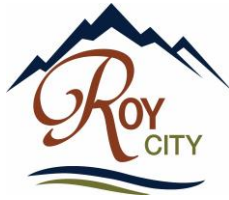


Mayor
Robert Dandoy

City Manager
Matt Andrews



Council Members
Ann Jackson
Diane Wilson
Joe Paul
Randy Scadden
Sophie Paul

ROY CITY COUNCIL SPECIAL WORK SESSION

MARCH 21, 2023 – 5:30 P.M.

ROY CITY BASEMENT CONFERENCE ROOM – 5051 S 1900 W.

This meeting will be streamed live on the Roy City YouTube channel.

A. Welcome & Roll Call

B. Discussion Items

1. Roy City 5-Year Strategic Plan

C. Adjournment

In compliance with the Americans with Disabilities Act, persons needing auxiliary communicative aids and services for these meetings should contact the Administration Department at (801) 774-1020 or by email: admin@royutah.org at least 48 hours in advance of the meeting.

Pursuant to Section 52-4-7.8 (1)(e) and (3)(B)(ii) “Electronic Meetings” of the Open and Public Meetings Law, Any Councilmember may participate in the meeting via teleconference, and such electronic means will provide the public body the ability to communicate via the teleconference.

Certificate of Posting

The undersigned, duly appointed City Recorder, does hereby certify that the above notice and agenda was posted in a public place within the Roy City limits on this 17th day of March 2023. A copy was posted on the Roy City Website and Utah Public Notice Website on the 17th day of March 2023.

Brittany Fowers
City Recorder

Visit the Roy City Web Site @ www.royutah.org
Roy City Council Agenda Information – (801) 774-1020

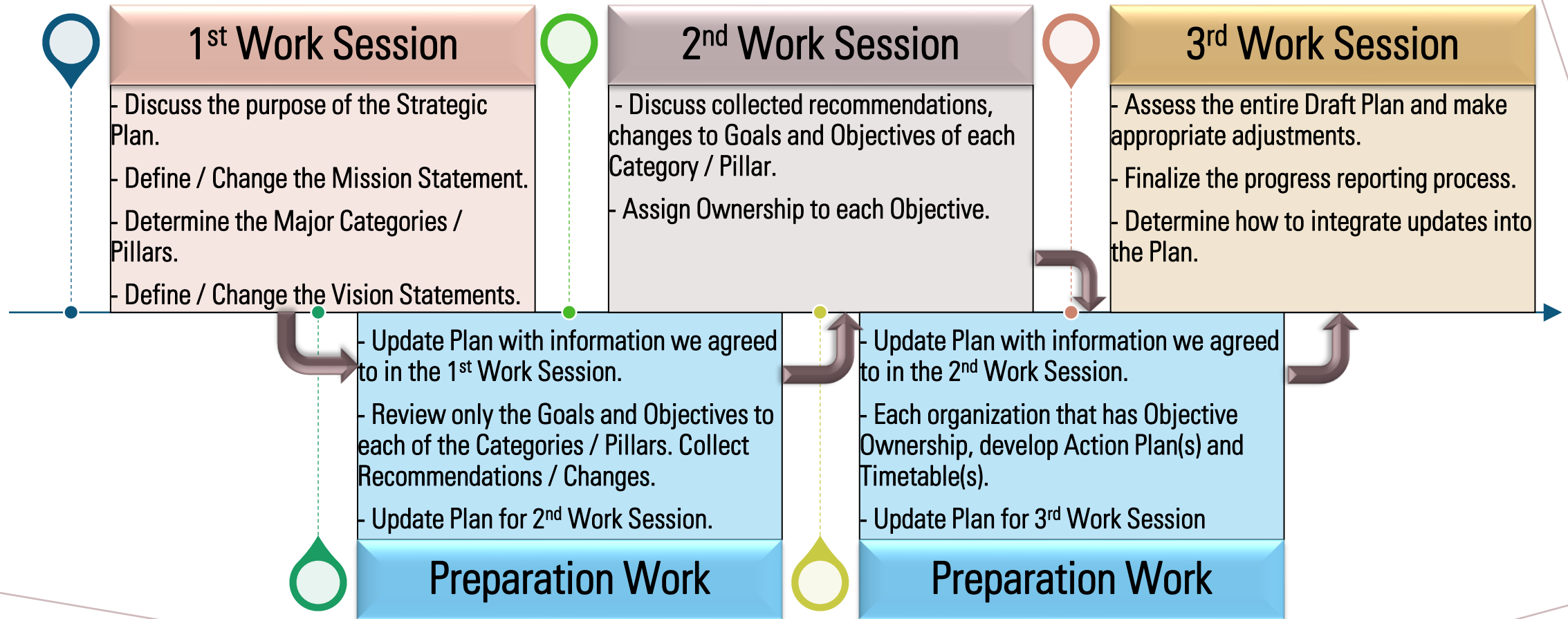




ROY CITY 5-YEAR STRATEGIC PLAN WORK SESSION

MARCH 21, 2023

TIMELINE





WHAT WE WOULD LIKE TO ACCOMPLISH IN THE 1ST WORK SESSION

- Explain / Understand the Purpose of the Strategic Plan
- Define / Change Roy City Mission Statement.
- Outline / Change the Major Categories or Pillars that the Strategic Plan will be Built On.
- Define / Change the Vision Statements for Each Major Category or Pillar.



PURPOSE

- The central purpose of the 5-Year Strategic Plan is to provide Roy City with a tool that can be used by elected officials and city staff to guide goal setting and focus efforts on those things that have been identified as the highest priorities.
- To truly be effective, this plan needs to become part of how elected officials and city staff operate and think about programs and services.

MISSION STATEMENT

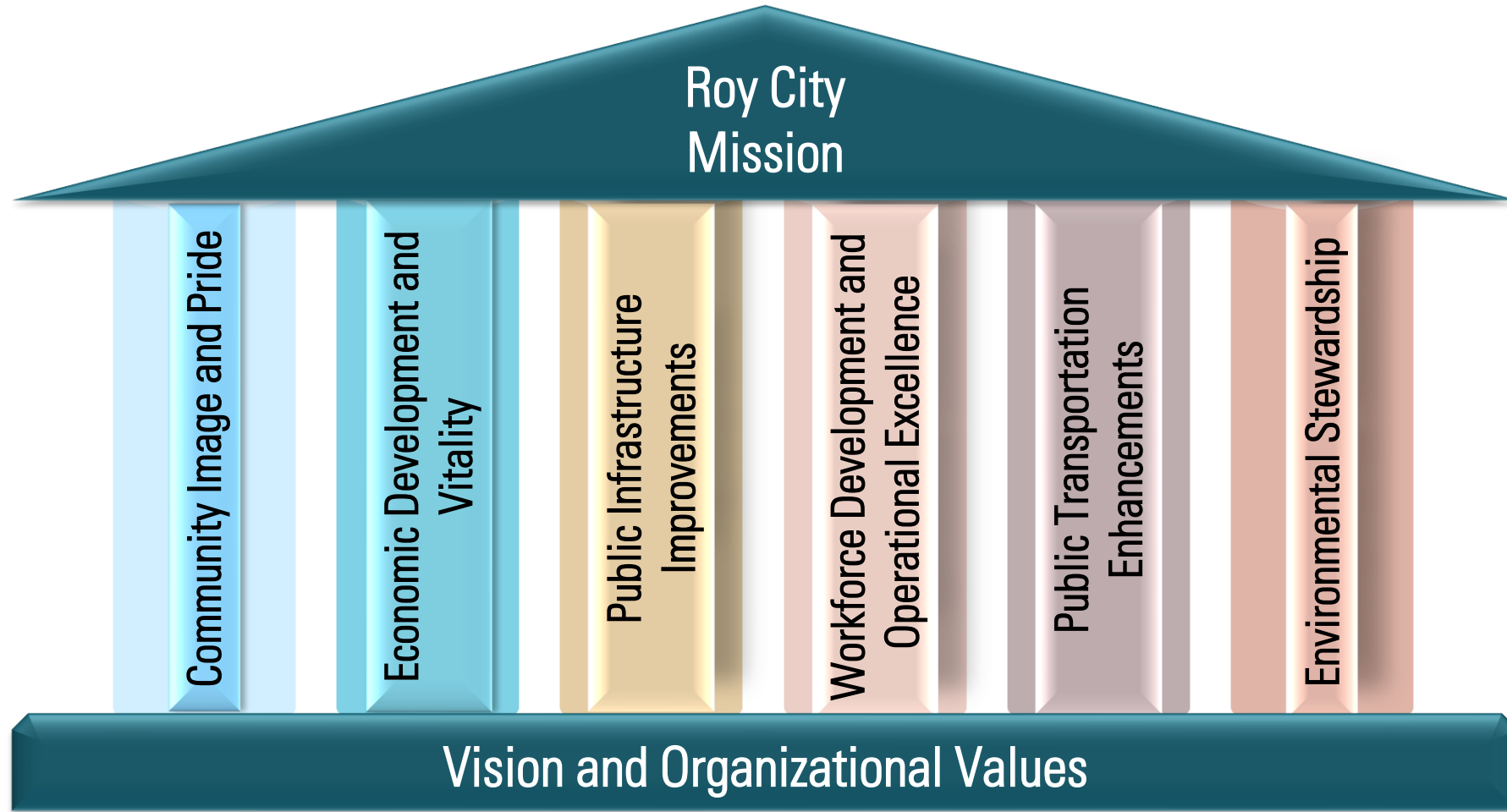
DEFINITION OF A MISSION STATEMENT

A mission statement is a concise explanation of the organization's reason for existence. It describes the organization's purpose and its overall intention.

PROPOSED MISSION STATEMENT

“Roy City government exists to enhance the quality of life for all members of our community through planning, visionary leadership, and by providing the highest quality municipal services in an efficient, courteous manner.”

MAJOR CATEGORIES OR PILLARS



IS THIS THE RIGHT CATEGORY OR PILLAR?

PROPOSED CATEGORY / PILLAR	VISION STATEMENT
<ul style="list-style-type: none">• Community Image and Pride	

IS THIS THE RIGHT VISION STATEMENT?

CATEGORY / PILLAR	PROPOSED VISION STATEMENT
<ul style="list-style-type: none">Community Image and Pride	<ul style="list-style-type: none">“Cultivate pride in our community by investing in measures to improve the physical appearance of our city, enhance recreational amenities and promote cultural services for residents”.

A vision statement is an organization's declaration of its mid-term and long-term goals, stating what they want to become in the future.

IS THIS THE RIGHT CATEGORY OR PILLAR?

PROPOSED CATEGORY / PILLAR	VISION STATEMENT
<ul style="list-style-type: none">• Economic Development and Vitality	

IS THIS THE RIGHT VISION STATEMENT?

CATEGORY / PILLAR	PROPOSED VISION STATEMENT
<ul style="list-style-type: none">Economic Development and Vitality	<ul style="list-style-type: none">Foster economic development in our city to enhance the amenities available to our residents, provide a solid tax base for funding for key community priorities and establish partnerships with community neighbors.

A vision statement is an organization's declaration of its mid-term and long-term goals, stating what they want to become in the future.

IS THIS THE RIGHT CATEGORY OR PILLAR?

PROPOSED CATEGORY / PILLAR	VISION STATEMENT
<ul style="list-style-type: none">• Public Infrastructure Improvements	

IS THIS THE RIGHT VISION STATEMENT?

CATEGORY / PILLAR	PROPOSED VISION STATEMENT
<ul style="list-style-type: none">Public Infrastructure Improvements	<ul style="list-style-type: none">Develop, fund, and execute a plan for ongoing replacement of aging infrastructure and plan for enhanced infrastructure improvements.

A vision statement is an organization's declaration of its mid-term and long-term goals, stating what they want to become in the future.

IS THIS THE RIGHT CATEGORY OR PILLAR?

PROPOSED CATEGORY / PILLAR	VISION STATEMENT
<ul style="list-style-type: none">• Workforce Development and Operational Excellence	

IS THIS THE RIGHT VISION STATEMENT?

CATEGORY / PILLAR	PROPOSED VISION STATEMENT
<ul style="list-style-type: none">• Workforce Development and Operational Excellence	<ul style="list-style-type: none">• Invest in the development of a talented & committed workforce to improve services level for residents and businesses in our community.

A vision statement is an organization's declaration of its mid-term and long-term goals, stating what they want to become in the future.

IS THIS THE RIGHT CATEGORY OR PILLAR?

PROPOSED CATEGORY / PILLAR	VISION STATEMENT
<ul style="list-style-type: none">• Public Transportation Enhancements	

IS THIS THE RIGHT VISION STATEMENT?

CATEGORY / PILLAR	PROPOSED VISION STATEMENT
<ul style="list-style-type: none">Public Transportation Enhancements	<ul style="list-style-type: none">Improve traffic flow in the city through smart planning and partnership with State agencies and neighboring communities. Enhance active transportation opportunities.

A vision statement is an organization's declaration of its mid-term and long-term goals, stating what they want to become in the future.

IS THIS THE RIGHT CATEGORY OR PILLAR?

PROPOSED CATEGORY / PILLAR	VISION STATEMENT
<ul style="list-style-type: none">• Environmental Stewardship	

IS THIS THE RIGHT VISION STATEMENT?

CATEGORY / PILLAR	PROPOSED VISION STATEMENT
<ul style="list-style-type: none">• Environmental Stewardship	<ul style="list-style-type: none">• Responsible use, protection, and sustainment of the environment for future generations, through conservation, pollution prevention and safeguarding biodiversity.

A vision statement is an organization's declaration of its mid-term and long-term goals, stating what they want to become in the future.

DO WE NEED TO ADD ANOTHER CATEGORY / PILLAR AND VISION STATEMENT?

CATEGORY / PILLAR	VISION STATEMENT
<ul style="list-style-type: none">• New	<ul style="list-style-type: none">• New

A vision statement is an organization's declaration of its mid-term and long-term goals, stating what they want to become in the future.



WHAT WE WOULD LIKE TO ACCOMPLISH IN THE 2ND WORK SESSION

- Prior to the 2nd Work Session
 - Staff will update Plan with information from 1st Work Session.
 - Request each of you to review only the Goals and Objectives to each of the Categories / Pillars and make recommendations / changes.
 - Staff will again update the Plan for 2nd Work Session.
- During the 2nd Work Session
 - Discuss / Finalize collected recommendations, changes to Goals and Objectives of each Category / Pillar.
 - Assign Ownership to each Objective.