE RELEASE

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Convenient Valet Parking in Birmingham this Holiday Season

Thursdays through Saturdays, Black Friday through December 20

BIRMINGHAM, MI, November 12, 2014 – The Birmingham Principal Shopping District is pleased to announce valet parking will be available in Birmingham this holiday season. Offered Thursdays through Saturdays from Black Friday through December 20, the service will be provided by In-House Valet from 10 a.m. – 6 p.m.

Shoppers will drop their vehicles off for just \$4 in two convenient locations: Henrietta at West Maple (next to Roots), and Old Woodward at Hamilton Row, in front of Comerica Bank. As an added convenience, shoppers may call the valet service before they pick up their vehicle to ensure it is ready when they return to the valet stand.

Shoppers and diners can also look forward to a brand new offering in Birmingham – FREE valet service during two upcoming special events: Small Business Saturday on November 29 from 10 a.m. – 6 p.m., and during the All Wrapped Up In Birmingham Ladies Night Out event on Thursday, December 11 from 6 p.m. – 8 p.m.

Find out more by calling the Principal Shopping District at (248) 530-1200 or visit www.enjoybirmingham.com.

Established in 1992, the BIRMINGHAM PRINCIPAL SHOPPING DISTRICT is comprised of over 300 retailers, including many of the Metro Detroit most fashionable women and men's clothing stores, restaurants, salons & spas, home design shops, and many other specialty boutiques. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation's most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents and neighboring communities.

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