



151 Martin St., Birmingham, MI 48009

248-530-1800

PUBLIC ARTS BOARD

WEDNESDAY, MARCH 16TH, 2022

6:15 PM

<https://us06web.zoom.us/j/83539865137>

(Click on Blue Link)

Or dial 1 929 205 6099, MEETING CODE 835 3986 5137

MEETING AGENDA

****** Board members who are not able to attend this meeting are encouraged to notify the staff***

representative in advance for consideration of a quorum. ***

- A. Roll Call
- B. Approval of Minutes – February 16th, 2022
- C. New Business
 - 1. Wall Art Application – 148 Pierce Street
- D. Unfinished Business
 - 1. Marx Sculptures #1 & #2
 - 2. Chalk art and art walk
 - 3. 2022 Call for Entry
- E. Communication
 - 1. Piano in the Park
 - 2. Baldwin Library open house
- F. Public Comments
- G. Adjournment

Upcoming PAB Meeting: April 16th, 2022

NOTE: Persons with disabilities that may require assistance for effective participation in this public meeting should contact the City Clerk's Office at the number (248) 530-1880, or (248) 644-5115 (for the hearing impaired) at least one day before the meeting to request help in mobility, visual, hearing, or other assistance.

Las personas con incapacidad que requieren algun tipo de ayuda para la participacion en esta sesion publica deben ponerse en contacto con la oficina del escribano de la ciudad en el numero (248) 530-1800 o al (248) 644-5115 (para las personas con incapacidad auditiva) por lo menos un dia antes de la reunion para solicitar ayuda a la movilidad, visual, auditiva, o de otras asistencias.

Public Arts Board Minutes

Public Meeting on Zoom – February 16th, 2021

A. Roll Call:

Members Present:	Barbara Heller, Monica Neville, Annie VanGeldereren, Natalie Bishae, Jason Eddleston, Jane Schulak
Members Absent:	Anne Ritchie
Administration:	Brooks Cowan, Senior Planner

B. Approval of Minutes – January 19th, 2021

It was noted that Marla Kaftan's resignation should be included in the minutes. A motion to approve minutes as amended was made by Monica Neville, seconded by Annie VanGeldereren.

Yeas: 6 Nays: 0

The motion carried.

C. Unfinished Business

1. No Unfinished Business

D. New Business

1. Wall Art Application – Dick O' Dow's – 160 W. Maple

The PAB reviewed the wall art application for Dick O' Dow's. The applicant had an image of a bull applied to the back of the building facing Willits Alley. The bull is located above the door to "The Dow" at the back of the restaurant. The applicant was applying to formalize bringing the exterior design into compliance and going through the proper review process.

The PAB approves of the design and commented that it adds a nice touch to the alley and the restaurant's outdoor dining. The bull may symbolize a bull market and allude to the Dow Jones, aka, "The Dow", however the PAB does not consider it signage.

A motion was made Annie VanGeldereren, seconded by Monica Neville to recommend approval of the proposed wall art at 160 W. Maple – Dick O' Dow's to the Historic District Commission.

Yeas: 6 Nays: 0

The motion carried.

E. Communications

The BSD would be discussing an art walk and chalk artists at their next events committee meeting. Staff will provide details as to when that will occur. The BBAC is looking to coordinate with BSD with artist and art installations in up to 8 stores. The PAB hopes to include chalk art at the Day on the Town event.

DRAFT



MEMORANDUM

Planning Division

DATE: March 10th, 2022

TO: Public Arts Board Members

FROM: Brooks Cowan, City Planner

SUBJECT: Wall Art Application – 148 Pierce Street

The applicant, John Neary, has applied for a mural to be painted on the back of 148 Pierce Street, the Pierce & Co. Building. The mural is proposed to face the alley and have text saying "You are so loved".

The size of the mural is proposed to be approximately 15 feet tall by 30 feet wide. The background will be painted white and the text will be a casual font painted in dark pink with high quality exterior paint. Clearcoat will then be applied to the mural for anti-graffiti and uv protection.

The applicant is partnering with artist Kyle Danley to complete the mural. Information regarding the applicant John Neary can be found at www.neary-art.com while information about the partnering muralist Kyle Danley can be found at <https://www.wetiko.work/home>. Kyle Danley has created murals inside Startup nation in Birmingham, MI, as well as a number of other communities including Southfield, Livonia, Clawson, and Dearborn.

The building has personal significance to the applicant and his partner who passed away in February, 2021. The mural will be a quote of one of the last text messages sent by the partner to the artist.

The Pierce & Co Building at 148 Pierce Street is historically designated, therefore the proposal must be finalized by the Historic District Commission. The rear wall is facing an alley in the Downtown Overlay District which is a permitted location for murals as per the Wall Art definition in the Zoning Ordinance.

Recommendation:

Upon review, City staff recommends that the Public Arts Board recommend approval of the proposed wall art at 148 Pierce Street to the Historic District Commission.

Suggested Language:

Move to recommend approval of the proposed wall art at 148 Pierce Street to the Historic District Commission.



WALL ART APPLICATION

The purpose of the Wall Art review process is to enable creative artistic designs on the exterior of buildings, to activate space and create an inviting experience through the use of art, to allow for public input regarding wall art design, and to ensure the location, size and design of wall art is aesthetically appropriate and compatible with the area of the proposed location.

APPLICATION

1. Artist Name (First & Last)

Name: John Neary

Address: 1566 Kirkway Road, Bloomfield, MI
48302

Phone Number: 2482242032

Email address: neary.detroit@gmail.com

Website (if applicable): www.neary-art.com

Social Media (if applicable): instagram.com/nearyart

kyle Danley: www.wetiko.work

2. Project Site Information

Property Owners Name: Vinsetta Properties, Peter Sobleton

Owners Mailing Address: 148 Pierce St, Birmingham MI 48009

Location of proposed Project site: 148 Pierce Steet: Rear wall of Pierce & Co. Building

Consent of Property Owner (yes/no): Yes

3. Artwork Information

Medium / Technique: _____

Height x Width: approx 15ft tall, approx 30ft wide

Materials to be used: High quality exterior paint

Timeframe (permanent or temporary): Permanent

If temporary, indicate time period): _____

Note1: would apply clearcoat for anti-graffiti and uv protection.

Note2: Partnering with experienced mural artist Kyle Danley (wetiko) to complete mural

3. Description of Artwork & Artist Statement (attach separate sheet if necessary)

The building has personal significance to the artist and his partner, who passed away in February 2021.

The mural will be one of the last text messages sent by the partner to the artist.

The message, and mural, will simply be the words "You Are So Loved" written in casual lettering against a white background.

4. Required Attachments

- a) This application form, completed in full.
- b) Two hard copies and one digital copy of the proposed design which includes, but is not limited to, a drawing, rendering or photo of the proposed artwork to be placed on the building, as well as the proposed dimensions of the artwork;
- c) A photo of existing conditions of the wall where the artwork is proposed, along with the dimensions of the wall or walls;
- d) A timeframe for the artwork to be exhibited and whether it is intended to be temporary or permanent;
- e) Specifications of materials that will be used for the artwork;
- f) A resume of the artist(s) including names, location, and photos of previous work;
- g) Written consent of Property Owner if the applicant is not the owner.
- h) Any other data requested by the Public Arts Board, Design Review Board or other City Departments.
- i) Liability Waiver and Release Form signed by the artist.

The undersigned states the above information is true and correct, and understands that it is the responsibility of the applicant to advise the Public Arts Board and/or Design Review Board of any additional changes made to an approved design. The undersigned further states that they have reviewed the procedures and guidelines for Design Review in Birmingham, and have complied with same. The undersigned will be in attendance at the Public Arts Board and/or Design Review Board meeting when this application will be discussed.

By providing your e-mail to the City, you agree to receive news notifications from the City. If you do not wish to receive these messages, you may unsubscribe at any time.

Signature of Property Owner: _____ **Date:** _____

Print Name: _____

Signature of Applicant:  _____ **Date:** 2/18/2022

Print Name: _____

TO APPLY

Applications must be submitted through this form. The application will require the following information. Please read all of the information listed carefully. Incomplete applications will be disqualified from consideration.

- 1) This form completed in full;
- 2) Two hard copies and one digital copy of the proposed design which includes, but is not limited to, a drawing, rendering or photo of the proposed artwork to be placed on the building, as well as the proposed dimensions of the artwork;
- 3) A photo of existing conditions of the wall where the artwork is proposed, along with the dimensions of the wall or walls;
- 4) A timeframe for the artwork to be exhibited and whether it is intended to be temporary or permanent;
- 5) Specifications of materials that will be used for the artwork;
- 6) A resume of the artist(s) including names, location, and photos of previous work;
- 7) Written consent of Property Owner if the applicant is not the owner.
- 8) Liability Waiver and Release Form signed by the artist.

The Public Arts Board typically meets every 3rd Wednesday of the month. **APPLICATIONS MUST BE RECEIVED BY 5PM MINIMUM 7 DAYS PRIOR TO A MEETING OF THE PUBLIC ARTS BOARD.**

***Submit application together with **all of the required attachments as listed above** to:

City of Birmingham
Attn: Brooks Cowan – Wall Art Application
151 Martin St.
P.O. Box 3001 Birmingham, MI 48012

SELECTION PROCESS

All applications for wall art begin with review and recommendation by the Public Arts Board. The application will then be reviewed by the Design Review Board or Historic District Commission for final consideration. Final approval of wall art is subject to the review requirements as stated in Section 7.09 *Design Review: Review* and all other applicable sections of the Birmingham Code of Ordinances.

QUESTIONS For all questions related to this contact Brooks Cowan, City Planner,
bcowan@bhamgov.org or (248) 530-1846

(Office use only)

Date Received: _____

Presented for Public Arts Board discussion: _____

Board Action: ☐ Recommended for approval ☐ Not recommended for approval

Recommendation(s)/Action Taken _____

Routing and dates approved (Office use only):

Y N

☐ ☐ Planning _

☐ ☐ Engineering _

☐ ☐ Public Safety (Police/Fire) _

☐ ☐ Parks and Recreation _

☐ ☐ Approved by CCBB _

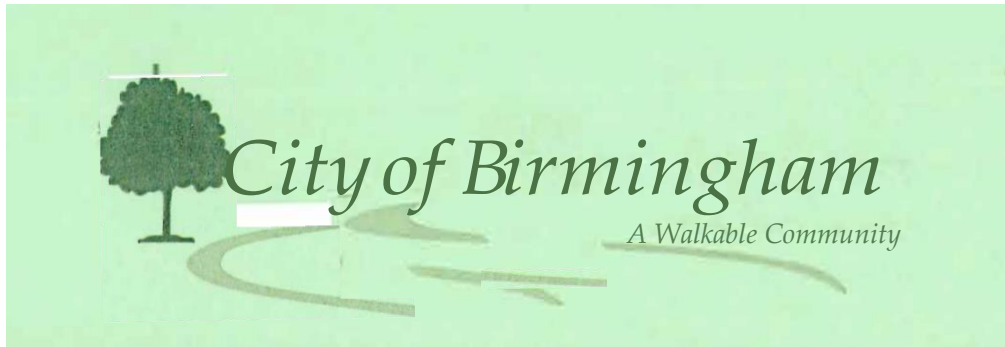
☐ ☐ Approved by City
Commission

Y N

☐ ☐ Building _

☐ ☐ Other _

Site location: _



City of Birmingham Liability Waiver and Release Form
Wall Art Display

(Please Print)

Name: John Neary

Phone Number: 2482242032

Address: 1566 Kirkway Road

City, State & Zip: Bloomfield Hills, MI 48302


Email: neary.detroit@gmail.com

1. In consideration of the City's allowance to display wall art on private property, Artist hereby grants to the City of Birmingham, its officers and employees, the right to photograph the wall art display and the further right to use photographic images of the wall art display in promotional material prepared by or for the City of Birmingham, including any commercial or noncommercial promotional materials. Artist waives any rights to any payments from the sale of any City promotional materials that feature the wall art display, reimbursements of any kind for any gains to the City because of promotional materials, or any gains to the City as a result of the wall art.

2. Artist agrees to hold harmless, and agrees not to make any claim or demand, or to file any lawsuit against the City of Birmingham or any individual employee or individual serving as a volunteer, for any copyright infringement.

3. Artist hereby releases **the CITY OF BIRMINGHAM** and does further waive and discharge any and all manners of action, causes of action, claims, rights, charges, suits, damages, debts, demands, judgments, obligations, grievances, attorneys' fees, or any and all other liabilities of whatsoever nature, whether in law or in equity, known or unknown, seen or unforeseen from the beginning of time to the end of the world in perpetuity including, but not limited to any claim and/or claims of damages or other relief for tort, personal injury, or negligence.


This release from liability is binding on me and my family and all my heirs, successors and assigns.

Artist's Signature: 

Date: 2/18/22

City of Birmingham
Planner: _____

Date: _____



you are
so loved.

3. Description of Artwork & Artist Statement (attach separate sheet if necessary)

The building has personal significance to the artist and his partner, how passed away in February 2021.

The mural will be one of the last text messages sent by the partner to the artist.

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Signature of Property Owner: Peter Sobel Date: 2/21/22
Print Name: Peter Sobel How

Signature of Applicant: [Signature] Date: 2/18/2022
Print Name: _____

DATE: March 11th, 2022

TO: Public Arts Board Members

FROM: Brooks Cowan, Senior Planner

SUBJECT: Marx Sculpture Donation for Untitled #1 and Untitled #2

Birmingham resident Sue Marx has applied to donate two sculptures titled "Untitled #1" and "Untitled #2" to the City. The sculptures were created by her late husband Stanley "Hank" Marx and are currently located in her front yard.

Untitled #1 was built in 1982 and consists of an angular hollow core steel structure with elegant angles that are welded. The angularity and spacious quality allows for an interactive experience with the form. The sculpture is 8 feet in height with a base that is approximately 8 feet by 6 feet. The sculpture is meant to be placed directly on the ground, it is not meant to be bolted down.

Untitled #2 was also built in 1982 and consists of powder coated & fabricated steel that is angular in nature and golden in hue. The angularity is meant to create an interactive experience with the viewer and late day and early dawn light add to its illumination. The sculpture stands 5 feet in height with a base approximately 6 feet by 6 feet.

Untitled #1



Untitled #2



On October 20th, 2021, the Public Arts Board began discussing potential locations for each sculpture and recommended locations along the Quarton Lake path. Quarton Lake is close to the owner's home where the artist and his wife enjoyed living since the 1970s. The intersection of E. Maple and S. Eton was also proposed.

On November 17th, 2021, The PAB discussed the potential locations and indicated a preference for either the northeast or northwest greenspace at Quarton Lake and Oak Street. It was also determined that a previously discussed location at E. Maple and S. Eton would not work. Placing the sculptures together side-by-side, similar to how they currently sit in the owner's front yard was proposed for either of the greenspaces at Quarton Lake. The Board also discussed having one sculpture on each side of the lake which could present an opportunity to look across the lake and see each one. It was determined that staff should contact the sculpture owner, and request a preference for suggested locations.

Staff spoke with the owner of the sculpture in the beginning of December, 2021. The owner said she prefers the greenspace on the east side of Quarton Lake at Oak Street for the yellow sculpture – Untitled #2. The owner also indicated they would like only one sculpture by Quarton Lake, and that the other sculpture be located in a public space with high visibility.

On December 15th, 2021, staff indicated that the owner would like Untitled #1, the silver sculpture, to be located in a more visible area not along the Quarton Lake Trail. The Chesterfield Fire Station had been brought up at previous meetings as an ideal location for public art and was suggested for Untitled #1. There was general consensus from the Arts Board that the greenspace on the west side of the fire station facing Chester Street would be ideal for this sculpture. The surrounding grass and landscaping would enhance the visual aesthetics of the metallic sculpture.

Upon further review, the owner of the sculptures would prefer that Untitled #1 not be located at the Chester Street Fire Station. Staff recommends that the Public Arts Board consider visible locations for the silver – Untitled #1. Martha Baldwin Park at Southfield and W. Maple could be a possible location. Mark Di Suvero had a sculpture there for approximately 10 years which was removed in 2019. The prioritized locations map is attached below for suggested locations.

In regards to Untitled #2, staff spoke with DPS regarding Quarton Lake Park. DPS indicated they would want to place the sculpture on crushed limestone or in a landscape bed to avoid mowing damage. DPS also indicated they are able to move such sculptures to recommended locations.

Quarton Lake, West side near Oak Street – Untitled #2



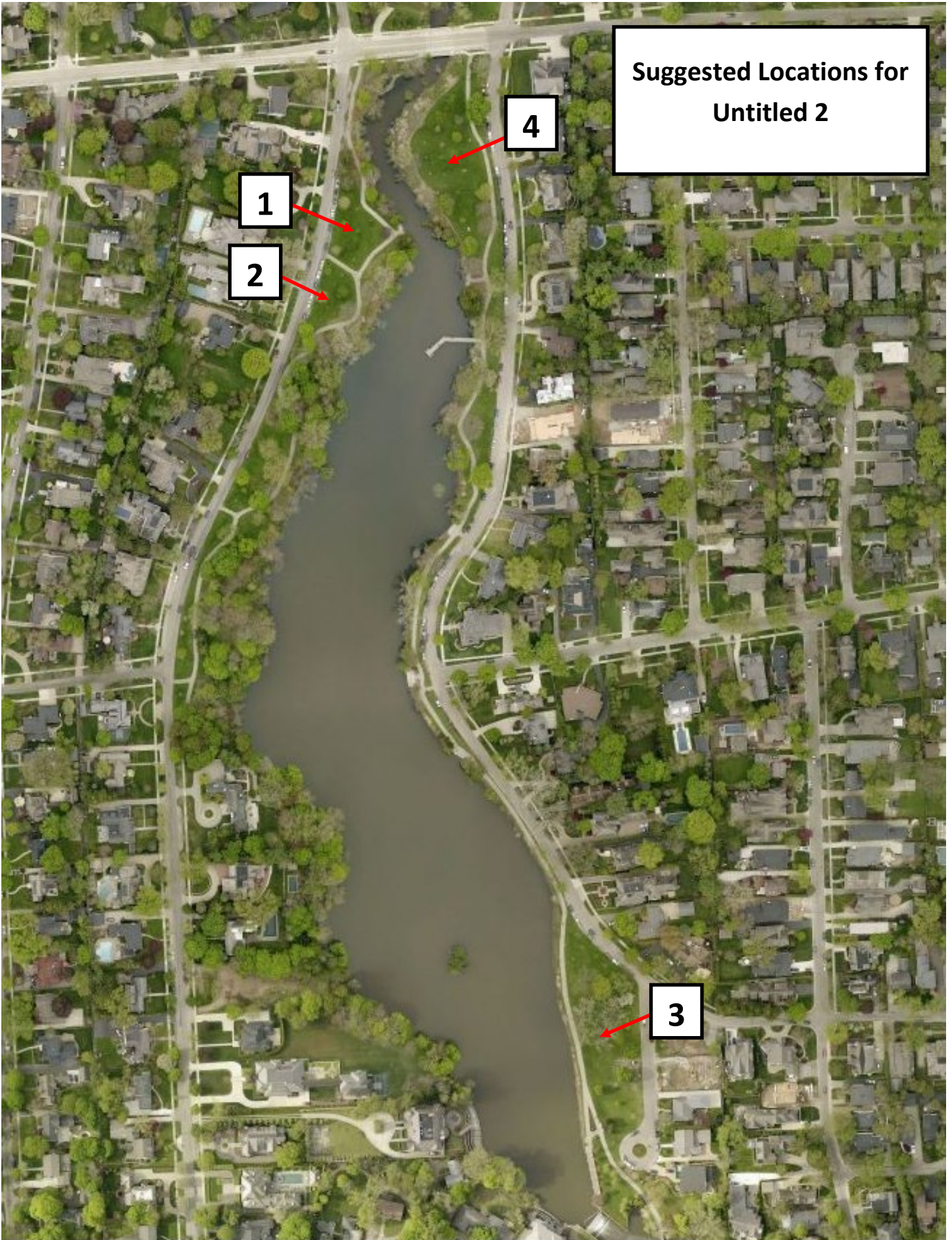
**Suggested Locations for
Untitled 2**

4

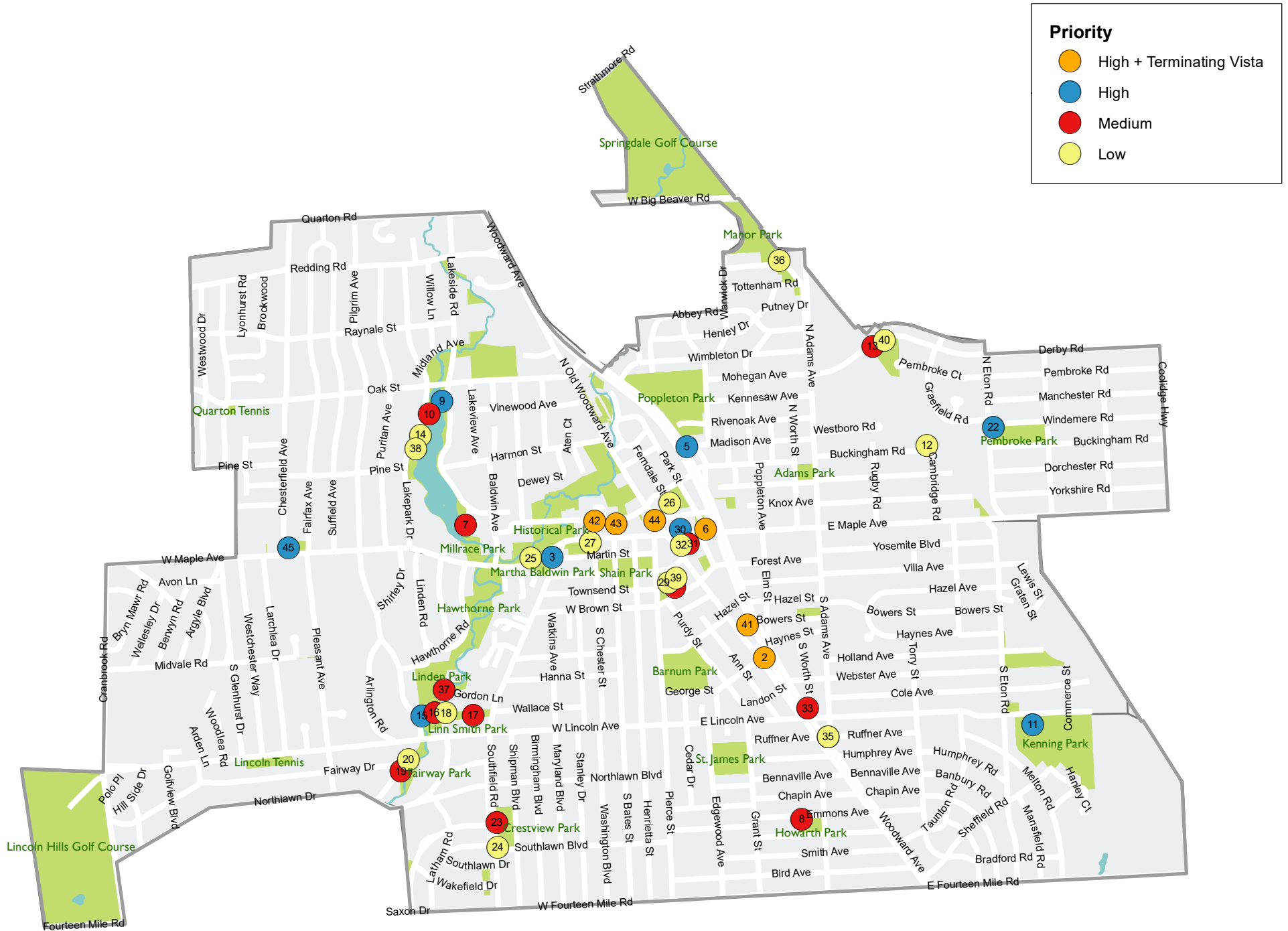
1

2

3



City of Birmingham Prequalified Public Art Locations





MEMORANDUM

Planning Division

DATE: March 11th, 2022

TO: Public Arts Board Members

FROM: Brooks Cowan, Senior Planner

SUBJECT: Art Walk & Chalk Art

The Public Arts Board had previously discussed bringing in a chalk artist for interactive street art, as well as coordinating an art walk with local businesses in the downtown. The downtown has a number of events throughout the year, therefore the Public Arts Board may wish to pivot and consider such events in the Rail District to try and spread out community engagement in Birmingham.

2022 BSD Events - DRAFT

Jan 24 – Jan 28 – Birmingham Restaurant Week – “Dine Out Birmingham”

Jan 31- February 4 – Birmingham Restaurant Week

May 1 – 20th Annual Opening Day Party - Farmers Market

May 7 - Spring Art Fair & Piano Painting

June 10 – Movie Night

June 26 – Super Hero Day – Farmers Market

July 15 – Movie Night

July 30 – Day on the Town

August 7 – 20th Anniversary Celebration – Farmers Market

August 12 – Movie Night

August 20 – Birmingham Cruise Event/Woodward Dream Cruise

September 11 – Harvest Festival – Farmers Market

September 16 – Movie Night

Sept 17-18 - Commaground

October 30 – Farmers Market – End of Season Celebration

November 26 – Small Business Saturday

November 26 – Santa Walk – Santa House opens & Carriage rides

December 2 – City Holiday Tree lighting

December 2 – 4 – Winter Markt

December weekends – Santa House & Carriage Rides

DATE: March 11th, 2022

TO: Public Arts Board Members

FROM: Brooks Cowan, Senior Planner

SUBJECT: Call for Entry 2022

The Public Arts Board's Call for Entry 2022 was approved by City Commission. The Call for Entry includes 2x artistic benches, an electrical box design, and an artistic crosswalk. The Board should begin researching artistic benches and recruiting an artist to paint a crosswalk.

As a reminder, the recommended locations for the benches are at S. Old Woodward and Brown Street in front of Adachi Sushi, and Pierce & Martin intersection. Staff encourages Board members to research possible artists to contact. D Space studio and Jeppe Hein have examples in the Terminating Vista report from US installations.



In regards to the electrical box, staff met with Laurie Tennant to discuss an electrical box design as a continuation of her 2021 application.

In regards to artistic crosswalk painting at Pierce & Merrill, staff also recommends Board members research possible artists to consider. Artist who generally do murals could be a good place to start.

Best Practices in Public Art for Terminating Vistas: Artistic Furniture

Artistic furniture is another way public art can be used to enhance the character of a Terminating Vista. Doing so may accent the surrounding buildings while providing a unique public space for socializing or respite.

The City of Birmingham is a walkable city with pedestrian oriented design throughout its downtown and neighborhoods. Unique public furniture may invite a variety of uses that activate a Terminating Vista and promote social interaction. The shape and color of artistic furniture may also have an aesthetic contribution to the right-of-way and surrounding buildings. An artistic bench can be more inviting for a pedestrian to relax and enjoy a section of the City they may have otherwise walked past, and may provide an enhanced civic experience for leisure and appreciation of the surrounding cityscape. Artistic furniture can provide the opportunity to activate Terminating Vistas with people-oriented architectural streetscape design.



The Wave
dSPACE Studio, Chicago, IL, 2014



Circular Bench
Lucile Soufflet, Bruxelles, France 2003



Swirling Bench



Custom Curve Seats
University of Sydney, Australia



Bench of Expectations
Jeppe Hein, Springfield, MA 2018



MEMORANDUM

Planning Division

DATE: March 11th, 2021

TO: Public Arts Board Members

FROM: Brooks Cowan, City Planner

SUBJECT: Communications

- 1.) The 2022 Call for Entry and Piano in the Park were approved by City Commission on February 28th, 2022.
- 2.) Art-on-loan applications for Helen Hierta and Ray Katz have been an ongoing discussion.
- 3.) Baldwin Library open house May 22nd, 2022 from 2pm-4pm for James Miller-Melberg's sculpture unveiling, as well as the Youth addition grand opening, Doug Kosich's retirement, 2nd floor renovations, and Martha Baldwin's induction into the Michigan Women's Hall of Fame.