

Stark County 2020-2022 CHIP- Implementation Plan

Priority: Obesity & Healthy Lifestyles

Goal: ALL STARK COUNTY RESIDENTS WILL HAVE EQUITABLE ACCESS TO ENVIRONMENTS SUPPORTING A HEALTHY LIFESTYLE AND MAKING HEALTHY CHOICES.

1) **Long Term Measure:** By December 2023, increase Stark County residents consumption of fruits & vegetables by 5%

(**Baseline-2019 CHA:** 86.7% consume fruits & vegetables, 15.8% of residents have difficulty getting needed food)

Strategies/Interventions: *Increase access to healthy food options.*

Process Activity/Program/Initiative	Agency Responsible	Target Population	Annual Indicators
Increase the number of agencies adopting and implementing Food Service Guidelines.	CHC, UW		Number of FSG adopted
Increase the amount of nutritional foods and physical activity opportunities for PreK-12.	SCHD, OSU Extension, ECRC/JFS/ESC??	Youth/Children	Number of OHP designated centers Number of individuals trained in OHP Number of Step Up to Quality sites Number of schools who provided Youth EFNEP nutrition education Number of students who completed Youth EFNEP nutrition program
Increase the number of individuals receiving nutritional education.	AHSC, OSU Extension	Low Income	Percent of individuals who received nutritional education. Number of vulnerable AHSC clients referred to SNAP-Ed program Number of individuals who participated in OSU Extension SNAP-Ed program
Work with retailers/community partners in identified food deserts to incorporate fresh foods at reasonable prices.	CHC, StarkFresh	Low Income Seniors	Number of retailers/community partners Percent of healthy food purchased Number of Mobile Grocery Market stops Pounds of food sold through Mobile Market Number of individuals reached through Mobile Market
Increase the number of community gardens and/or expand capacity of existing community gardens.	CHC, Massillon City Health Department, Aultman	Low Income	Number of community gardens Pounds of produce yield

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CHC = Creating Healthy Communities

ESC = Education Service Center
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Work with schools to incorporate healthy, local foods through the implementation of Farm to School programs.	ESC	Youth/Children	Number of schools who implemented Farm to School programs Percent of local foods purchased
Increase the number of healthcare providers who are screening patients for food insecurity and providing referrals.	Aultman, AHSC	Low Income	Number of providers/locations screening Number of patients screened Percent of patient referrals Number of referral provided Number of individuals acting on referral
Increase the number of farmers' markets that accept alternative forms of payment including: SNAP/EBT, WIC and Senior Nutrition Program Farmers Market (SNPFM) vouchers	Canton City Public Health (WIC), Stark County Food Council, Vantage Aging	Low Income Seniors	Number of farmers markets that accept alternative forms of payment
Work with providers to implement fruit and vegetable incentive programs.	SCHD		Dollar amount of incentives distributed Dollar amount of incentives redeemed
Create and maintain a comprehensive inventory of existing food systems in Stark County.	Stark County Food Council		Creation of GIS map

2) **Long Term Measure:** By December 2023, increase the prevalence of Stark County residents who report participating in physical activity by 5%.

(Baseline-2019 CHA: 78.8% have exercised in the past month; physical activity or exercise is defined as participation in activities outside your regular job such as walking, running, lifting weights, team sports, golf or gardening)

Strategies/Interventions: *Increase opportunities for participation in physical activity.*

Process Activity/Program/Initiative	Agency Responsible	Target Population	Annual Indicators
Expand access to outdoor recreation areas by repairing or enhancing parks and playgrounds.	CHC, Alliance Parks & Recreation, Stark Parks	Physical Disabilities Youth/Children	Percentage of increase in park usage Number of recreation areas (parks/playgrounds) improved/repared
Develop Active Transportation Plan to encourage development supporting bike and pedestrian infrastructure and safety.	CHC, Canton City Engineering		Adopt Active Transportation Plan Number of infrastructure improvements
Implement public transit improvements to increase the rates of people taking multi-modal trips.	CHC, Stark Area Regional Transit Authority	Low Income	Number of bus shelters installed

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Establish connectivity through expansion of bike & hike trails throughout the County.	Canton City Engineering, Canton Parks & Recreation, CHC, Stark Parks	Low Income Underserved Neighborhoods	Percentage of increase in trail usage Number of improvements/projects completed
Establish new & enhance existing safe walking routes in communities lacking infrastructure.	SCHD, UW, Neighborhood Associations	Underserved Neighborhoods Low Income	Number of walking routes established Number of walking routes enhanced Usage of walking routes

3) **Long Term Measure:** By December 2023, increase the prevalence of Stark County residents who report their health as excellent/good by 3%.

(Baseline-2019 CHA: 68.8% of residents rate their health as excellent/good)

Strategies/Interventions: *Enhance programs supporting awareness of healthy choices.*

Process Activity/Program/Initiative	Agency Responsible	Target Population	Annual Indicators
Assist Stark County worksites in creating/ implementing workplace wellness programs for employees.	AultCare, SCHD		Number of workplace wellness programs Number of employees enrolled
Expand access to evidence-based programs promoting healthy lifestyle changes.	Aultman, ESC, AHSC	Youth/Adolescents Low Income	Number of schools who implemented programs promoting healthy lifestyles Number of students reached Percent of increase in client's health rating who participated in home visiting program.
Increase screening for prediabetes and referral to the YMCA's Diabetes Prevention Program.	YMCA		Number of participants enrolled in DPP
Expand the <i>Healthy Eating and Active Living (HEAL)</i> program & identify measures for sustainability.	YMCA, Sisters of Charity, THRIVE		Number of HEAL classes provided Number of individuals reached
Increase awareness of programs for vulnerable populations, including those with disabilities and Alzheimer's Disease.	Alzheimer's Association, Stark Board of DD	Seniors Developmental Disabilities	Development media campaign Number of materials shared/distributed Number of individuals reached
Conduct annual compliance checks and provide supporting education as a method to enhance the passage of Tobacco 21 locally.	LWSC, Local Universities		Number of completed compliance checks Number of materials distributed

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Expand access to tobacco-cessation treatment programs.	SCHD, Hospitals, AHSC	Youth/Adolescents Pregnant Women	Number of classes implemented Number of individuals enrolled Percent of individual completion rate Number of referrals provided Percent of clients who received tobacco education Number of clients who quit using tobacco
Implement education and awareness campaign about vaping, tobacco prevention and cessation.	LWSC, AultCare, Stark County Mental Health & Addiction Recovery, Ohio Department of Health, Beacon Charitable Pharmacy	Youth/Adolescents Low Income	Develop media campaign Number of materials distributed Number of people reached

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