

Mayor Cashenna A. Cross and Administrative Staff Reporting

September 14- October 27, 2021

To: City Council and the Citizens of the City of Glenarden, MD

From: Mayor Cashenna A. Cross

Date: Monday, October 12, 2021

Executive Office of the Mayor and Administration key accomplishments

City of Glenarden Administrative Report

September 14- October 27, 2021

Agenda:

Key Highlights Rollup

- I Mayor Report (September 14- October 27, 2021)
- II City Manager Report
- III Chief of Police Report
- IV Treasure Report
- V Human Resources Report
- VI Code Enforcement Report
- VII Department of Public Works Report

“Moving the Mission Forward”

Glenarden, Maryland, A City on the Move, is a vibrant, growing, municipality. Every effort is made to guarantee the accuracy of this reporting mechanism. Points of clarity may be raised by emailing the Administration at:

mcheek@cityofglenarden.org

wjackson@cityofglenarden.org

ccross@cityofglenarden.org

Key Highlights Rollup

Mayor Report (September 14- October 27, 2021)

- Accomplished:
 - Mayor Cross and the administration partnered with the Ward 1 Councilman Herring to support a recent evictee to escalate the vouchering process to get the resident back in housing and off the street. The effort involved and immediate action with the Glenarden Housing Authority and pressed forward to the Prince George's Homeless coordinators to support our own. The administration will continue to monitor the circumstances/evolving situation in association with the ADA protections with regards to the residency.
 - Toured the MLK Site with Jerry Thompson Code Enforcer. The visit was to assess and conduct a sight evaluation of the present-day condition following a visit from Mr. Laurence Winston of the Glenarden Historical Society. The discovery found that there are many historical artifacts. The flags and Cross topped pole/ flag staff have been recovered and will be held in preservation until a decision can be made with regards to the MLK site. The Expects are to have these items present for the site's next phase.
 - Sept 25th Mayor Cross leveraged Cross Videology to support two 10x20 tents in support of the Glenarden Ardmore Ardwick Event which massed nearly 150 attendees. In addition, Cross Videology leveraged members of the Omega Psi Phi to host voter registration table during the event. The event serves as a homecoming for present day and former Glenarden residents to return to the city and commune together. The successful event was held under City of Glenarden permit on the grounds of the Martin Luther King (MLK) Site bolster fun activities, laughter and food for all.
 - The executive resource drain has been a superb weight on the first 30-days of the Administration, but this staff did not BREAK. There's been an extreme amount of heavy lifting across the staff administrative Mayor Cross thank you notes, and candy/cookie sweets have been delivered to express such gratitude for all the hard work. The city council is requested to expeditiously add all administration manpower selections to the agenda for discussion, and resolution. Both Executive Assistant and City Manager application process concluded 24 September. The administration interviews and resolution draft on each select to be submitted to City Council.
 - Worked in conjunction with the Acting Chief of Police to reassess the police staff and structure to ensure the proper hiring actions and further protect and serve cover is sufficient across the city.
 - Coordinated the attendance of Prince George's Park Police (Lieutenant Brian Waters) and District 4 School Board Member Shayla Adams-Stafford for the 21 Sept City Council Special Session. This is part of the Mayor's Key Leader Engagement strategy with the Citizens of Glenarden. During the 13 Sept City Council meeting with the Administrative Staff reports two citizens expressed concerns related to schools' traffic Glenarden Elementary Schools and the other

expressed concern that not enough police coverage is available for the Theresa A. Banks Aquatic Center during intermural sports activities and there has been an increase of marijuana use among other nefarious activities. This will become a staple action for the Mayor Cross Administration response to Citizen Inquiry whenever possible.

- Coordinated correspondence (waiting on City Council president to add selection to the agenda) with the City Council to confirm Mayor's endorsement and support of the City Manager's selection under Resolution for the appointment of the Director of Public Works selectee.
- Requested the Council President and Vice President's attention to the current condition of the Municipal Center public Works garage and facilities. The facility suffers from years of neglect and is in present conditions unsatisfactory visual appearance nor essential working conditions for a progressive public works - work force. The present administration will take corrective actions to right size the facility dilapidated state immediately.
- The coordinated correspondence with the City Council to confirm Mayor's endorsement and support under Resolution the appointment of selectee Jeff Hammond to the Glenarden Youth Advisory Committee. Mr. Hammond underwent a Glenarden administered background check administrative interview, fingerprinting, process before his endorsement for the Youth Advisory Committee by Mayor Cross. The Council is being asked at the Request of the Administration to support his resolution.
- HR actions are underway for the Director of Public Works, City Manager, Chief of Police, Executive Assistant, plus a significant re-evaluation of all major position descriptions to ensure the right expertise is being requested to support the mission ahead for the City of Glenarden.
- On September 28th, the administration and City Council meet with the City Attorney Kevin Karpenski to set an equal understanding on the legalities of the city charter among other topics of sufficiency for city leadership.
- The Mayor's Office has supported/fielded nine external partners' office calls. (Glenarden Historical Society, Former Television Studio Manager, 3 Candidates for District 24 office, J&L Towing Agency, Ivy Community Charities, Midnight Basketball (Nelson Standifer Regional Director Midnight Basketball League), Fully Restoring Every Sons Hope (FRESH) - 4/5 amendment training, Maryland Black Mayors Executive session, WM Graphics postcard discussion, Glenarden Housing Authority homeless care assistance capabilities, and the American Legion (amateur radio).
- Fielded comments relative to the city marquee color scheme. Noting the present marquee color schema/selection is based on the most common visualization as per the following Tableau data assimilation.
<https://www.tableau.com/about/blog/examining-data-viz-rules-dont-use-red-green-together#:~:text=One%20color%20used%20together%20in%20combination%20with%20another,colorblind->

friendly%20palette.%20Blue%20Fred%20or%20blue%20brown%20would%20als
o%20work.

- Inaugural Stand up of Tea Talks with the Mayor, the first commercial cover the Ivy Community Charities of Prince George’s. The Ivy Community Charities serves as a reintegration to society home for residents across the county who are returning from having been incarcerated. The Administration additionally attended the 26th of September ribbon cutting of the Ivy Vine the conference and training center supporting the Ivy Community Charities campus in attendance County Executive Angela Alsobrooks, State’s Attorney Aisha Braveboy, members of District 26 and the Maryland Municipal League amongst others.
- Extended reach to Shelby County, Tennessee Social Justice Workshop. The workshop allowed the administration to partner on conversation and recommended ideas on ways to support programs that combated false imprisonments, decreased voting in our youths.
- Mayor Cashenna A. Cross attended the zoomed opening session of the Maryland Black Mayor’s Association. The discussion afforded Mayor Cross to proposed 15 recommended updates/changes to the organizations by-laws and afford the blending of ideas and training on clean gas and energy, reviewed the newest personal awareness app that helps citizens to forecast issues and where there’s trouble avoid the area altogether, and finally women’s mental health and awareness by the University of Maryland and the regional medical center Prince George’s. The meeting was extremely fruitful and lively.
- **Projected:**
 - Former Chief of Police City of Glenarden Philip Albert O’Donnell, 74, of Owings passed away August 31, 2021, life celebration visitation Friday, September 10, 2021. Mayor is working with the Acting Chief of Police Wayne Jackson to support a city-wide memorial in the Goldroom for citizens to voice their condolences to the family. This event is dependent on the family timeline.
 - **Administration Legislation.** The Administration seeks to co-sponsored resolution that will help advance the citizen support by way of fulfilling various pre-approved, Resolutions: to fill volunteer opportunities against various boards, and Committee which support the city of Glenarden citizen activities engagement.
 - **The Administration maintains a list of current and standby volunteers who wish to impact their community by serving in the various committees - email your interest or recommendations to:**
mcheek@cityofglenarden.org
 - Board of Elections
 - Permit Review Committee
 - Ethics Committee/Commission
 - Youth Advisory Committee

- **Financial Advisory Committee**
- **Public Safety Committee**
- **(Proposing) Event Planning Committee**
- The Mayor's Office has 5 locked in external office calls including a future engagement with Congressman Brown.
- It's a celebration! The inauguration of the 18th Mayor City of Glenarden to occur on Oct 15th at the Camelot by Martin's. The warm and inviting heart of citizens and business and others like the Democratic National Convention have helped to provide 10% of all tickets available as FREE Tickets to Glenarden's Senior citizens and rising youths first come first served – a real blessing from local supporters.
- The Administration having receive the all-clear with regards to preparing an RPF for securing a part-time contract for the Video/Video production services for the City television station will began the process. The new hire will be expected to possess expertise in hands on rectification of any evolving issues and keep the television station online.
- Next Community Engagement prep for the City of Glenarden's Harvest Day Rewind. Coordinate with schools for 20 teenage volunteers to support in exchange for volunteer hours.
- Planning on going for the first City Wide Mayor's Town Hall; precursor to Monthly Mayor Cashenna A. Cross Talk Session.
- Stand up Tea Talks with the Mayor local Glenarden small businesses and community businesses-highlighting resource options to the City of Glenarden.
- Administration Mayor and City Manager, Chief of Police, Director Public Works will forecast the necessary cost assessments for membership into various Associations.
- Visit the Glenarden Housing Authority setup a Residents Townhall.
- Visit Glenarden Elementary School and local Middle School and High schools with the message of "Retention and Excellence-Moving the Mission Forward"
- Investing in our employees is a Mayor Cross priority the coming months aside from working with the City Manager and staff on employee assessment, but also assessing/researching pertinent and essential training needs for the Municipalities civilian staff to continue to grow the Force. The goal is to establish a truly versed and dynamic staff.
- **Local Spotlight:**
 1. American Legion Post 275: Amateur Radio Team discussions to provide the city with real-time connectivity to the emergency preparedness substation to receive and deliver real-time updates in times of emergency or in times of pending environmental changes.
 2. **Addressing community communications strategy: This is to serve as notification to Council of the intent under CR-01-2020 Sponsor Carolyn Smallwood (September 17, 2019) the intent of the administration to purchase ONSOLVE \$5, 278.40 costing over \$2k but less than \$6k, funding taken from line item of budget**

[Communications 10.15.15.7630] utilizing Code Red ONSOLVE solution which included language translation which can be shared with the citizens to afford them to access a pre-recorded message of current/upcoming events, and emergencies. The alternative is a more rapidly accessible than postcard form of communications when coupled with the city's cable television station. The Glenarden Community Inform-line will be accessible when the citizen calls in from anywhere on globe. This is a significant growth strategy to the Communications Plan for the City of Glenarden. The City Council is asked to assist the Administration in compiling a list of especially senior residents who are not on Facebook of internet which in fact requires door-door knocking/postcards, home phone calls or would require a universal number to call in addition to the Glenarden television station in which to obtain their knowledge of what's going on in the city.

3. Rebirth of the "City of Glenarden e-Bulletin: News & Updates"; assess the value of postcards and define the key events in which to best utilize the postcards.
- **County and State-level Equities:**
 1. Saturday, October 2; time 11:45 AM Women's March at Lawyers Mall Annapolis, MD 21401. The goal of the annual marches is to advocate legislation and policies regarding human rights and other issues, including women's rights, immigration reform, healthcare reform, disability justice, reproductive rights, the environment, LGBTQ rights, racial equality, freedom of religion, workers' rights and tolerance. According to organizers, the goal was to "send a bold message to our new administration on their first day in office, and to the world that women's rights are human rights".
 2. Fall 2021 "Growing Green with Pride Day": The Administration will team up with the City Council to support the Countywide community cleanup program entitled "Growing Green with Pride." This event supports our Beautification Initiative to make our community cleaner by conducting individual community litter collection events, which demonstrates our shared commitment to keeping our communities appealing and attractive. Community organizations and groups are encouraged to participate. Saturday, October 30, 2021, from 8 a.m. to 12 p.m. for a countywide day of beautification. We will plant trees, shrubs, and flowers to beautify our communities while picking up roadside litter and removing illegal dumping to clean our County roadways, Due to the COVID-19 pandemic and out of an abundance of caution, we will utilize the Centers for Disease Control and Prevention's (CDC) best practices by implementing a grab-n-go style pickup for litter supplies and plants.

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