

Mayor Cashenna A. Cross and Administrative Staff Reporting

June 2022

To: City Council and the Citizens of the City of Glenarden, MD

From: Mayor Cashenna A. Cross

Date: Friday, June 27th, 2022

Executive Office of the Mayor and Administration key accomplishments.

City of Glenarden Administrative Report

June 2022

Agenda:

- I Mayor Report: Key Highlights Rollup
- II City Manager Report
- III Chief of Police Report
- IV Treasure Report
- V Human Resources Report
- VI Code Enforcement Report
- VII Department of Public Works Report
- VIII Gold Room
- IX Web/Media Specialist

“Moving the Mission Forward”

Glenarden, Maryland, A City on the Move, is a vibrant, growing, municipality. Every effort is made to guarantee the accuracy of this reporting mechanism. Points of clarity may be raised by emailing the

Administration at:

jmcclung@cityofglenarden.org

cbarbour@ccityofglenarden.org

ccross@cityofglenarden.org

Mayor Report (June 2022)

Key Highlights Rollup

Mayor Cashenna A. Cross Report (May 27, 2022-June 27, 2022)

1. Accomplished:
 - a. Resolutions/Council Actions:
 - i. Resolutions for the Ethic Commission x2 passes (Paul Braxton, Yvonne White)
 - ii. Follow up: Resolution for the Youth Advisory Committee x1 (Roland Mincey) resume submitted Mon, Jun 6 at 8:26 PM.
 - iii. Resolutions for appointments to Glenarden Housing Authority x3 (Daryl Fields, JaRel Clay, Dinah Price)
 - iv. Requested City Council support to GHA resident: In accordance with Ordinance O-23-2005 gives the City the right to examine the books and any records and audit the authority. (Action taken awaiting the feedback from GHA- new commissioners to ok seats and held first meeting 23 Jun)
 - v. Follow-up on actions necessary for traffic Calming measures, Ordinance on Traffic regulation, Sensys Gatsco has per city council request, provided success metrics relative to other jurisdictions.
 - b. FY23 Budget reviews; (Treasurer, City Manager, Mayor) - ongoing with the city council and citizens. Thanks you for your feedback Glenarden. If City of Glenarden maintains the current tax rate of \$0.3481 per \$100 of assessment, real property tax revenues will increase by 4.3% resulting in \$117,306 of new real property tax revenues. In order to fully offset the effect of increasing assessments, the real property tax rate should be reduced to \$0.3338, the constant yield tax rate. Residents elected taxes will remain at \$0.3338. Over the course of FY23 the administration will be evaluating the growth strategy across the county and increases in storm waste water management projects, and trash bulk trash and other county projects which may result in citizens paying the increase which could have come to Glenarden rather, to the county instead. There would have been a \$0.0017 increase on every dollar with the current tax rate of \$0.3481 per \$100 of assessment.
 - c. The Mayor's Office has supported/fielded 6 office calls/meetings.
 - i. Mr. DC 2022 Advisory Committee Meeting 6/19/22 Showcase Director/Contestant Director/Talent Coordinator/Coaching/Oratory Development/Community Service Development. Member Board of Directors-Community Service Log Signature and Letter for Use Mayor Cross. The purpose of the Community Service Project is to bring awareness of the positive role models in our community that highlight and showcase the talents of Mr. DC

2023; thereby providing a platform for men to edify the community and to be deeper than who they are in a positive light

- ii. Residents of GHA citizen concern meeting follow-up communication to City Council. GHA Staff meeting and follow up on efforts to right size units which are in need of care.
- iii. Prince George's Hope in Action Task Force and the Hope Collective. Mayor Cross serves on the Hope in Action Task Force selected by County Executive Alsobrooks to address the ongoing disenfranchisement of our youth and breaking down of the community unity. Mayor Cross to meet Rev Tony Lee on elevation of the Community Assessment stakeholders, while also developing short and long-term strategies to prevent violence.
<https://www.princegeorgescountymd.gov/4308/Hope-in-Action>
- iv. Maryland Black Mayors Inc. Maryland Black Mayors Inc.'s Zoom Meeting June 22. The MBM executive staff and members voted unanimously to support the Aug 27th 2022 Back to School Extravaganza. Extended offer to the city Council Glenarden backpack drive leads to join in the community engagement effort which will provide school-aged youth supplies, fitness with game and rewards for participation, block party meet and greet, life skills, and on the spot job opportunities for young adults who has decided college isn't for them. Multicity outreach and engagement building community unity and expanding the depth of county support through partnerships with the Prince George's Office of Community Relations, Bridge Center and over 35 non-profits and vendors to support.
- v. Mayor Cashenna A. Cross selected by recognition of decades of dedication, innovation, careful work, and diplomacy in Military Intelligence, Community Leadership and Humanitarian work selected by the Board of Trustees of the Jacobs-Abbey Global Institute for Leadership Studies to receive Nov 12, 2022 the JAGILS Lifetime Achievement Award will be the third recipient of this prestigious award alongside the current Vice President of the Republic of Liberia Her Excellency Dr. Jewel Taylor at Hilton Alexandria Mark Center
- vi. Conference- Ocean City - Maryland Municipal League June 12-15, 2022 only four classes away from earning Academy of Excellence certification. Networking and building resiliency in our municipalities.

d. Mayoral Proclamation Actions:

- i. Memorial Service former finance employee Shirley Young June 18, 2022. She was blessed to meet the sunbeams of her 76th birthday on May 29; happy to have celebrated with her and she was surrounded by her family.
- ii. Proclamation Notorious Runway Productions: 30-year anniversary of combatting domestic violence, and cancer. This charity based fashion show yielded a pack over sold house, Mayor Cross able to support braiding hot pink hair buns on six youth models/hair styles for designer GRANDMA GOTCHA, and additionally, offered a rendition of "I'm Every Woman" by Chaka Khan.

- iii. Upcoming Captain Wayne Jackson (to be delivered Awards Ceremony July 2022 (GPD) time served as Acting Chief of Police
- iv. Upcoming May 2022: Glenarden Community Center - Maryland Park and Planning (Aug 27, 2022) Back to School Extravaganza
- v. Proclamation Breana Randle to capture a positive community event. The purpose of Body the Battle on June 18, 2022 event was to provide resources and a peer support system to girls between the ages of 8-18. The event offered young girls meaningful advice to collectively work towards bridging the gap and overcoming battles typically deemed as life or career barriers. A compiled group of successful and responsible women willing to show up and provide guidance to the girls on various topics of inclusion was the driving goal.
- e. Co-Host (Mayor Glenarden, Maryland Park and Rec and Park Police, Glenarden Community Center, GHA) Glenarden Community Center Glenarden Health & Sports Expo June 11, 2022- kick off of summer party, games, educational event. Extending the reach of community. Well attended despite the drizzling rain.
- f. The Summer Youth Employment Program (SYEP) is the nation's largest youth employment program, connecting Prince George's youth between the ages of 14 and 24 with career opportunities as well free online training which will enhance each student's resume with the : Top 20 Business Etiquette And Professionalism courses a free Workforce Academy Partnership. Therefore evolving the city's summer youth employment strategy to include profession learning to help them, achieve better jobs in the future by filling in some accredited certificates and certifications on their resumes. No longer just working but edify the person as well.
- g. Mayor Cashenna Cross Mayoral - Community Forum – "TRUST tackling the world's most complex societal issue" with guest panelist: Dr. Keith Marshall, Psy.D, MHD forum discussion: 1-defining and exploring the concept of truth; 2- entertaining the care in assessment of other person's interest in mind as well as your own; 3- care and reliability; 4- sincerity and competence; 5- know I can do this, I don't know if I can do that; and finally 6- confronting distrust. Watch here: https://www.youtube.com/watch?v=_Qe0wki3uyQ
- h. Review City of Glenarden Administrative employee feedbacks.
- i. Swearing in of Glenarden Housing Authority commissioners.
- j. The 3rd quarterly community events calendar and postcard pending budget passing. The postcard is a Mayor Cashenna A. Cross cost saving, community inclusion initiative and part of a major communications plan includes: web media, social media, print media, television media, and radio media communication strategy to the entire population of Glenarden. As we evolve more partnerships across the county the knowledge gap will be essentially voided through community notifications, forums, and governmental meetings. Please contact 301-773-2100 to provide your address if you did not receive your copy.
- k. Mayoral Community outreach program: Partnership with NAACP Prince George's Director on the upcoming Legislative session, NAACP fielded concerns and novelties for

the organizations consideration in the coming FY23 to address across the county to Annapolis.

- I. Setup the coordinated effort for the first contact between Phi T. Thach Community School Coordinator, Judge Sylvania Woods Elementary and Daniel Fogg President of Public Health Beyond Borders (PHBB) at University of Maryland, College Park WHOSE mission is to advocate for good health practices with students and communities around the world through personally tailored health workshops. It looks like this will be a very fruitful relationship moving forward.
 - m. Supported Maryland-National Capital Police Prince George's County Division and the American Red Cross hosting blood drive. Site: Glenarden Community Center. Next opportunity taking registrations, won't you help save a life: Wednesday, September 7, 2022 Glenarden Community Center 8615 McLain Avenue Glenarden, MD 20706 TIMES: 01:00 PM - 06:00 PM
 - n. https://www.redcrossblood.org/give.html/drive-results?zipSponsor=Glenarden&cid=siebel&med=email&source=bdc_email&utm_source=siebel&utm_medium=email&utm_campaign=bdc_email
2. Annapolis Legislation.
 - a. Often during session, municipal officials are asked to come to Annapolis to testify at bill hearings or meet with Senators and Delegates on issues affecting local municipal government. In the upcoming year, it is imperative to build progressive relationships and connections with the elected members at the state level to maintain an active and effective presence in the General Assembly and with the new administration. Citizens are respected by this administration and look forward to building citizen legislative forums in FY23 to host discuss and thrive community forums as an extension to the Mayoral Community Forums. The goal is to increase community –wide knowledge of actions happening in Annapolis and on Capitol Hill impacting the City of Glenarden.
3. Administration Projected:
 - a. Expanded Community Communication Strategy:
 - i. Hire new television station Manager.
 - ii. Updates, upgrades to the television station green room.
 - b. New Hire Director Public Works.

Attend and support the City Council Charter review team on the various charter reviews and edits.



CITY MANAGER REPORT

Office of the City Manager Report for Period Ending June 20, 2022

- a. Attended regular work session meeting on Monday June 6th.
- b. Attended the regular council meeting on Monday, June 21st and Public Hearing June 14th.
- c. Attended budget meeting on June 16th.
- d. Did ride along with Chief and Capt. Jackson to look at problem areas and further familiarize with neighborhoods.
- e. Attended career day at Judge Sylvania Woods Elementary School.
- f. Worked on ADA sidewalks contract.
- g. Met with Councilmember Guillaume about ARPA funds.
- h. Met with Mays Electrical about quote for EV Charger.
- i. Worked on Community Legacy grant for 7th Street playground.
- j. Worked on Resolution for Gold Room Rules and Regulations.
- k. Met with representative from AFLAC about offering programs to employees
- l. Met with Prince Georges County about summer students job assignments.
- m. Met with Travis Leitco about Sourcewell Consortium purchasing program to use instead of bid system. This is a group purchasing organization approved by the state of Maryland and used by other jurisdictions instead of using the bid process. Goods and services have already be vetted and contracts negotiated for municipalities to use. We are considering using them for paving contract.
- n. City Attorney RFP closed with no submissions.
- o. Architectural and Engineering Services Bid closed with three submissions.
- p. Attended MML Conference.



City of Glenarden
Police Department
Regis Bryant, Chief of Police

CHIEF OF POLICE REPORT
MAY 22, 2022 – JUNE 21, 2022

May 20th GPD Officer was flagged down by a citizen on Glenarden Parkway and Reed Street where a hit and run accident. He noticed a black Nissan Altima with major left side damage on the curb up against a residential fence. The driver stated he was injured, and the officer requested Prince George's County Fire Board. While speaking with a witness on the scene, the officer noticed a Virginia registration plate stuck onto the vehicle. The tag was from the striking vehicle that fled the scene. The tag listing led officers to 2100 Martin Luther King Jr. Ave SE Washington D.C. (the building was a social security building for D.C. residents). Further investigation revealed numerous people using the address to get Virginia tags. This issue is being investigated by the Metropolitan Police Department and the Motor Vehicle Administration in Virginia.

May 23rd Chief Bryant and Captain Jackson attended the Greater Route 202 Coalition meeting at the St. Margaret's of Scotland Catholic Church in Capitol Heights.

May 23rd GPD Officer responded to 9100 Glenarden Parkway for an unconscious male laying on the couch not breathing. Prince George's County Paramedics/ EMTs responded and pronounced the victim dead on the scene. GPD Officer prepared a death report.

May 24th The City Manager, Chief and Captain attended and participated in Career Day at Judge Sylvania Woods Elementary School.

May 24th GPD officers were dispatched to 2704 Brownlee Court, for theft from auto. The complainant advised he observed his driver's side window shattered and his sunglasses missing from his vehicle. Officers were able to view the neighbor's home video but unable to get a clear description of the suspect.

May 25th GPD Officers were assigned to monitor Judge Sylvania Woods Elementary School in light of the recent mass school shooting at the elementary school in Texas.

May 25th GPD Command Staff attended the Maryland National Capital Park Awards Ceremony in Oxon Hill, Md.

May 25th At Approximately 9:45 PM GPD Officers received a call to 8106 Martin Luther King Jr. Highway for the sounds of gunshots. Upon arrival on the scene, they located the victim. He was not injured. He advised officers he was walking outside his apartment and observed two men with masks coming

toward him and when he began to run, the men began shooting at him. The suspects then fled the scene. A couple rounds caused minor property damage.

May 26th GPD Officers were dispatched to the Glenarden Library for a person that was banned from the location. Officers located the person and ran his name through Communications. The dispatcher advised that he had an open warrant. The person was arrested and transported to the Department of Corrections.

May 27th Two applicants were given polygraph examinations at the Municipal Center for employment as Police Officers to fill the two positions that are currently existing.

May 29th Officer Sims was actively patrolling the 8000 block of Martin Luther King Jr. Highway when he observed a white commercial vehicle double-parked. Code Enforcement Officer Bennett previously advised officers of the vehicle being in constant violation. The vehicle was issued a vehicle parking violation citation and towed.

May 30th Mayor, City Council Members and GPD Officials attended the Glenarden American Legion Memorial Day Service.

On June 10th GPD Officer was en route to secondary employment when he received a call from a phone call from a manager advising him of a theft in progress. Officer called on police radio for officers to respond to Wegmans. The shoplifter was identified in the parking lot with the stolen merchandise totaling \$689.48. The defendant was transported to the Upper Marlboro Department of Corrections for processing.

On June 11th Officer was working secondary employment at Wegmans when he was alerted of a thief in progress by the Asset Protection Officer. The defendant was observed placing miscellaneous items inside a shopping cart, walking past all working cash registers and final points of sale and exiting the establishment with the stolen merchandise. The property is valued at \$556.92. The defendant was issued a Uniform Criminal Citation for Theft Under \$1,500 and a 2-year barring notice.

June 12th Pfc. Taylor #9337 was traveling on Glenarden Parkway when he was waved down by a citizen at Glenarden Parkway and 5th Street. He advised the officer while he was cutting his grass on a riding lawn mower, he heard a loud noise under his lawn mower. He discovered what appeared to a rusted gun. Officers did a canvass of the area and discovered three live rounds in the street on 5th Street and two more live in the grass. There were also a few bullet holes in the stop sign at Glenarden Parkway and 5th Street. Prince George's County Communication advised there were no calls in the area for gun shots.

June 13th Chief Bryant and Captain Jackson responded to 8737 Glenarden Parkway to residenin reference to her complaints in reference to Glenarden Police Department. (No answer at the door)

June 13th incident involving Mr. Jack Lyle in the Municipal Center Administrative Office. Visited Mr. Lyles and Ms. Brooks addresses on listed date. Mr. Lyles apologized. Ms. Brooks did not answer door.

June 14th Fire Marshal Inspector did a walk thru inspection of the Gold Room.

June 15th attended the Annual Special Olympics Torch Run at 10500 Campus Way (South) Largo, MD.

June 18th Attended Ms. Shirley Young's Funeral.

June 20th GPD Officers were dispatched to Snipes Clothing Store for a theft. Employee stated 4 unknown black males and 1 Hispanic male dressed in all black clothing entered the store and took large amounts of shorts, shirts and underwear from sales display passing all points of payments exiting the store. They were observed getting into a gray or light blue Toyota Camry bearing Virginia registration fleeing the scene.



Treasurer June Report

Accomplishments: May 18 – June 17

1. Completed Payroll Processing for Pay Period ended 05/20, 06/03, and 06/17.
2. Completed Bill Payment for weeks 05/13, 05/20, 05/27, 06/03, 06/10, and 06/17. For these periods, the Operating Account had an average of 18.5 checks issued over the 6 payables period totaling \$219,833.87. Gold Room had 2.17 over the same period, with a total of \$2,942.33
3. Continued progress in scanning and filing accounting documents.
4. Payments for the TDA on Retirement Account for 05/20, 06/03, and 06/17.
5. Payment of TDA Charges for the period 06/2022
6. Working on the FLAP and GLI Schedule to bring up to account
7. Completed Reconciliations for Bank Accounts.
8. Completed FY 23 Budget.
9. Coordinated with Code Enforcement to reconcile business licenses and charges for PPTax. More work to be done.
10. Received and deposited Personal Property Tax, including PPTax-Utilities.
11. Prepared Billing for Personal Property Taxes for more recent certifications.
12. Reconcile SAPP Grant with CAFR '21
13. Prepared Treasurers Report for 04/2022
14. Mailing of Constant Yield Tax Rate advertisement to Residents. (Collaborate with Admin Dept.)
15. Submitted FY23 Tax Rate to SDAT and Dept of Finance at PG County for billing

Projected Goals: thru to June 10, 2022

1. Complete the Payroll Processes for the next pay periods.
2. Complete bill payment for the coming weeks.
3. Continue to finalize FY '23 Budget.
4. Reconcile and pay Retirement Account and Group Life Insurance through 05/ & 06/2022.
5. Resolve MOA Charges for Retirement (FLAP) accounts. – MOA has changed their System, will receive training on usage
6. Prepare Bank Reconciliation for All Bank accounts.
7. Continued Review - Verizon Accounts for discrepancies, as list needed validation before action.
8. Review Accounts Receivable to ensure complete collection.
9. Reconciliation of other AR and AP
10. Complete the Treasurer's Report for the period – 05/2022.
11. Coordinate with Code Enforcement to reconcile business licenses and charges for PPTax.
12. Input and setup AR for Business Licenses – After reconciliation of Business Licenses and BPPTax.
13. Archive files that need to be sent to storage – Shore Scan



Human Resources June Report

Personnel Issues:

Accomplished:

- Provided City Manager with the list of eligible candidates for the position of Administrative Assistant.
- Provided Chief of Police with the list of eligible candidates for the position of Administrative Assistant.
- Provided Council President with the list of eligible candidates for the position of Deputy Council Clerk.
- Participated in monthly meeting with – Partner for the 2022 Youth@Work/Summer Youth Enrichment Program.
- Participated in the Zoom orientation for the summer students.
- Prepared EOD packages for the two new Police Officers.
- Worked with Attorney on various personnel issues.
- Worked with Mutual of America on personnel issues.

Projected Goals:

- Working on the Salary Survey with Municipal Solutions.
- Continue reviewing and when necessary, updating Personnel Standard Operating Procedures
- Review Public Safety position descriptions with Chief, for updating purposes.

New Hires:

- N/A

Separation(s):

- Assistant Staff Accountant, effective May 31, 2022
- Police Officer, effective June 11, 2022

Vacancy Announcement(s):

- Police Officer – closes June 30, 2022; accepting applications and collaborating with Chief on a daily basis.



2022 CODE ENFORCEMENT JUNE SUMMARY

New Businesses: 1

Business License Renewal: 0

Notice of Inspections: 11

Vehicle Impounded: 1

Building/Sign Permits: 2

Citizens' Complaints: 10-20

Citations: 9

Stop Work Orders: 0

Tow Stickers: 1

Inoperative: 1

Roll Off Permit: 5

ADDITIONAL NOTES:

In Ward#1: In the month of June there were 2 vehicle that were cited due to many reasons such as unregistered Vehicles.

In ward #2: In the month of June there were 1 vehicle that were cited due having expired plates vehicles

In Ward #3: In the month of June there were 6 vehicle that were cited due to being inoperative, commercial vehicles parked the wrong way.

Stop Work Orders: For the Month of June there hasn't been any stop work orders.

Building permits: Building is being done on the 1500 block of 7th St.

Roll Off Permits: there are Fiske Ave, Zeek lane, 1 Street, Beth Ave, and 7th street

Business License Renewal: for the month of June no business has renewed yet.

Tow: A Commercial Vehicle was towed in the Shopping market on MLK JR HWY

Notice Of Inspections: Most of the notice of inspection were pertaining to residents illegal dumping, not having animals on their leashes and inoperative vehicles

New Businesses: European Wax Center has officially become a new business in the City of Glenarden.

Citizens 'Complaints: There were at least 10-20 complaints the city of Glenarden acted on the complaints most of them were neighbor related, others were mostly about commercial vehicles parked on the street.

Sign Permit: European Wax Center paid for a sign permit for their facility.

Court Cases: Officer Bennett and Williams had 7 cases all together

Other Observations: Officer Bennett and Officer Williams won 6 lost one and half



Public Works JUNE 2022 Report

Accomplished:

Continued to cut grass throughout the city

Continued to pick up litter throughout the city

Continued to order needed supplies for the Public Works staff

Continued to sanitize the City Hall Building (twice a day)

Continued to organize the assembly/breakdown of meeting signage.

Public works cleaned bathrooms at the community center and Police department.

Spot cleaned 35 different spots on the Gold Room Carpet.

Installed new switch and Motor on the Gold room exhaust fan.

Removed and Installed new Carpet in Police Clerk's office.

Removed illegally dumped branches from MLK Park.

Reprogrammed 6 doors and made eight key fobs.

Projected Goals:

Coordinate OSHA and Landscape classes for Public Works Staff

Permission to purchase work laptop

Researching for Landscape, CPR and defensive driving classes for Public works.

GOLD ROOM

MONTHLY MAYOR'S REPORT June 2022

DEPARTMENT CONTACT

Jessica A. Robinson
Gold Room Coordinator
240-539-7121
jrobinson@cityofglenarden.org

EXECUTED EVENTS THIS MONTH

(COMPLETED & REMAINING BOOKED)

	Gold Room	GCC at WTC	Attendees	Notes
Gratis	1		60	Housing Authority Meeting
Church	5		240	
Wedding	1		100	
Repast	3 + 1 Pending		474	
Corporate				
Baby Shower		2	114	
Other				
Total	11	2	988	

OTHER BOOKING INFORMATION

- Total new Clients: **5**
- Total repeat Clients: **2**
- Total new booked events this month (this month or other months): **8**
- Total Revenue Collected: **\$3,625 + \$450 pending**
- Estimated security deposit refunds: **\$1,150 + \$50 Pending**
- Total cancelled events / refunds: **0 / \$0**

OTHER BUSINESS & INITIATIVES

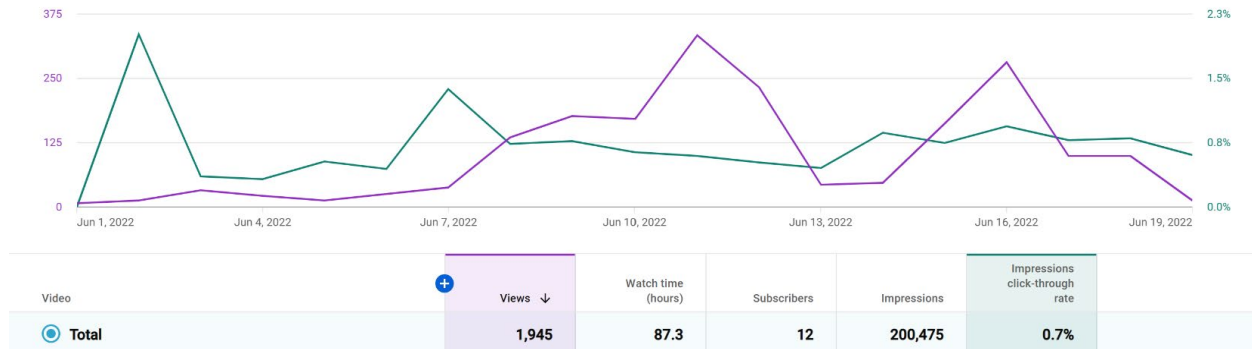
- Old chairs were taken to the metal yard and \$55 was collected
- Happy to report the install of an electric warming cabinet to better serve our catering partners and alleviates the risk with the gas stove/ovens being used during events

- Working on quote for sound system to better serve renters, especially as it relates to obtaining more corporate business
- Capacity reinspection completed by the Fire Marshal
- Gas oven hood repaired after being broken thanks to Public works and the electrician



Webmaster/Media Specialist June Report

Accomplished:



Twitter – Metrics (June 1 - June 20, 2022)

JUN 2022 SUMMARY

Tweets

28

Tweet impressions

3,853

Profile visits

3,332

Mentions

1

New followers

7

- Posts/Tweets
- Likes/Tweet Impressions
- Profile Visits
- Comments/Mentions
- Page Likes/Page Followers

Twitter (Continued)

28 day summary with change over previous period

Tweets

46 ↓ 23.3%

Tweet impressions

6,328 ↑ 43.2%

Profile visits

4,700 ↑ 48.4%

Mentions

2

Followers

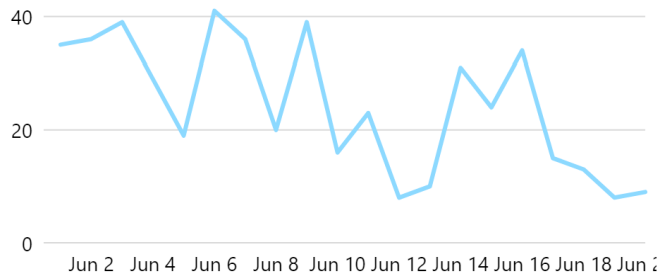
871 ↑ 12

Facebook & Instagram – Metrics (June 1 - June 20, 2022)

Viewership

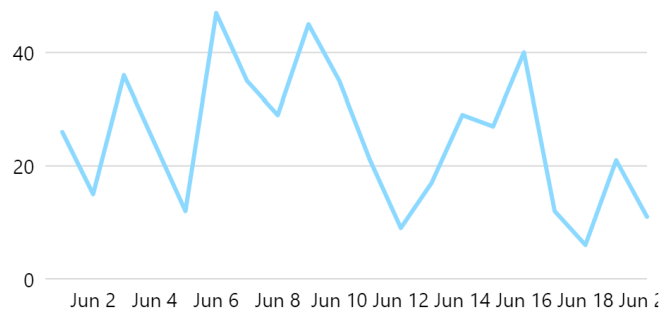
Facebook Page reach ⓘ

218 ↓ 69.3%



Instagram reach ⓘ

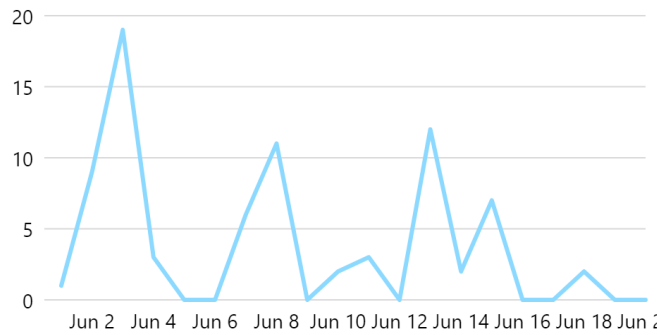
140 ↓ 16.7%



Facebook & Instagram Page Visits

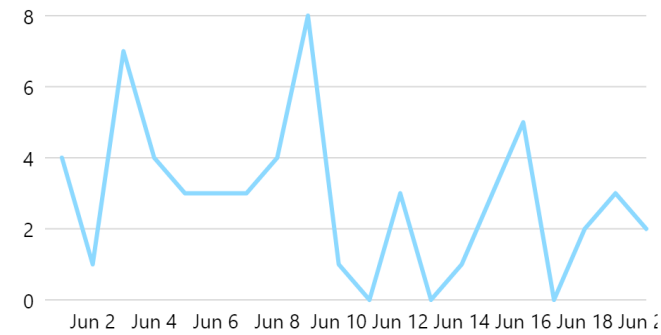
Facebook Page visits ⓘ

77 ↑ 45.3%



Instagram profile visits ⓘ

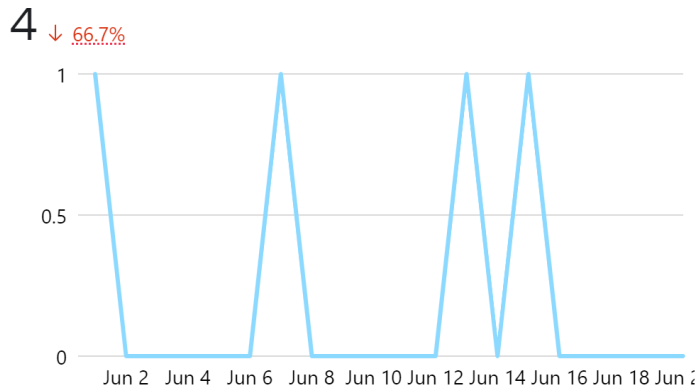
57 ↑ 32.6%



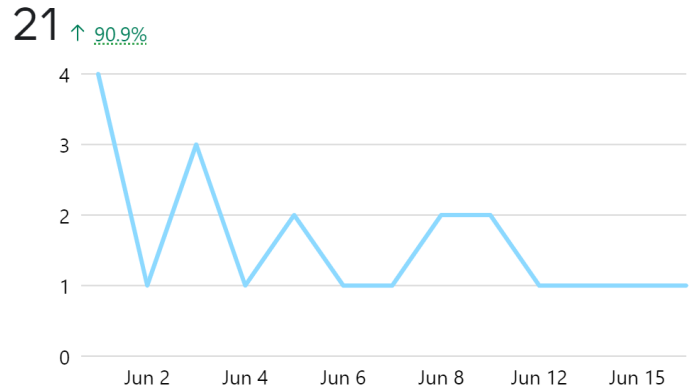
- Posts

Facebook & Instagram Likes/Followers

Facebook Page new likes ⓘ



Instagram new followers ⓘ



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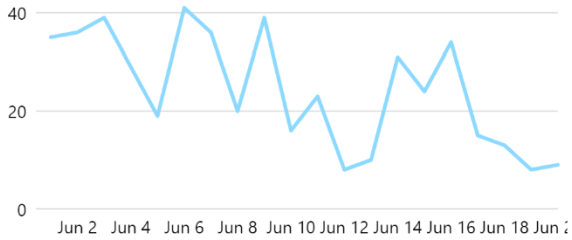


Facebook & Instagram – Metrics (June 1 - June 20, 2022)

Viewership

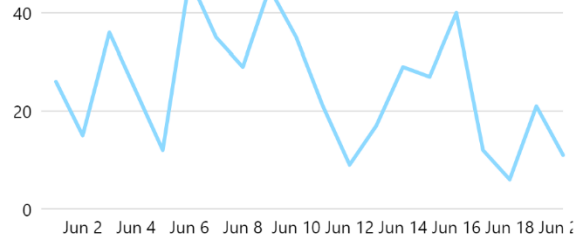
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Instagram reach ⓘ

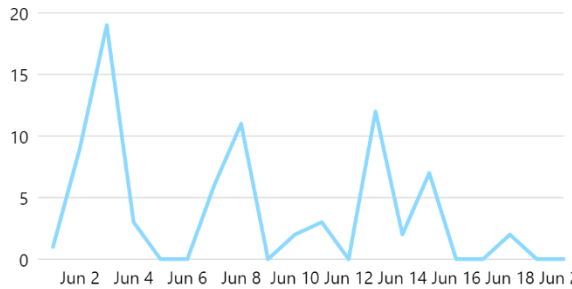
140 ↓ 16.7%



Facebook & Instagram Page Visits

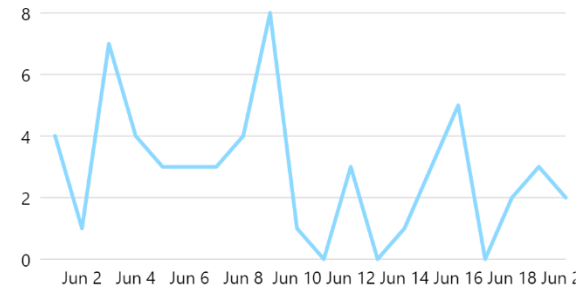
Facebook Page visits ⓘ

77 ↑ 45.3%



Instagram profile visits ⓘ

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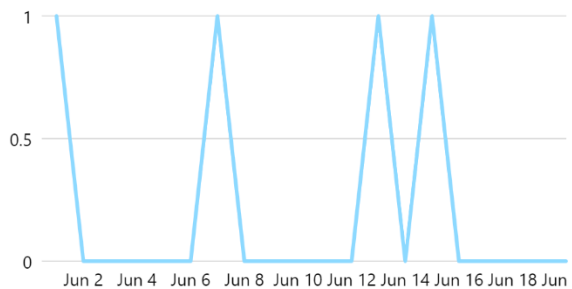


- Posts

Facebook & Instagram Likes/Followers

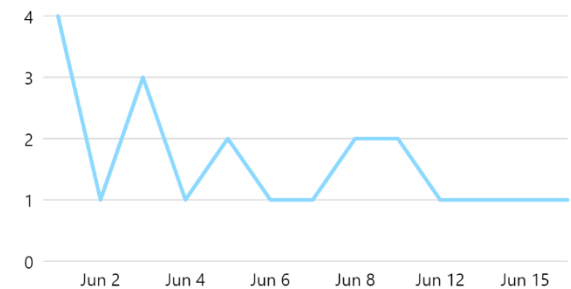
Facebook Page new likes ⓘ

4 ↓ 66.7%



Instagram new followers ⓘ

21 ↑ 90.9%



Major Key Projects Completed

- **Cable Station** – 6/3/22: Comcast video output signal causing channel to freeze and glitch; system manually rebooted by headend office and repaired.
- **Quarterly postcard** – July/September edition (pending approval to move forward)
- **City AR Phone Lines updated reg.** City meetings, City events, Monthly Mayoral Community Forum, Juneteenth Office Closing
- **Meetings Posted** *(on all City media platforms; pre-recording on demand located on the [Archived Council Meetings](#) webpage and [City YouTube](#), re-aired on City channels: Comcast 71 & Verizon 16) –*
 - **City of Glenarden Public Hearing (Constant Yield) (Virtual)**
 - Thursday, June 2, 2022, 8PM
 - **City of Glenarden Executive Session (Virtual)**
 - Monday, June 6, 2022, 6PM
 - **City of Glenarden Work Session (Virtual)**
 - Monday, June 6, 2022, 7PM
 - **City of Glenarden Special Regular Meeting (Virtual)**
 - Tuesday, June 7, 2022, 7PM
 - **Mayor Cross Monthly Mayoral Community Forum: The “Month of Trust”**
 - Wednesday, June 8, 2022, 6:30PM
 - **City of Glenarden Public Hearing (Virtual)**
 - Tuesday, June 14, 2022, 7PM
 - **City of Glenarden Budget Hearing (Virtual)**
 - Thursday, June 16, 2022, 7PM
 - **City of Glenarden Regular Meeting (Virtual)**
 - Tuesday, June 21, 2022, 7:30PM

Glenarden Housing Authority Meetings:

- **Board of Commission Monthly Meeting (Virtual)** – See notice [here](#): located on meeting calendar & GHA page
Thursday, June 23, 2022, 12:00PM

- **City Special Events Advertised** –

Glenarden Happenings!

- **Meet & Greet with Chief Regis Bryant** (June 4, 2022 – 12PM-4PM | Municipal Center (Rear of Police station))
- **MNCPPC Park Police - Prince George's County Division: National Cancer Survivor Month Blood Drive** (June 8, 2022 – 1PM-6PM | Glenarden Community Center)

- **PRINCE GEORGE'S CMLS Kickoff Summer Prince George's at Glenarden Branch Library** (June 11, 2022 - 1PM - 3PM | Glenarden Branch Library)
- **Boys & Girls Club: 8 vs 8 Flag Football** (held weekly Wednesdays, Thursdays & Fridays | 6PM-8PM | Glenarden Community Center Field)
- **Glenarden Boys & Girls Club Fun Night** (Every Friday of the Month | 7:30PM - 9:00PM | Glenarden Recreation Center)
- **Public Service Announcements –**
 - **Glenarden Notice of a Proposed Real Property Tax Increase** (*Letter*)
 - **2022 Maryland Gubernatorial Election: Early Voting Information**
 - **Resident Reminder: Complete the American Rescue Plan Act (ARPA) Survey!**
- **Additional Postings/Notifications Advertised –**

Job Postings:

- Assisted HR with Deputy Clerk position posting (closed 6/1; located on website, LinkedIn, social media & cable)
- **Additional Website Content:**
 - City Residential Collection Information for Residents
 - RFP for Audit Services (Posted: 6/7)
 - RFP for Residential Trash Collection – Bid Tabulation (Posted: 6/10)
- **Flag Status Alerts** (City website):
 - 6/3/2022 - Flag Status Alert: Maryland Flag will be at Half-Staff for Fire and Rescue Memorial Remembrance Day
 - 6/9/2022 – Flag Status Alert: Maryland Flag will be at Half-Staff for former State Senator Clyde Bernard Fowler
 - 6/13/2022 – Flag Status Alert: United States Flag and Maryland Flag are Half-Staff in honor of Deputy First Class Glenn Hilliard of the Wicomico County Sheriff's Office
 - 6/17/2022 – Flag Status Alert: United States Flag and Maryland Flag will return to Full-Staff for Deputy First Class Glenn Hilliard of the Wicomico County Sheriff's Office

Community Happenings (Website, social media and cable):

- Maryland State Filing and Payment Deadline for Individual Taxes is July 15
- 2022 Gubernatorial Primary Election: CEX Alsobrooks Community Connections (May 20, 2022)
- PRINCE GEORGE'S County Stand Up & Deliver: Grab & Go Groceries!: Week of May 31st, June 6th & June 13, 2022

- Upcoming Juneteenth 2022 Celebrations (in Prince George's County; also posted in Juneteenth DYK? Father's Day & Juneteenth History Facts & Events Near You!)
- Prince George's County State's Attorney Office Multicultural Festival (June 11, 2022 – 12PM-6PM | The Showplace Arena/Equestrian Center)

Special City Advertisements

- Meet and Greet Cookout with Chief Regis Bryant & JSWES Field Day (events photos; uploaded to website & YouTube and social media)
- Father's Day & Juneteenth 2022 (City website):
 - Holiday Acknowledgements (social media)
 - June 19, 2022 - Did You Know? Father's Day & Juneteenth History Facts & Events Near You!
 - Juneteenth Office Closing Notice (website, social media, marquee & cable)

City Cable Channel Postings:

- City Council Meeting Notices/Meeting Replay – (updated new City meeting schedule reoccurrence)
- City of Glenarden Hiring
- Father's Day Posting
- Get out to Vote Glenarden! Upcoming 2022 Maryland Gubernatorial Election: Early Voting Information
- Glenarden Notice of a Proposed Real Property Tax Increase
- Juneteenth History Facts & Upcoming Prince George's County Events
- Mayor Cross Monthly Mayoral Community Forum: The "Month of Trust" Livestream & Replay
- MD Comptroller Tax Filing Deadline for July 15th
- MNCPPC Park Police Blood Drive
- PRINCE GEORGE'S SAO 2022 Multicultural Festival
- PRINCE GEORGE'S CMLS - Glenarden Branch Library Summer Prince George's Kickoff
- PRINCE GEORGE'S County Stand Up & Deliver: Grab & Go Groceries!
- USPS COVID-19 Test Kits Notice

Additional Assignments Completed:

- Assisted Council Clerk with creation of brand standards for City logo.