

**Mayor**  
• Robert Dandoy

**City Manager**  
• Matt Andrews



**Council Members**  
• Jan Burrell  
• Joe Paul  
• Bryon Saxton  
• Diane Wilson  
• Ann Jackson

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## ROY CITY COUNCIL WORK SESSION (ELECTRONIC)

**APRIL 28, 2021 – 5:30 P.M.**

**No physical meeting location will be available.** This meeting will be streamed live on the Roy City YouTube channel. <https://www.youtube.com/channel/UC6zdmDzxdOSW6veb2XpzCNA>

**A. Welcome & Roll Call**

**B. Discussion Items**

1. Five Year Strategic Plan

**C. Adjournment**

*In compliance with the Americans with Disabilities Act, persons needing auxiliary communicative aids and services for these meetings should contact the Administration Department at (801) 774-1020 or by email: [admin@royutah.org](mailto:admin@royutah.org) at least 48 hours in advance of the meeting.*

*Public meetings will be held electronically in accordance with Utah Code Section 52-4-210 et seq., Open and Public Meetings Act. Pursuant to a written determination by the Mayor finding that conducting the meeting with an anchor location presents a substantial risk to the health and safety of those who may be present due to the infectious and potentially dangerous nature of COVID -19 virus appropriate physical distancing in City Council Chambers is not achievable at this time accordingly, the meeting will be held electronically with no anchor location.*

*Pursuant to Section 52-4-7.8 (1)(e) and (3)(B)(ii) “Electronic Meetings” of the Open and Public Meetings Law, Any Councilmember may participate in the meeting via teleconference, and such electronic means will provide the public body the ability to communicate via the teleconference.*

**Certificate of Posting**

The undersigned, duly appointed City Recorder, does hereby certify that the above notice and agenda was posted in a public place within the Roy City limits on this 26<sup>th</sup> of April, 2021. A copy was also provided to the Standard Examiner and posted on the Roy City Website and Utah Public Notice Website on the 26<sup>th</sup> of April, 2021.

Morgan Langholf  
City Recorder

Visit the Roy City Web Site @ [www.royutah.org](http://www.royutah.org)  
Roy City Council Agenda Information – (801) 774-1020





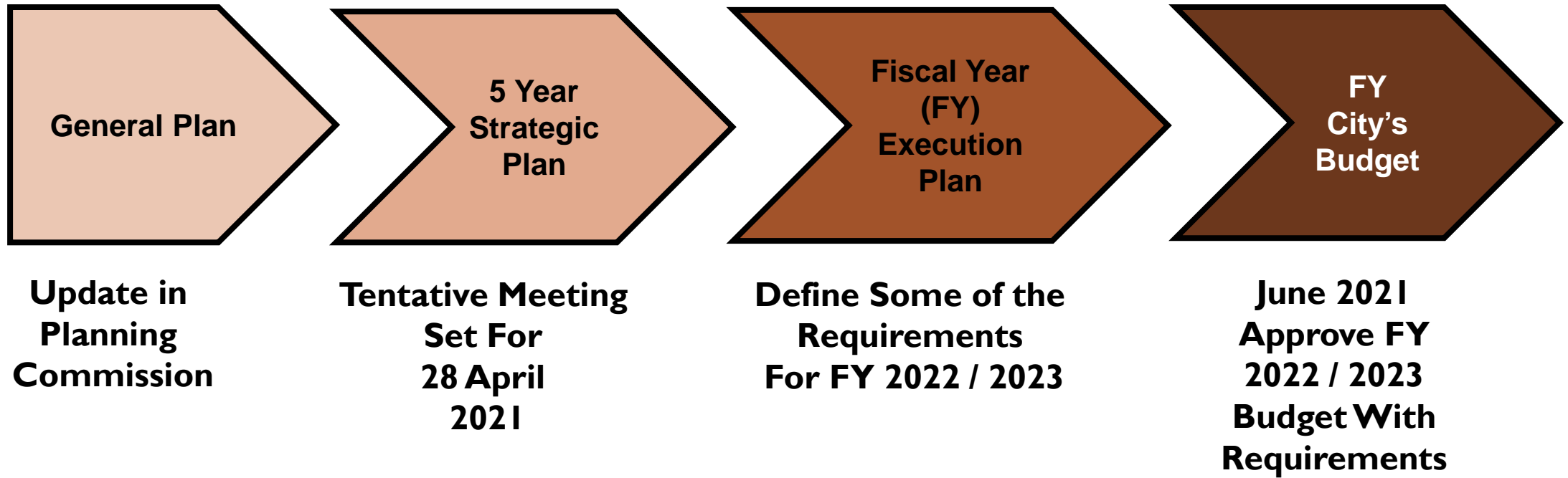
# ROY CITY'S 5-YEAR STRATEGIC PLAN DISCUSSION

28 APRIL 2021

# STRATEGIC PLANNING MODEL

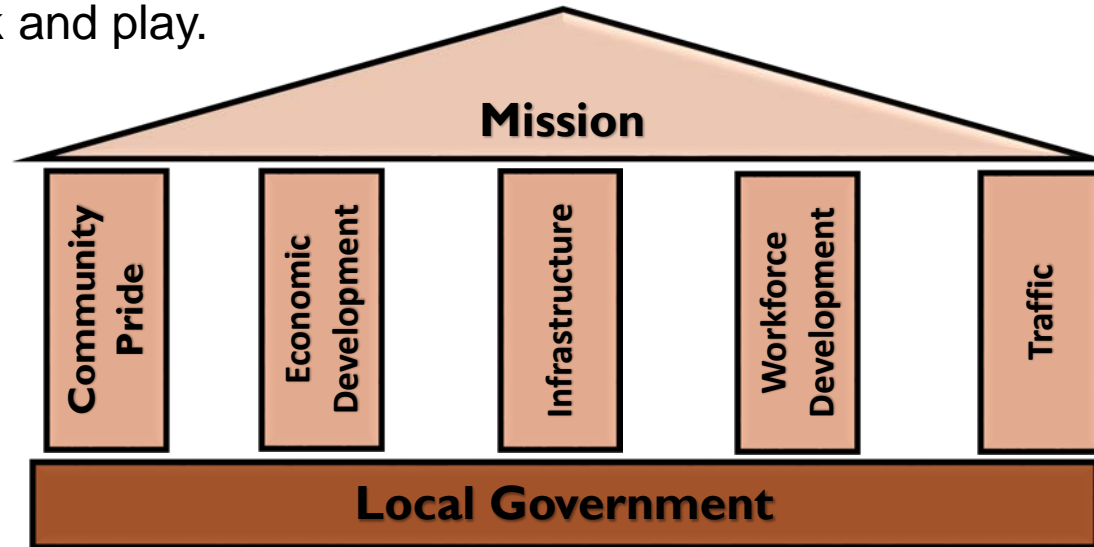


# THE PROCESS



# MISSION STATEMENT AND 5 PILLARS

**Mission Statement:** To provide a safe community through innovation, respect, and teamwork where people want to live, work and play.



**QUESTION:** Does the existing mission statement provide a complete summary of the aims and values of Roy City government?

**QUESTION:** Do we have the right five (5) Pillars? More or less?

## PILLAR VISION STATEMENTS

- **Community Pride: Vision** – Cultivate Pride in our community by investing in measures to improve the physical appearance of our city and recreational amenities for residents.
- **Economic Development: Vision** – Foster economic development in our city to enhance the amenities available to our residents and provide funding for key community priorities.
- **Infrastructure: Vision** – Develop, fund, and execute a plan for ongoing replacement of aging infrastructure.
- **Workforce Development: Vision** – Invest in the development of a talented & committed workforce to improve services level for residents and businesses in our community.
- **Traffic: Vision** – Improve east and west traffic flow in the city through smart planning and partnership with State agencies and neighboring communities.

**QUESTION:** Does each of the Vision Statements describe the desired future posture we want for Roy City?

# PILLAR OBJECTIVES

## **Community Pride**

- What do you want to see done in the next 5 Years?

## **Economic Development**

- What do you want to see done in the next 5 Years?

# PILLAR OBJECTIVES

## **Infrastructure**

- What do you want to see done in the next 5 Years?

## **Workforce Development**

- What do you want to see done in the next 5 Years?



# PILLAR OBJECTIVES

## Traffic

- What do you want to see done in the next 5 Years?

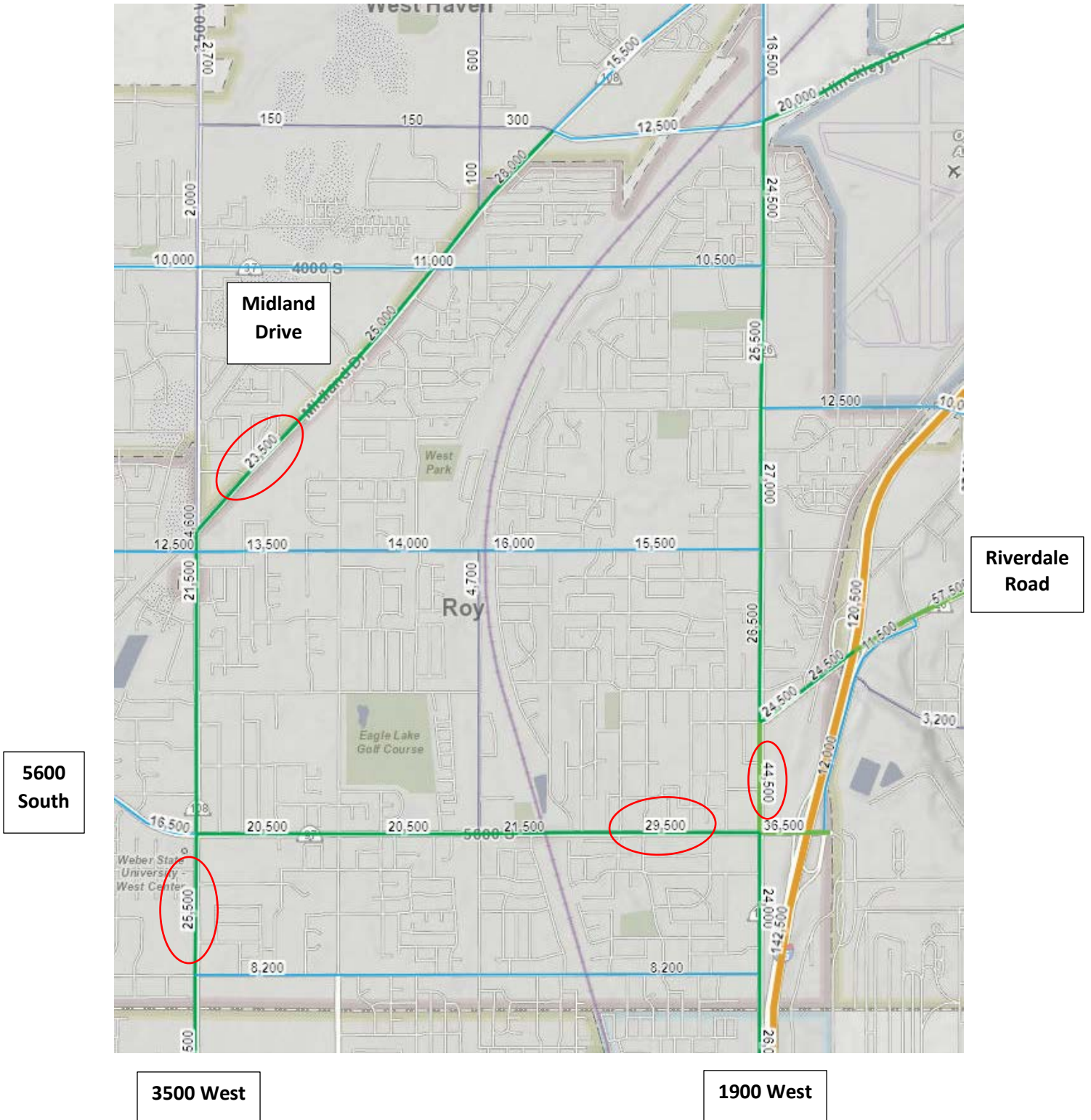
## (Additional Pillar)

- What do you want to see done in the next 5 Years?

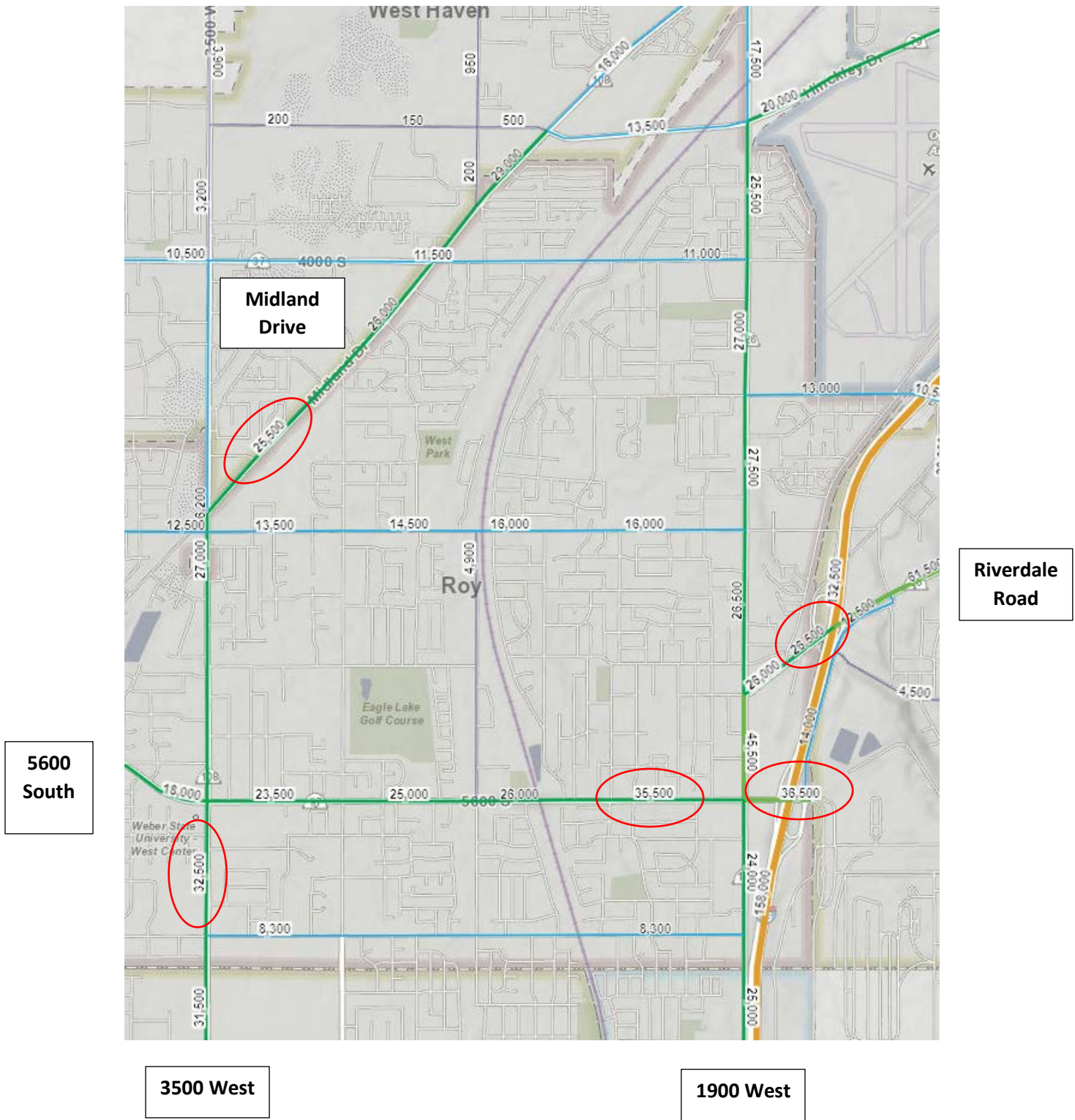
# UDOT Annual Average Daily Traffic (AADT) Numbers

Source WFRC Data from UDOT

2024 Forecast



# 2030 Forecast



## Roy City Taxable Sales 2019 and 2020

Source WFRC Data from Utah Tax Commission

<b>Total Taxable Sales 2019 (Q1)</b>	<b>\$79,947,210</b>
<b>Total Taxable Sales 2020 (Q1)</b>	<b>\$89,880,147</b>
<b>Difference in Total Taxable Sales from 2019 to 2020 (Q1)</b>	<b>+\$9,932,937</b>
<b>Percent Change in Total Taxable Sales from 2019 to 2020 (Q1)</b>	<b>+12.4%</b>

<b>Total Taxable Sales 2019 (Q2)</b>	<b>\$82,485,099</b>
<b>Total Taxable Sales 2020 (Q2)</b>	<b>\$108,523,396</b>
<b>Difference in Total Taxable Sales from 2019 to 2020 (Q2)</b>	<b>+\$26,038,297</b>
<b>Percent Change in Total Taxable Sales from 2019 to 2020 (Q2)</b>	<b>+31.6%</b>

<b>Total Taxable Sales 2019 (Q3)</b>	<b>\$84,340,975</b>
<b>Total Taxable Sales 2020 (Q3)</b>	<b>\$104,967,512</b>
<b>Difference in Total Taxable Sales from 2019 to 2020 (Q3)</b>	<b>+\$20,626,537</b>
<b>Percent Change in Total Taxable Sales from 2019 to 2020 (Q3)</b>	<b>+24.5%</b>

<b>Total Taxable Sales 2019 (Q4)</b>	<b>\$87,807,183</b>
<b>Total Taxable Sales 2020 (Q4)</b>	<b>\$106,818,224</b>
<b>Difference in Total Taxable Sales from 2019 to 2020 (Q4)</b>	<b>+\$19,011,041</b>
<b>Percent Change in Total Taxable Sales from 2019 to 2020 (Q4)</b>	<b>+21.7%</b>

<b>Total Taxable Sales 2019 (CY)</b>	<b>\$333,418,713</b>
<b>Total Taxable Sales 2020 (CY)</b>	<b>\$409,350,716</b>
<b>Difference in Total Taxable Sales from 2019 to 2020 (CY)</b>	<b>+\$75,932,003</b>
<b>Percent Change in Total Taxable Sales from 2019 to 2020 (CY)</b>	<b>+22.8%</b>

**Non-Store Retail**

Non-Store Retail Taxable Sales 2019 (CY)	\$22,127,846
Non-Store Retail Taxable Sales 2020 (CY)	\$44,691,165
Difference in Non-Store Retail Taxable Sales from 2019 to 2020 (CY)	+\$22,563,319
Percent Change in Non-Store Retail Taxable Sales from 2019 to 2020 (CY)	<b>+102%</b>
Non-Store Retail Percent of Total Taxable Sales 2019 (CY)	6.6%
Non-Store Retail Percent of Total Taxable Sales 2020 (CY)	10.9%

**Construction and Building Supply**

Construction and Building Supply Taxable Sales 2019 (CY)	\$3,951,421
Construction and Building Supply Taxable Sales 2020 (CY)	\$5,581,321
Difference in Construction and Building Supply Taxable Sales 2019 - 2020 (CY)	+\$1,629,900
Percent Change in Construction and Building Supply Taxable Sales 2019 - 2020 (CY)	<b>+41.2%</b>
Construction and Building Supply Percent of Total Taxable Sales 2019 (CY)	1.2%
Construction and Building Supply Percent of Total Taxable Sales 2020 (CY)	1.4%

**Retail Auto Taxable Sales**

Retail Auto Taxable Sales 2019 (CY)	\$34,941,276
Retail Auto Taxable Sales 2020 (CY)	\$44,351,417
Difference in Retail Auto Taxable Sales from 2019 to 2020 (CY)	+\$9,410,141
Percent Change in Retail Auto Taxable Sales from 2019 to 2020 (CY)	<b>+26.9%</b>
Retail Auto Percent of Total Taxable Sales 2019 (CY)	10.5%
Retail Auto Percent of Total Taxable Sales 2020 (CY)	10.8%

### Restaurant and Bars Taxable Sales

Restaurant and Bar Taxable Sales 2019 (CY)	\$36,140,276
Restaurant and Bar Taxable Sales 2020 (CY)	\$40,212,500
Difference in Restaurant and Bar Taxable Sales from 2019 to 2020 (CY)	+\$4,072,224
Percent Change in Restaurant and Bar Taxable Sales from 2019 to 2020 (CY)	<b>+11.3%</b>
Restaurant and Bar Percent of Total Taxable Sales 2019 (CY)	10.8%
Restaurant and Bar Percent of Total Taxable Sales 2020 (CY)	9.8%

### General Retail Taxable Sales

General Retail Taxable Sales 2019 (CY)	\$21,882,901
General Retail Taxable Sales 2020 (CY)	\$26,948,109
Difference in General Retail Taxable Sales from 2019 to 2020 (CY)	+\$5,065,208
Percent Change in General Retail Taxable Sales from 2019 to 2020 (CY)	<b>+23.1%</b>
General Retail Percent of Total Taxable Sales 2019 (CY)	6.6%
General Retail Percent of Total Taxable Sales 2020 (CY)	6.6%

### Gas Station Taxable Sales

Gas Station Taxable Sales 2019 (CY)	\$18,190,804
Gas Station Taxable Sales 2020 (CY)	\$19,563,450
Difference in Gas Station Taxable Sales from 2019 to 2020 (CY)	+\$1,372,646
Percent Change in Gas Station Taxable Sales from 2019 to 2020 (CY)	<b>+7.5%</b>
Gas Station Percent of Total Taxable Sales 2019 (CY)	5.5%
Gas Station Percent of Total Taxable Sales 2020 (CY)	4.8%



The American Rescue Plan  
ULCT One-Pager

The American Rescue Plan (ARP) Act of 2021 was signed into law on March 11, 2021, which allocates \$1.9 trillion to aid in the recovery and management of the COVID-19 pandemic. This funding includes \$130.2 billion divided evenly for cities and counties, to be distributed in two tranches. This is the first time in recorded history that Congress has allocated money directly to all 19,000 municipalities in the country. The ULCT Board of Directors endorsed a direct allocation to all municipalities without the state or county acting as a “middleman” and endorsed flexibility in how to spend the dollars. ARP delivers on both of those ULCT priorities. Direct allocation was in part due to the advocacy of the National League of Cities on behalf of ULCT and other state leagues.

For the first tranche, municipalities with populations of at least 50,000 using a modified Community Development Block Grant formula and sent directly from the Treasury to the city. For communities smaller than 50,000 residents, funds will be sent to the State to distribute to the local community based on population within 30 days of receipt unless an extension is granted. Even if granted an extension, States must distribute the funds to the local community not later than 120 days after they receive this funding for distribution or face a monetary penalty and cannot change the allocations or impose additional requirements. The second tranche can be accessed after a year of accessing the first tranche using the same distribution formulas.

**Local Funding:**

- \$65.1 billion will be allocated to metropolitan cities.
- \$45.57 billion will be allocated to municipalities with populations of generally at least 50,000 using a modified Community Development Block Grant formula and sent directly from the Treasury to the city. Utah Cities that qualify for a direct allocation:

Clearfield	Layton	Lehi	Logan	Ogden	Orem	Provo
Salt Lake City	Sandy	South Jordan	St. George	Taylorsville	West Jordan	West Valley

- \$19.53 billion will be allocated to municipalities with populations of generally fewer than 50,000 in states and territories, with allocations capped at 75% of the locality’s most recent budget as of January 27, 2020.
- The U.S. Treasury has released pre-award requirements for States, entitlement cities, and non-entitlement cities. Entitlement cities and non-entitlement cities must have an active DUNS number. If your city does not have a valid DUNS number, please visit <https://fedgov.dnb.com/webform/> or call 1-866-705-5711 to begin the registration process. Also, entitlement cities need to have an active SAM account from SAM.gov.

**Allowable Under ARP Legislation:**

- To respond to the pandemic or its negative economic impacts, including assistance to households, small businesses, and nonprofits, or aid to impacted industries such as tourism, travel, and hospitality. So similar expenses allowed under the CARES act.

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- For premium pay to eligible workers performing essential work (as determined by each recipient government) during the pandemic, providing up to \$13 per hour above regular wages.
- For the provision of government services to the extent of the reduction in revenue due to the pandemic (relative to revenues collected in the most recent full fiscal year prior to the emergency).
- To make necessary investments in water, sewer, or broadband infrastructure.
- The Treasury will be offering rolling guidance on allowable uses for these funds.

#### **Timing for 1st tranche:**

- The Treasury has 60 days to make these funds available to States and larger municipalities. (Approximately May 10, 2021)
- States have 30 days with the option to extend up to another 60 days to provide funding to small municipalities. (Approximately June 9 through August 8, 2021)

#### **Other Funding Important to Local Governments:**

- \$7.5 billion for vaccine distribution
- \$5.2 billion for vaccine supplies
- \$48.3 billion for testing
- \$5 billion for home energy programs and water utility assistance
- \$200 million for libraries through the Institute of Museum and Library Services
- \$25 billion for rental assistance
- \$5 billion for assisting with homelessness
- \$100 million for rural rental assistance
- \$9.961 billion for mortgage and utility assistance
- \$30.4 billion for transit
- \$10 billion for Small Businesses
- \$28.6 billion for a grant program for restaurants

#### **Frequently Asked Questions:**

1. Can these funds be used for lost revenues?
  - Yes, ARP funds can be utilized to cover revenue losses because of the COVID-19 pandemic. It is anticipated the Treasury will provide further clarity.
2. Can these funds be used to support grant programs created for local businesses and residents with CARES funding?
  - Yes, these funds can be used to mitigate the impacts of COVID-19 on your residents and local businesses.
3. When will the city or town receive these funds?
  - If you are a community with a direct allocation, you can access these funds 60 days after the passage of the law. For smaller communities, the State of Utah will need to make these funds available within 30 days of receiving the funds. However, the State can request two additional 30-day extensions.
4. Is the second tranche a guarantee?
  - According to the legislation, the second tranche can be accessed within a year of the 1st tranche and distributed using the same formula as the first tranche. It is the recommendation of ULCT not to allocate those funds until you receive them.

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Congress and the President could make changes to the second tranche before it is distributed.

5. What kind of record-keeping is required? Will it be similar to the tracking of CARES funding?
  - The legislation requires periodic reports to the Treasury. The guidance on how the Treasury would like to receive those funds is still to be determined. However, be prepared to track and report back on how these funds are being used.
  - With the distribution of the CARES funds, many cities and towns were curious how their neighboring communities were utilizing the funds. ULCT will be asking cities to provide the organization with examples of the use of ARP funds.
6. Will the State, county, or auditor's office be able to direct the spending of ARP funds?
  - It is clearly stated in the ARP that State governments can't add additional requirements to ARP funds. Just like the CARES funding, you will receive the same guidance as other government entities and elected officials. It will ultimately be your community's decision on how to spend these funds. ULCT will continue to provide updates when new information and guidance becomes available.

ULC Staff Contact:  
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[wbradshaw@ulct.org](mailto:wbradshaw@ulct.org)

Other Resources:

NLC: <https://www.nlc.org/resource/stabilizing-local-government-operations/>

U.S. Treasury: <https://home.treasury.gov/system/files/136/Fact-Sheet-03-18-21.pdf>

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